

the NEW HOMOGRAF

HOME PLANNER

YOU CAN

*Plan Your
Own Home!*

Complete Planning
Equipment Inside

FERNAND HALLE

MATÉRIAUX ET ÉQUIPEMENT DE CONSTRUCTION
BUILDING SUPPLY & EQUIPMENT

ST-HYACINTHE

100 Home
Plans

WITH BLUEPRINTS AVAILABLE

50

Make It Yourself
Ideas

CABINETS, FENCES,
FIREPLACES, ETC.

Complete Section
LOW COST HOMES

G.L.C.S. means —
GREAT LAKES CONTEMPORARY STYLING
(See questionnaire enclosed)

ALSO CONTAINS

- Over 500 illustrations
- Large modular planning sheet
- Scale furniture
- House parts dictionary
- How to draw modular plans
- Making a house a home

AMERICA'S BEST HOME PLANNING VALUE

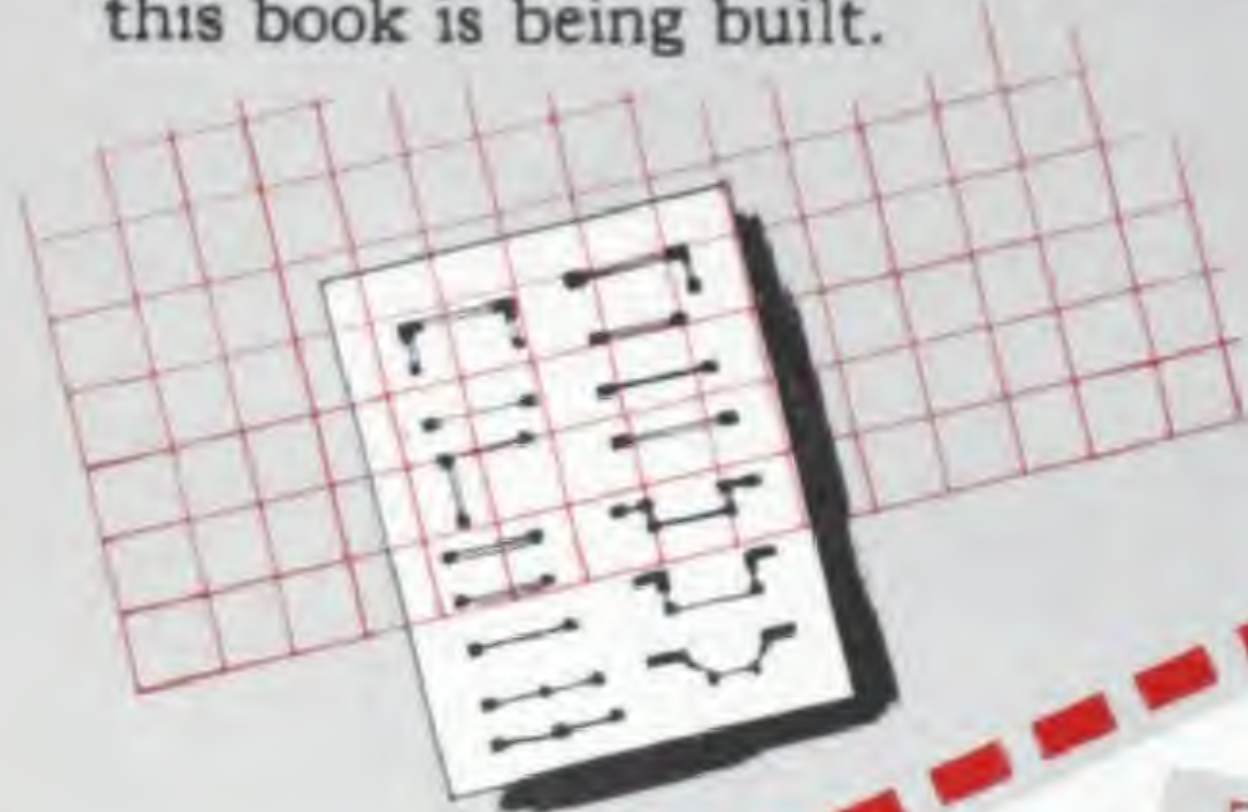
PRICE \$1.50

It's as easy as **ABC**

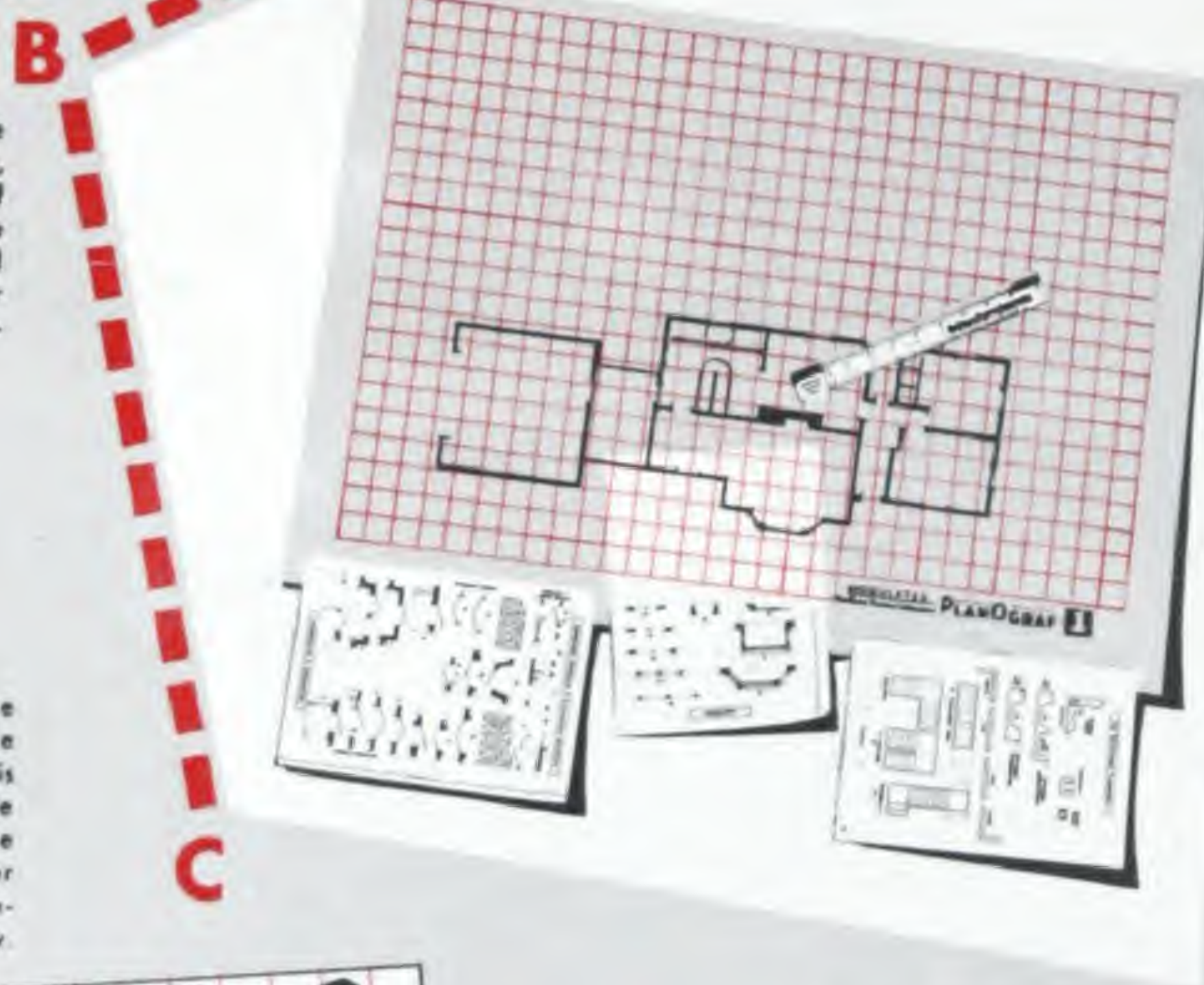
TO PLAN YOUR HOME WITH THE HOMOGRAF HOME PLANNER because you use the *MODULAR METHOD* (see folded graph sheet on inside back cover). With this method, you merely determine sizes in steps of four inches and you end up with a plan which will have dimensions to fit the sizes of most building materials and equipment. You save money this way because you provide maximum use of manufactured building materials and eliminate almost all the need for special sizes or for cutting and fitting of materials when the home you plan with this book is being built.



Make a rough outline of the house you have in mind. Going through the hundreds of ideas in this book will help you greatly.



To make this rough outline into a detailed floorplan, turn to the last section of this book. Simply trace the doorways, windows and other house parts of your choice onto the large transparent graph sheet.



Turn to the Furniture Page and trace in the furniture layout of your choice. This will also help you decide whether your rooms are large enough and whether you have spaced your windows and doors properly.



TO HELP YOU EVEN MORE

with your home planning adventure, the HomOgraf Planner Corporation staff have prepared a HomOgraf "Accessory Kit" for your exclusive use as one of our readers.

THE "ACCESSORY KIT" enables you to draw your plot plan, landscaping and exterior views, in addition to the floor plans you can draw with this book.

SEE THE INSIDE BACK COVER for information about creating a picture of how the exterior of your home will look even before it is built.

The New HOMOGRAF

HOME PLANNER

FOREWORD

Here, in one book, our staff of top-ranking professional people provides you with an easy, practical approach—and solution—to your first problems in new home planning or in remodeling.

Not only are you shown how to plan the economical Modular way, but you are also provided with scale house parts, scale furniture, a Modulated home planning ruler and a large PlanOgraf sheet for actually putting your dream home on paper. In fact, this book makes a graphic presentation of the same planning principles that are contained in other HomOgraf books which are now being used by schools in several states.

In addition, you will find over 100 home designs, including 30 truly Low Cost Homes with alternate exteriors to meet today's budget requirements, plus 50 "Make It Yourself" ideas, plus scores of other home ideas and suggestions that will afford you many happy hours of home planning adventure.

Building a home is probably the largest personal expenditure you will make during a lifetime. How you plan that home, now, will affect your future manner of living and outlook, as well as your sense of security and well-being.

Therefore, it is to your future happiness that this work is dedicated.

A. P. W.

PREPARED and PRODUCED

By

HOMOGRAF PLANNER CORPORATION
11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

COPYRIGHT 1949 • PATENTS PENDING
(Reproduction in whole or in part without permission of Publisher is expressly forbidden)

SECOND EDITION — 1949

DESIGNING, ARCHITECTURAL ENGINEERING
and STYLING

ARVID C. PETERSEN
Registered Construction Engineer

WILLIAM F. BURGESS
Managing Designer

ART and PRODUCTION
EDMUND C. REIN

CONTENTS

PLAN TO MAKE YOUR HOUSE A HOME

COST VS. NEEDS, FAMILY NEEDS, HOME PLANNING CHECK LIST, PRELIMINARY SCHEMING, PROFES- SIONAL ADVICE	PAGES 2-3
---	--------------

100 HOME PLANS

LOW COST, ONE STORY, 1½ STORY, TWO-STORY, EXPANDABLE, TRI-LEVEL, SUMMER RETREATS, GARAGES	PAGES 4-51
---	---------------

"MAKE IT YOURSELF"

FURNITURE, STORAGE UNITS, WARDROBE CLOSETS, GARAGES, FENCES, BARBECUES, ETC.	PAGES 52-69
---	----------------

PLANNING PRINCIPLES

MODULAR PLANNING, ROOMS, HOUSE PARTS DICTIONARY, KITCHENS, LAUNDRIES, BATHROOMS, ACTIVITIES ROOMS, DOORS, WINDOWS, STAIR- WAYS, FIREPLACES, BASEMENT VS. NO BASEMENT	PAGES 70-85
---	----------------

HOW TO USE HOMOGRAF SUGGESTIONS

PAGE 86

300 SCALE HOUSE PARTS, FURNITURE AND EQUIPMENT

PAGES 87-96

LARGE PLANOGRAF SHEET AND RULER

INSIDE BACK COVER

PLAN TO MAKE YOUR HOUSE A HOME

COST VERSUS NEEDS

In addition to merely providing shelter, the home you plan should enable you to enjoy greater security, comfort, health, efficiency and economy—all of which contribute to your happiness.

It is natural to want more features in a home than the budget will allow. This presents a challenge which calls for sound planning rather than sacrifice. Your home should also be well planned and designed—for regardless of size, it can have these two virtues without affecting the cost.

Many authorities agree that most people buying a house "on time" should not commit themselves to more than $2\frac{1}{2}$ times their annual income for a house and lot. For example, if you earn \$4,000 per year, your building budget approximates \$10,000, less the cost of land. But, how much house will this buy? First, find out from your municipal building authorities or local builders' association what the average current cost per square foot is in your area for building the type of home you are contemplating. Then, by dividing this figure into your building budget, you will know approximately how many square feet you should have in the home you plan. The planning principles on page 70 will help you plan to meet your family's requirements while staying within your building budget.

FAMILY NEEDS

Analyzing your family's needs will enable you to plan your home more wisely. It will also help you choose a homesite—if you don't have one already.

Everyone has different attitudes and requirements regarding the basic living activities of eating, sleeping, working and relaxing. After making a list of requirements for every member of your family for each of the basic living activities, you will be ready to do some preliminary "house plan doodling". In many ways your home can be planned inside and out to reflect the character of your living. The Planning Check List on the next page will help you greatly.

PRELIMINARY SCHEMING

Draw several rough plan sketches on scratch paper imagining just where everything is to be placed and how you will live in each different arrangement. It is surprising how much you will learn from this preliminary "house plan doodling". You will find that this method will help you to acquire a much better understanding of the fundamental principles of home planning. Then, with the help of completed designs in this book, you will eventually arrive at a plan that is best for you. After that, you can put these ideas into a workable plan with the aid of HomOgraf Home Planner, as outlined on page 86.

PROFESSIONAL ADVICE

No attempt has been made in any HomOgraf work to circumvent the architect, builder, material dealer or any other professional factor in the home building industry. Each have their own particular place in your home planning and building adventure. We have merely provided a means for you to crystalize your home planning thoughts and to put them down on paper so that your needs can be more easily translated into actual building by whatever competent professional people you may contact.

HOME PLANNING CHECK LIST

HOMESITE

- ✓ Will it or can it be made to enhance the beauty of the type home you are contemplating?
- ✓ Are the surrounding homes of good design and proper size so that your home will not seem out of place?
- ✓ Is the general area going "downhill" or increasing in value?
- ✓ Is transportation available and adequate?
- ✓ Do the types and locations of schools and churches meet your requirements?
- ✓ Will you have access to shopping?
- ✓ Will the zoning requirements, subdivision restrictions, or building codes permit you to build the type home you want?
- ✓ Are police, fire and other municipal services adequate and commensurate with the tax load?
- ✓ Are public utilities such as water, electricity, gas, sewers and telephones at your disposal?
- ✓ Are the roads, walks, drainage and street lighting adequate?
- ✓ Will you be able to place your proposed home on the site to gain the most advantage of the sun and prevailing winds during the year?
- ✓ Will the site meet or accommodate any part of the following outdoor living requirement of your family: space for garden, fruit trees, entertaining, barbecue pit, terrace, rubbish disposal, drying or sunning clothes, play yard, hobby or game area, and space for pets?

SPACE ARRANGEMENT

Plan your home from the inside out. A pleasing exterior can always be created for a well planned interior. Check the following:

- ✓ Will that side of your home with which you want to capture the best views or which has the greatest glass area face the south? What about other room exposures?
- ✓ Is space provided for relaxation, hobbies, sports, privacy, storage, reading, guests, mother's work center, parties, music, study, play and pets?
- ✓ Are you planning light and airy spacious areas with each area serving more than one purpose rather than boxing in many small areas with walls?
- ✓ Are you controlling the traffic lanes that will be created by how your family uses each area? This can be done by using hallways or by having complimenting areas next to each other.
- ✓ Are you making provisions for possible future expansion? This can be done by using an unfinished attic or extending the ground floor.
- ✓ As an alternate to a separate dining room, have you considered combining the dining area with the living area in order to increase the size of the living area when you are not eating? Draw drapes can be used for separation when necessary.
- ✓ Or, have you given thought to a kitchen with an informal living-dining area at one end with partial separation?
- ✓ Do you have sufficient closet and storage space for all parts of the house?
- ✓ Are your rooms arranged in a way that will accommodate furniture efficiently? See Page 96.
- ✓ Are your bathroom facilities adequate; and economically located?
- ✓ Is your work center designed to have what you need, where you need it and when you need it?
- ✓ Do you want everything on one floor or do you want a basement too? Do you want a one and one-half story, tri-level or a two story home?

TC NA7127 (1096-B1686)

Study

THE 100 SELECTED DESIGNS AND PLANS THAT FOLLOW

TO HELP YOU PLAN

The following sections of Low Cost, One-Story, One and One-half Story, Two-Story, Expandable, and Tri-level Homes, plus Summer Cottages and Garages, will help you decide the general layout for the home you are planning.

BLUEPRINTS, MATERIAL LISTS and SPECIFICATION GUIDES

We have made Blueprints available for any of the designs in this book that meet, or almost meet, your requirements. You can use these accurate, professional Blueprints as an aid for further study, or for actual building. They equal, or exceed, housing requirements and were prepared by HomOgraf staff members of the American Institute of Architects. Included with each Blueprint, is a 16-page "fill-in" form of Specification Guide. This Guide breaks down the building of a home into 28 different operations and enables you to adapt your building to local conditions, as well as to your requirements. A detailed List of Materials needed to quickly determine costs of materials for each design is also available. These lists show the amount of material required and where each type is used.

COST OF BUILDING

Because prices fluctuate and area costs vary, we suggest you contact your building associations or municipal authorities for local average building costs. Please bear in mind that such estimates are only general. Exact costs can only be determined when you receive a quotation that is based on a study of the actual Blueprints, Specifications and Material Lists.

CHANGING EXISTING PLANS

If the overall design of one of our plans is pleasing to you, even though you would want to alter it slightly or make material substitutions, it is still recommended that you secure Blueprints and Material Lists. In this way, your local material dealer, builder, realtor, financial institution or architect will be in a better position to assist you with these changes. They will also give you help with local regulations, adapting the house to the site and with filling-in the Specification Guide to conform with building customs in your area.

If local services for changing existing plans are not available, mark the desired changes on the blueprints you secure and send them to us. Our design and plan staff will also prepare working drawings and blueprints from the plans you create on the large PlanOgraf sheet in this book. Your approval of the charges for these services will be secured before any work is started. Charges depend upon the amount of work involved.

IT'S EASY TO ORDER BLUEPRINTS and MATERIAL LISTS

Simply contact the firm through whom you secured this book. Either, they will have blueprints and material lists on hand, or they will be pleased to order them from us for you.

Or, if you secured this book at a newsstand, mail the convenient coupon below to HOMOGRAF PLANNER CORPORATION—11711 EAST EIGHT MILE ROAD—EAST DETROIT, MICHIGAN, and enclose \$7.50 for one set of Blueprints. Extra sets ordered at same time, \$5.00 each. Also enclose \$1.00 for each cost-finding material list ordered. Blueprints will be sent post-paid via parcel post. If a first class faster mail is preferred, please add 50c for each blueprint ordered. Be sure to specify design numbers when ordering.

PLEASE SEND ME

____ Sets of Blueprints and Specification Guides @ \$7.50 per set for Designs # _____ \$ _____
(Additional sets ordered at same time, only \$5.00 each.)
____ Material Lists @ \$1.00 each for Designs # _____ \$ _____
____ HomOgraf Accessory Kits @ \$1.00 each (See inside back cover) \$ _____
____ "Make It Yourself" detail plans @ \$1.00 each for Details # _____ \$ _____
____ Check (✓) here and add 50c for EACH Blueprint and Accessory Kit ordered,
if you want First Class Mail instead of Parcel Post \$ _____

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

TOTAL \$ _____

☐

PAYMENT ENCLOSED
(HomOgraf pays postage)

☐

C.O.D. (Customer pays
postman all charges)
(U.S.A. ONLY)

HOMOGRAF PLANNER CORPORATION • 11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

The 30 truly low cost homes in this section of the book were designed to meet today's budget requirements. Note that neither convenience of living nor good design were sacrificed in achieving our purpose.

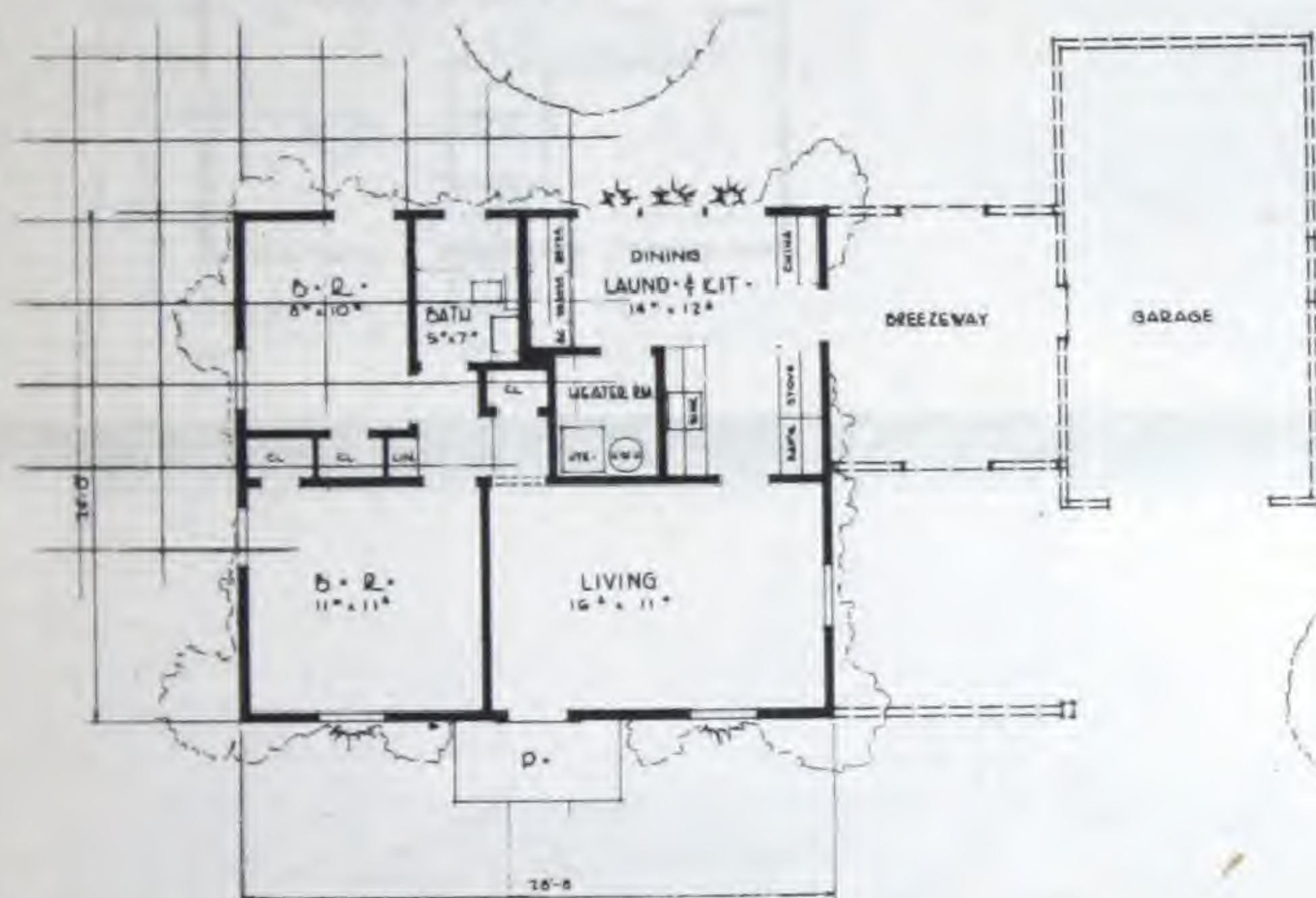
LOW COST HOMES

You Don't Have to Live in a Shoe Box!



The term "shoe box" is often applied to small rectangular houses that lack eye appeal.

The economy of the shape of the building is not questioned, but there is little excuse for the complete disregard for good design features that give a house character and charm.



DESIGN H-16A

HOUSE 708 SQ. FT.—8,032 CU. FT.
GARAGE 286 SQ. FT.—2,860 CU. FT.
BREEZEWAY 143 SQ. FT.—1,430 CU. FT.

As the budget permits, a good investment and a truly livable home can be made out of most any "shoe box".

The sketch below shows how the transformation takes place. From the ideas shown, suggestions D, F, G and H have been used. Other combinations can be just as attractive. Of course, a good landscaping program will finish the job.



LOW COST HOMES

DESIGN H-17A

700 SQ. FT.



7,992 CU. FT.

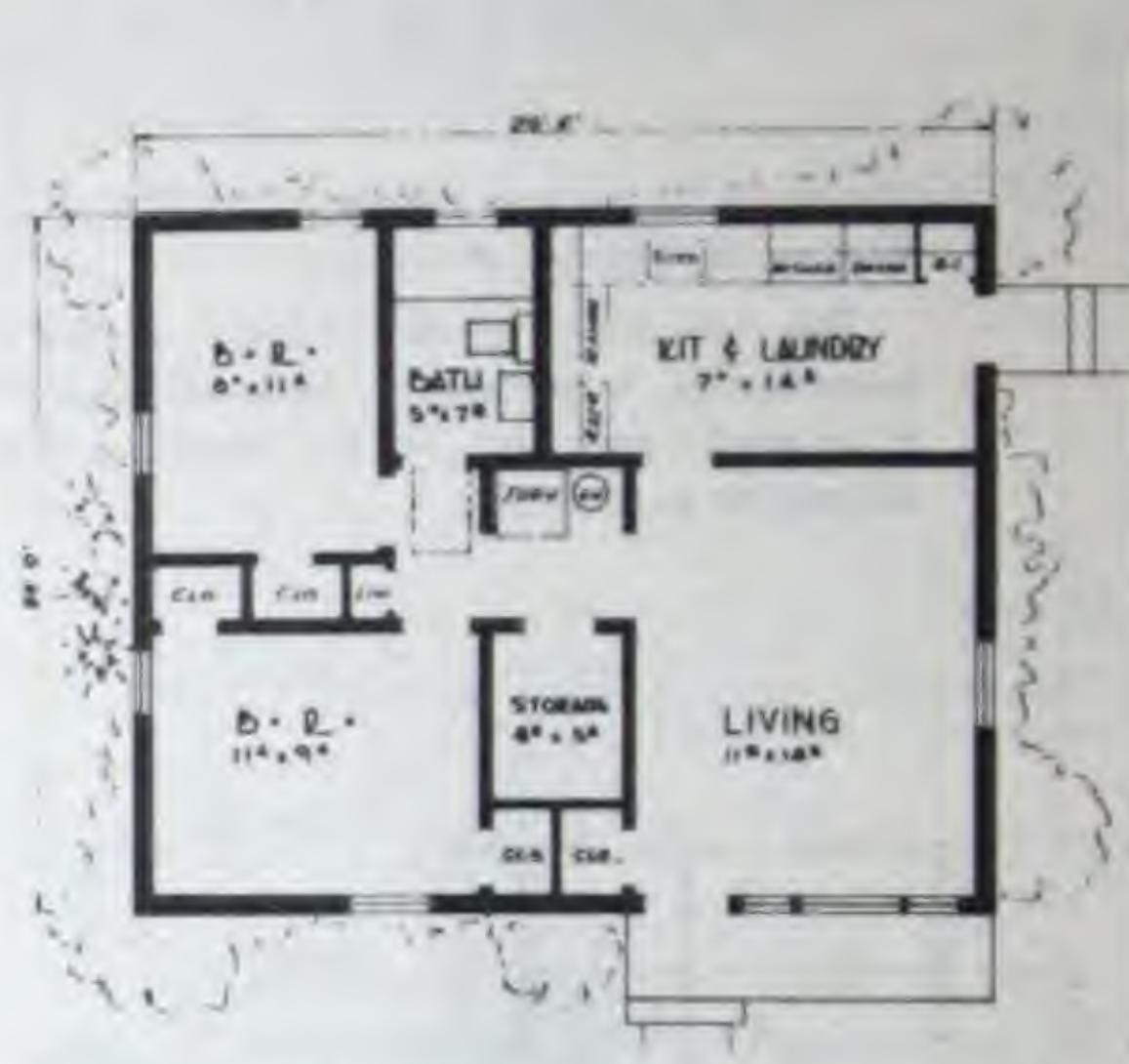


8,390 CU. FT.



7,200 CU. FT.

Efficient living in a minimum space. Note the storage and closets. Blueprints and material lists include all three exterior designs.



DESIGN H-18A

710 SQ. FT.



8,040 CU. FT.

An L-shaped living and dining area and even a vestibule. Blueprints and material lists include all three exterior designs.



8,196 CU. FT.



8,040 CU. FT.

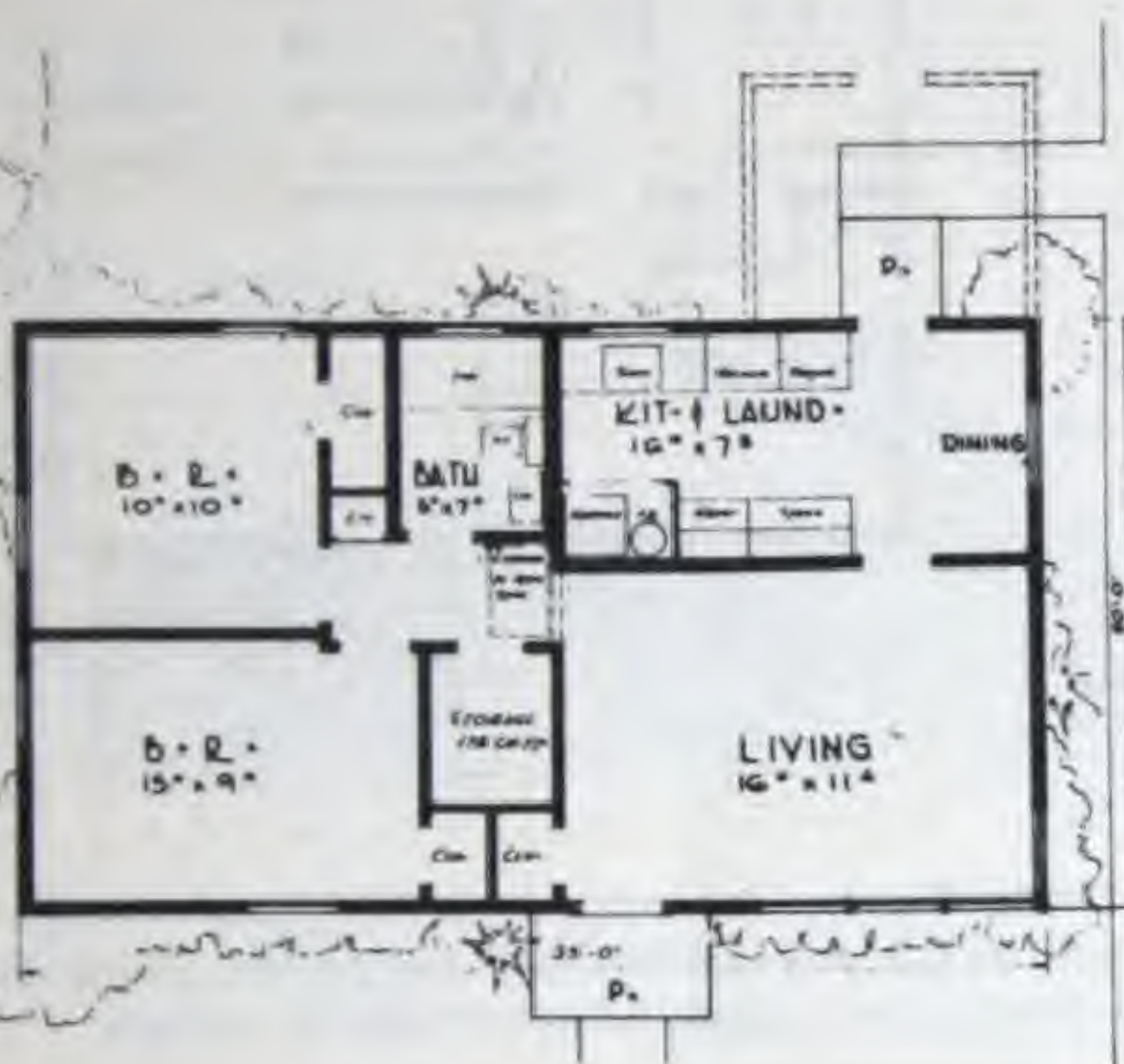
LOW COST HOMES

DESIGN H-19A

700 SQ. FT.

7,630 CU. FT.

Loads of good light and ventilation in this spreading plan. Blueprints and material lists include all three exterior designs.



7,850 CU. FT.

8,150 CU. FT.

DESIGN H-20A

704 SQ. FT.

7,486 CU. FT.



This plan is L-shaped for interest and has a most cheerful living room. Blueprints and material lists include all three exterior designs.

7,246 CU. FT.

7,872 CU. FT.

LOW COST HOMES

DESIGN H-21A



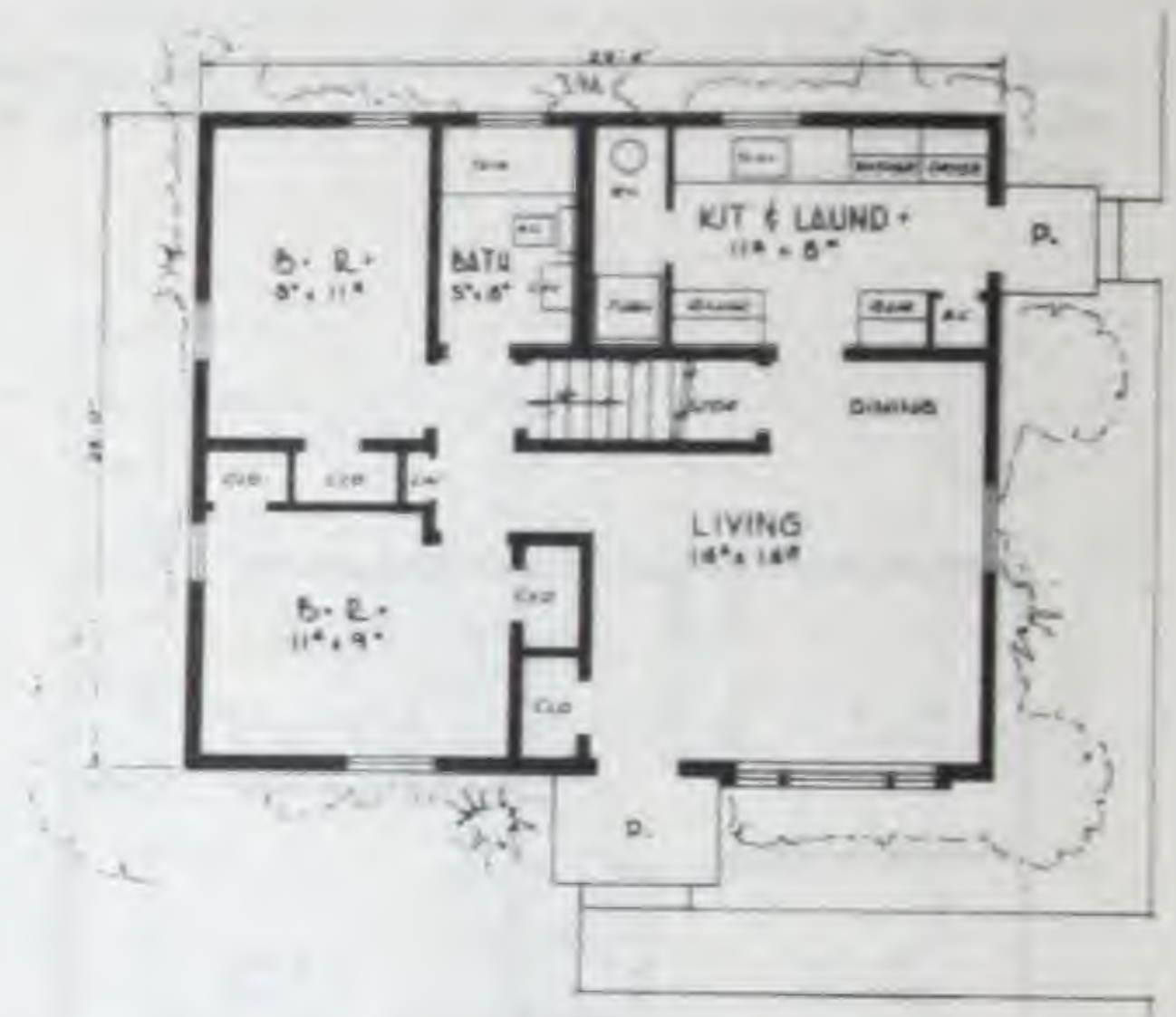
9,700 CU. FT.

FIRST FLOOR 700 SQ. FT.
SECOND FLOOR 298 SQ. FT.



9,700 CU. FT.

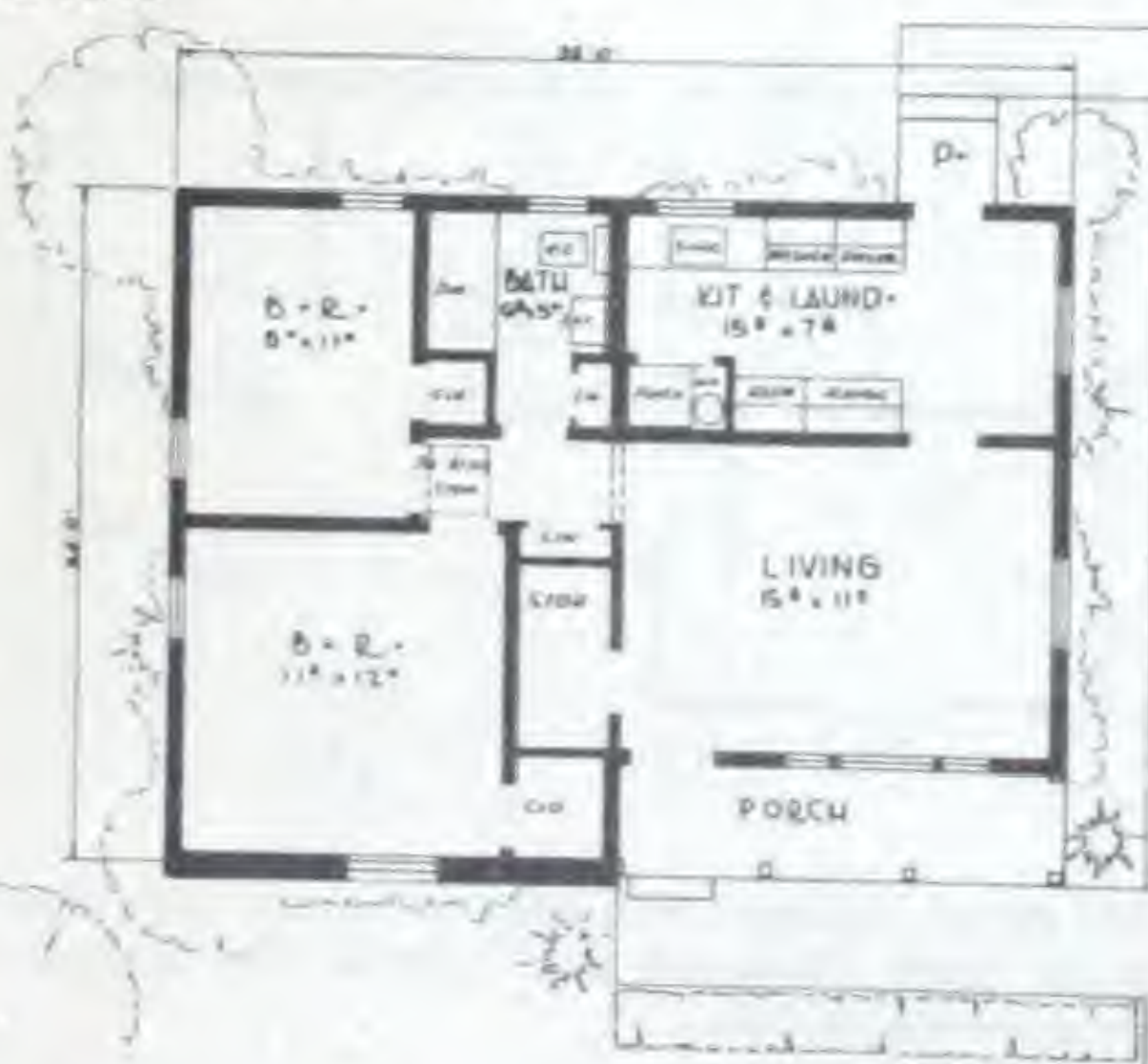
10,020 CU. FT.



Plenty of room for future expansion and storage in the attic of this one and one-half story home. Blueprints and material lists include all three exterior designs.

DESIGN H-22A

704 SQ. FT.



-8,284 CU. FT.



8,116 CU. FT.

This small house has a distinctive appearance and loads of good living inside. Blueprints and material lists include all three exterior designs.



7,776 CU. FT.

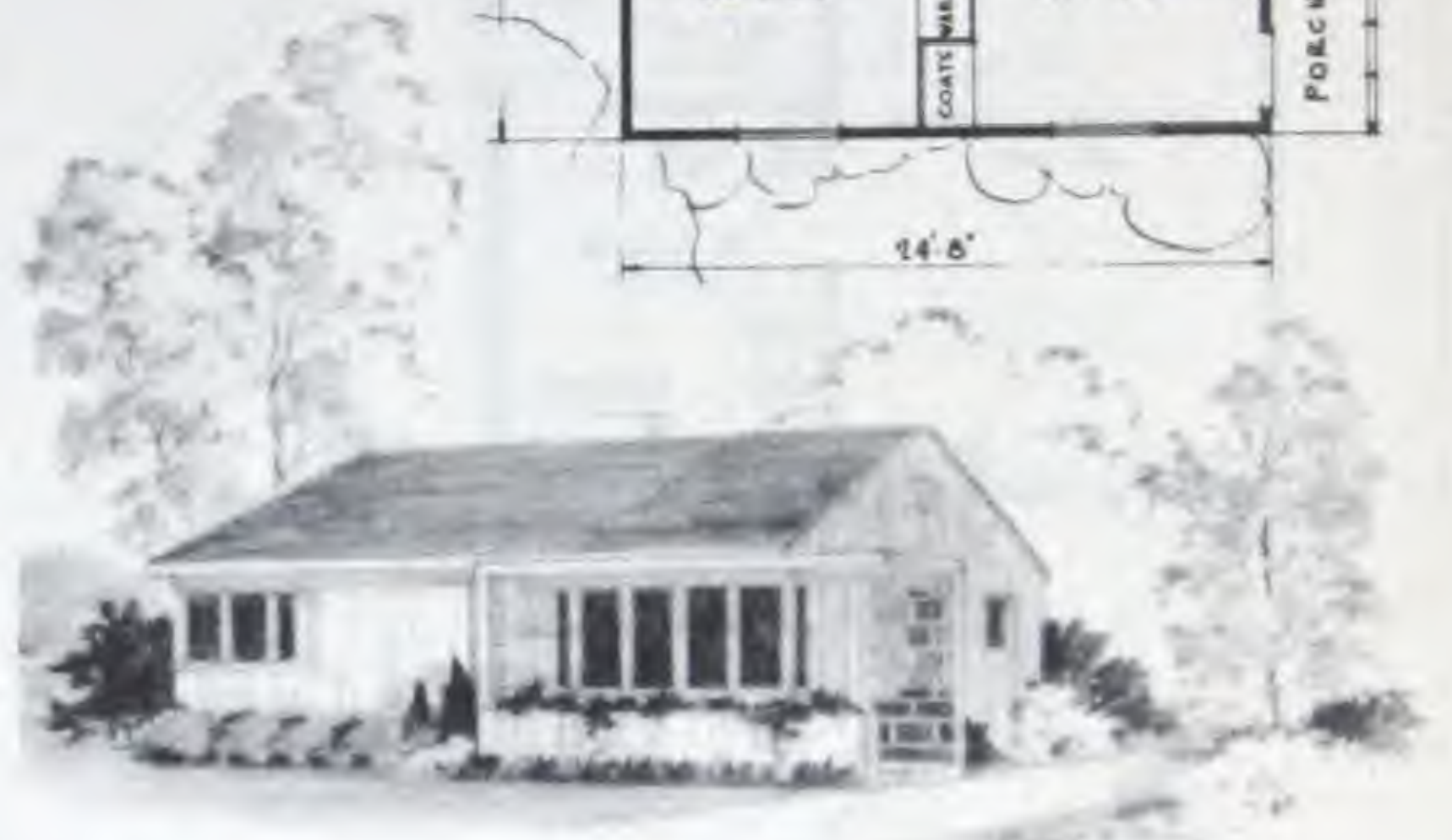
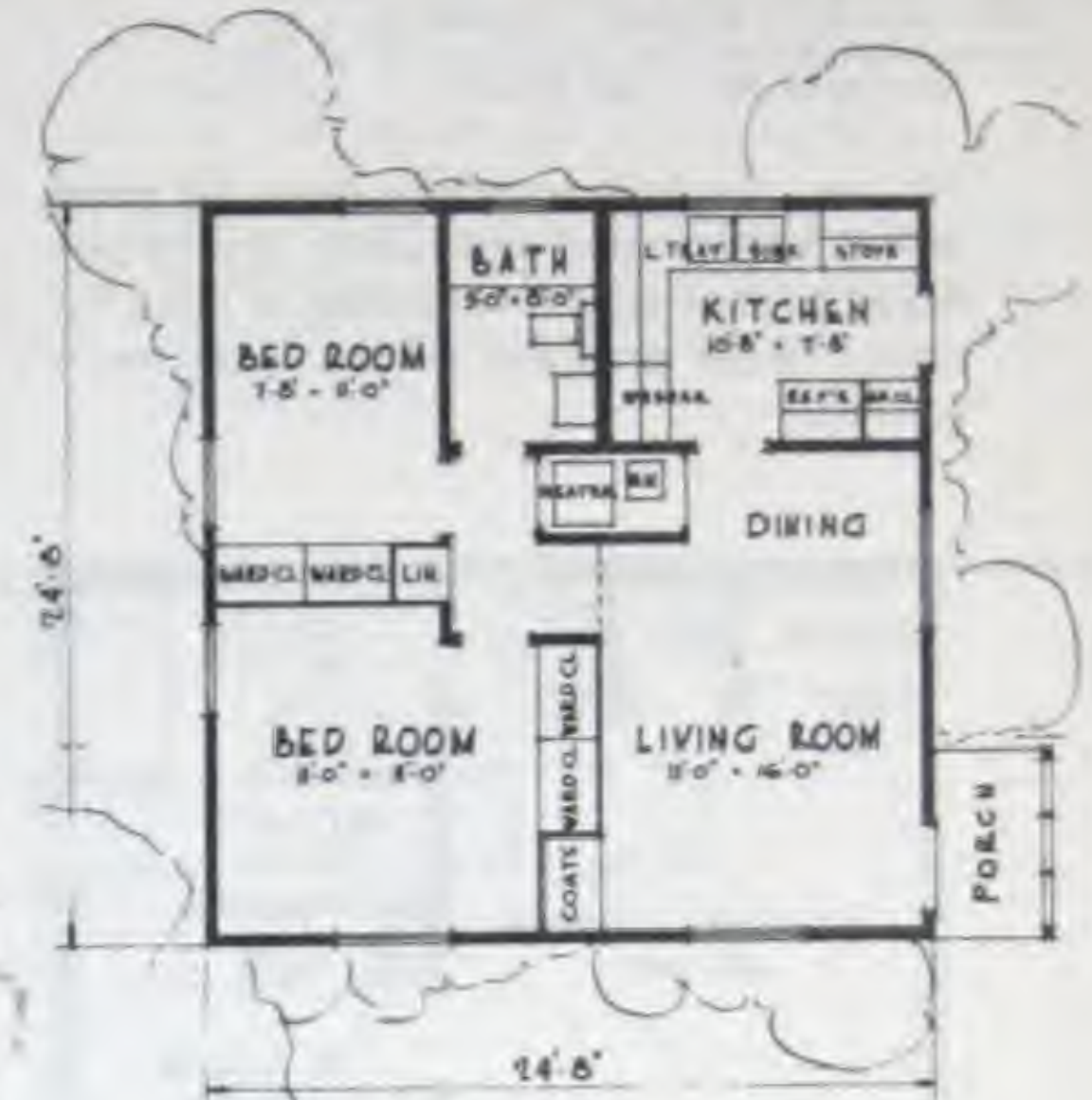
LOW COST HOMES

DESIGN H-4A

608 SQ. FT.—7,144 CU. FT.



Here's a real minimum house with maximum living and storage space. Blueprints and material lists include all three exterior designs.

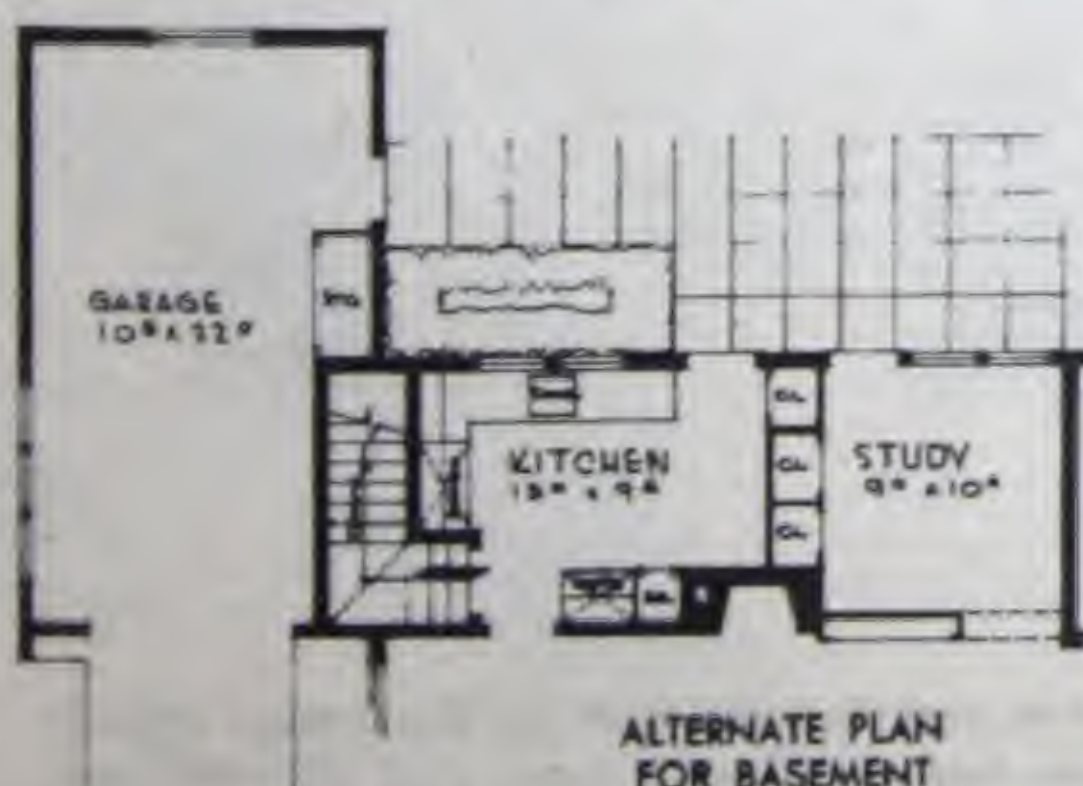
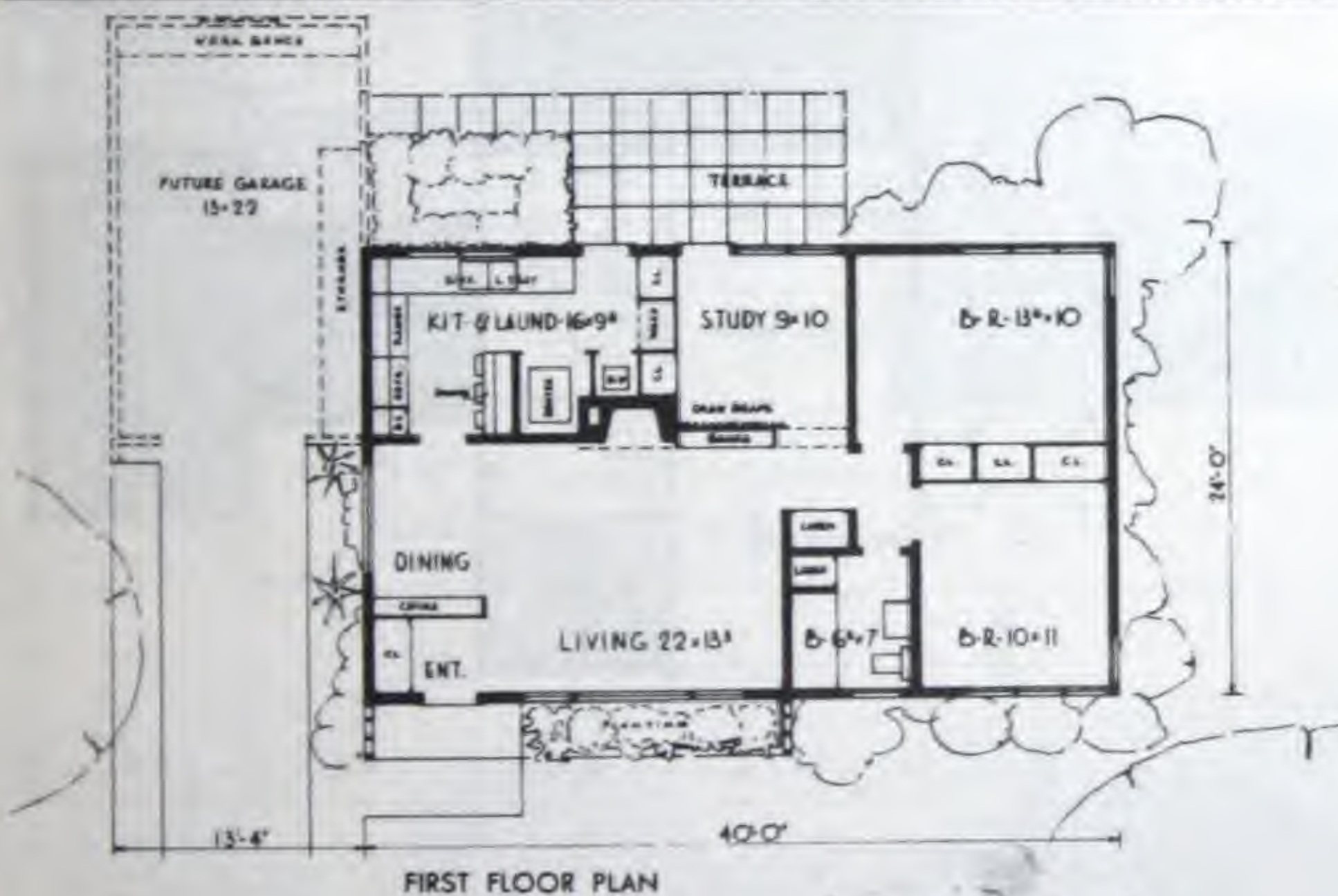


DESIGN H-7A

HOUSE (NO BASEMENT) 960 SQ. FT.—11,280 CU. FT.
(WITH BASEMENT) 19,056 CU. FT.
GARAGE 312 SQ. FT.—2,440 CU. FT.

This design features a large living and dining space combined with a study alcove partially separated by bookcases. For complete privacy for the study when used as a spare bedroom a ceiling hung draw drape can be closed.

Notice how compact and convenient the kitchen-laundry area has been designed.



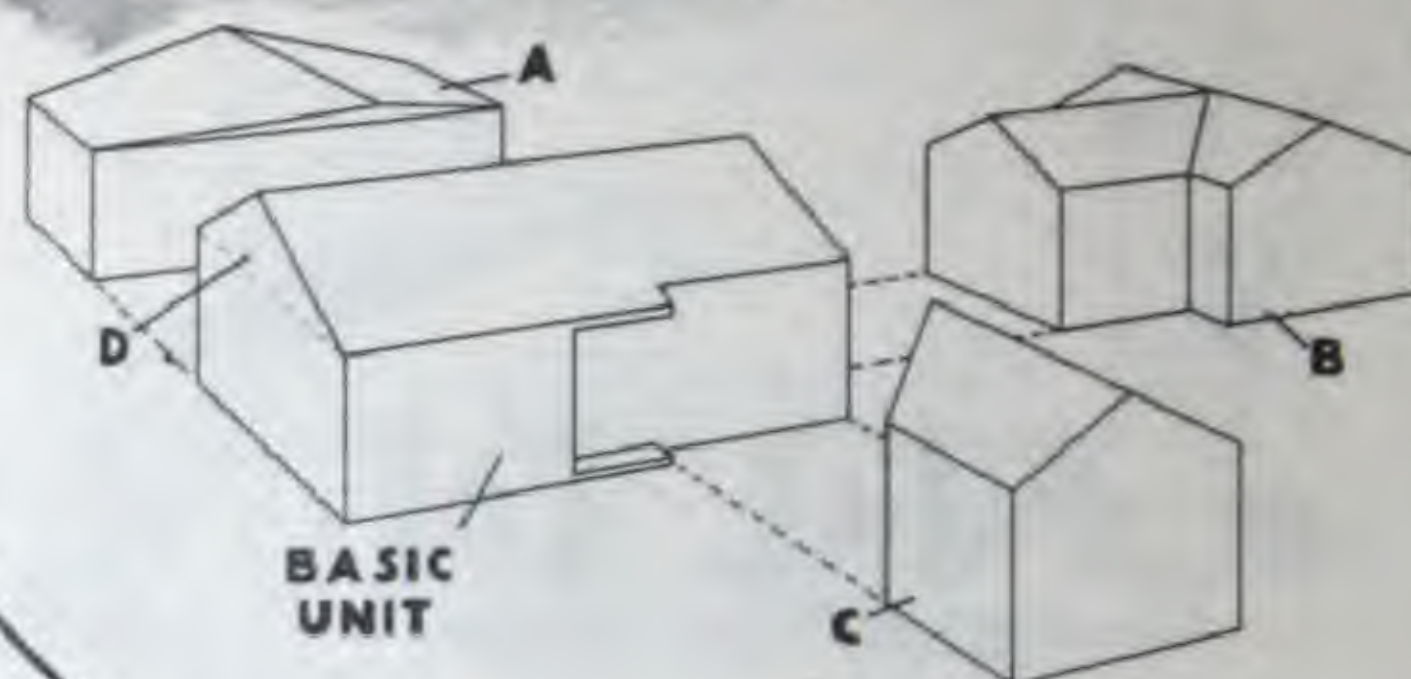
Blueprints and Material Lists for this design include optional basement arrangement.

LOW COST HOMES

DESIGN H-2A

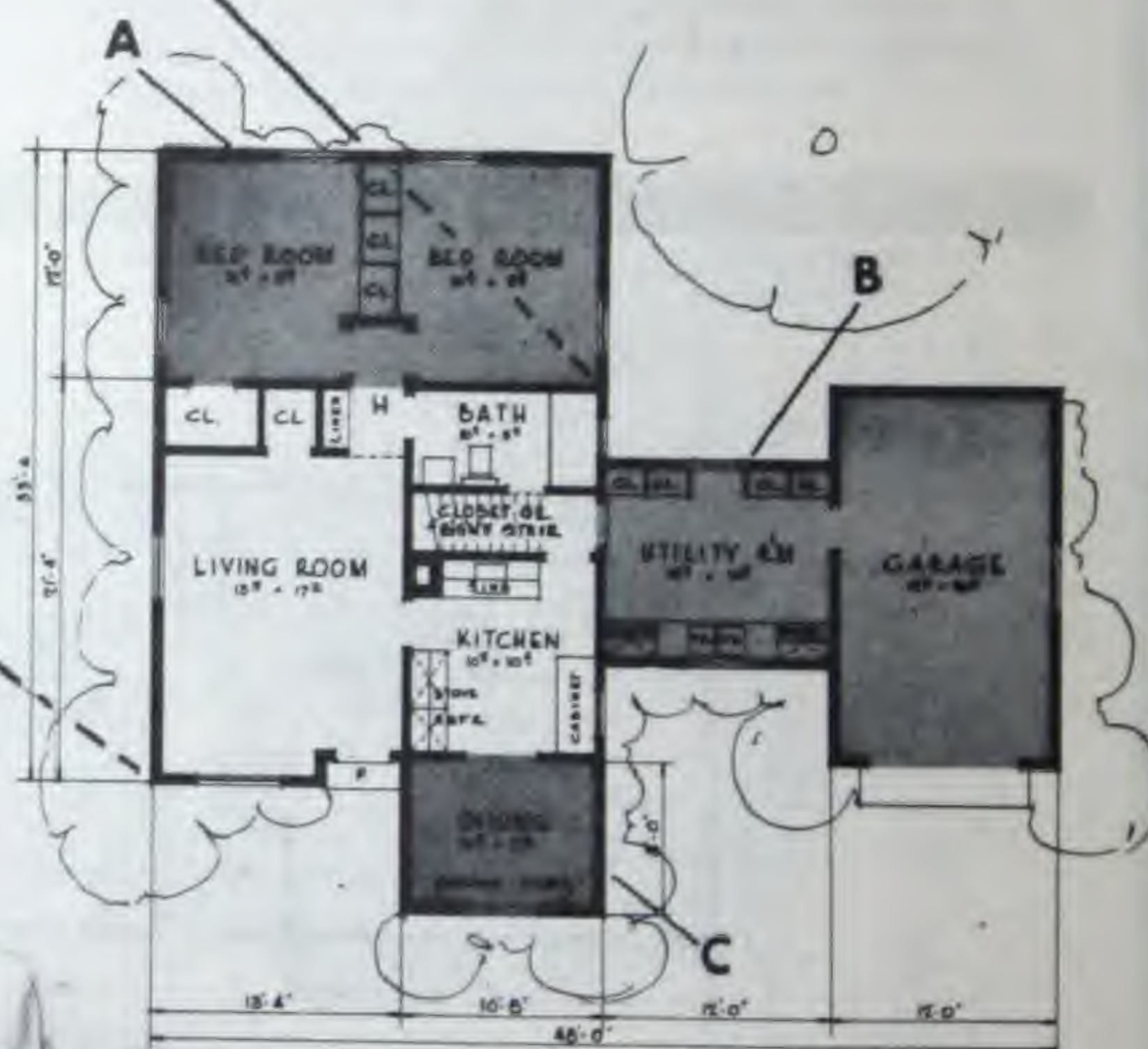
BASIC PLAN (NO BASEMENT) 493 SQ. FT.—5,916 CU. FT.
BASIC PLAN (WITH BASEMENT) 9,756 CU. FT.
WITH ALL ADDITIONS 1264 SQ. FT.—15,845 CU. FT.
(INCLUDING 2ND FLOOR ROOM)

This tiny house has definite plans for good living, both present and future. Should you desire to start with a basement or attic, the utility closet provides ample room for a stairway.



The shaded areas noted A, B and C show how the additions transform the small house into a complete plan. If a basement is desired the utility room could be a breezeway or hobby room.

The letter D, shown on the diagram, indicates the attic expansion. There is ample space for a good size bedroom when the roof is built as a one and one-half story home.



Blueprints and Material Lists for this design include alternate basement, attic room and all additions.

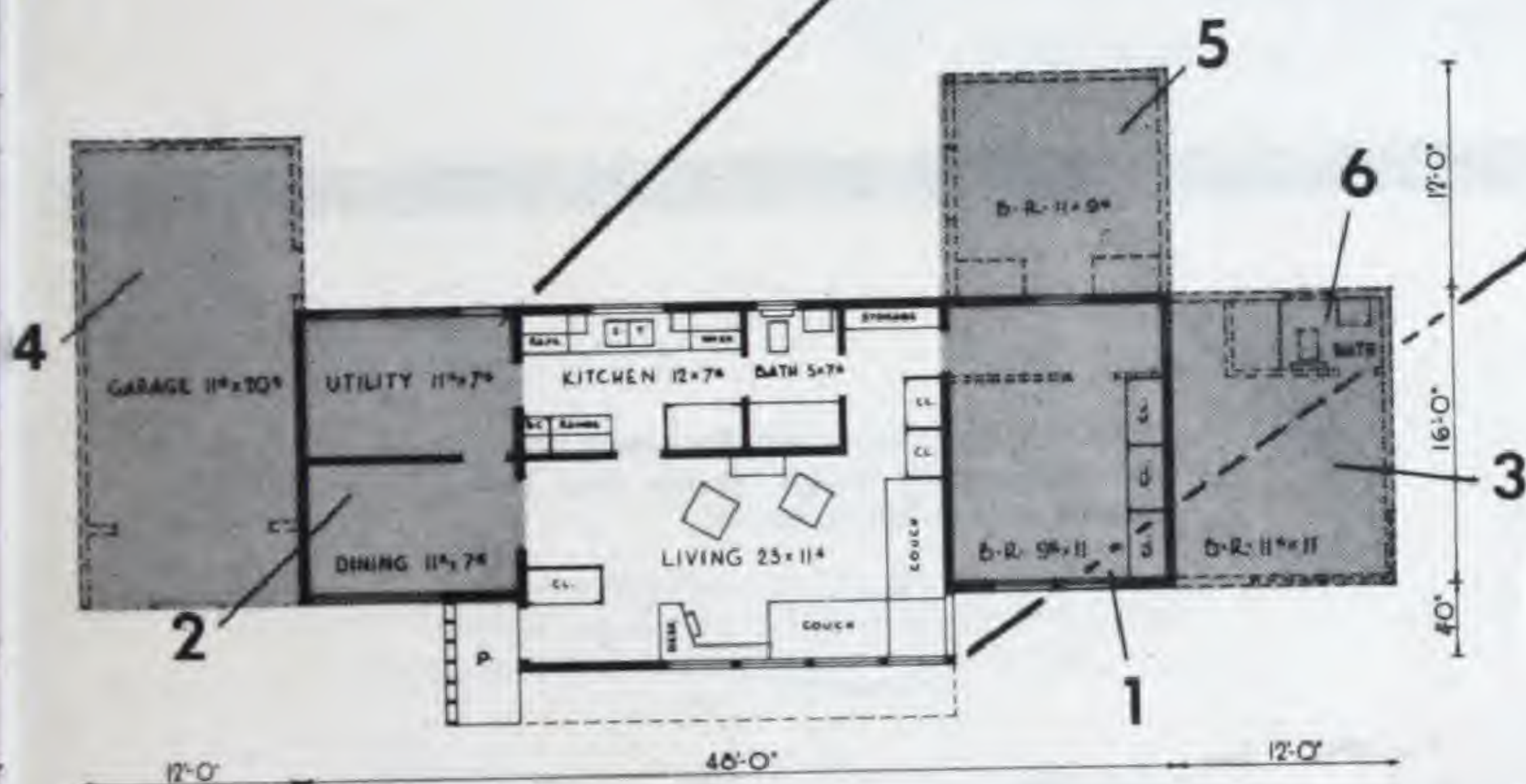
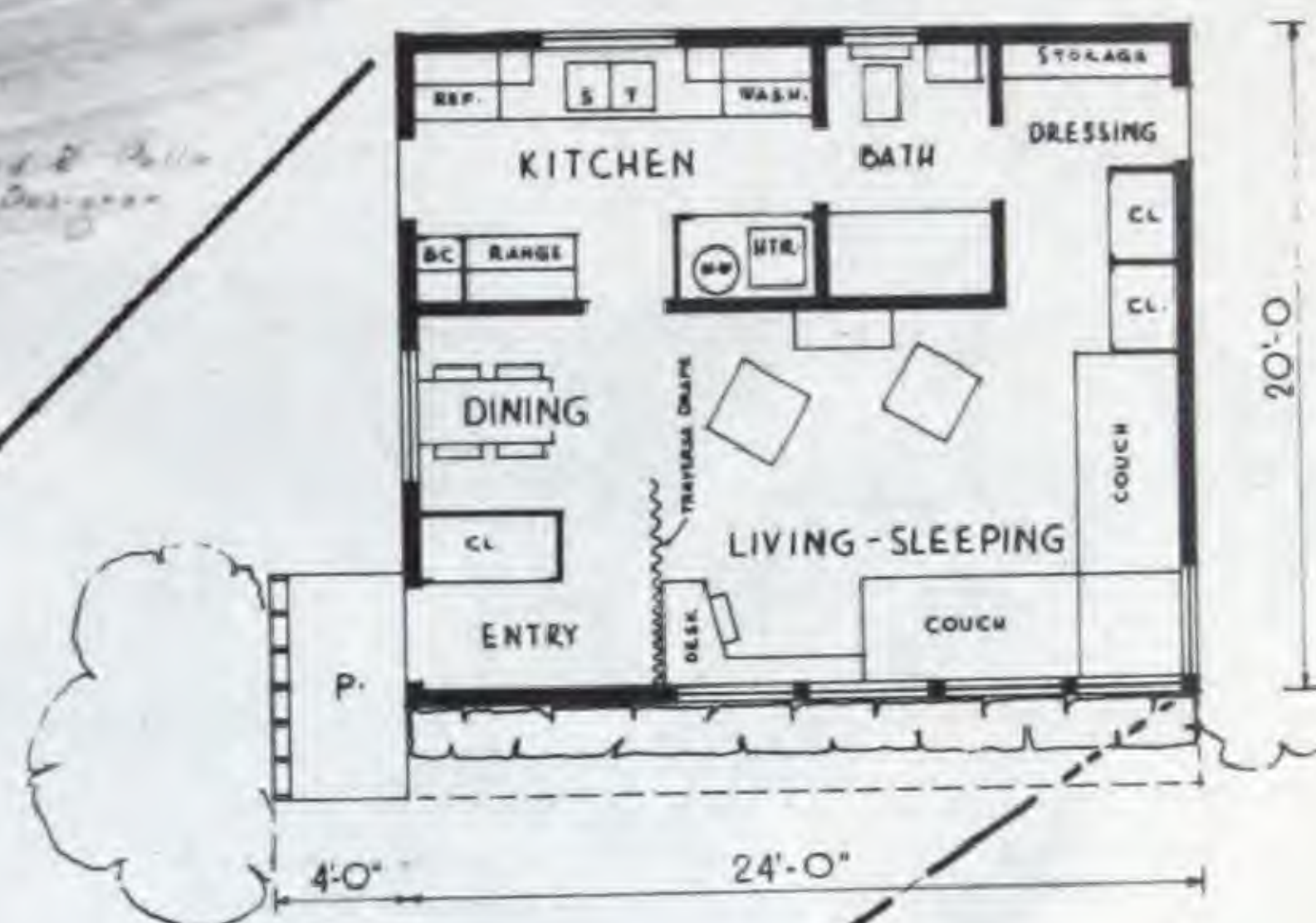
LOW COST HOMES

DESIGN H-3A

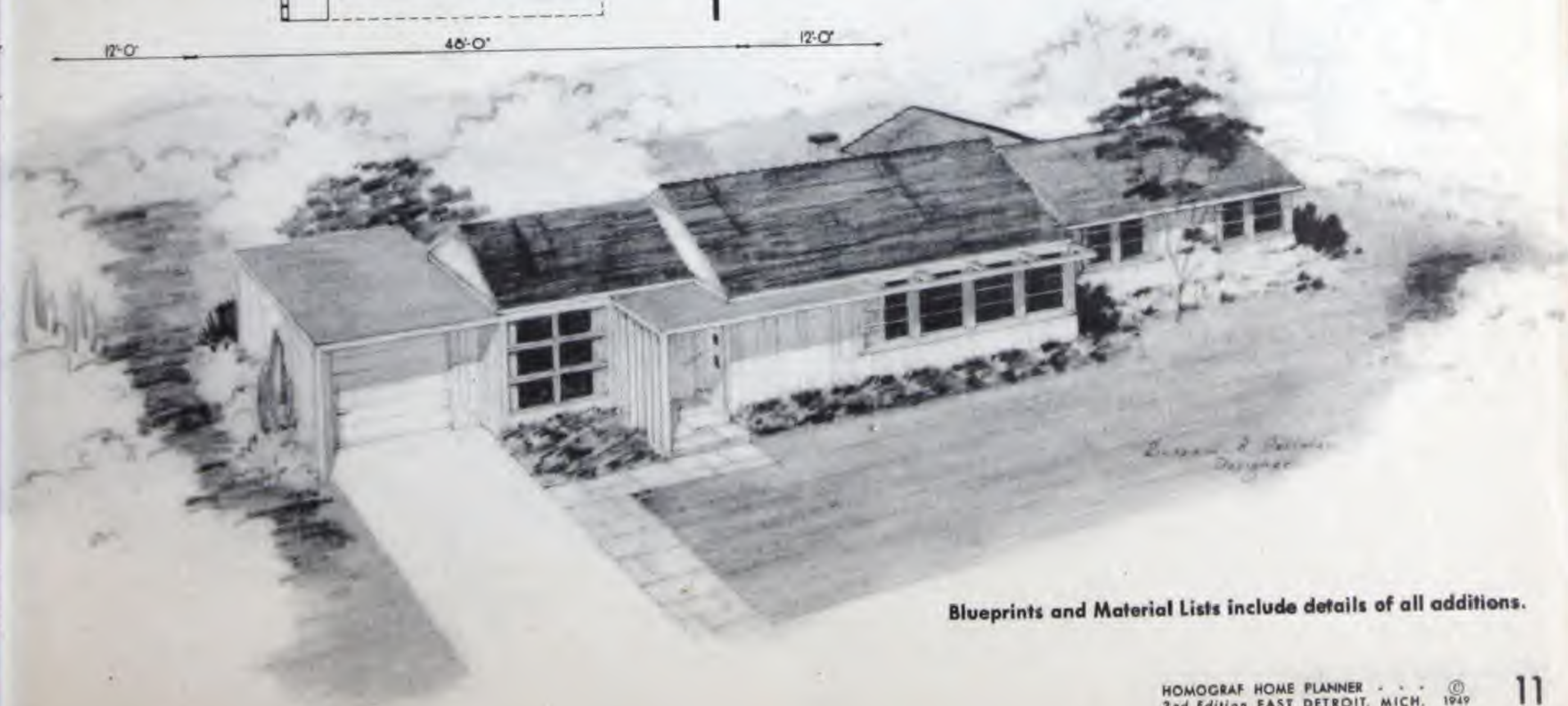
BASIC PLAN 480 SQ. FT.—5,520 CU. FT.
 ADDITIONS 1 AND 2 394 SQ. FT.—4,334 CU. FT.
 ADDITIONS 3 AND 5 336 SQ. FT.—3,696 CU. FT.
 ADDITION 4 261 SQ. FT.—2,350 CU. FT.

The original unit is an open spacious plan where furniture serves a double purpose. Note the automatic kitchen and wardrobe closet space.

The exterior design suggests a contemporary feeling. Large glass areas, simple trellises, roof overhang and vertical board siding are combined to give the home character.



The plan shows six possible steps in expansion. Each step requires a minimum of alteration work and can be added in most any order as your needs require. Have a look at the completed home below—it expresses real pride of ownership.



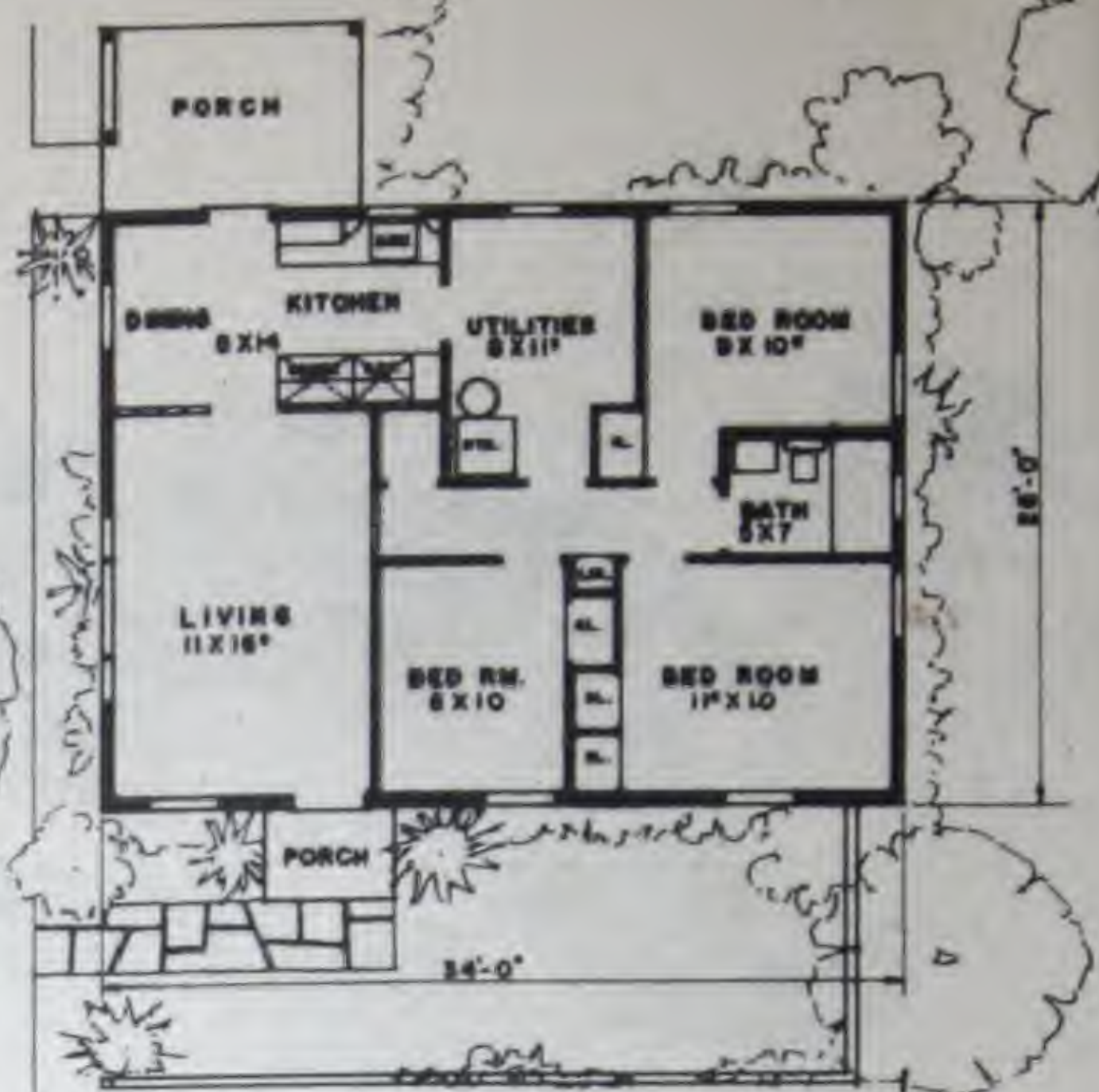
Blueprints and Material Lists include details of all additions.

LOW COST HOMES

DESIGN H-23A

884 SQ. FT.—10,576 CU. FT.

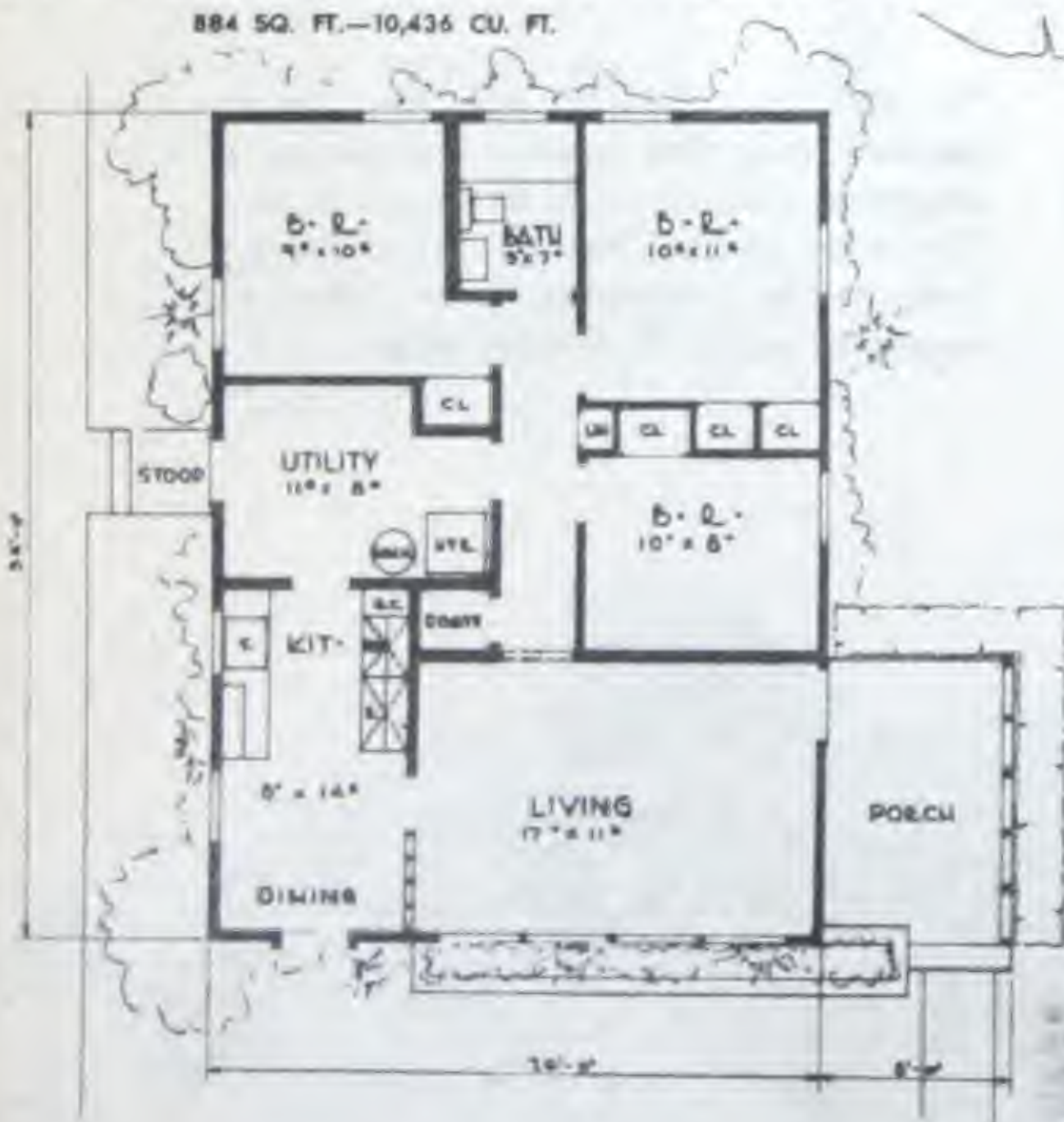
It would be difficult to find any more living than has been provided in this compact plan.



DESIGN H-24A

884 SQ. FT.—10,436 CU. FT.

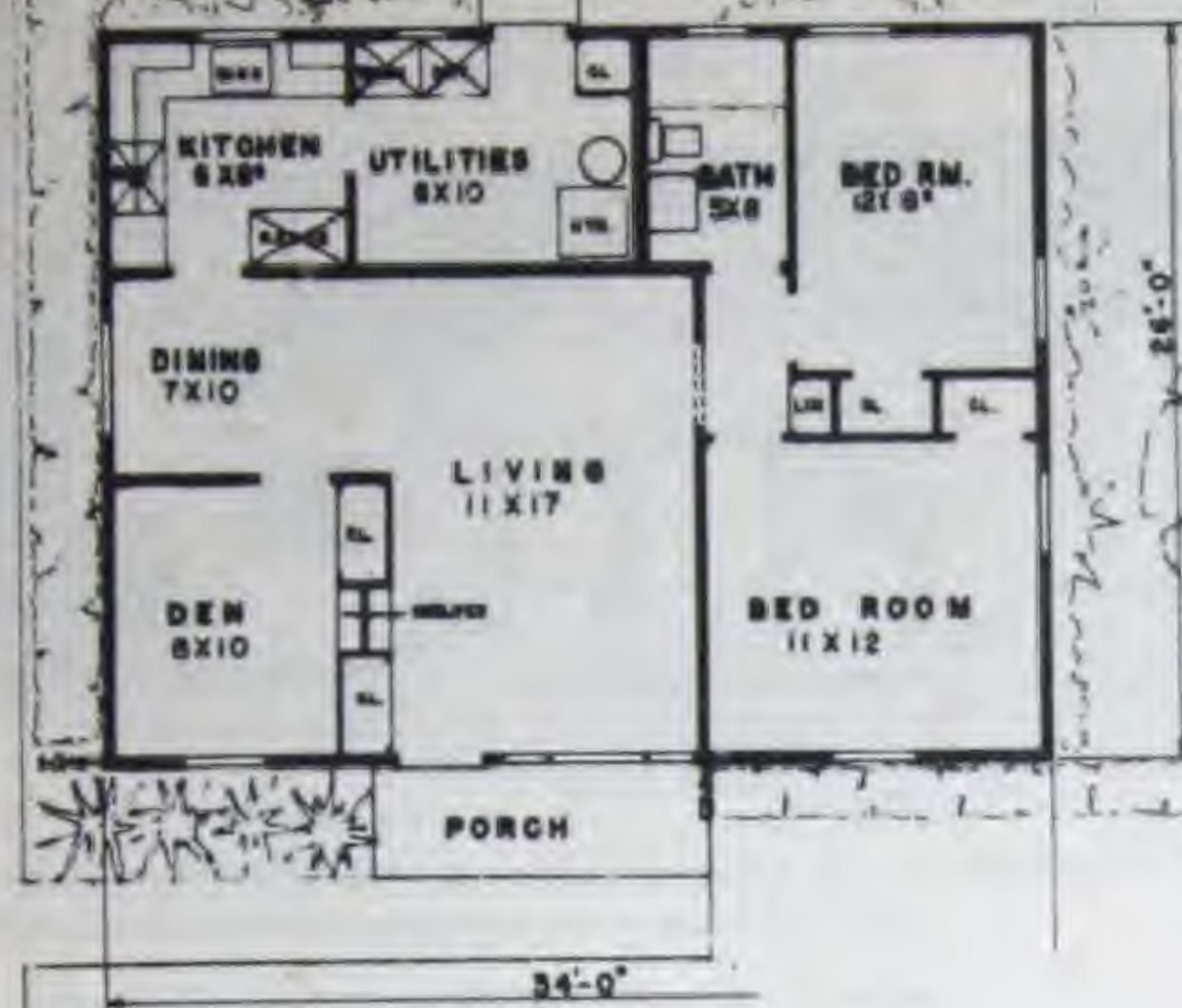
This living room has a real glass wall which blends into the contemporary design. Access from kitchen to bedrooms and bath is convenient.



LOW COST HOMES

DESIGN H-25A

884 SQ. FT.—9,996 CU. FT.



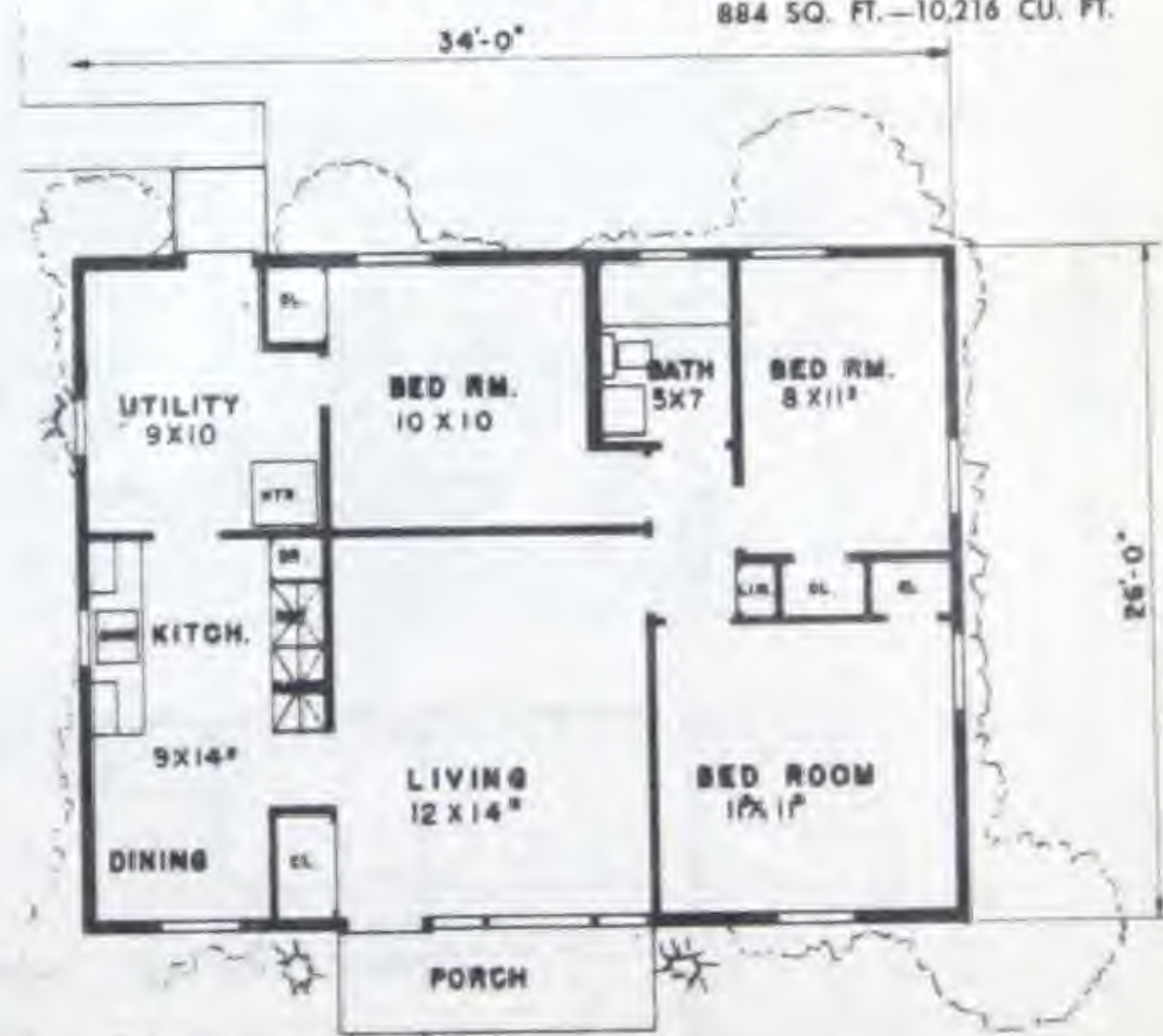
Note the spacious L-shaped living-dining room of this home, and that wonderful all-purpose den tucked away in the corner.



DESIGN H-26A

884 SQ. FT.—10,216 CU. FT.

The center bedroom in this plan is a good all purpose room, too. It could even be a pleasant porch if only two bedrooms were required.



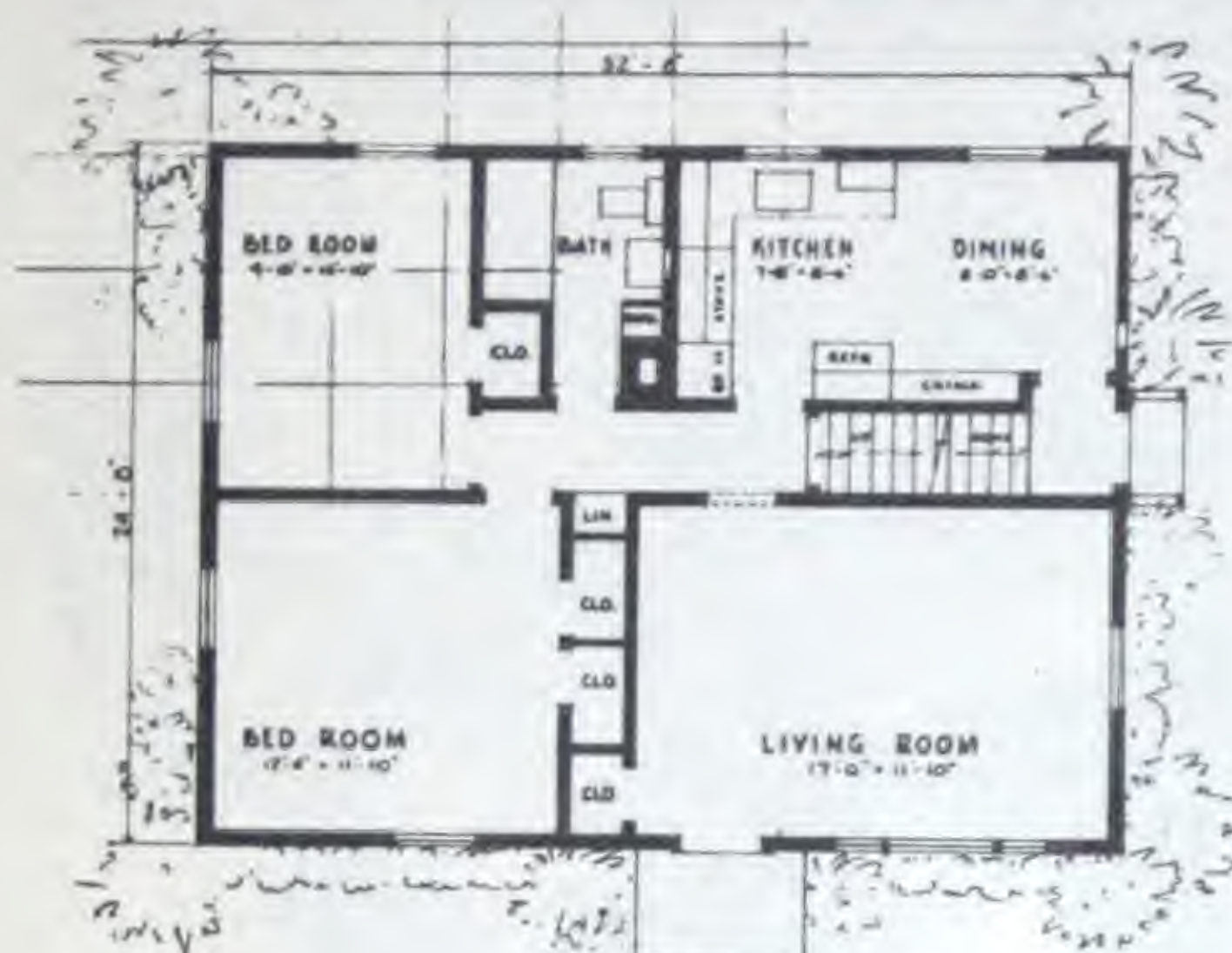
LOW COST HOMES

DESIGN H-27A

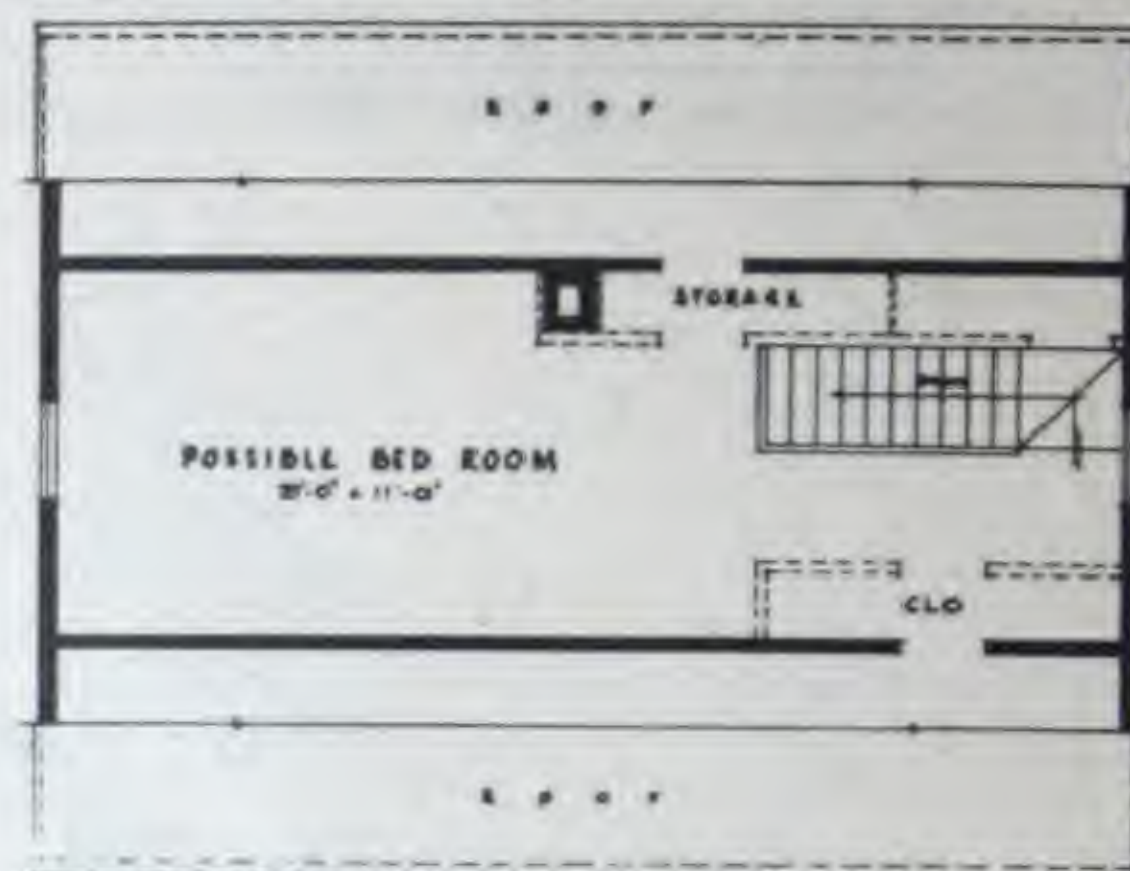
Here's a story and a half home designed for convenient living. From kitchen to bedrooms and bath—it's only a few steps. Note the twin closets in the front bedroom.



17,032 CU. FT.



FIRST FLOOR PLAN
802 SQ. FT.



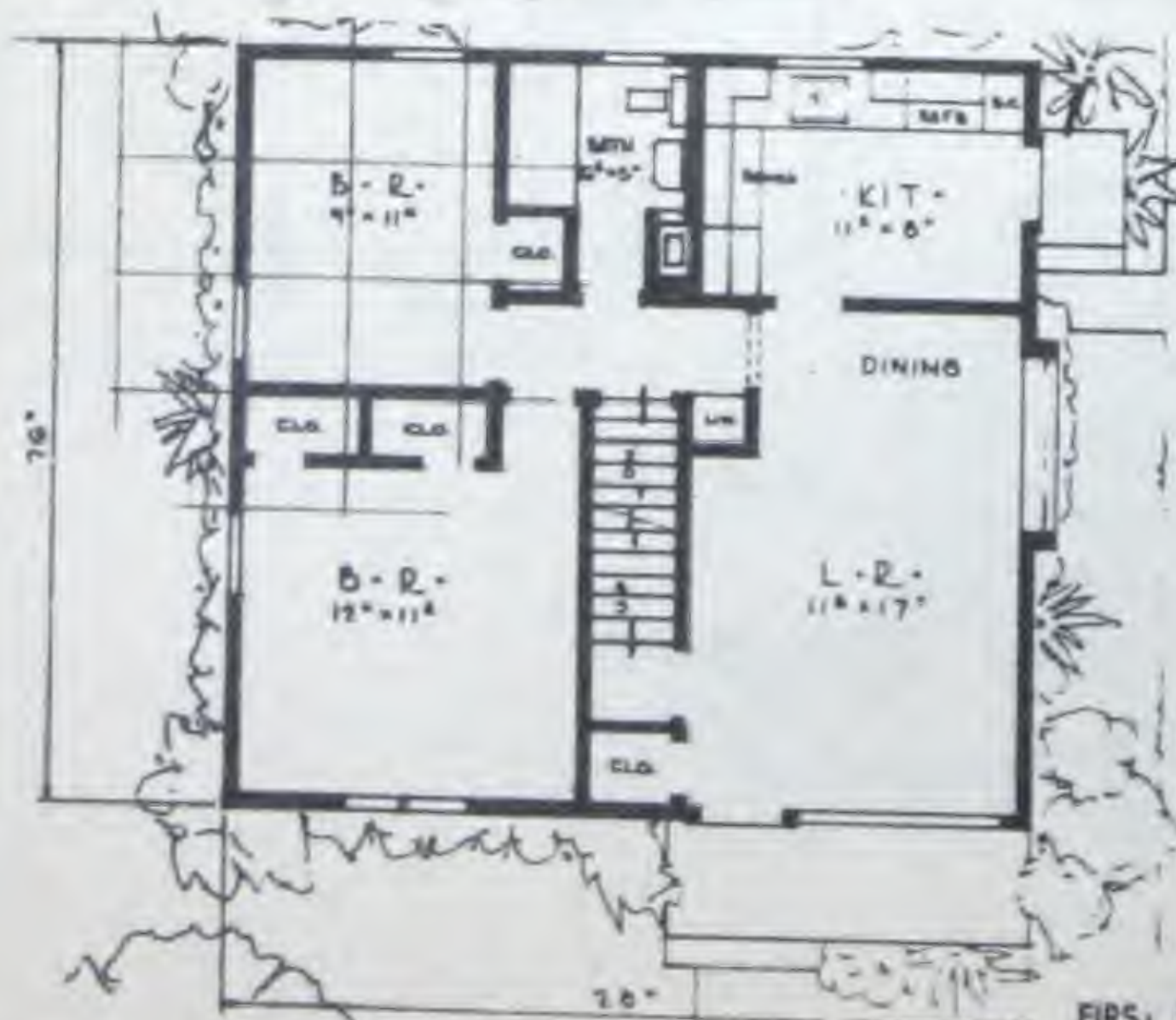
SECOND FLOOR PLAN
347 SQ. FT.

DESIGN H-28A

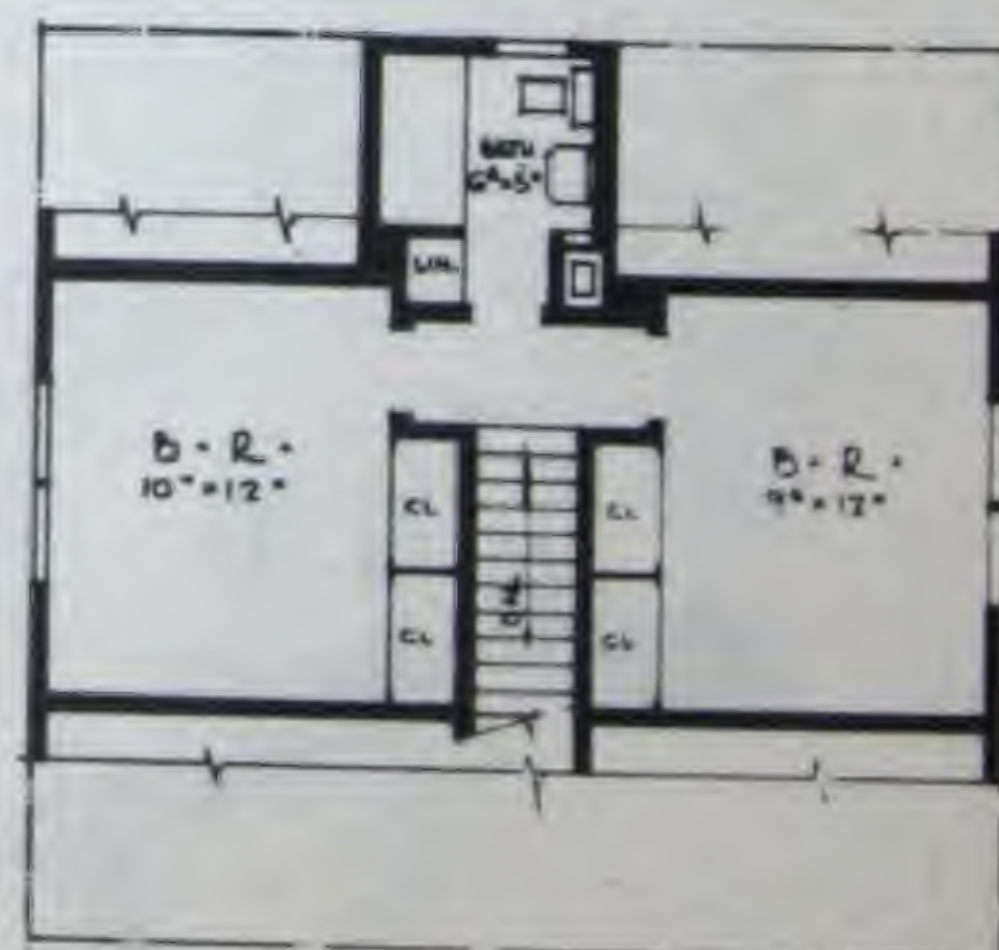


15,580 CU. FT.

You wouldn't believe this house has 4 bedrooms and 2 baths, but there they are. A splendid home for a growing family. The upstairs could be a future development.



FIRST FLOOR PLAN
728 SQ. FT.



SECOND FLOOR PLAN
366 SQ. FT.

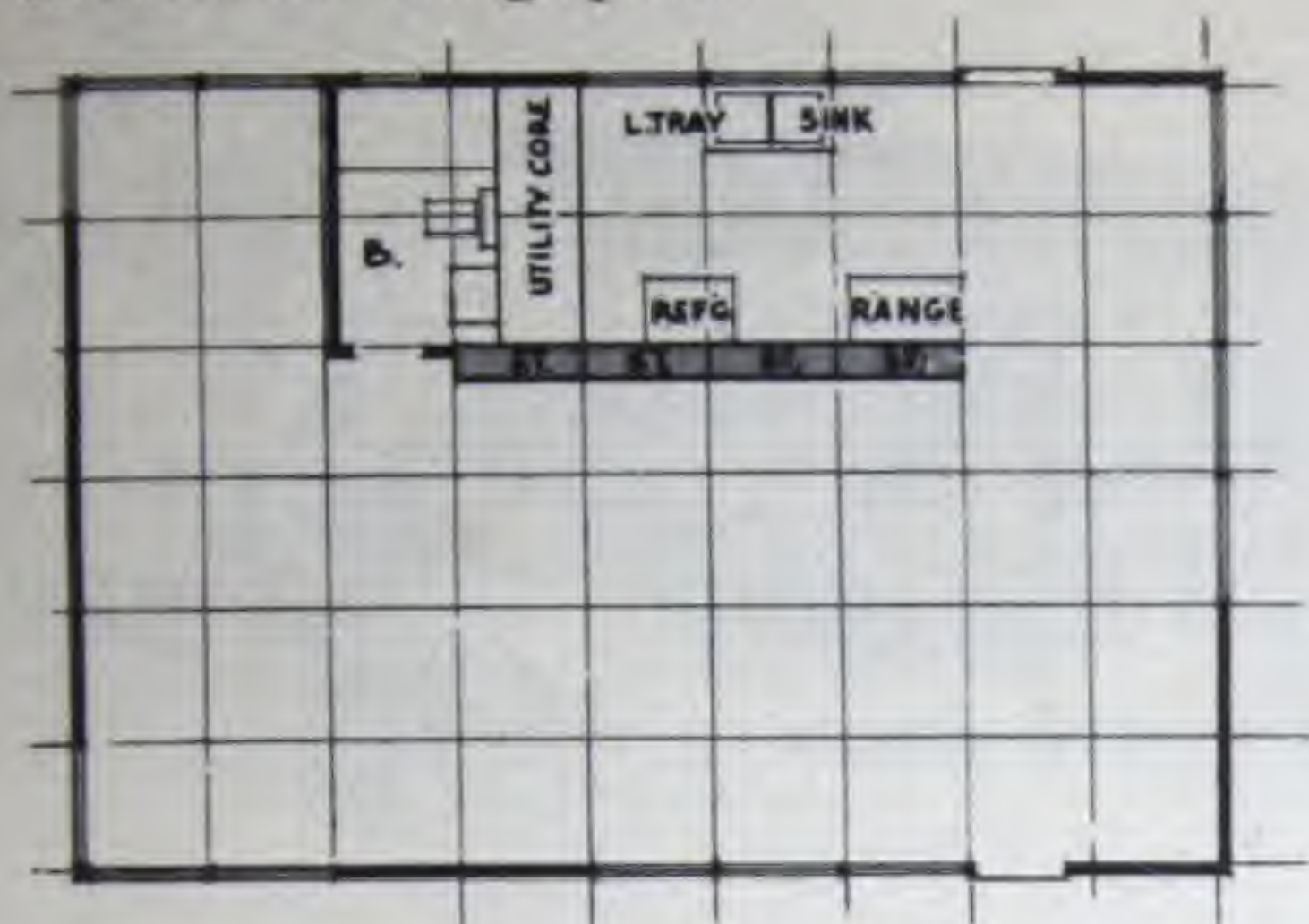
Flex-i-plan . . . A modular planned home with complete flexibility of interior living space.

LOW COST HOMES

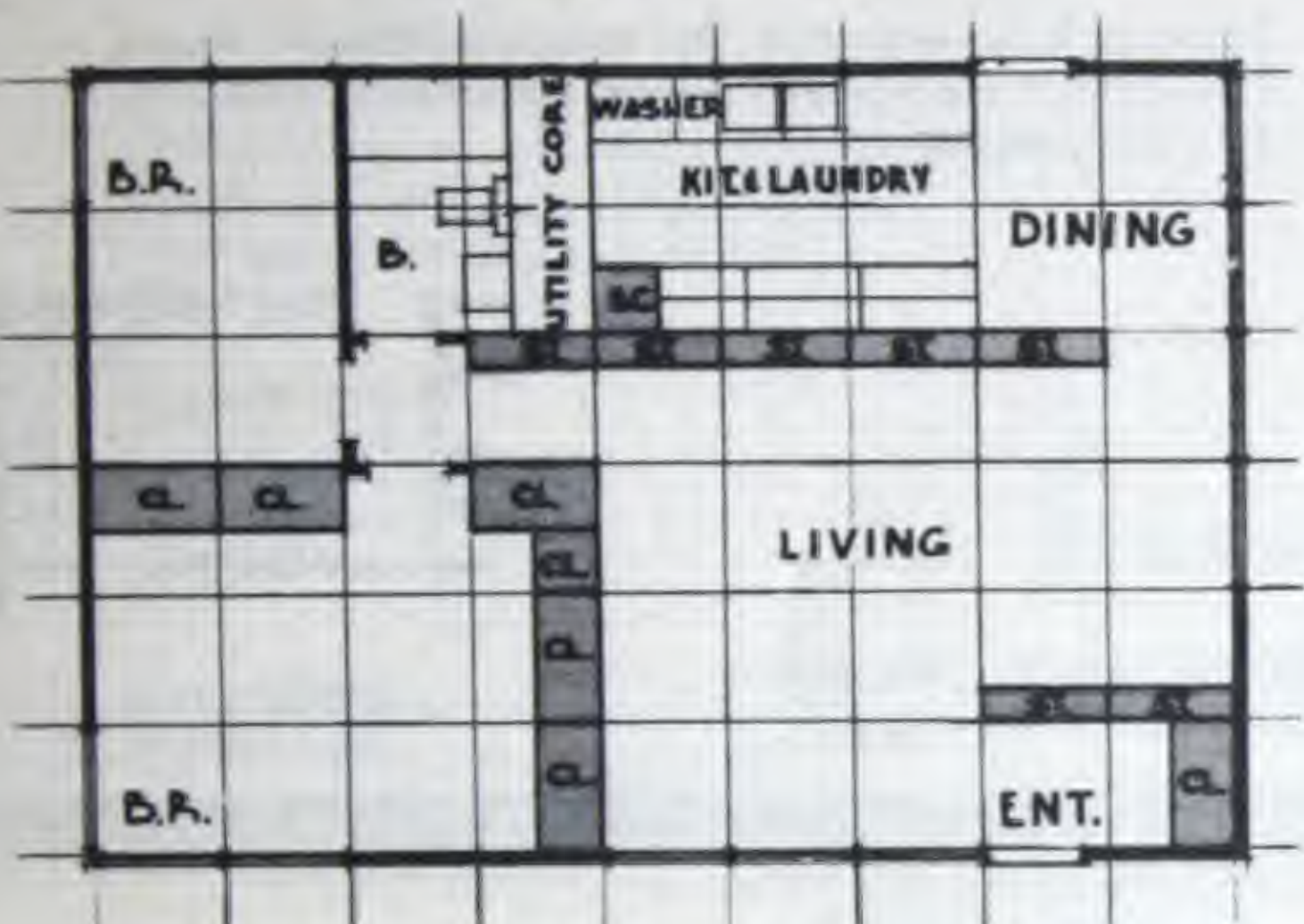
DESIGN H-1A

904 SQ. FT.—10,622 CU. FT.

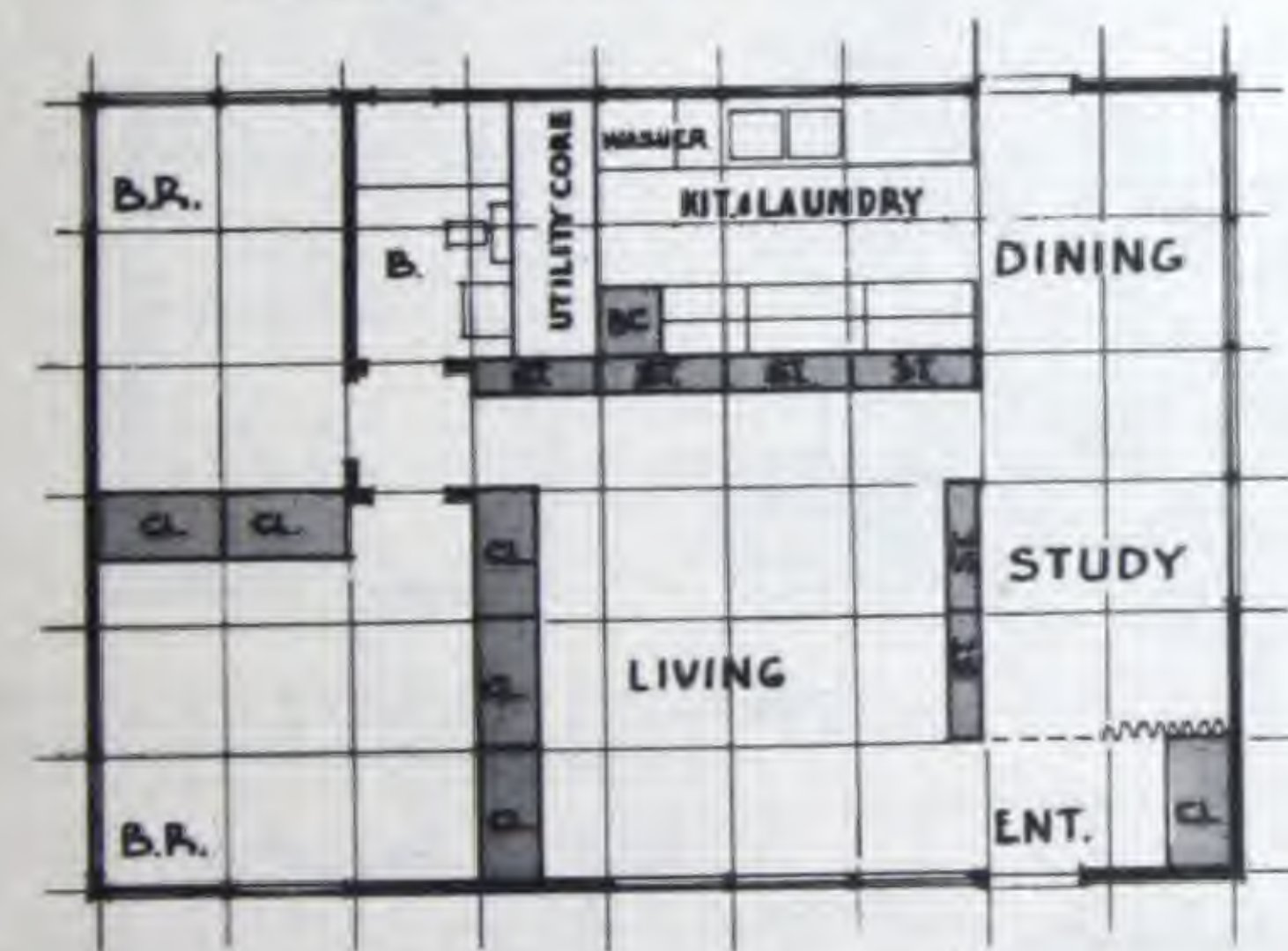
By using modular sized wardrobe and storage cabinets to separate space into rooms, a variety of arrangements are possible. With radiant heating in the floor or ceiling, electrical outlets in the baseboard and room lighting behind valance boards over the windows, there is little to interfere with moving the storage units around.



The open plan or shell starts like this. Cabinets separating the kitchen only.



Here, more cabinets are added to create rooms.



Another room arrangement with study alcove



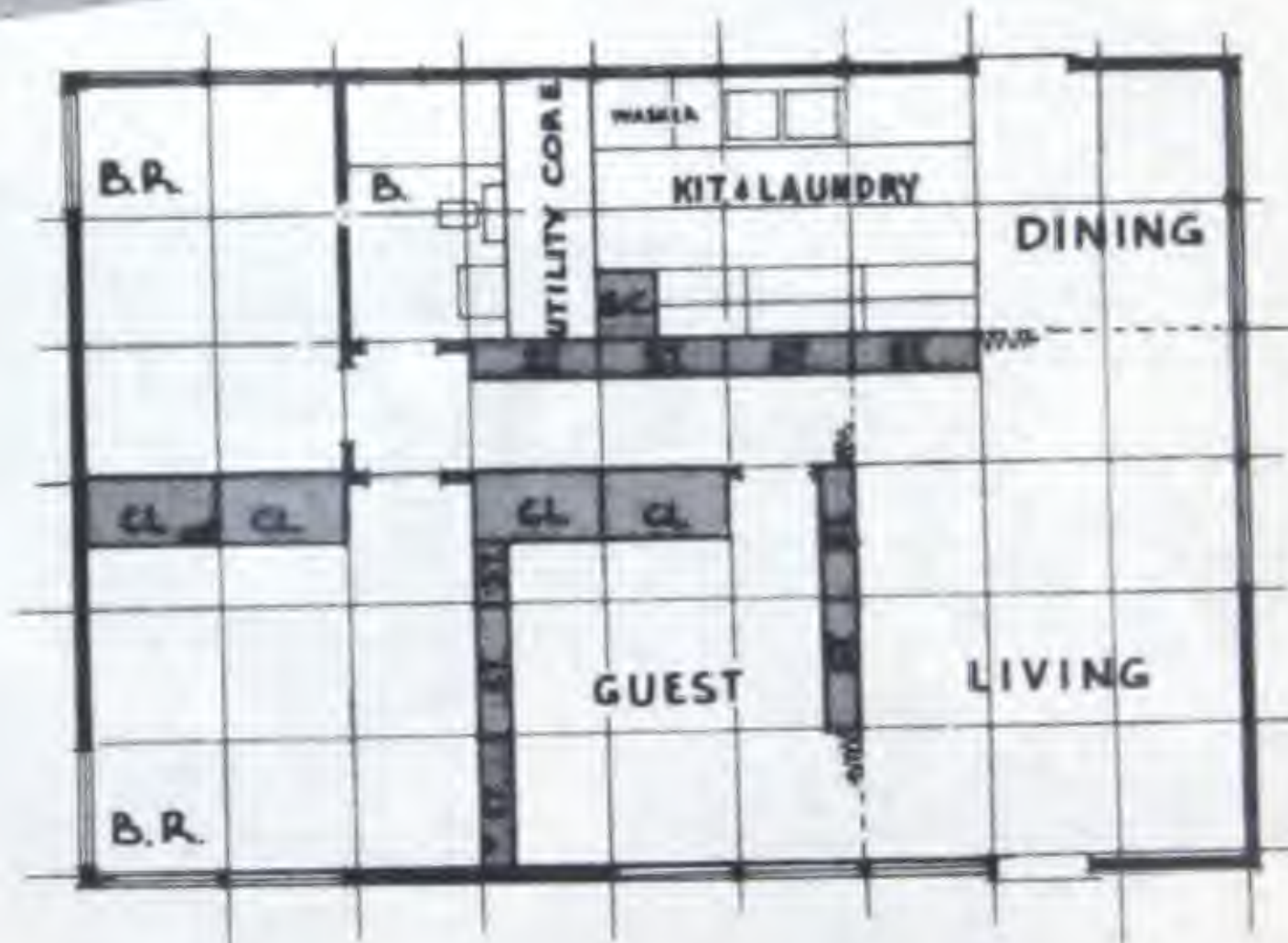
ST.

The "ST" unit is a shallow cabinet 1 foot deep and 2 feet or 4 feet wide—for open shelves, china, desk, toys, sports, etc. .



CL.

The "CL" unit is a cabinet 2 feet deep and 2 feet or 4 feet wide—for clothing, linens, bedding, luggage, etc.



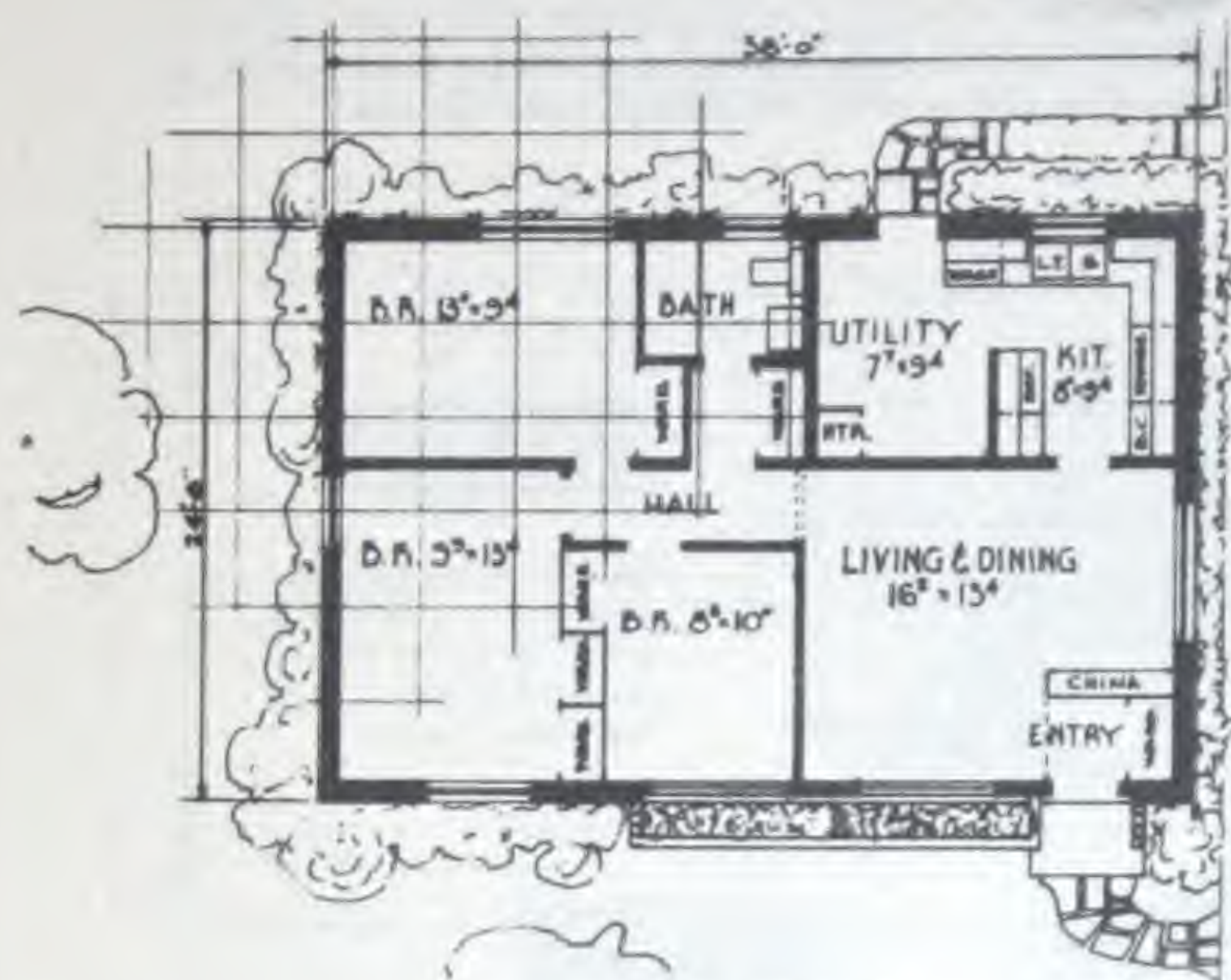
And here's a plan with that all-important study or guest room.



LOW COST HOMES

DESIGN H-29A

WITHOUT BASEMENT 938 SQ. FT.—11,552 CU. FT.
WITH BASEMENT 19,053 CU. FT.



FIRST FLOOR PLAN

Economy is the keynote in this simple rectangular house. The covered entrance and built-in flower box could even be a later addition.



ALTERNATE PLAN FOR BASEMENT

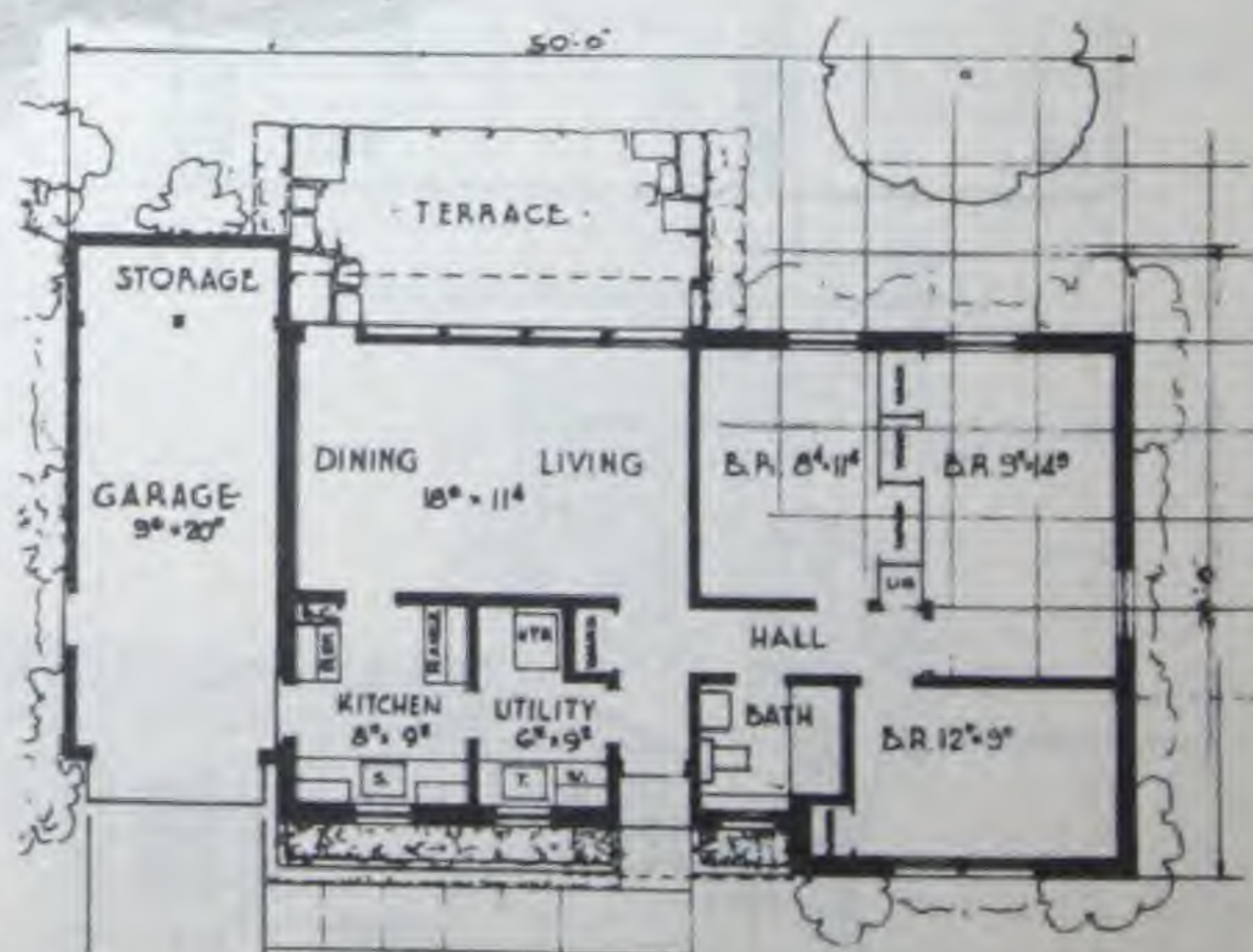
Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-30A



HOUSE 1,000 SQ. FT.—11,010 CU. FT.
GARAGE 240 SQ. FT.—2,640 CU. FT.

Study the splendid circulation of traffic in this compact plan. It has plenty of privacy and convenience.



LOW COST HOMES

DESIGN H-31A

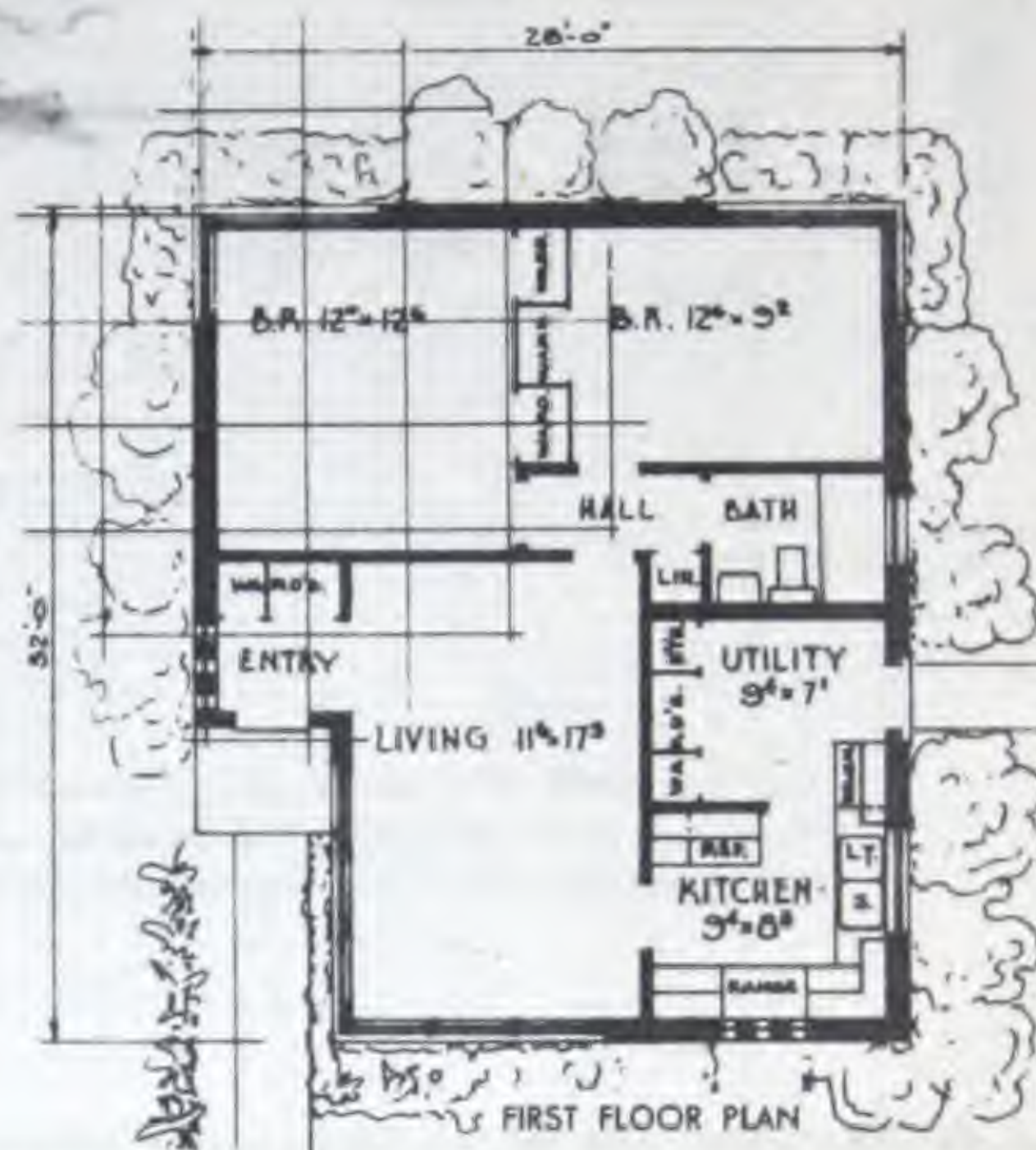
WITHOUT BASEMENT 836 SQ. FT.—11,669 CU. FT.
WITH BASEMENT 16,685 CU. FT.



A real feature corner window in the living room can be pleasant both inside and out. Observe that lots of wall space still remains, however.



ALTERNATE PLAN FOR BASEMENT



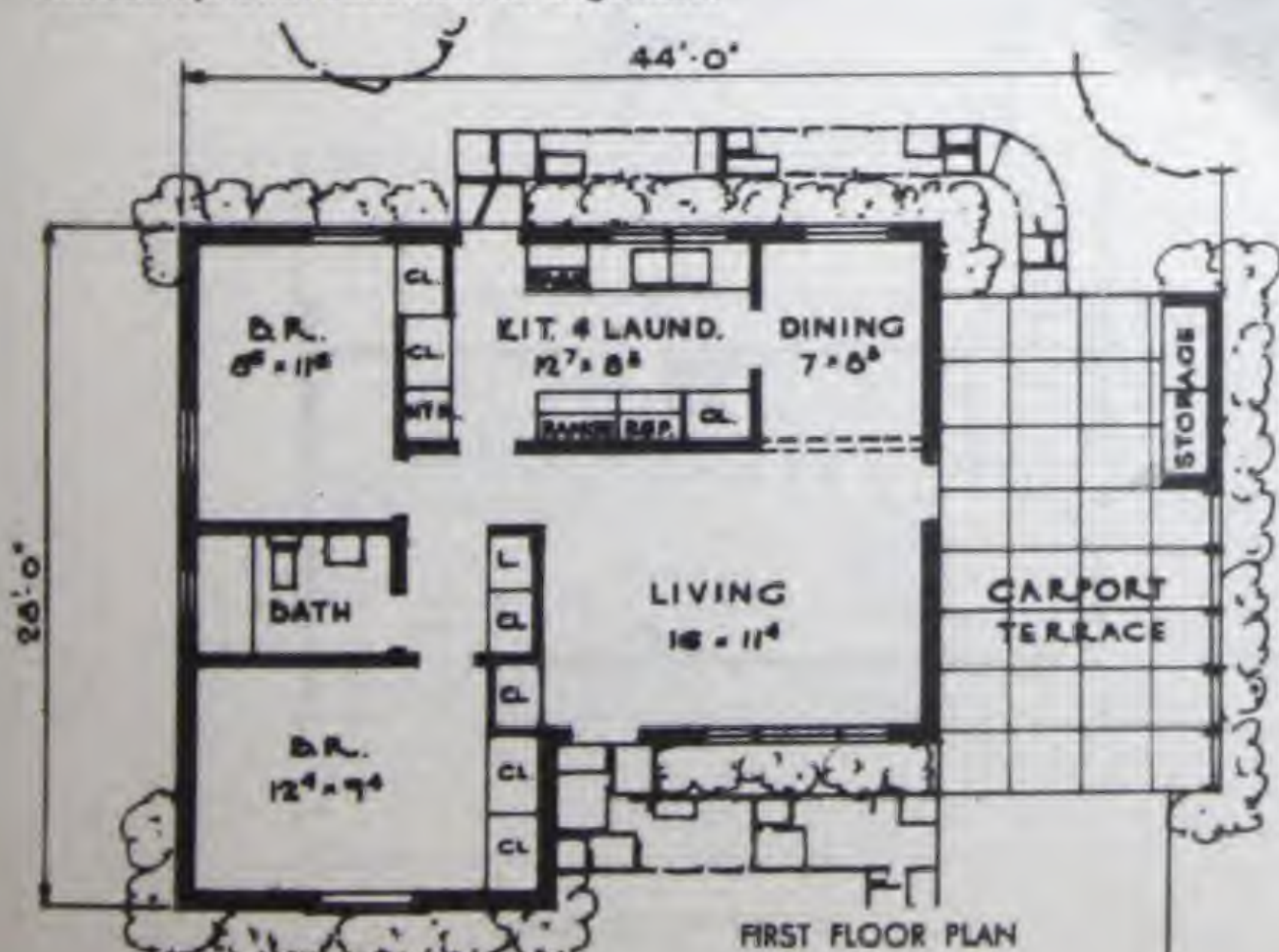
Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-32A



ALTERNATE PLAN FOR BASEMENT

Blueprints and Material Lists for this design include optional basement arrangement.



HOUSE (NO BASEMENT) 790 SQ. FT.—10,124 CU. FT.
(WITH BASEMENT) 14,864 CU. FT.
CARPORT 264 SQ. FT.—2,880 CU. FT.

Any house can be charming, but many small houses lack that "touch". Here's a design that places an emphasis on charm along with good planning.

LOW COST HOMES

DESIGN H-33A



WITHOUT BASEMENT 840 SQ. FT.—10,780 CU. FT.
WITH BASEMENT 15,820 CU. FT.

You can build this house on a narrow lot and have "lots" of room to spare. The recessed entrance and flower box are both interesting and practical.



ALTERNATE PLAN
FOR BASEMENT



FIRST FLOOR PLAN

Blueprints and Material Lists for this design include optional basement arrangement.

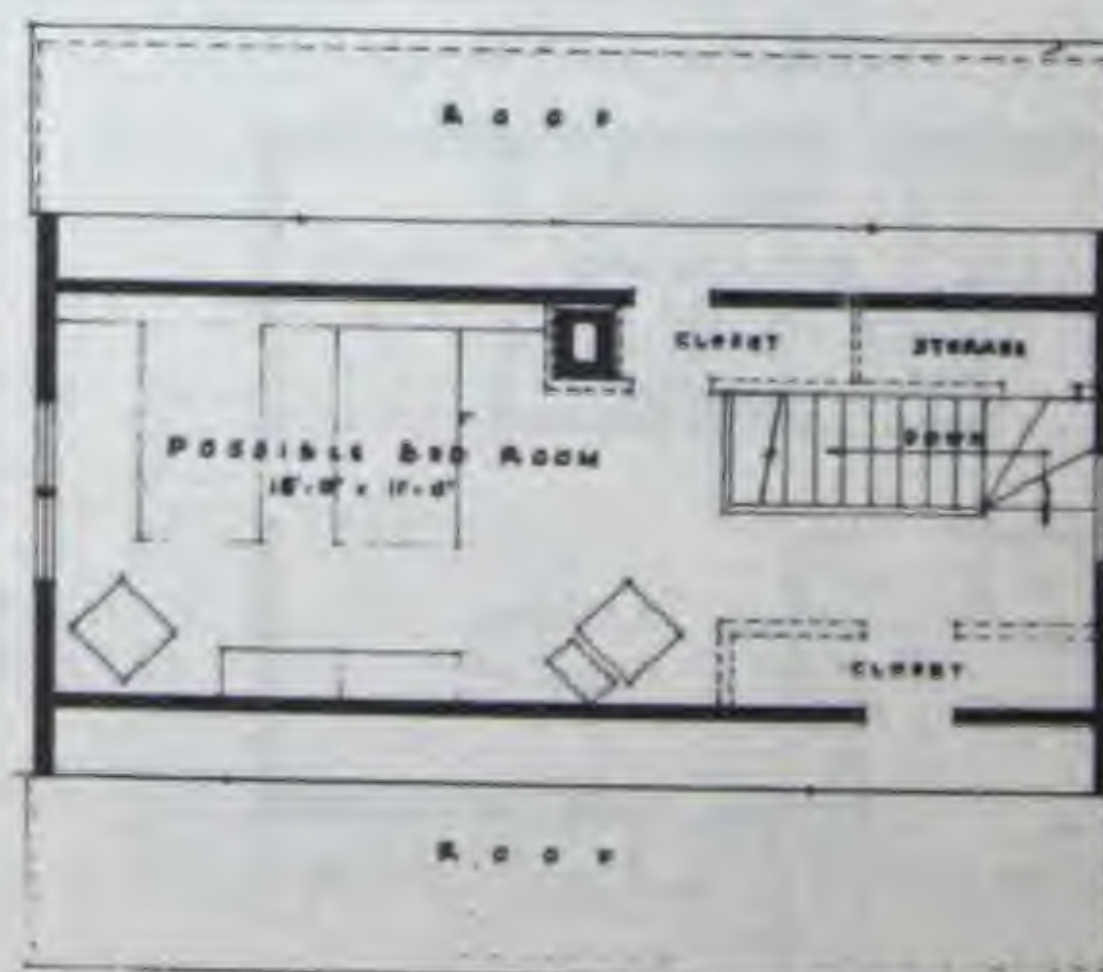
DESIGN H-34A

14,540 CU. FT.

Study this plan for future expansion in the attic. It has good closet and storage space.



FIRST FLOOR PLAN
708 SQ. FT.



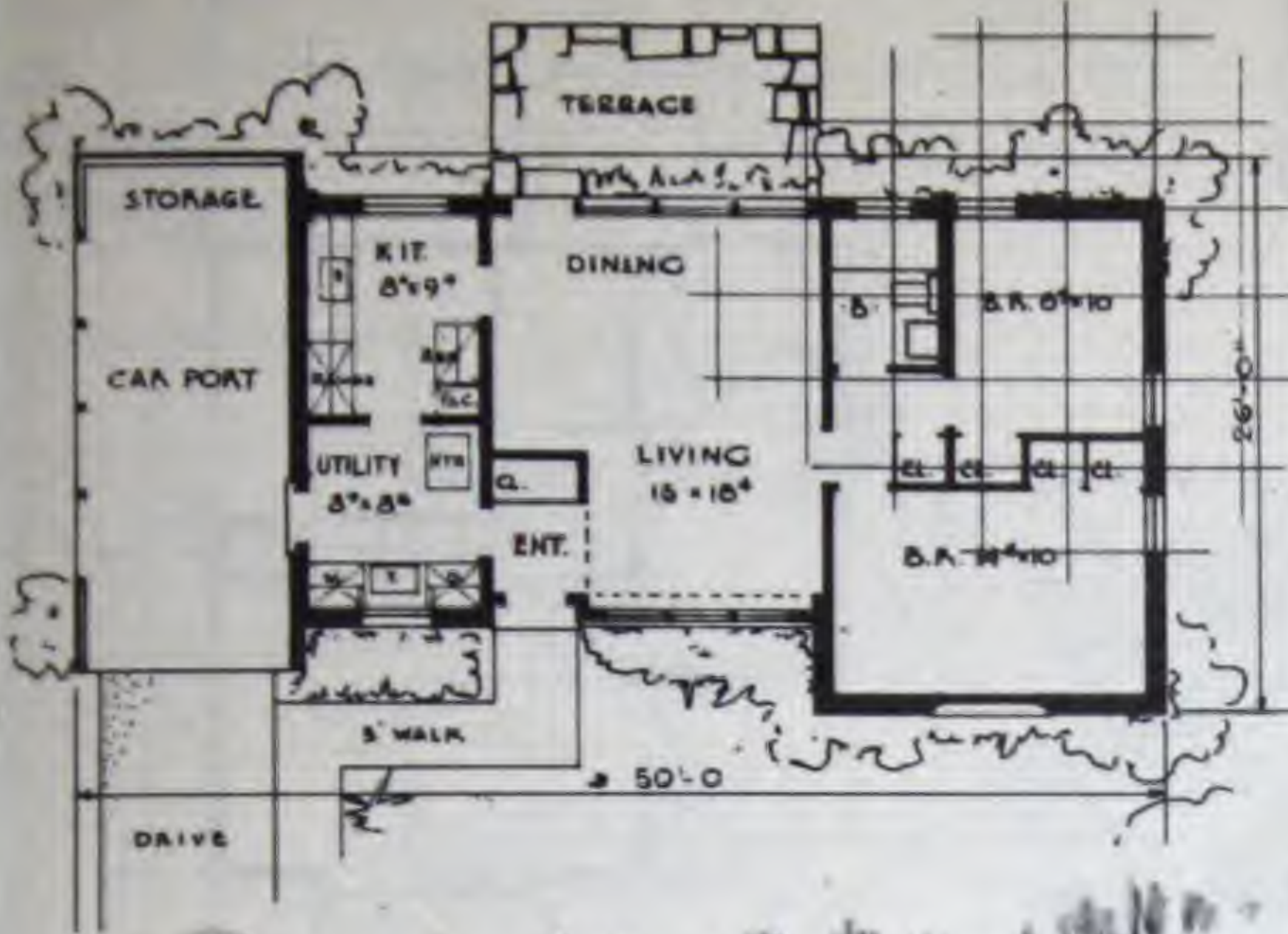
SECOND FLOOR PLAN
303 SQ. FT.

LOW COST HOMES

DESIGN H-35A

865 SQ. FT.—11,247 CU. FT.
CARPORT 264 SQ. FT.—2,880 CU. FT.

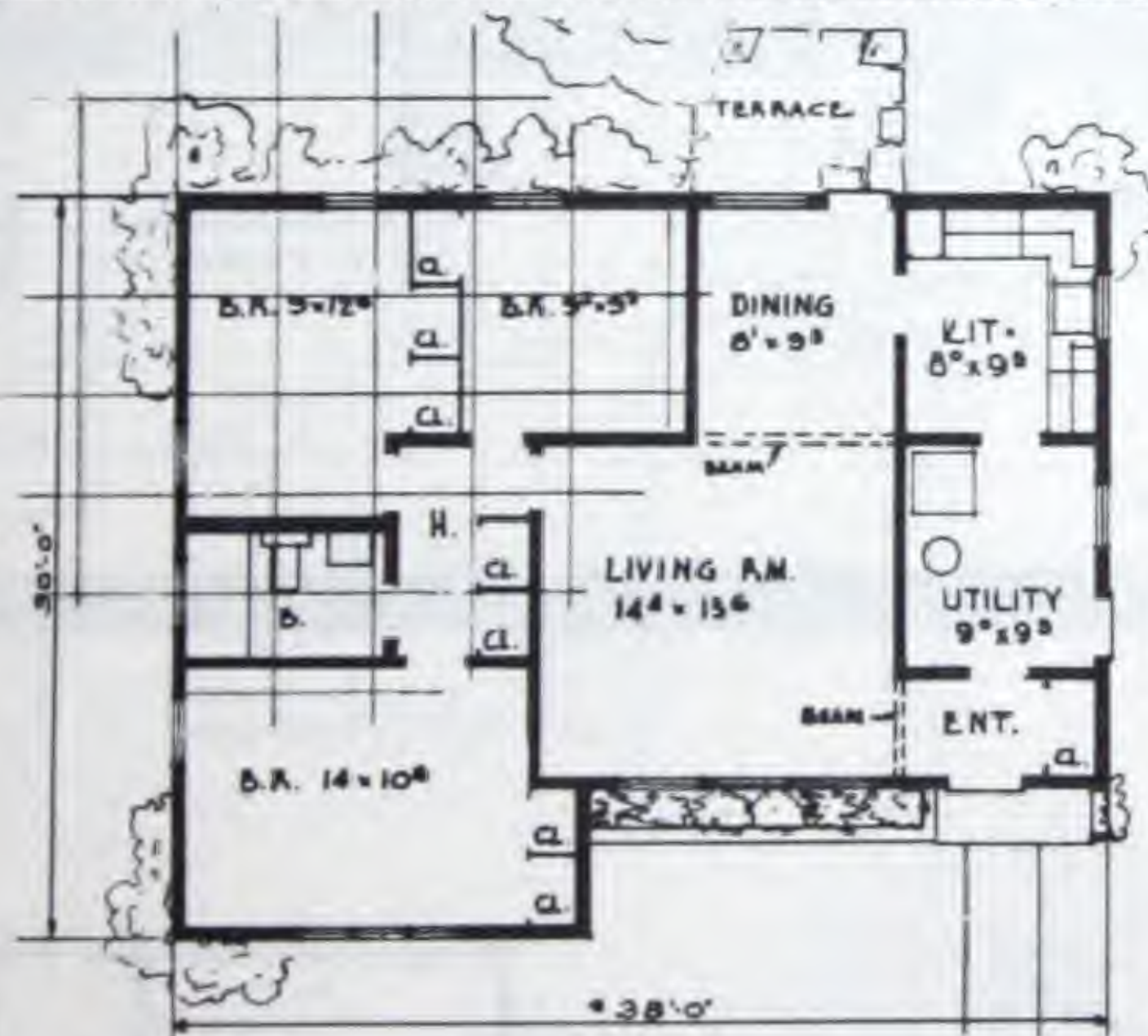
A small house with a pretentious look and actually spacious living and dining area. In colder climates, the carport could be enclosed.



DESIGN H-36A

1,015 SQ. FT.—11,781 CU. FT.

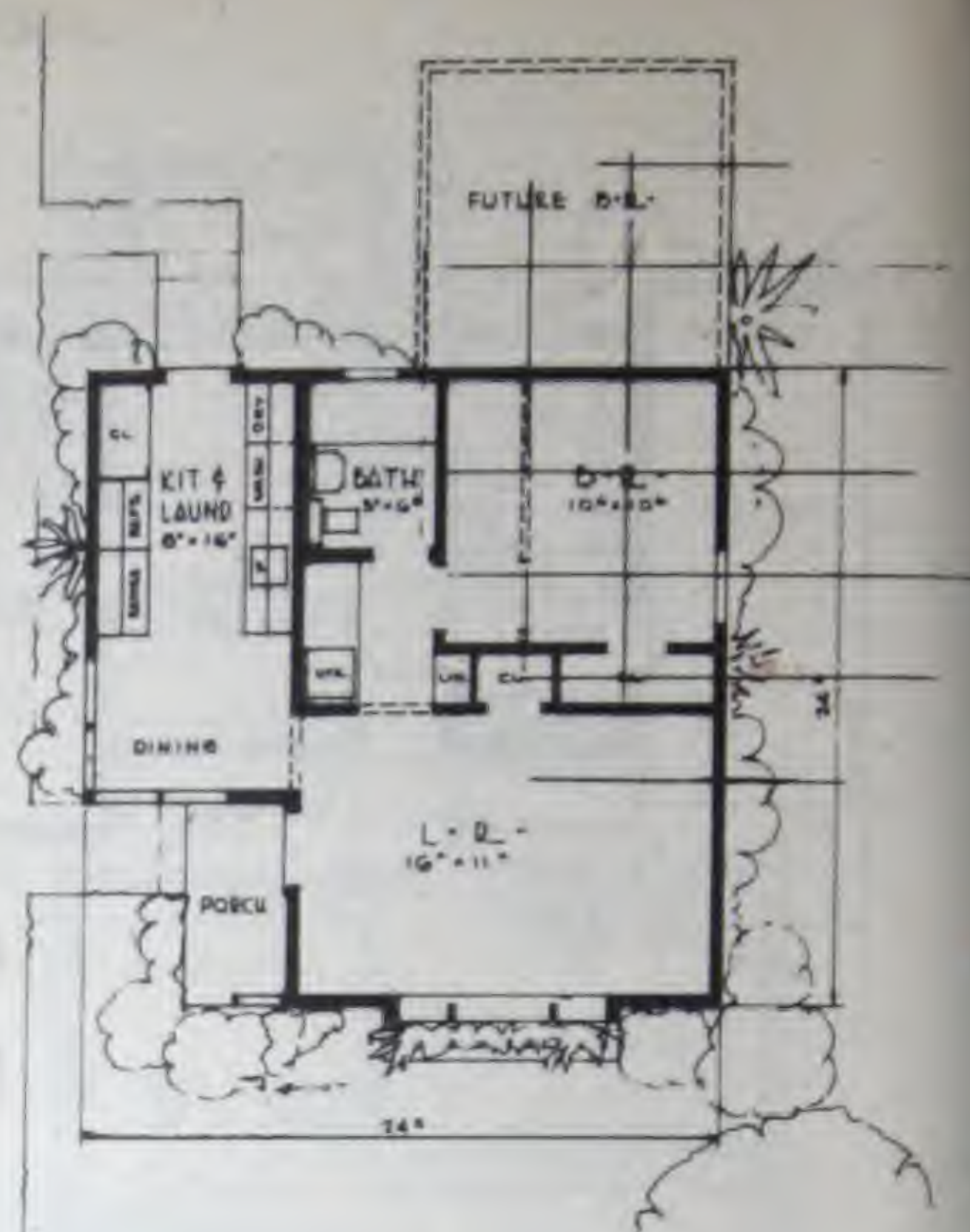
You'll find a lot of sound planning in this home, both for convenience and economy. Handy access from kitchen to front entrance and lots of closets.



LOW COST HOMES

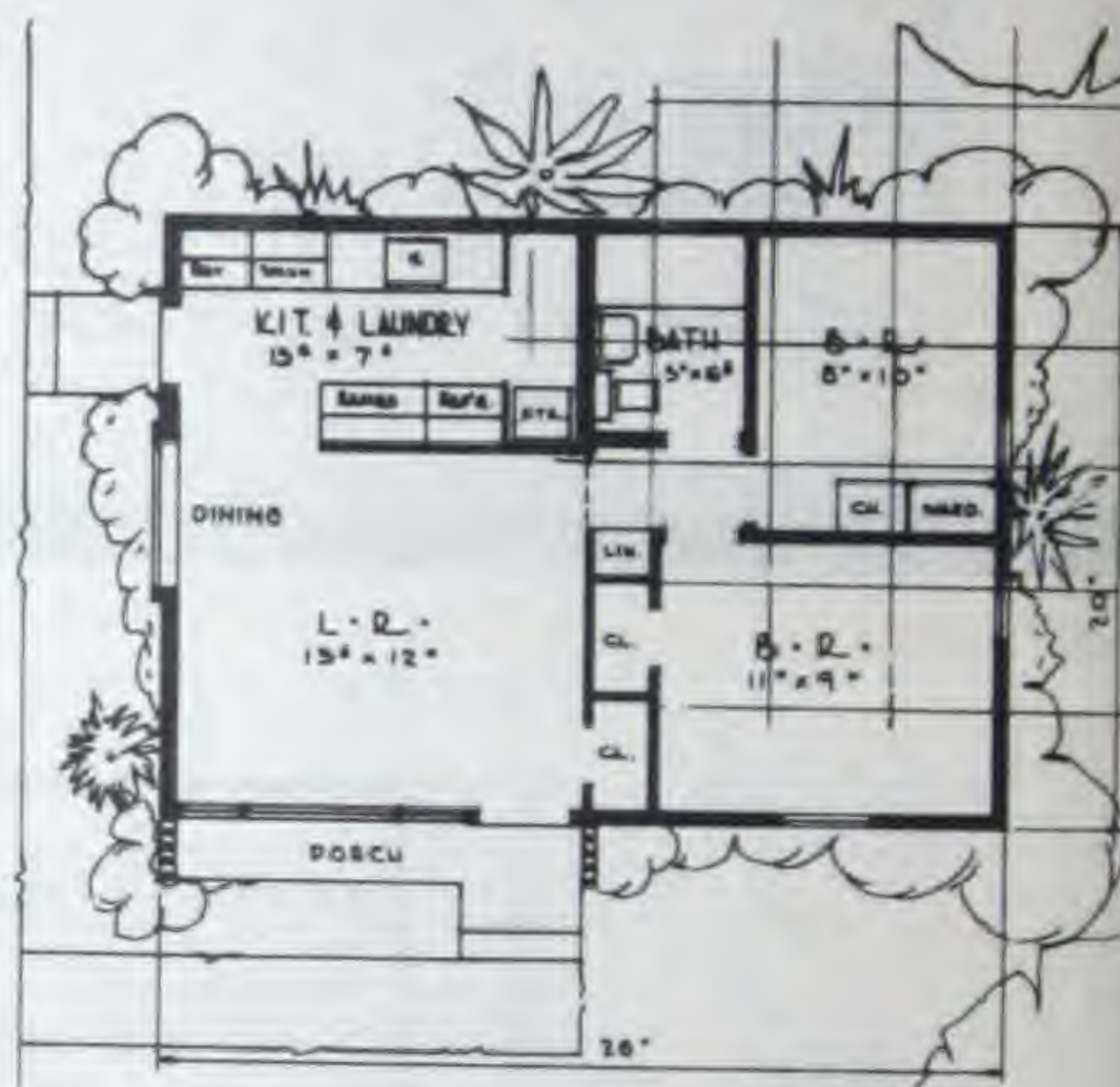
DESIGN H-37A

BASIC HOUSE 545 SQ. FT.—6,471 CU. FT.
FUTURE ROOM 144 SQ. FT.—1,728 CU. FT.



DESIGN H-38A

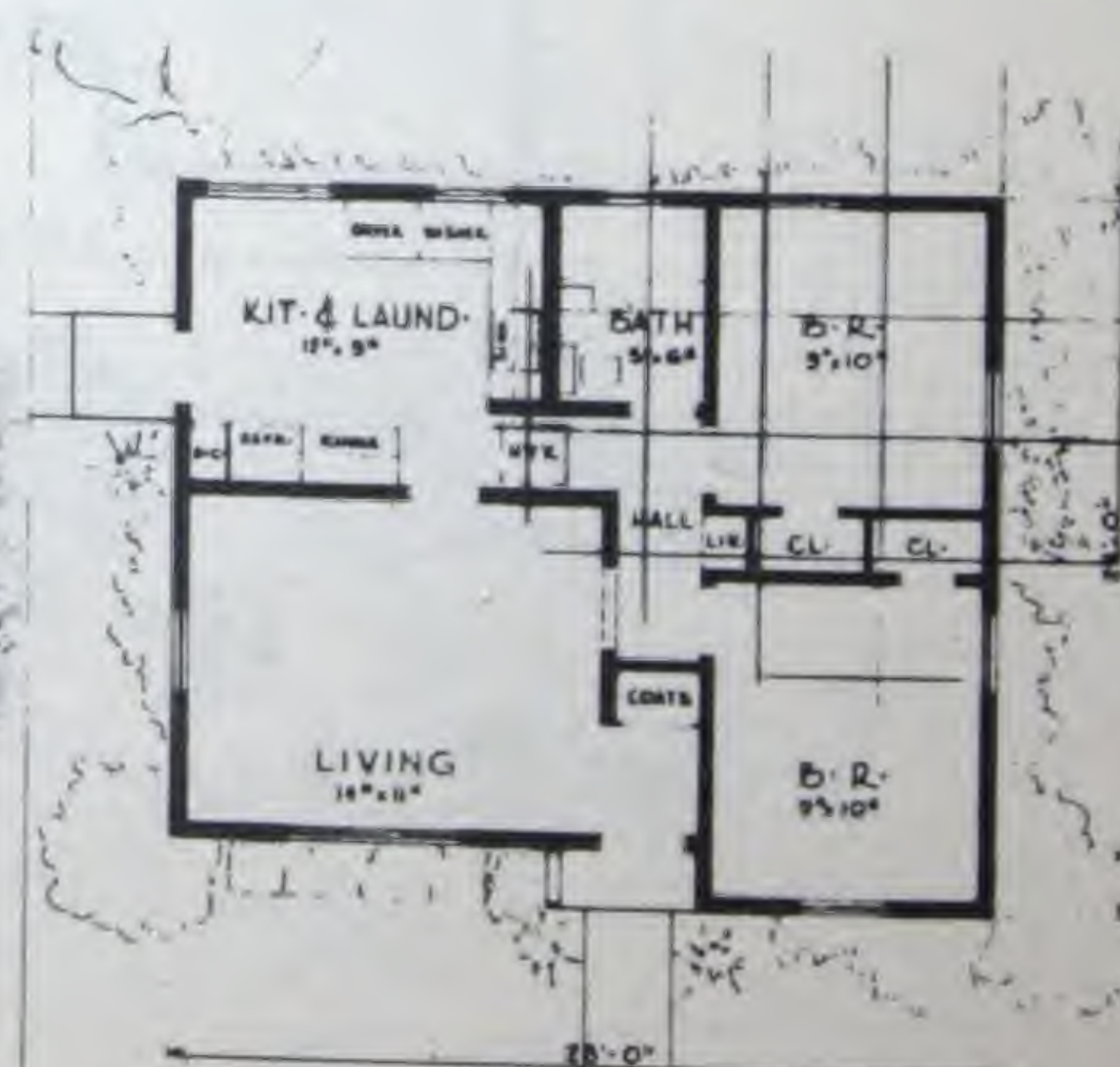
560 SQ. FT.—6,760 CU. FT.



Only 560 square feet—a real minimum home.

DESIGN H-39A

640 SQ. FT.—7,900 CU. FT.



Good living in a home can be had at a low cost.

Note the "heap o' living" in the one story homes that follow. This type of design is also becoming more popular because of the increased convenience it offers the homemaker everyday of the year.

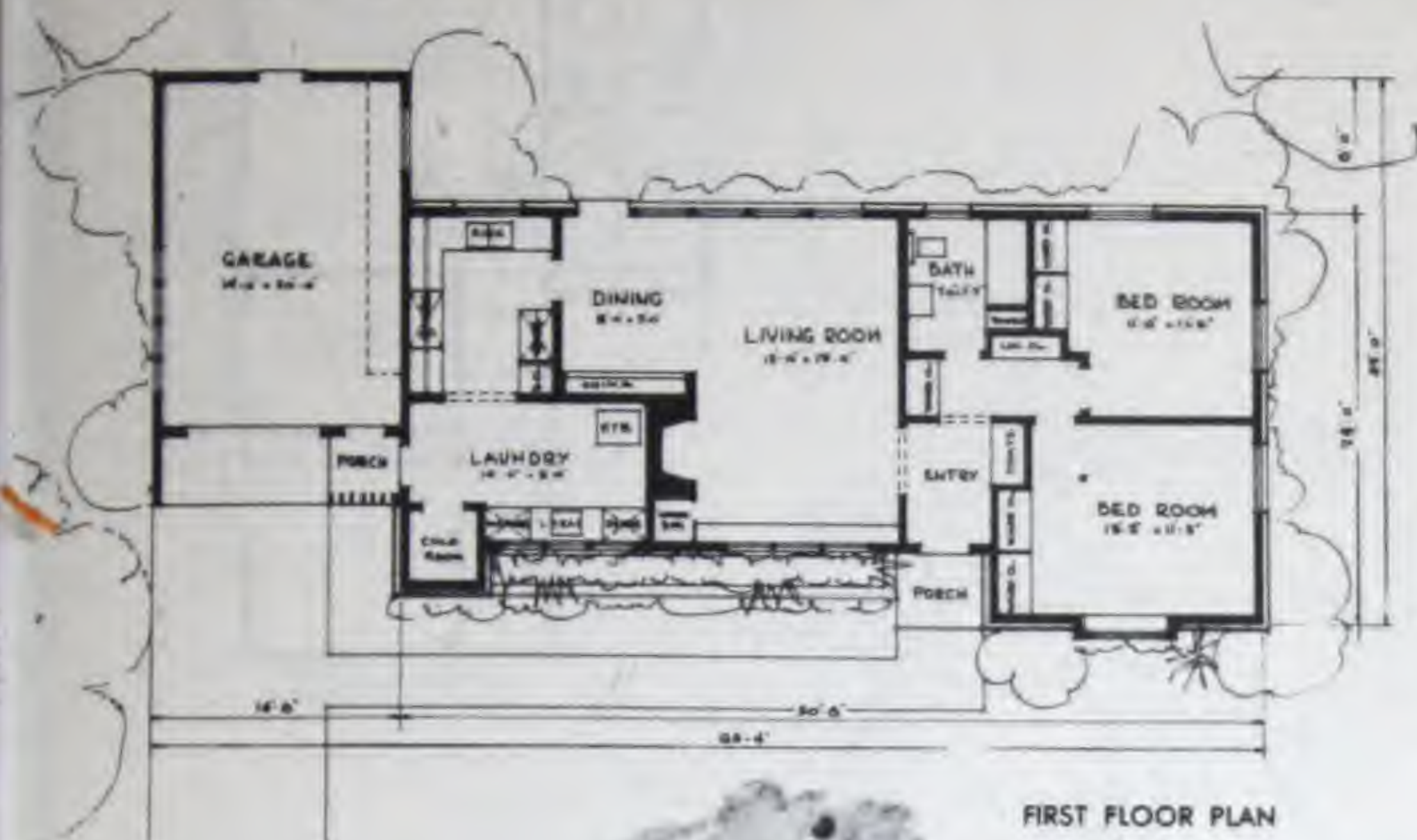
ONE STORY HOMES

DESIGN H-5A

HOUSE (NO BASEMENT) 1,160 SQ. FT.—13,340 CU. FT.
(WITH BASEMENT) 18,548 CU. FT.
GARAGE 309 SQ. FT.—3,380 CU. FT.

This small house looks big because it spreads out wide across the lot. The long horizontal roof lines and flower box compliment the wide feeling. The entire exterior design is quite simple.

The L-shaped living-dining area commands a view both front and rear, with the windows toward the street made smaller for more privacy.



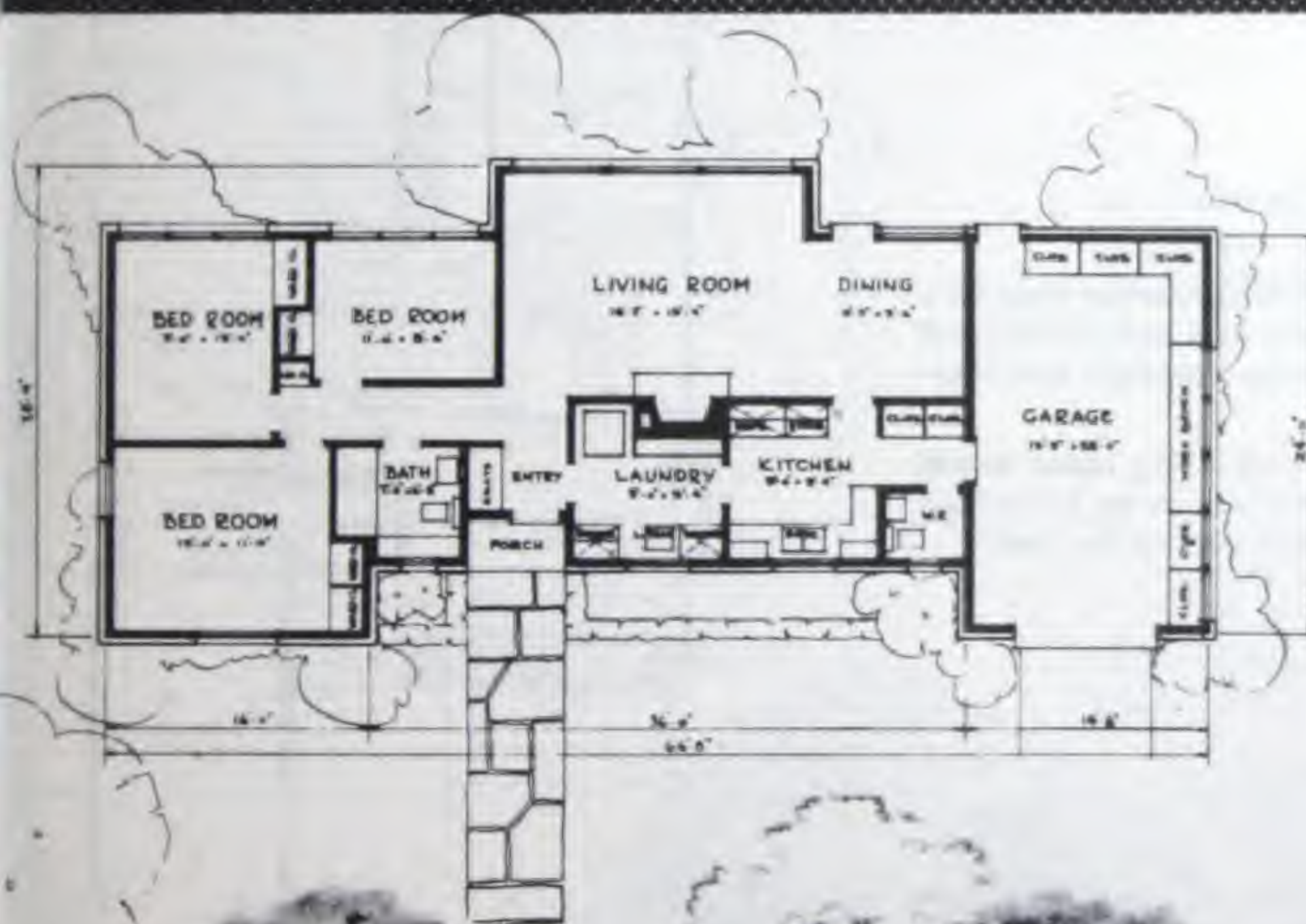
Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-10A

HOUSE 1,260 SQ. FT.—14,490 CU. FT.
GARAGE 342 SQ. FT.—3,852 CU. FT.

In this house large glass areas are used on the garden side of the plan to gain heat from the sun in the winter. This is known as solar heating. It is important of course, that these windows face south and that they be protected from the sun in the summer. This is done by providing a built-in sun visor over them.

Solar houses are extremely pleasant both inside and out.



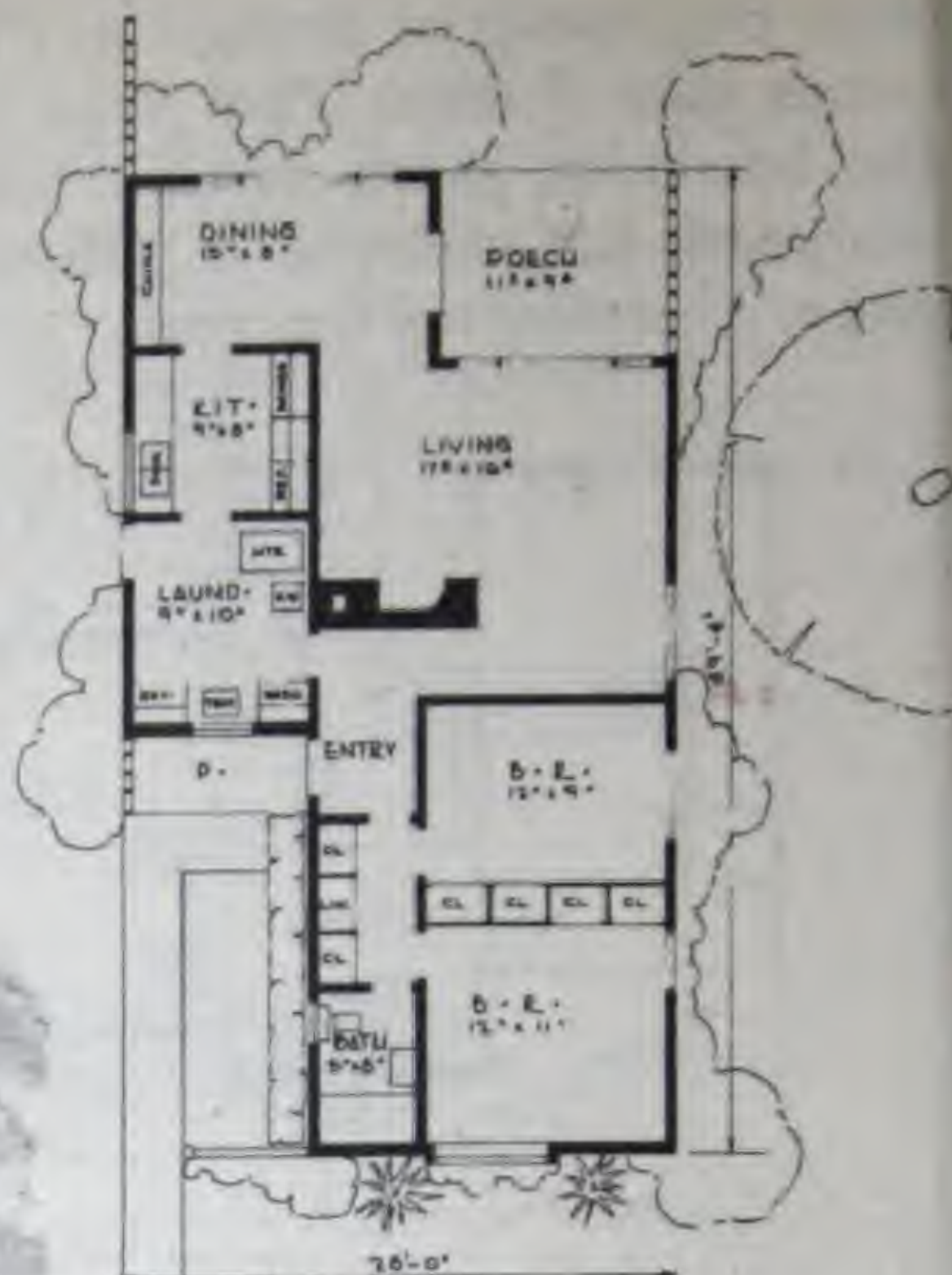
ONE STORY HOMES

DESIGN H-6A

1,210 SQ. FT.—13,915 CU. FT.

To obtain a feeling of spaciousness on a lot 40 feet wide is always a difficult task. In this design the bedroom wing projects toward the street with the entrance hall located near the center of the house. Good circulation of traffic is assured in this plan.

The living-dining-porch area is designed for real living. Even a study corner is possible opposite the entrance hall.

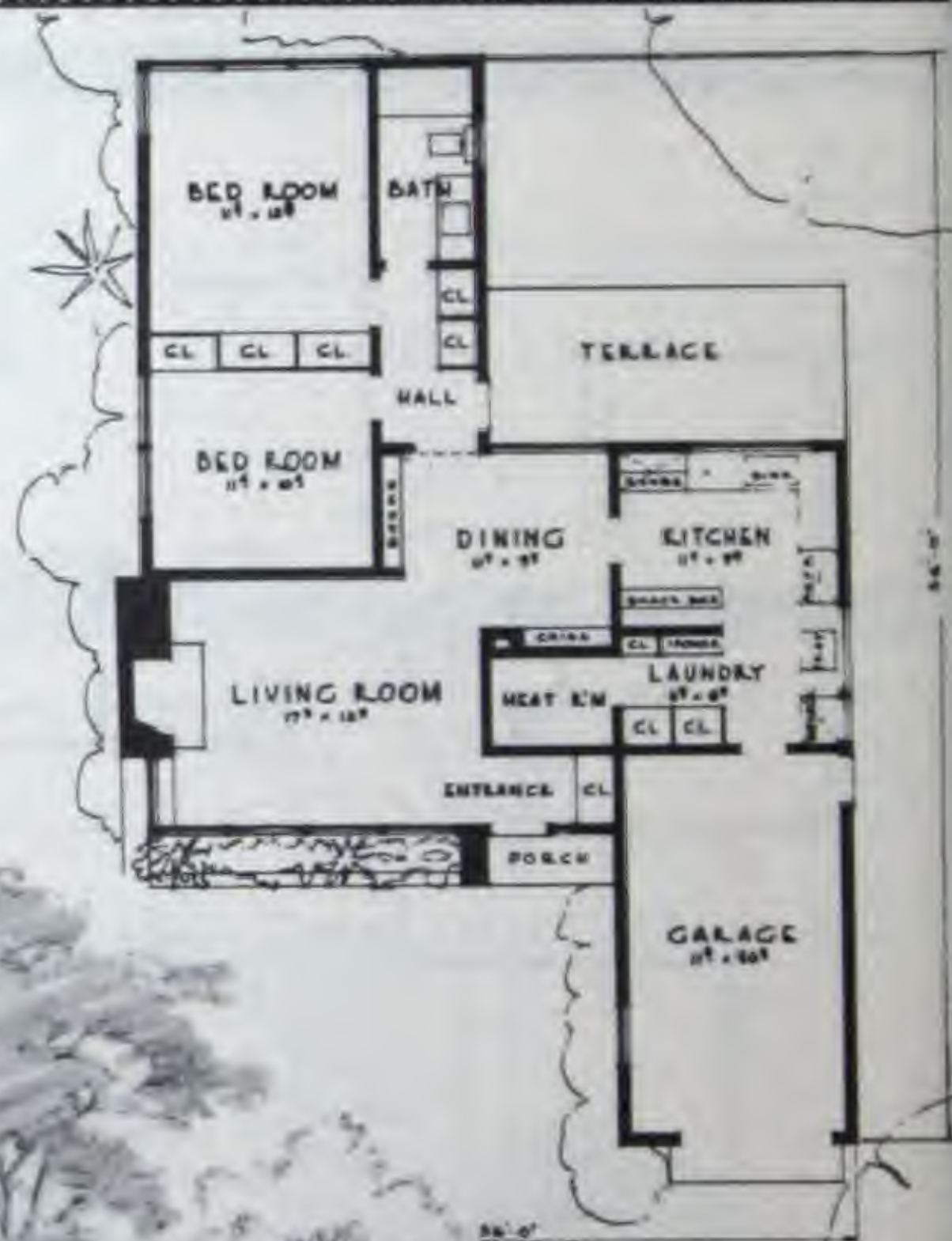


DESIGN H-8A

HOUSE 998 SQ. FT.—10,729 CU. FT.
GARAGE 249 SQ. FT.—2,240 CU. FT.

This house has been planned in a contemporary style for a lot 50 feet wide. Modern clean-cut lines and the low roof with a wide overhang provides the simplicity that characterizes the trend today.

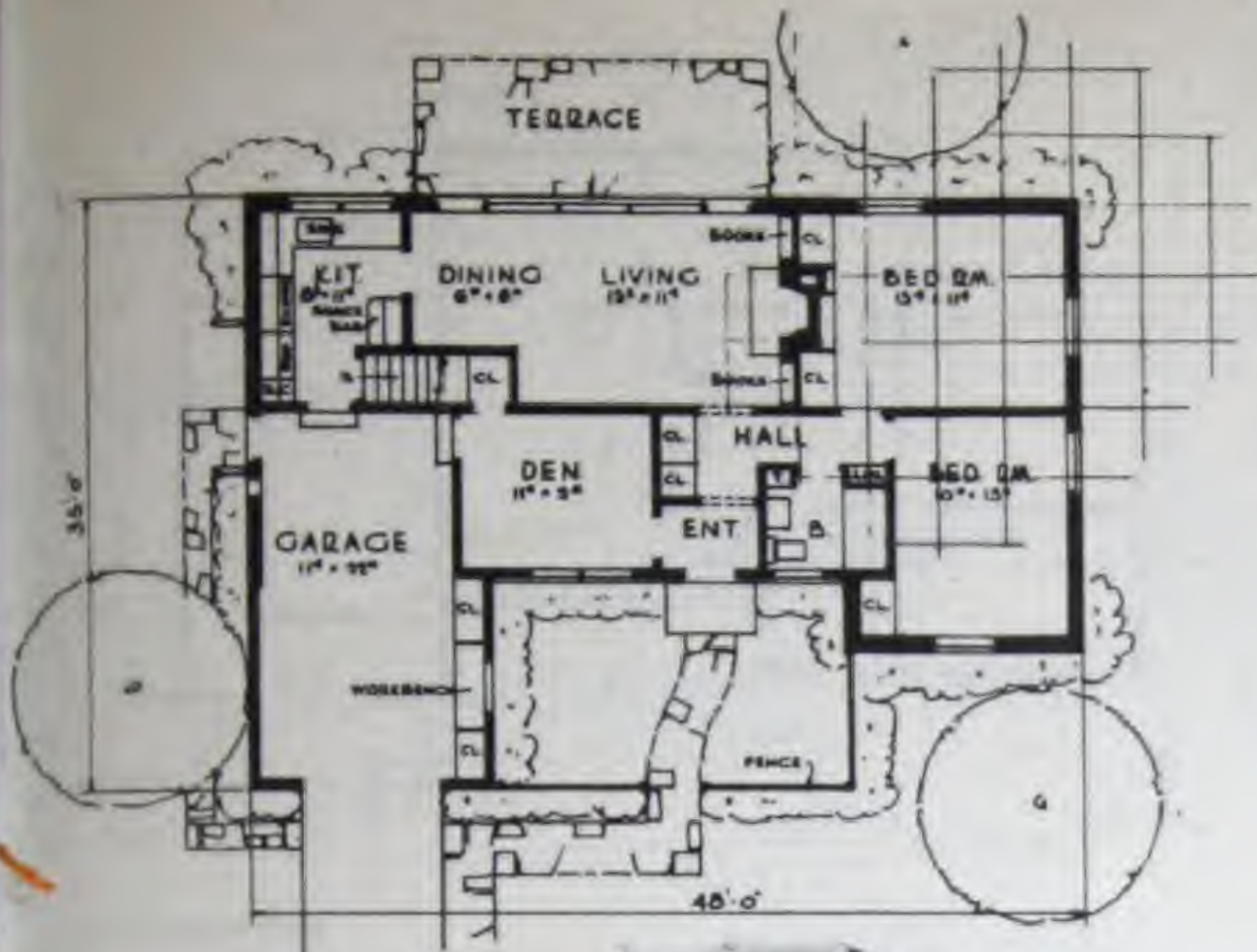
The interesting shape of the living-dining space would provide an endless number of ways to create interesting furniture arrangements for different uses of the area.



ONE STORY HOMES

DESIGN H-40A

HOUSE 1,061 SQ. FT.—21,087 CU. FT.
GARAGE 284 SQ. FT.—2,990 CU. FT.

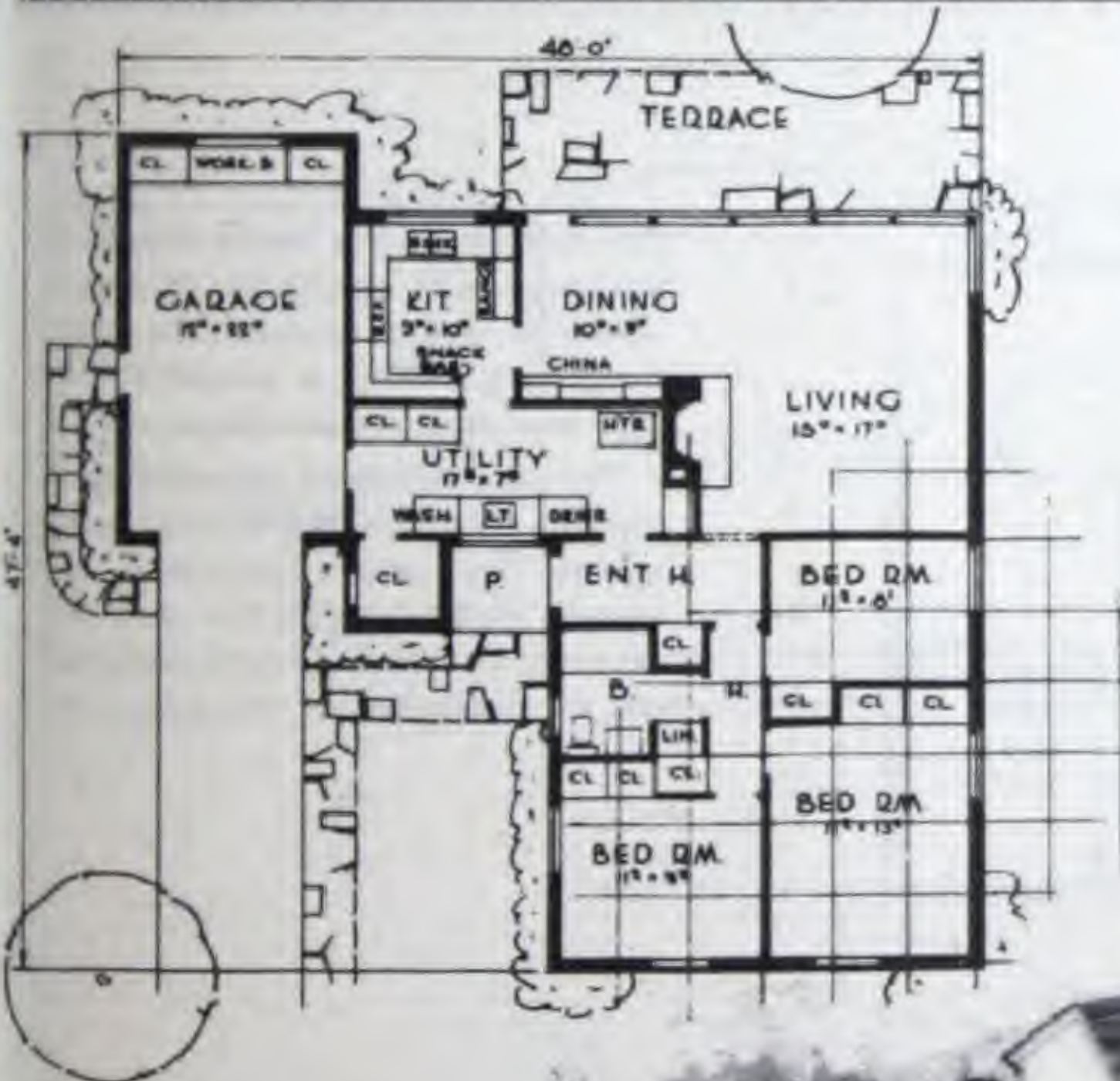


You can build this house on a 60 foot lot in most areas. A splendid plan for the average small family. Note the den which has so many different uses.



DESIGN H-41A

HOUSE 1,220 SQ. FT.—16,662 CU. FT.
GARAGE 286 SQ. FT.—3,140 CU. FT.



An L-shaped house with many fine points of recommendation. The spacious living-dining area with its glass wall extends the living right outdoors.



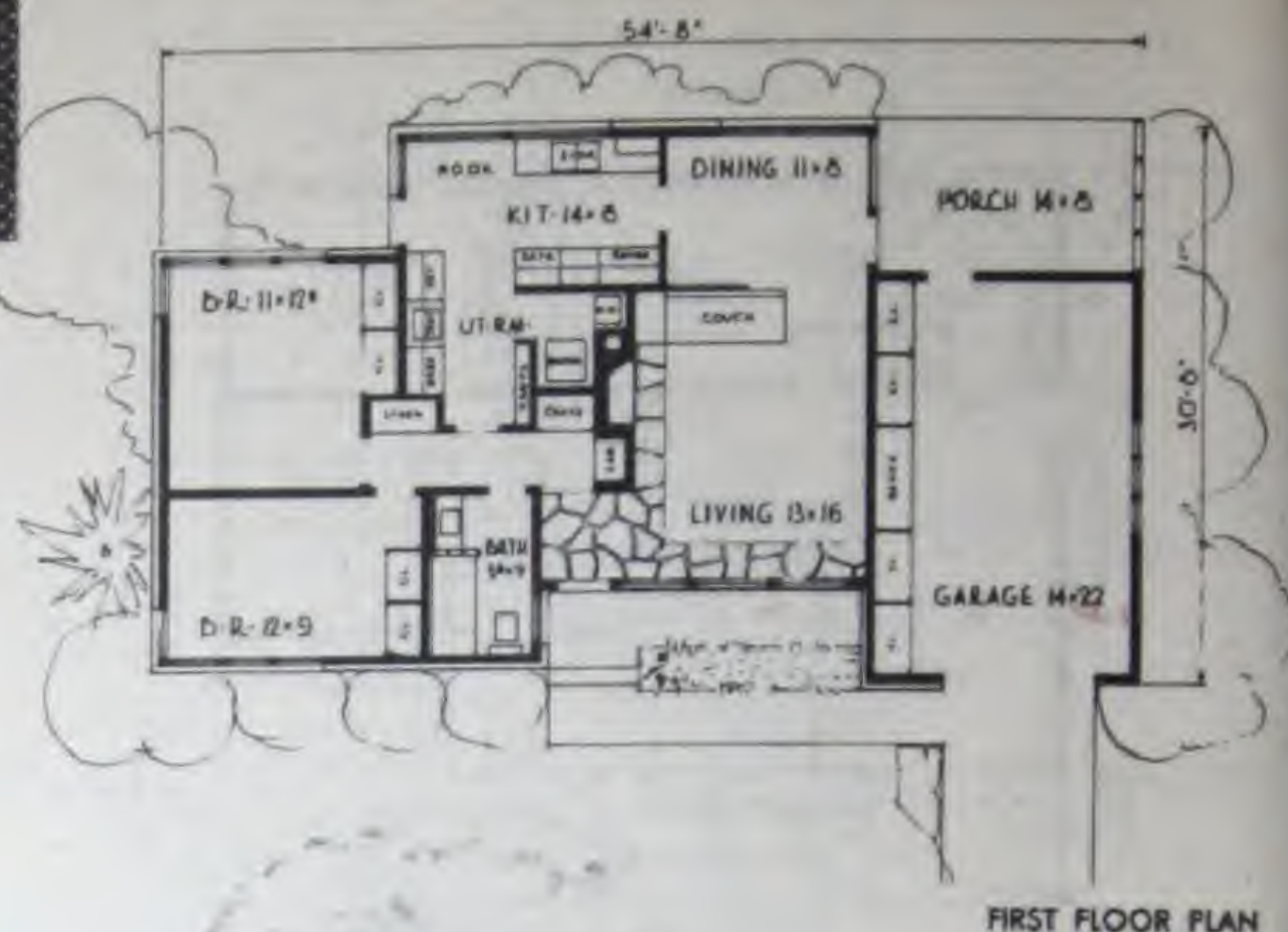
ONE STORY HOMES

DESIGN H-9A

HOUSE (NO BASEMENT) 1,073 SQ. FT.—12,876 CU. FT.
(WITH BASEMENT) 21,468 CU. FT.
GARAGE 334 SQ. FT.—4,020 CU. FT.

The deep recess of the entrance and glass wall of this design is a distinctive note worth considering, especially when there is a need for a major view on the entrance side of the house.

Good circulation from one part of the house to another makes the routine of housekeeping much simpler and saves a lot of traffic on carpets.



FIRST FLOOR PLAN



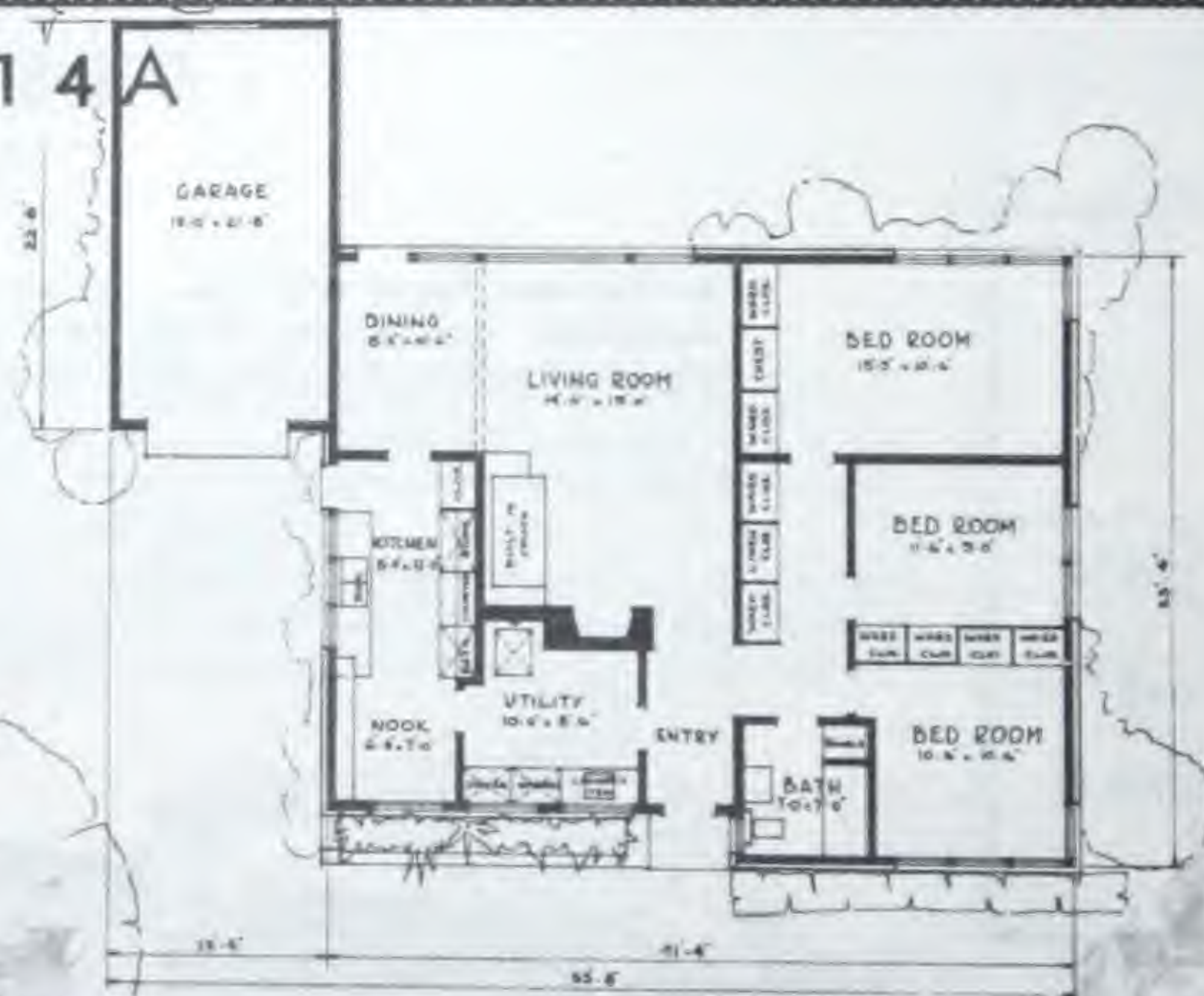
ALTERNATE PLAN FOR BASEMENT



Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-14A

HOUSE 1,372 SQ. FT.—17,150 CU. FT.
GARAGE 282 SQ. FT.—2,540 CU. FT.



The exterior of this house has been designed with simplicity of detail. While it leans toward the contemporary styling, it would still fit into most any surroundings.

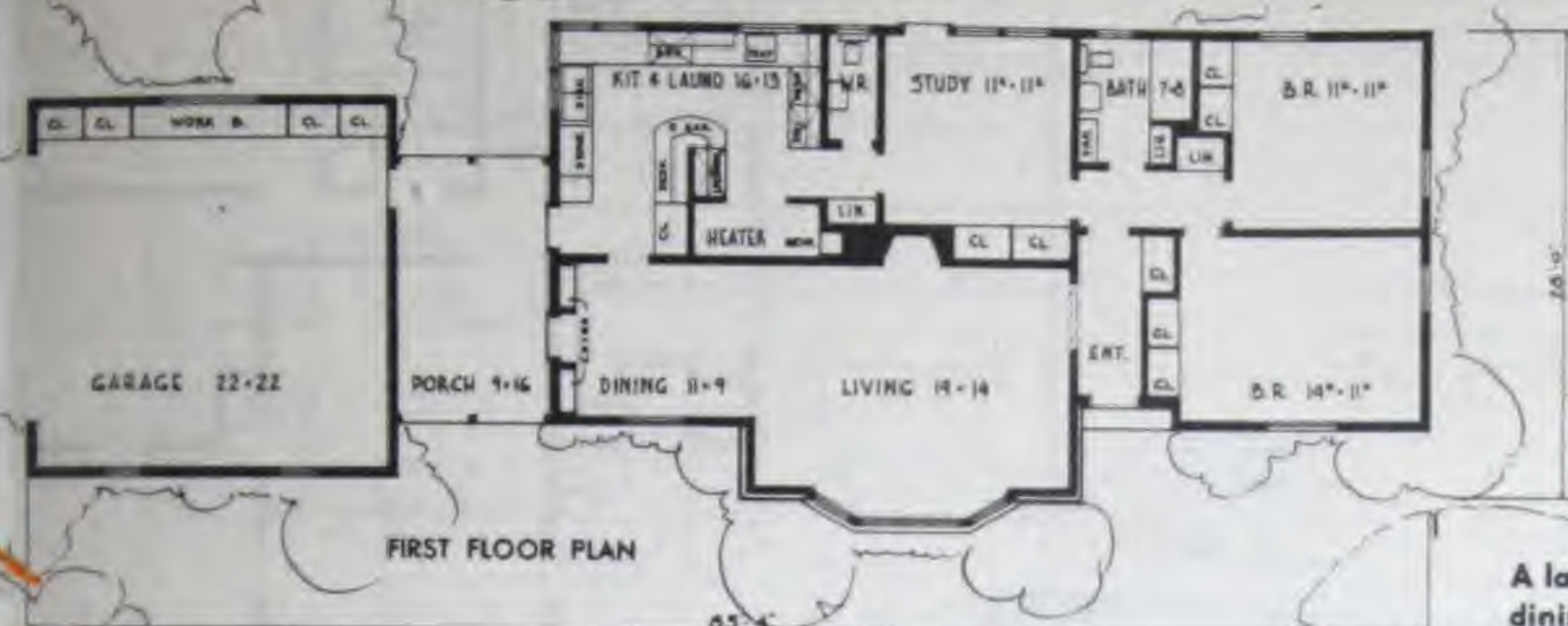
The plan has been arranged for a family. The kitchen-nook-laundry space, the ample provision for closets and storage, the ease of moving from one area to another are all indicative of family needs.



ONE STORY HOMES

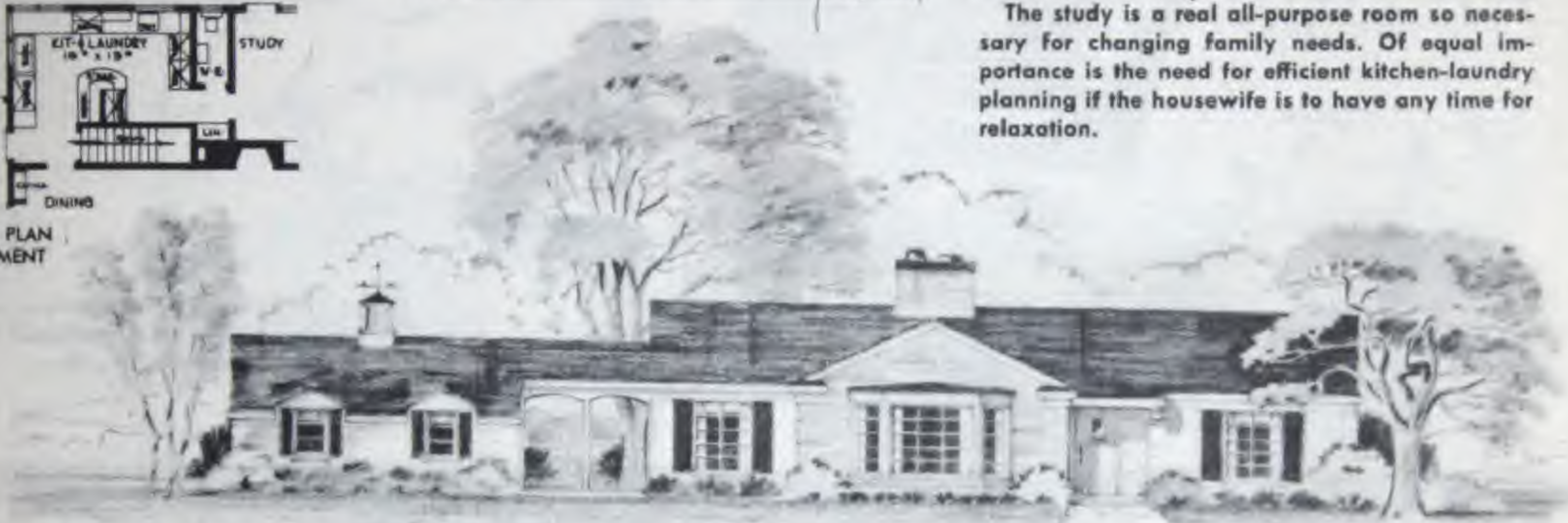
DESIGN H-11A

HOUSE (NO BASEMENT) 1,398 SQ. FT.—16,077 CU. FT.
(WITH BASEMENT) 22,733 CU. FT.
GARAGE 315 SQ. FT.—4,890 CU. FT.
BREEZEWAY 144 SQ. FT.—1,365 CU. FT.



A large picture window bay in the spacious living-dining area of this home adds a pleasant note.

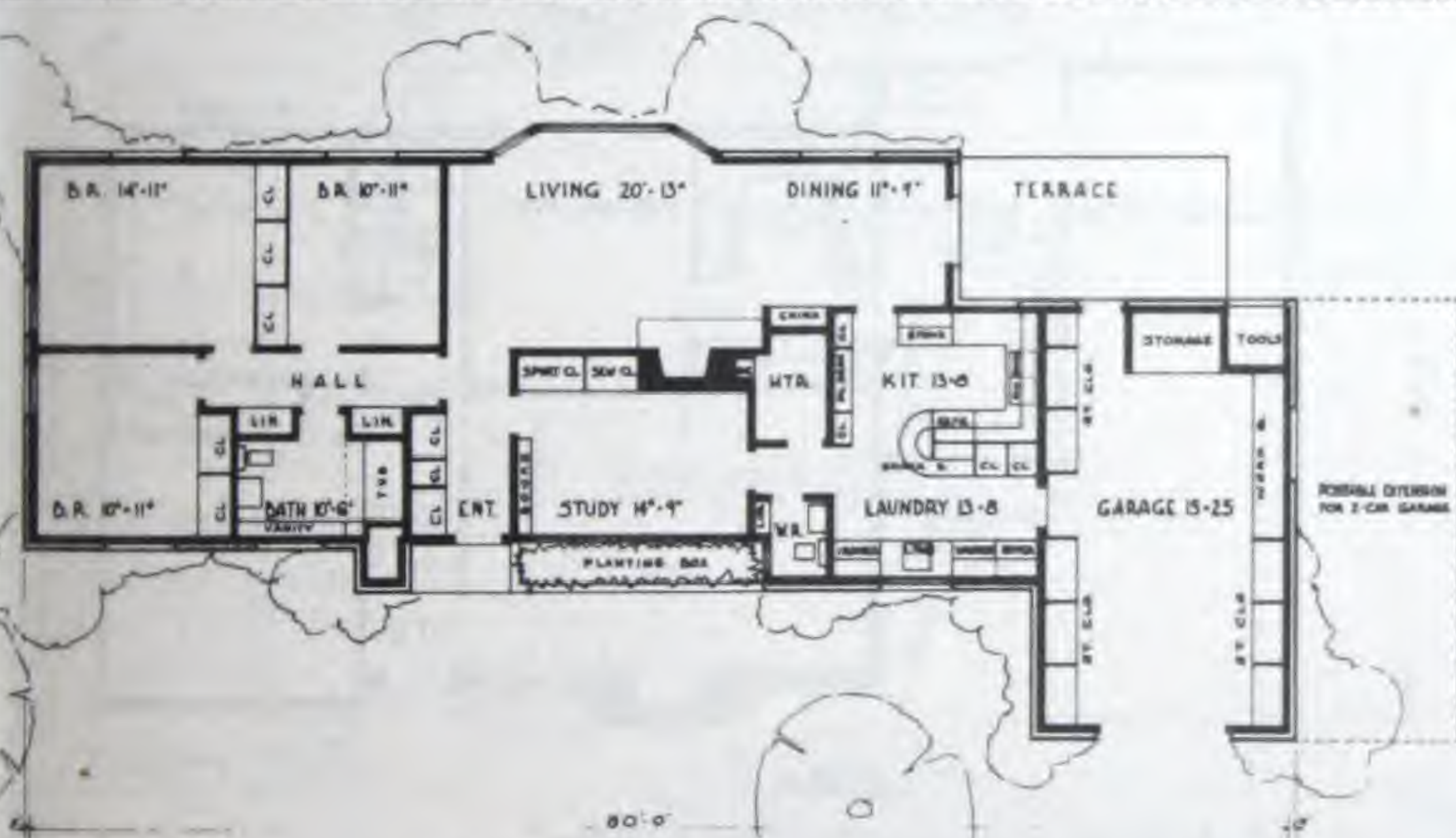
The study is a real all-purpose room so necessary for changing family needs. Of equal importance is the need for efficient kitchen-laundry planning if the housewife is to have any time for relaxation.



Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-15A

HOUSE 1,370 SQ. FT.—16,440 CU. FT.
GARAGE 402 SQ. FT.—3,620 CU. FT.



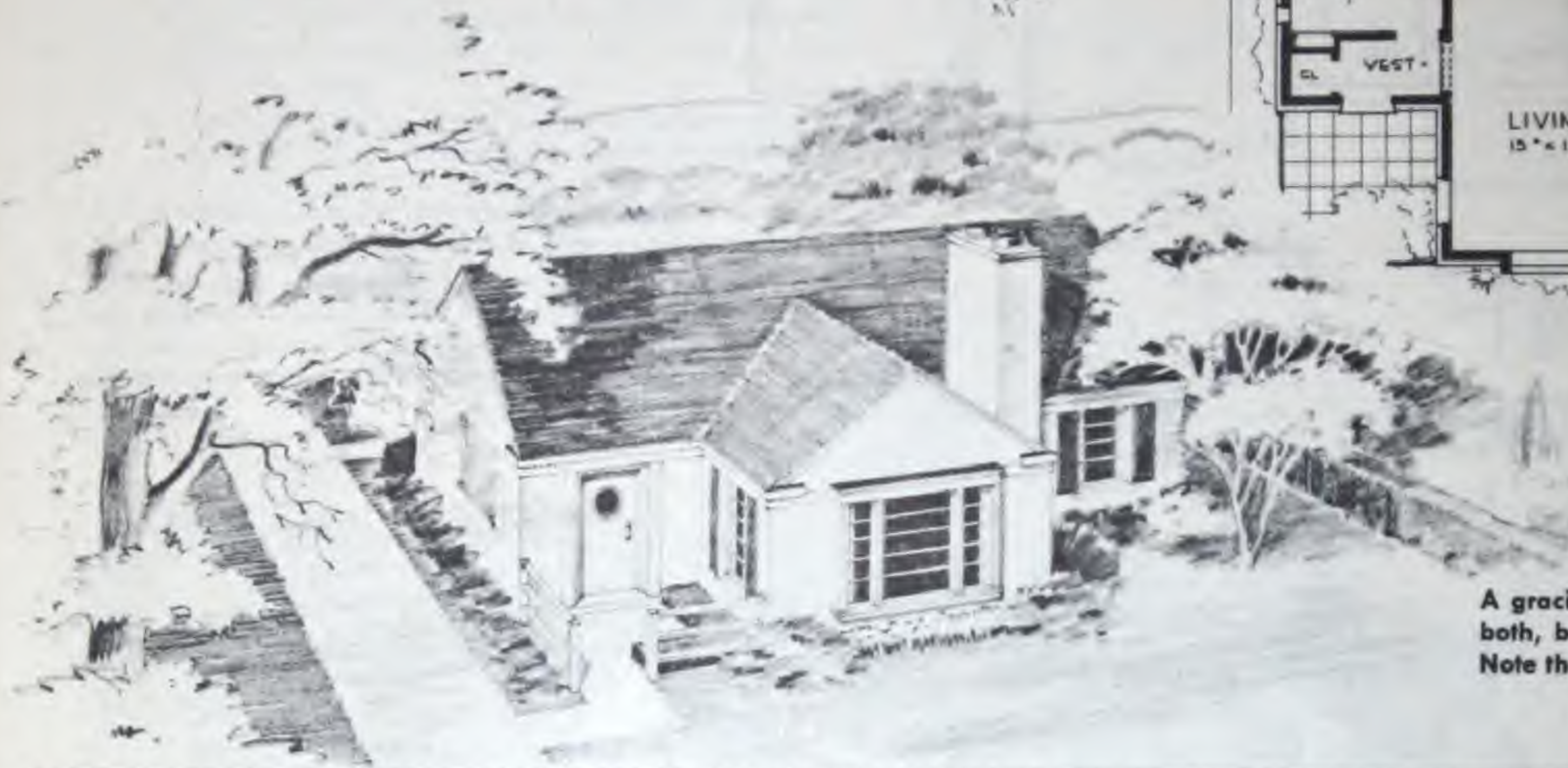
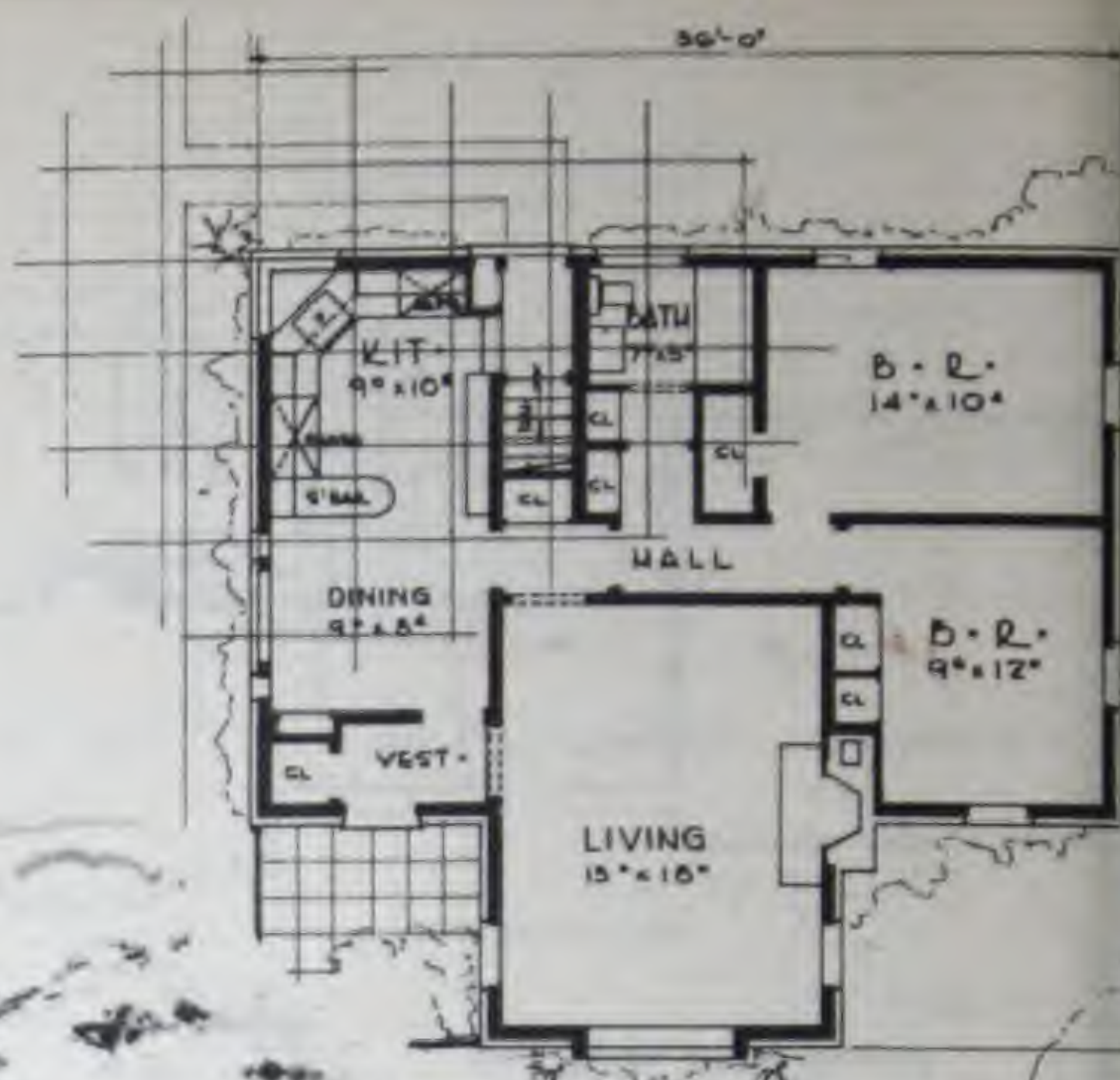
This beautiful home has been planned for the utmost in convenient living. The circulation of traffic is excellent and the provisions for genuine organized storage is well worth a lot of study.



ONE STORY HOMES

DESIGN H-42A

1,064 SQ. FT.—21,260 CU. FT.

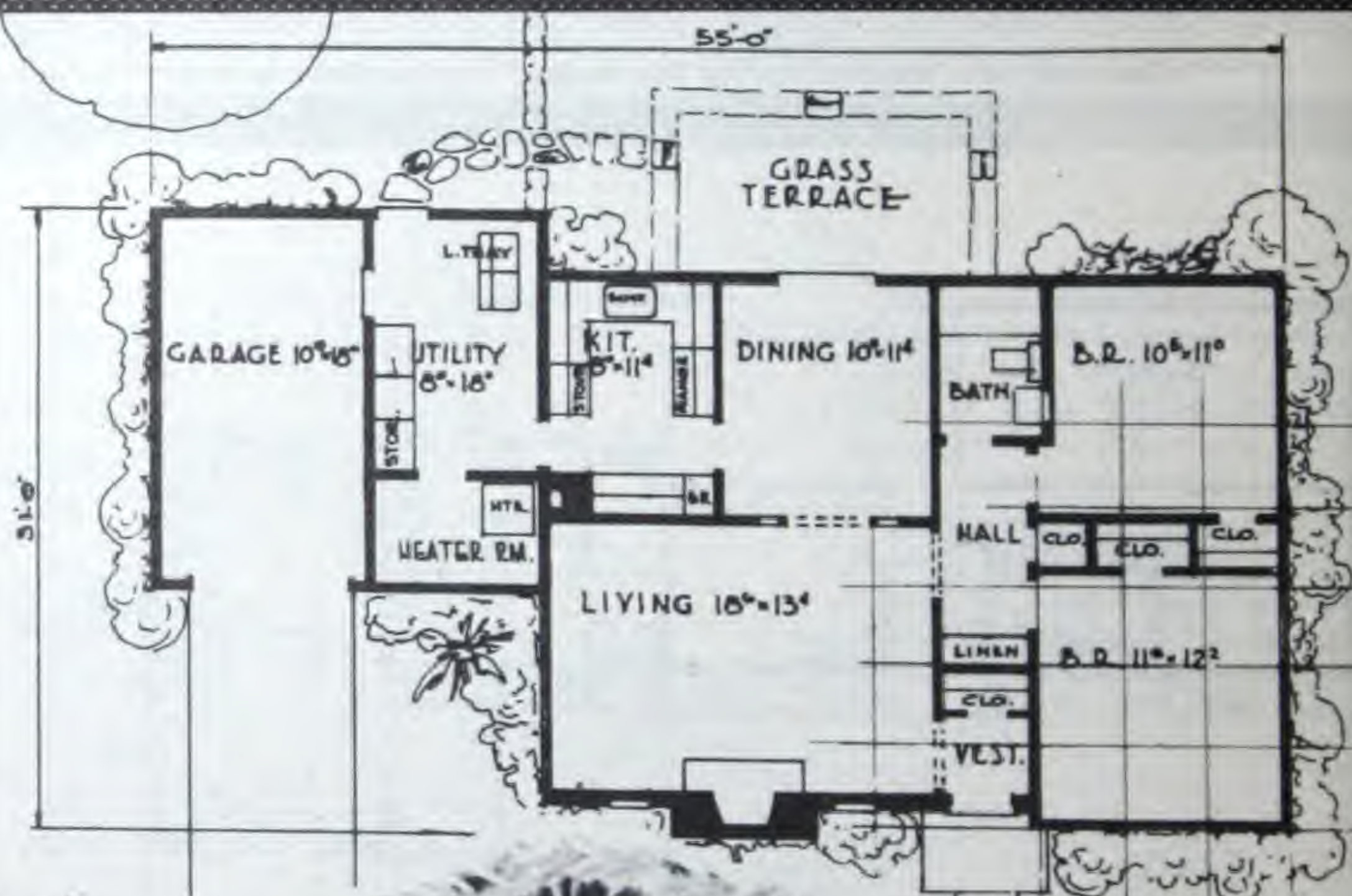


A gracious plan and exterior have both, been combined in this home. Note the circulation.

DESIGN H-43A

HOUSE 1,152 SQ. FT.—16,783 CU. FT.
GARAGE 192 SQ. FT.—2,790 CU. FT.

If you like a big stone fireplace, you'll like this house. The design has simplicity and yet enough interest to make it outstanding.

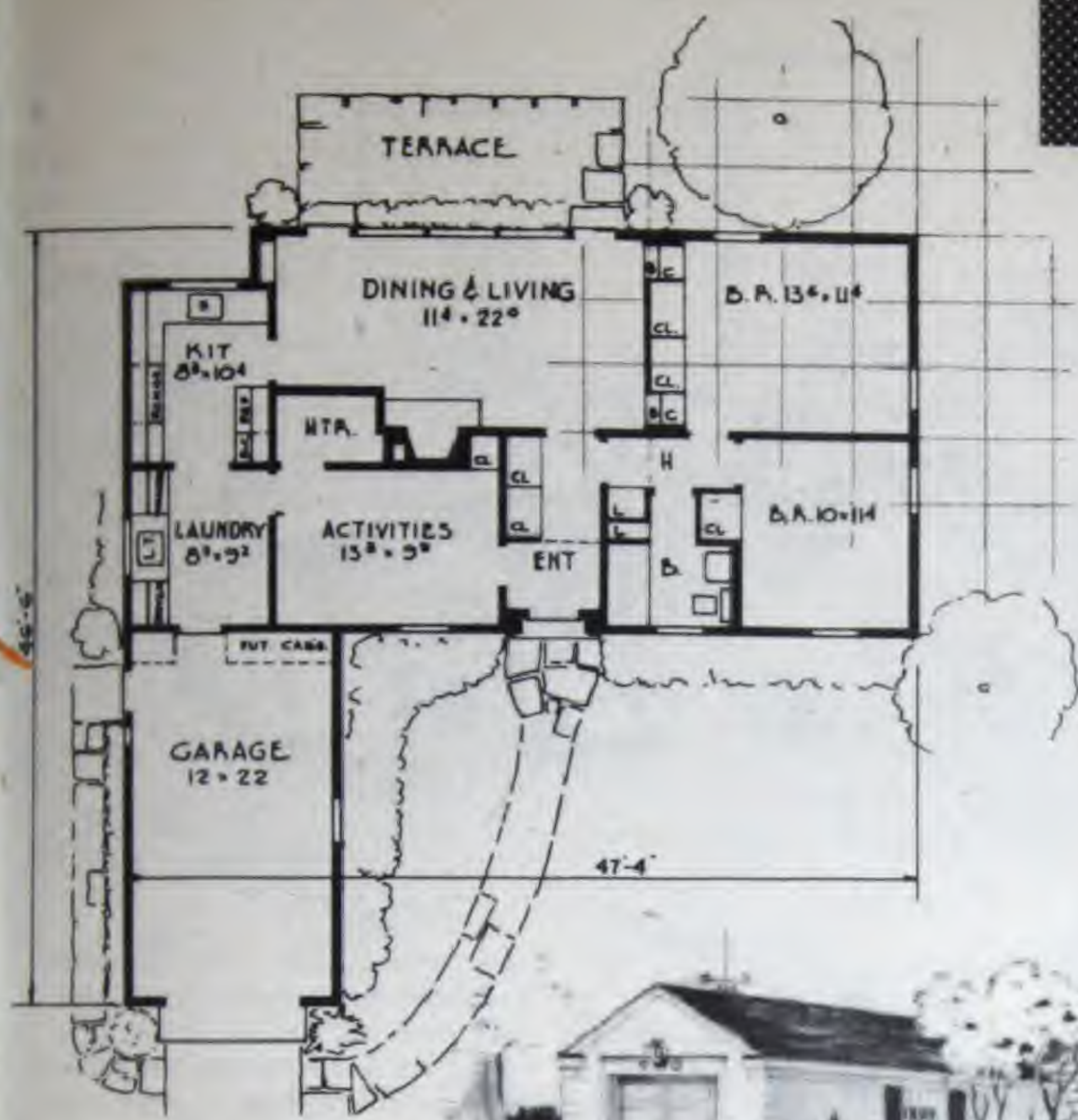


ONE STORY HOMES

DESIGN H-44A

HOUSE 1,125 SQ. FT.—13,875 CU. FT.
GARAGE 284 SQ. FT.—2,560 CU. FT.

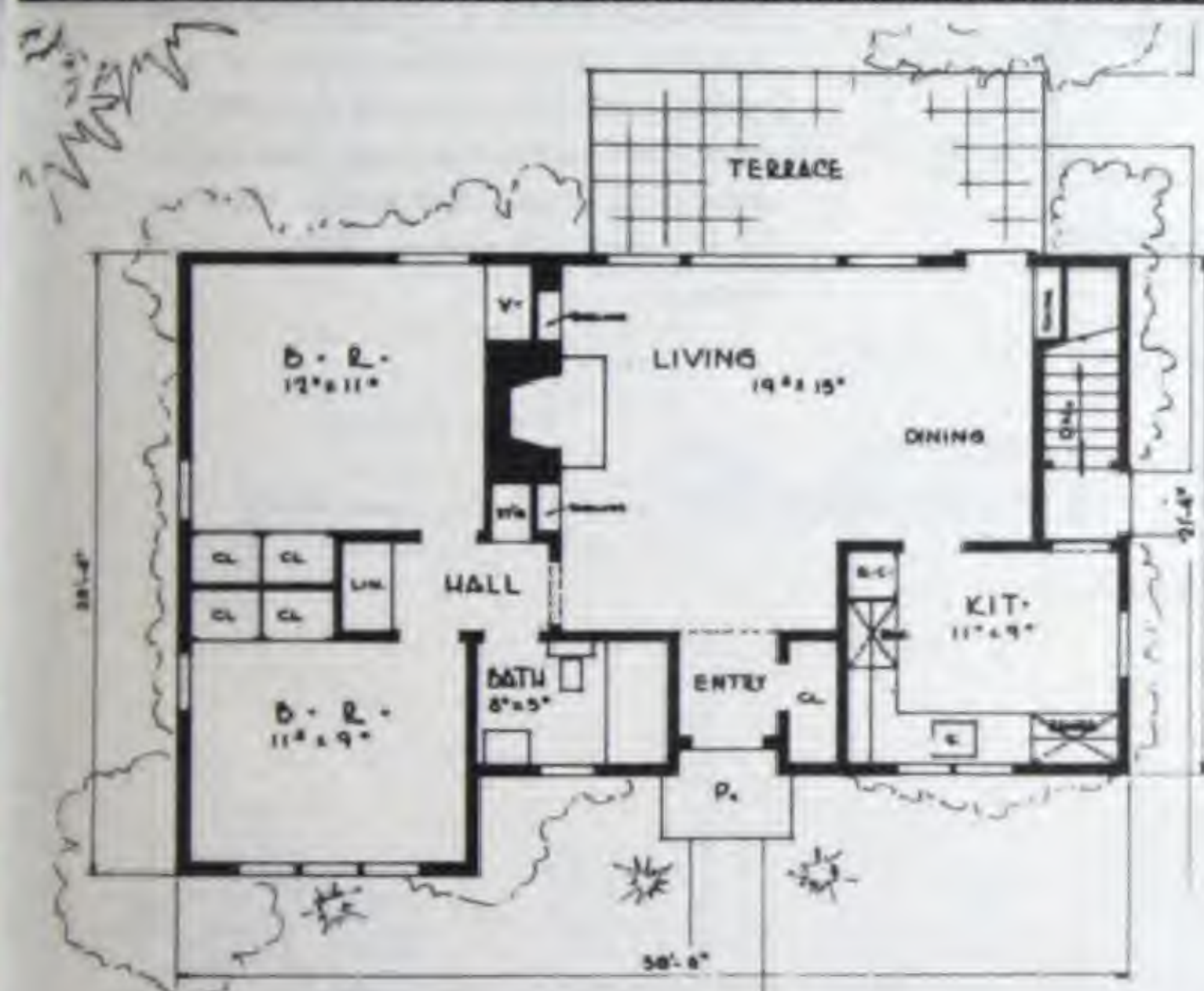
On a narrow lot it is sometimes necessary to project an attached garage to the street. This is especially desirable when it permits the living areas to have more light and ventilation.



DESIGN H-45A

874 SQ. FT.—16,056 CU. FT.

This small house has no wasted area and quite spacious rooms for the number of square feet it contains. It features a panelled fireplace wall with bookshelves built-in.



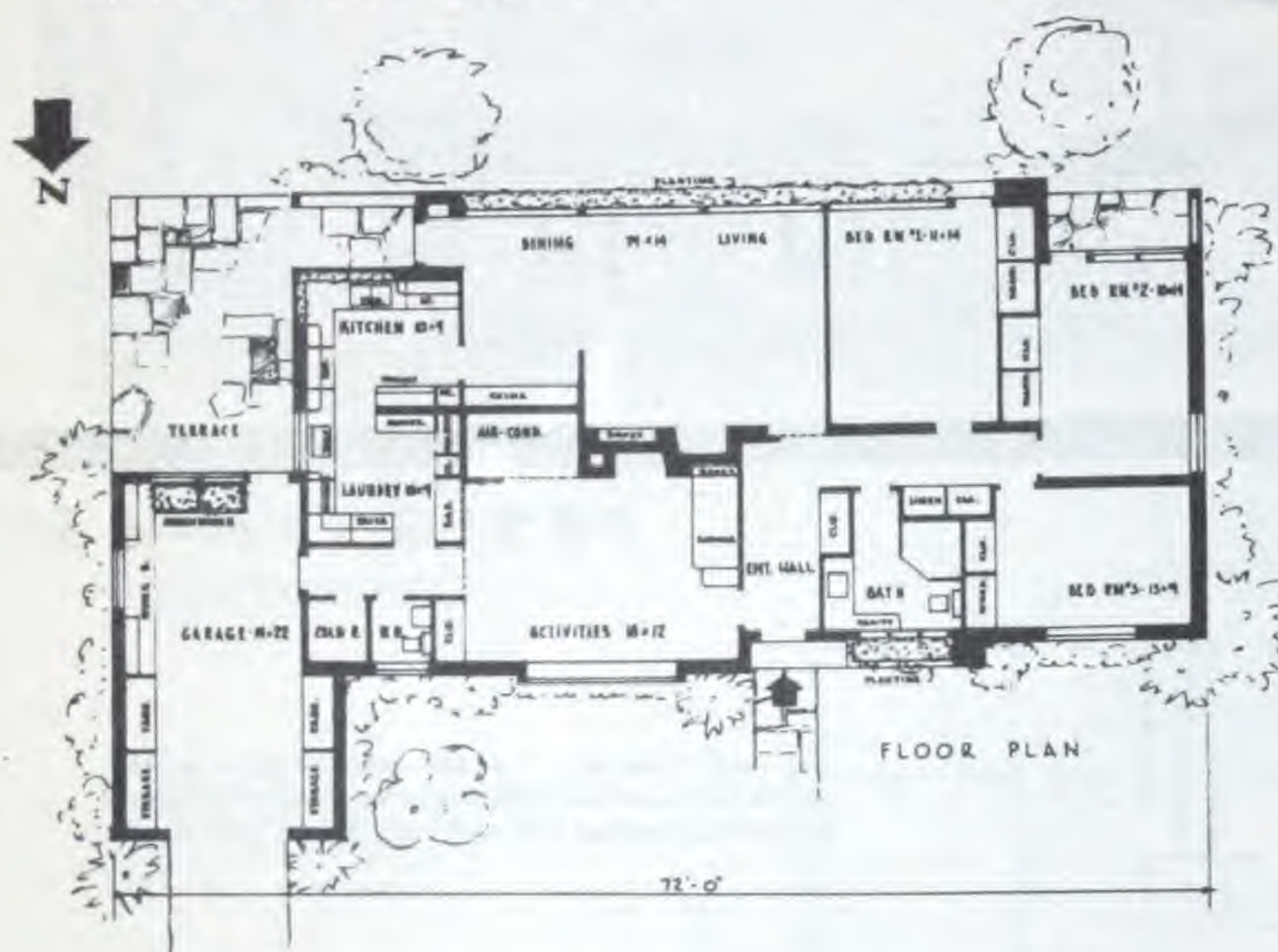
ONE STORY HOMES

DESIGN H-46A

1,834 SQ. FT.—25,606 CU. FT.
GARAGE 330 SQ. FT.—2,980 CU. FT.



The street or approach view of this design displays the charm of modified colonial detail.



The plan is worthy of study because it exemplifies many of the trends of advanced home construction. The entrance hall provides good circulation to the different areas, the kitchen-laundry is compact and convenient, an activities room is provided, wardrobe closets and storage areas are well planned, the hobby garage is organized and in addition to the other features, it is a solar house.

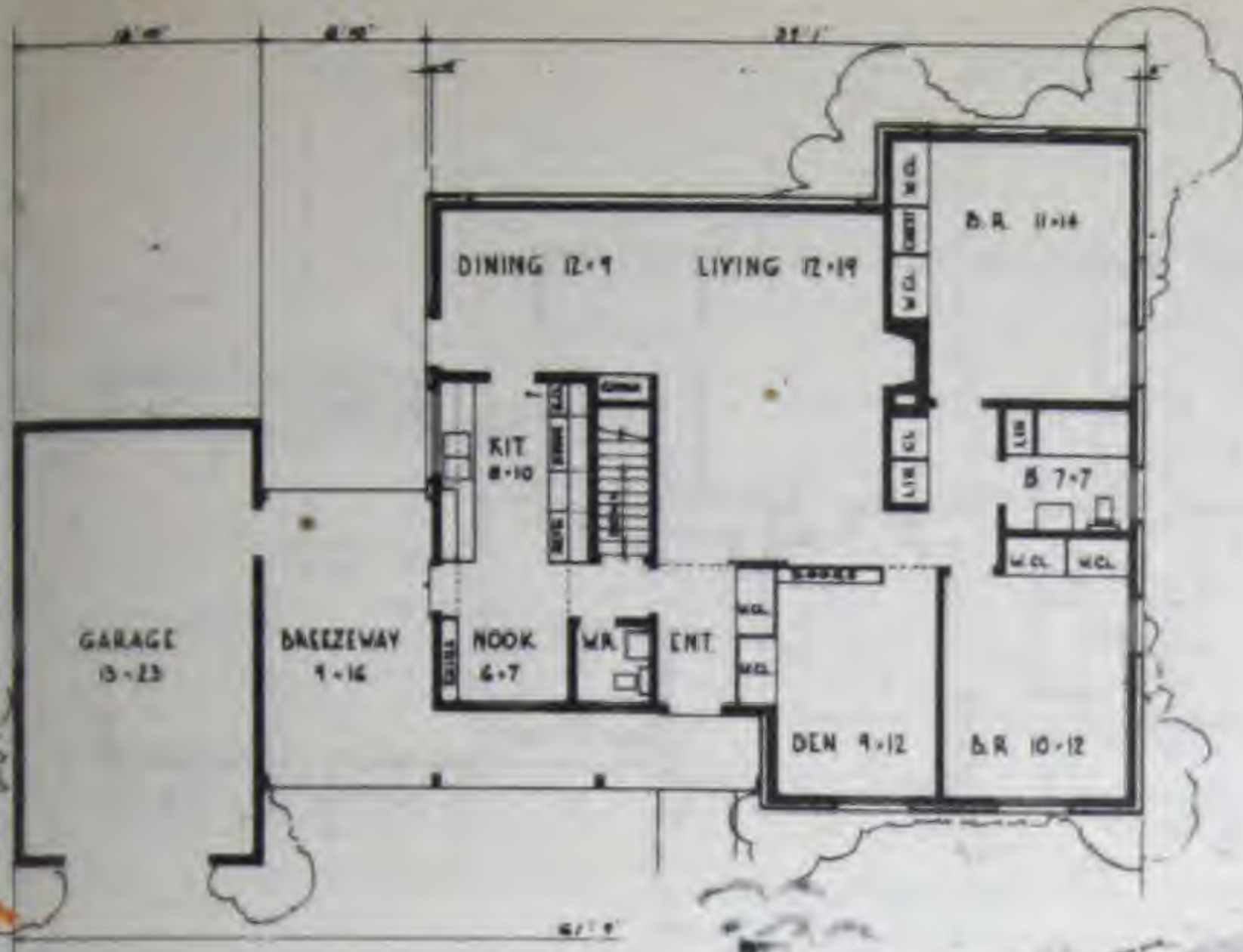


The garden view shows the large expanse of glass with the broad protecting roof that serves as a sun visor and helps to control the solar heating of the home.

ONE STORY HOMES

DESIGN H-12A

HOUSE 1,286 SQ. FT.—21,021 CU. FT.
GARAGE 324 SQ. FT.—3,240 CU. FT.
BREEZEWAY 216 SQ. FT.—2,175 CU. FT.

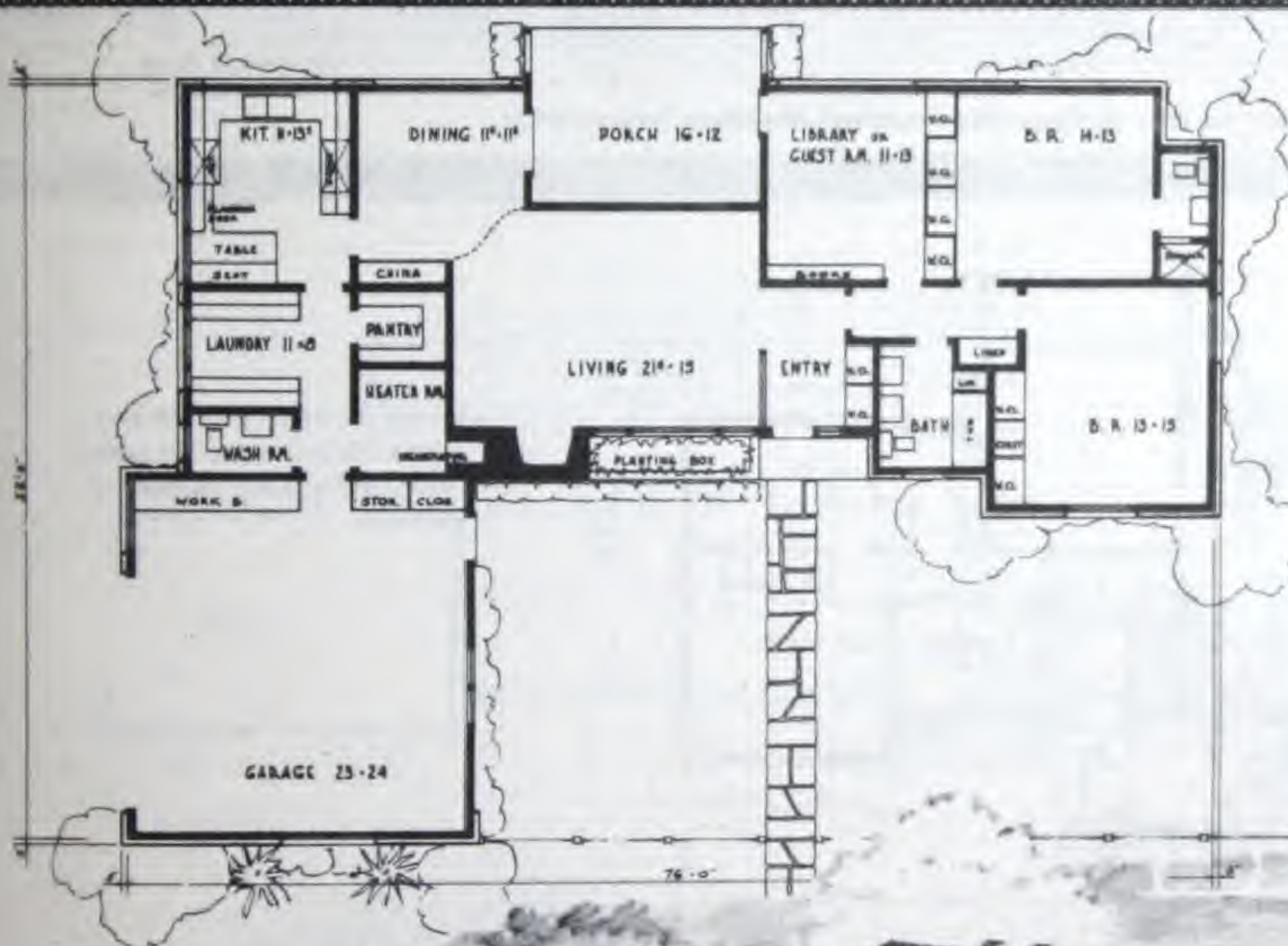


This compact house has many features usually wanted but overlooked in a small house. The third bedroom, the extra lavatory, the breakfast nook, a spacious living area, etc., are all on the list.



DESIGN H-13A

HOUSE 1,840 SQ. FT.—22,080 CU. FT.
GARAGE 584 SQ. FT.—5,840 CU. FT.



This house is an expression of the one floor living that has gained so much popularity in the past ten years. New methods of construction, heating, ventilating, furnishing, equipment, appliances, etc., are all related to this new conception because it is now possible to build a home of this type in any climate.

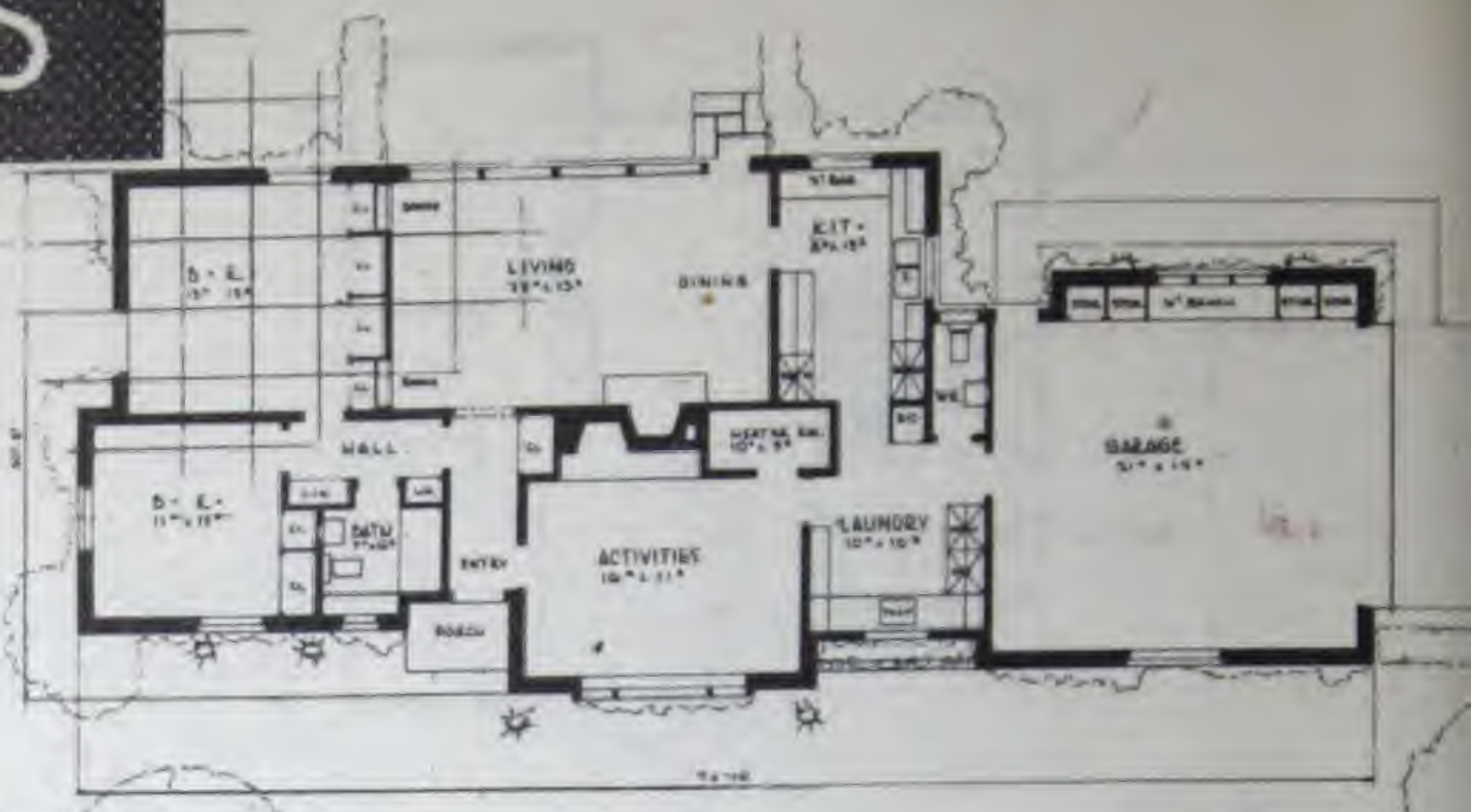


ONE STORY HOMES

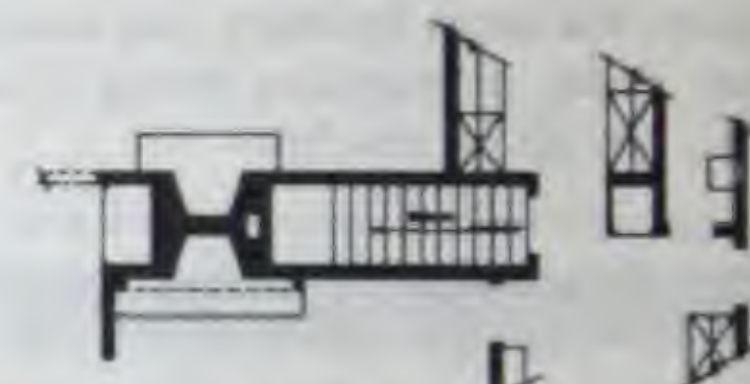
DESIGN H-47A

HOUSE (NO BASEMENT) 1,458 SQ. FT.—17,474 CU. FT.
(WITH BASEMENT) 26,212 CU. FT.
GARAGE 487 SQ. FT.—5,350 CU. FT.

A suburban home with loads of good living tucked away inside. The closet space is a real joy in living.



FIRST FLOOR PLAN

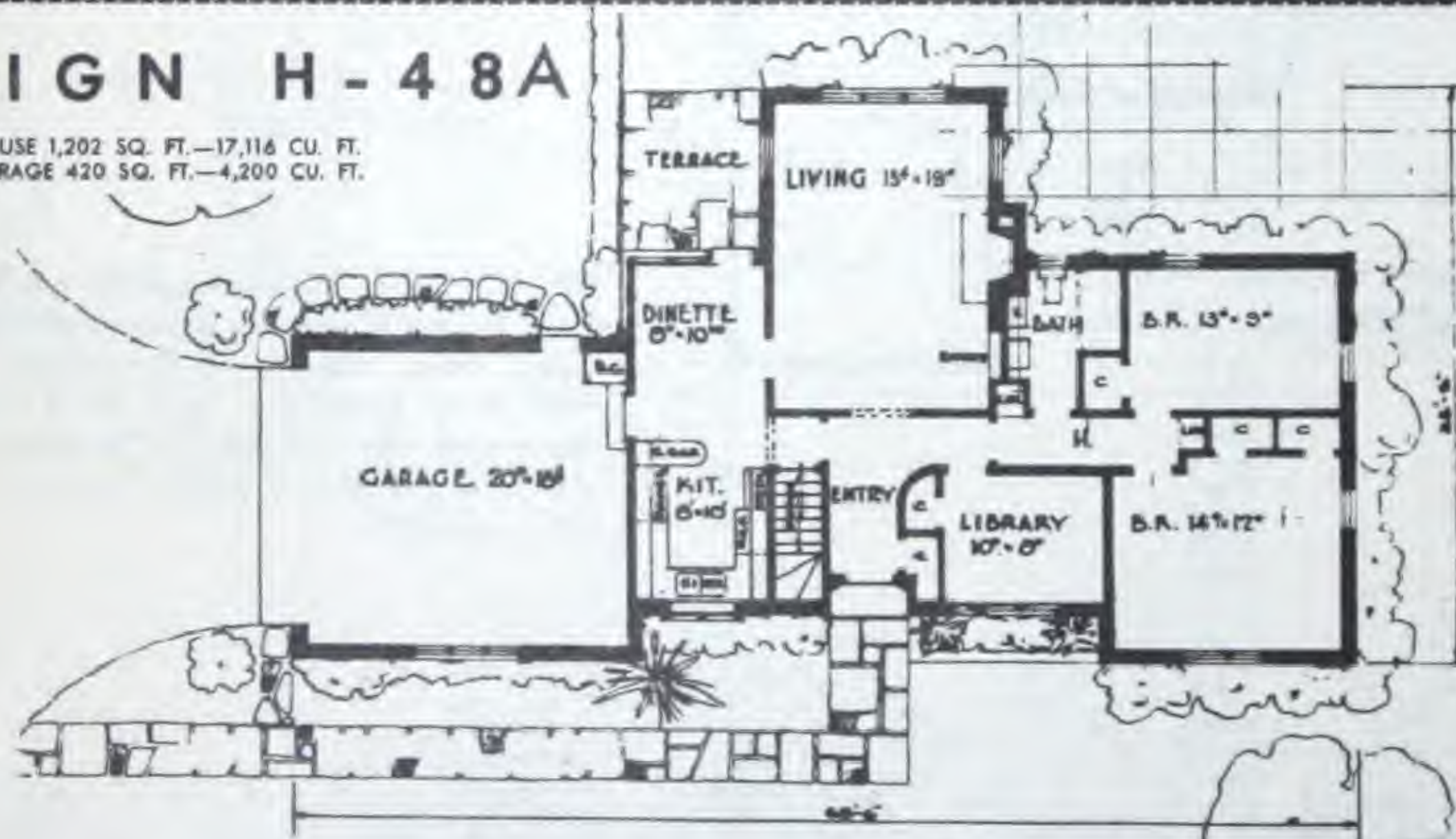


ALTERNATE PLAN FOR BASEMENT

Blueprints and Material Lists for this design include optional basement arrangement.

DESIGN H-48A

HOUSE 1,202 SQ. FT.—17,116 CU. FT.
GARAGE 420 SQ. FT.—4,200 CU. FT.



Simplicity of detail is the keynote of this design. No cross room traffic is the keynote of the plan.

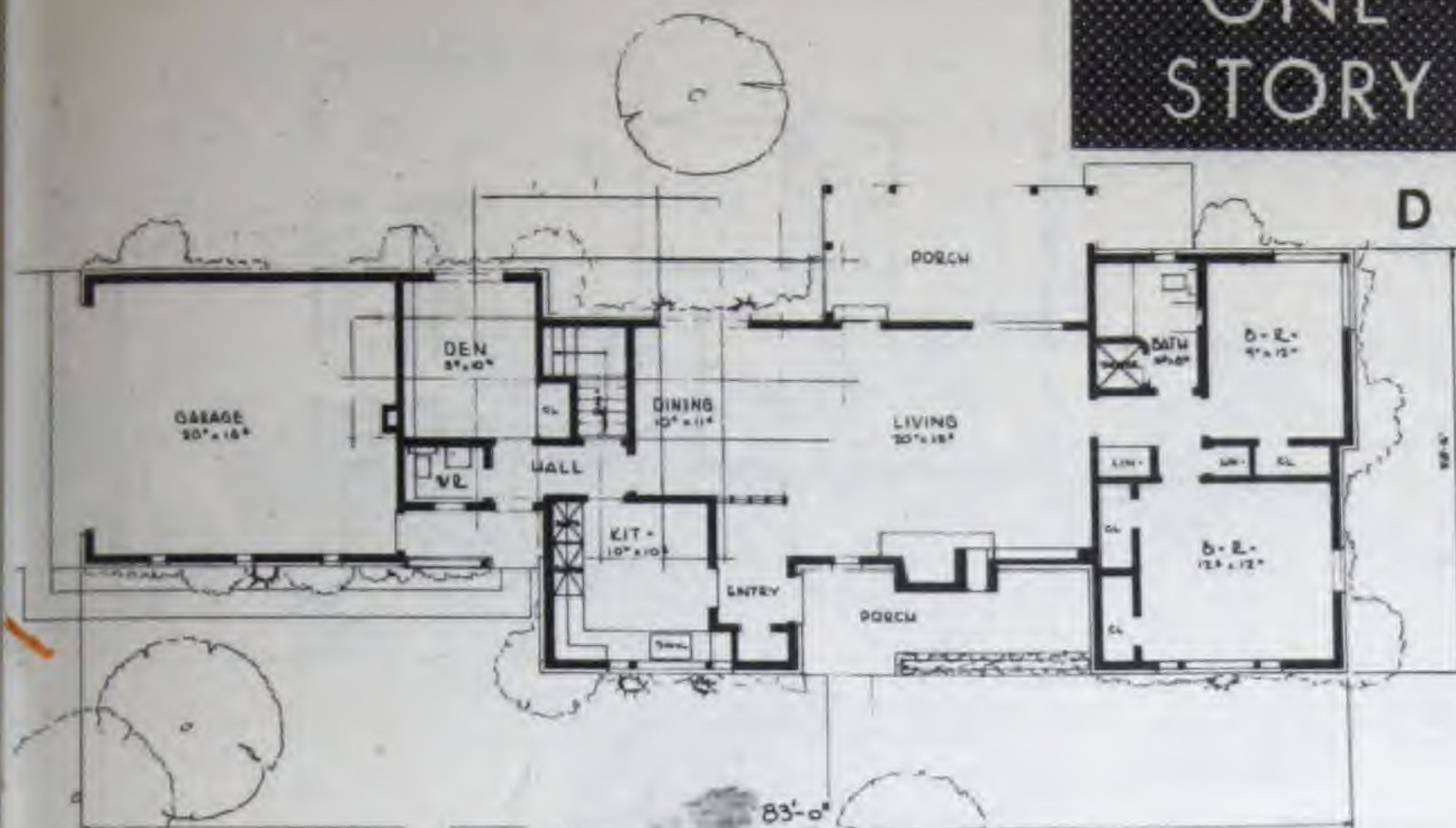


ONE STORY HOMES

DESIGN H-49A

HOUSE 1,352 SQ. FT.—24,090 CU. FT.
GARAGE 394 SQ. FT.—4,140 CU. FT.

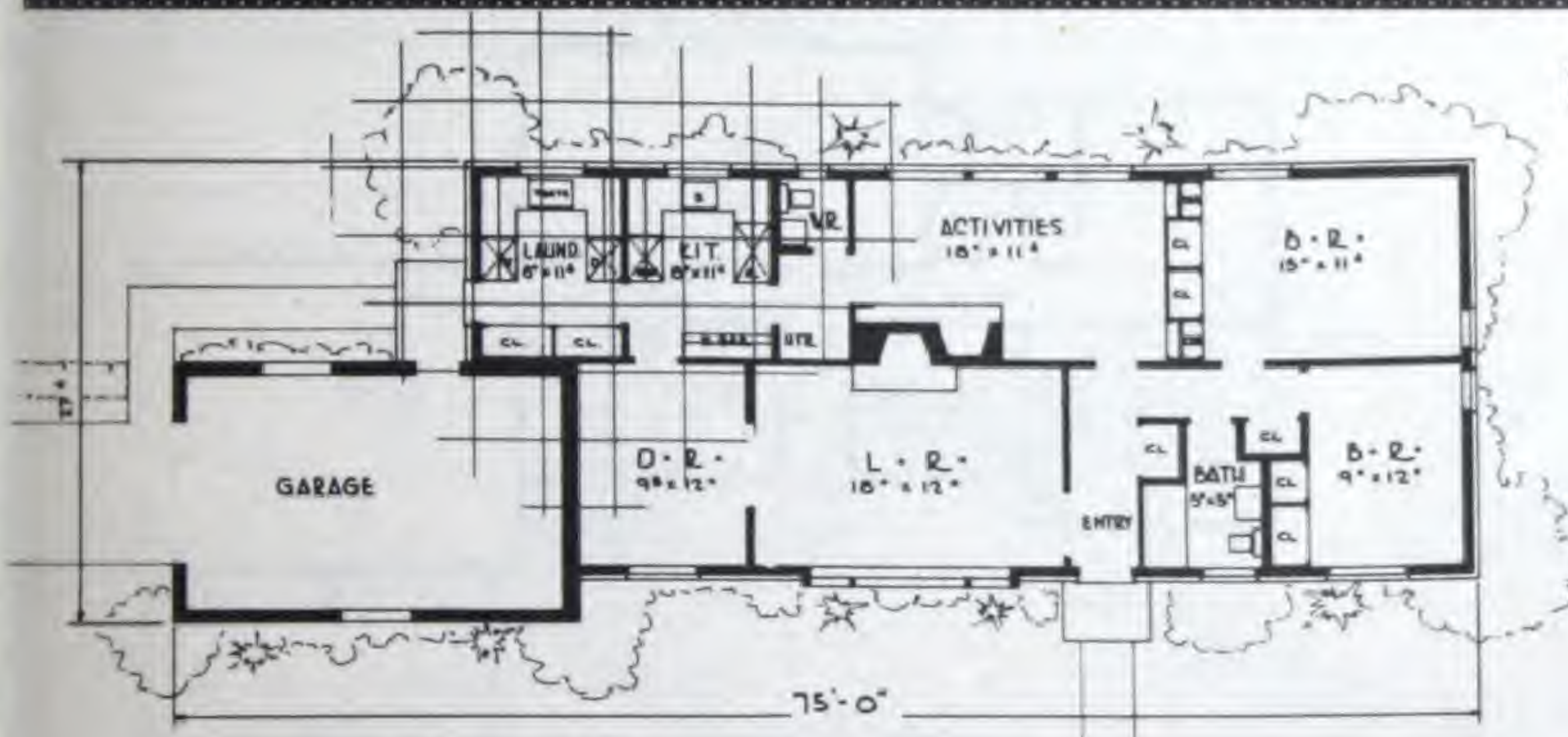
Spacious living-dining area and that essential washroom and den near the service entrance.



DESIGN H-50A

HOUSE 1,374 SQ. FT.—16,916 CU. FT.
GARAGE 314 SQ. FT.—3,400 CU. FT.

An economical rectangular plan is always a good beginning, especially when it can be divided into good livable rooms.



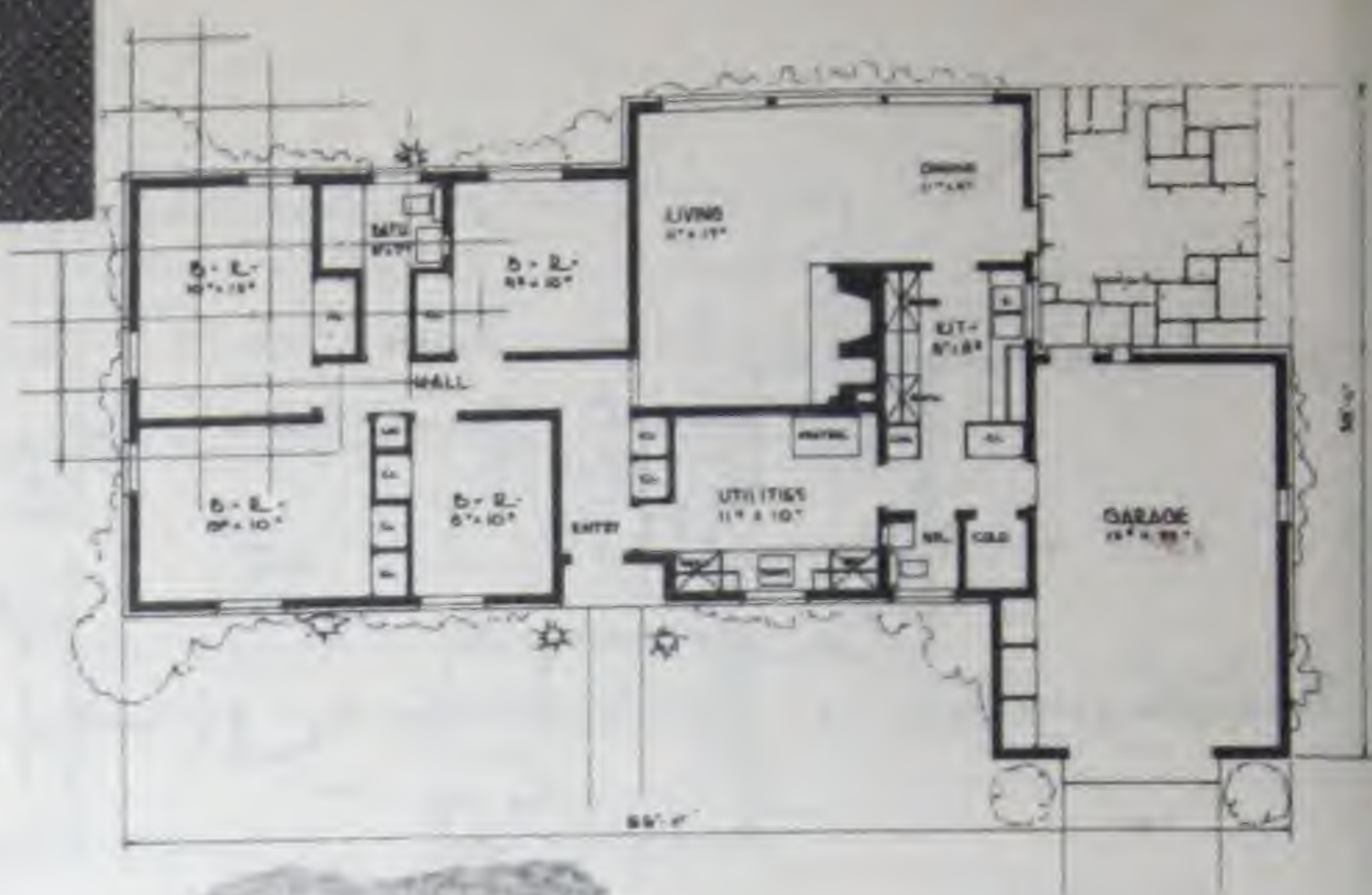
RICHARD S. POLLMAN

ONE STORY HOMES

DESIGN H-51A

HOUSE 1,346 SQ. FT.—16,804 CU. FT.
GARAGE 339 SQ. FT.—3,550 CU. FT.

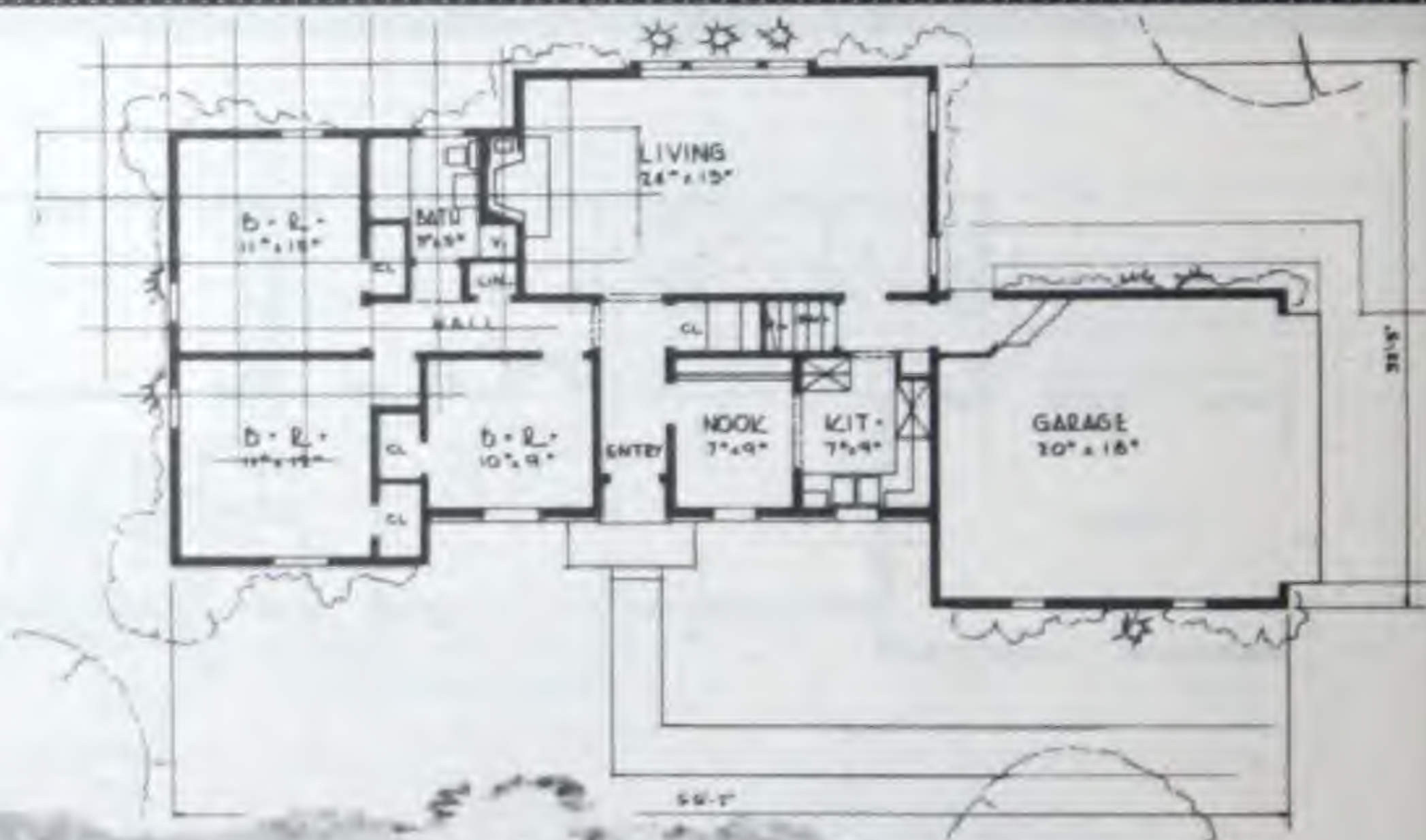
This house is planned for a large family and with a view to economy. Larger rooms and a second bath might be desired, but definitely add cost.



DESIGN H-52A

HOUSE 1,257 SQ. FT.—24,174 CU. FT.
GARAGE 384 SQ. FT.—4,080 CU. FT.

A picturesque exterior design that would be a credit to any countryside and its owner. Note the size of the living room—plenty large for dining too.



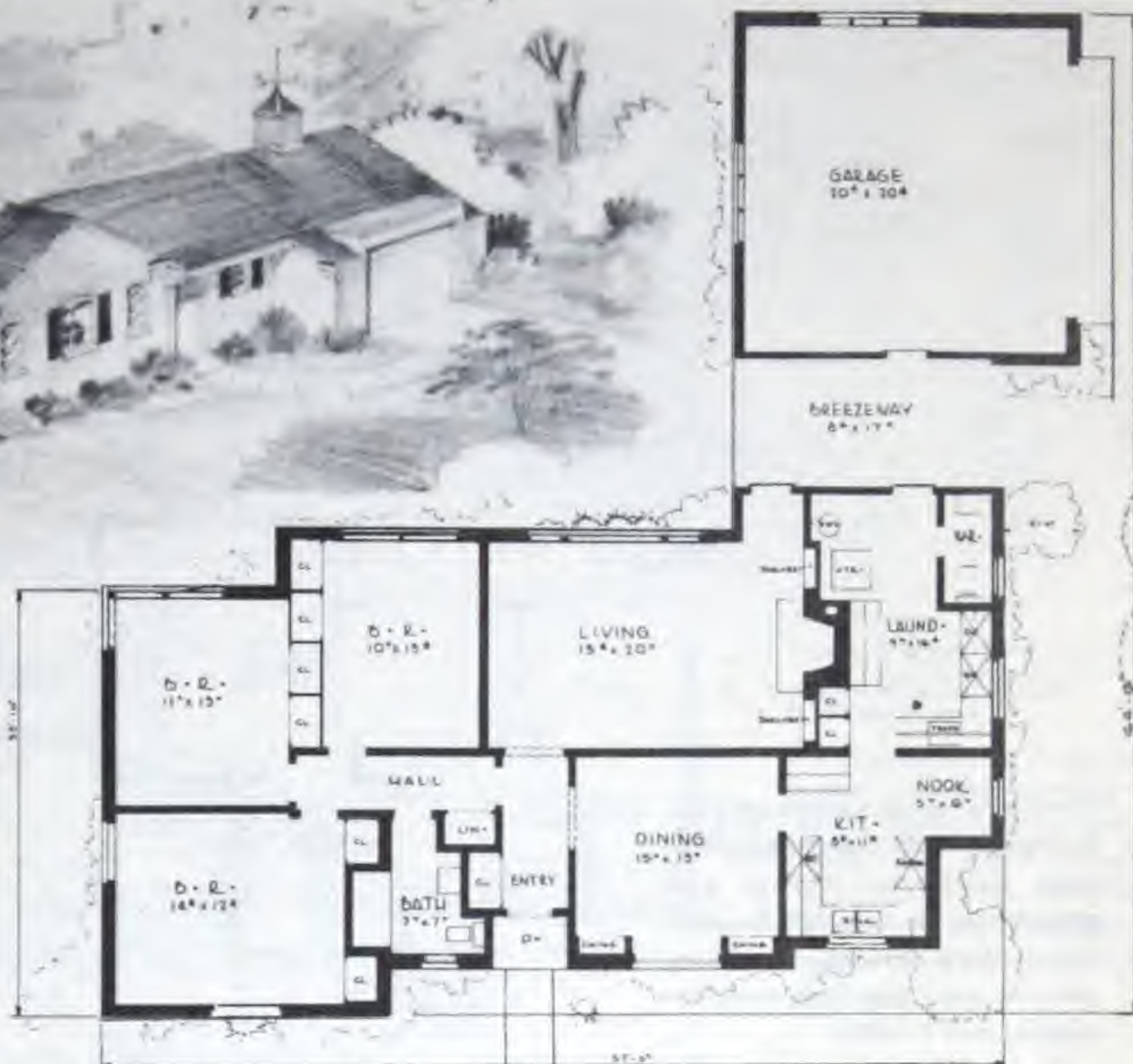
ONE STORY HOMES

DESIGN H-53A



HOUSE 1,608 SQ. FT.—20,997 CU. FT.
GARAGE 441 SQ. FT.
BREEZEWAY 145 SQ. FT.

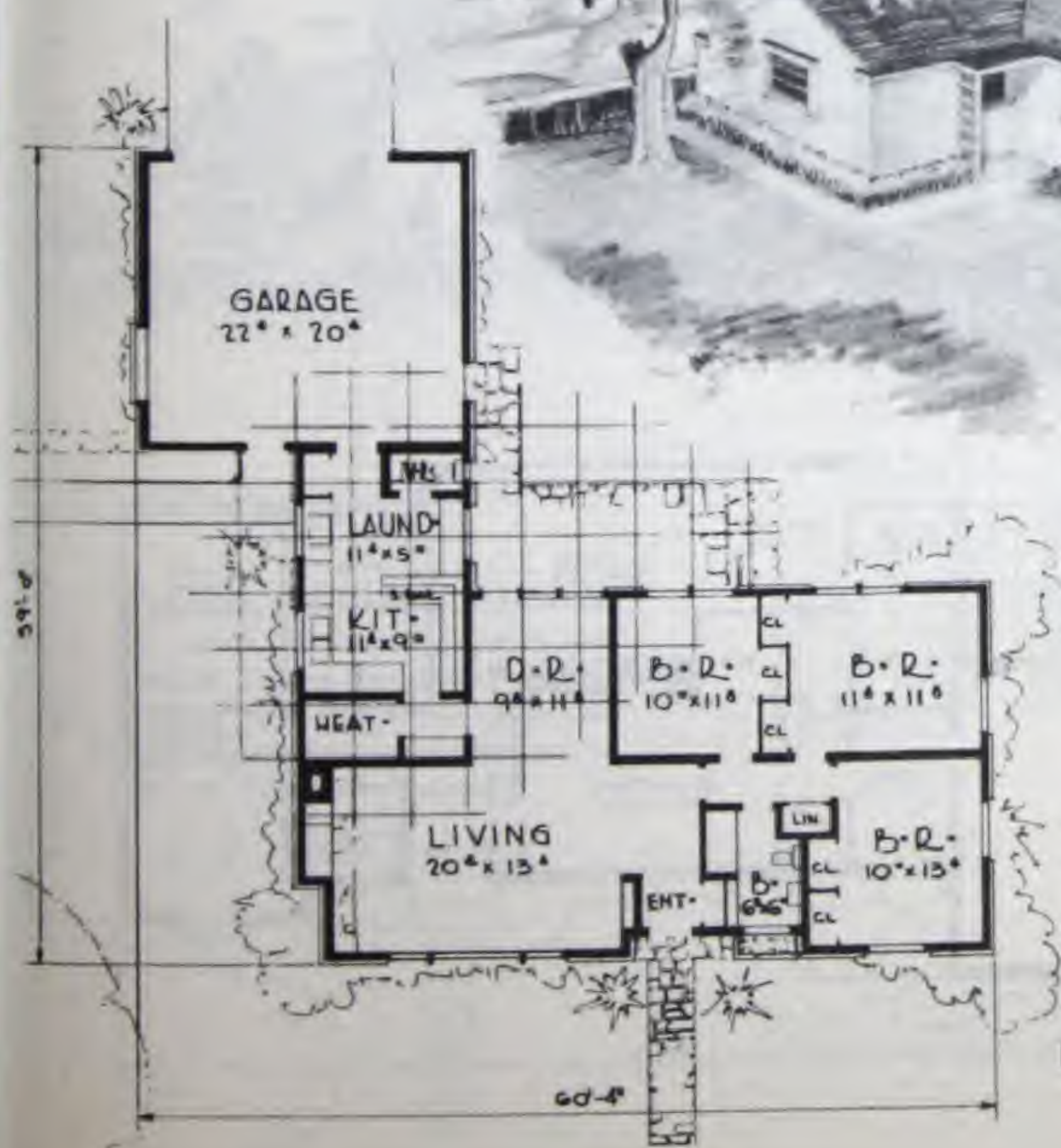
This is an excellent design for either a corner lot or a country setting. The irregular shape, the blending of fieldstone with brick, the spacious rooms and generous closets are all combined to provide real pride of ownership.



DESIGN H-54A



GARAGE
22' x 20'



HOUSE 1,398 SQ. FT.—16,704 CU. FT.
GARAGE 484 SQ. FT.

Good layout for a corner lot. The garage opening could be on the side if space did not permit a rear entrance to garage. Note how the L-shaped living and dining areas permit a view to both front and back.

Be sure to specify design number when ordering blueprints and material lists.

ONE STORY HOMES

DESIGN H-55A



HOUSE 2,345 SQ. FT.—28,780 CU. FT.
GARAGE 683 SQ. FT.

The many features of this sprawling ranch home include tool storage; washroom, shower and greenhouse conveniently located; glass block backing for china; porches front and rear; two fireplaces; and 2 baths.

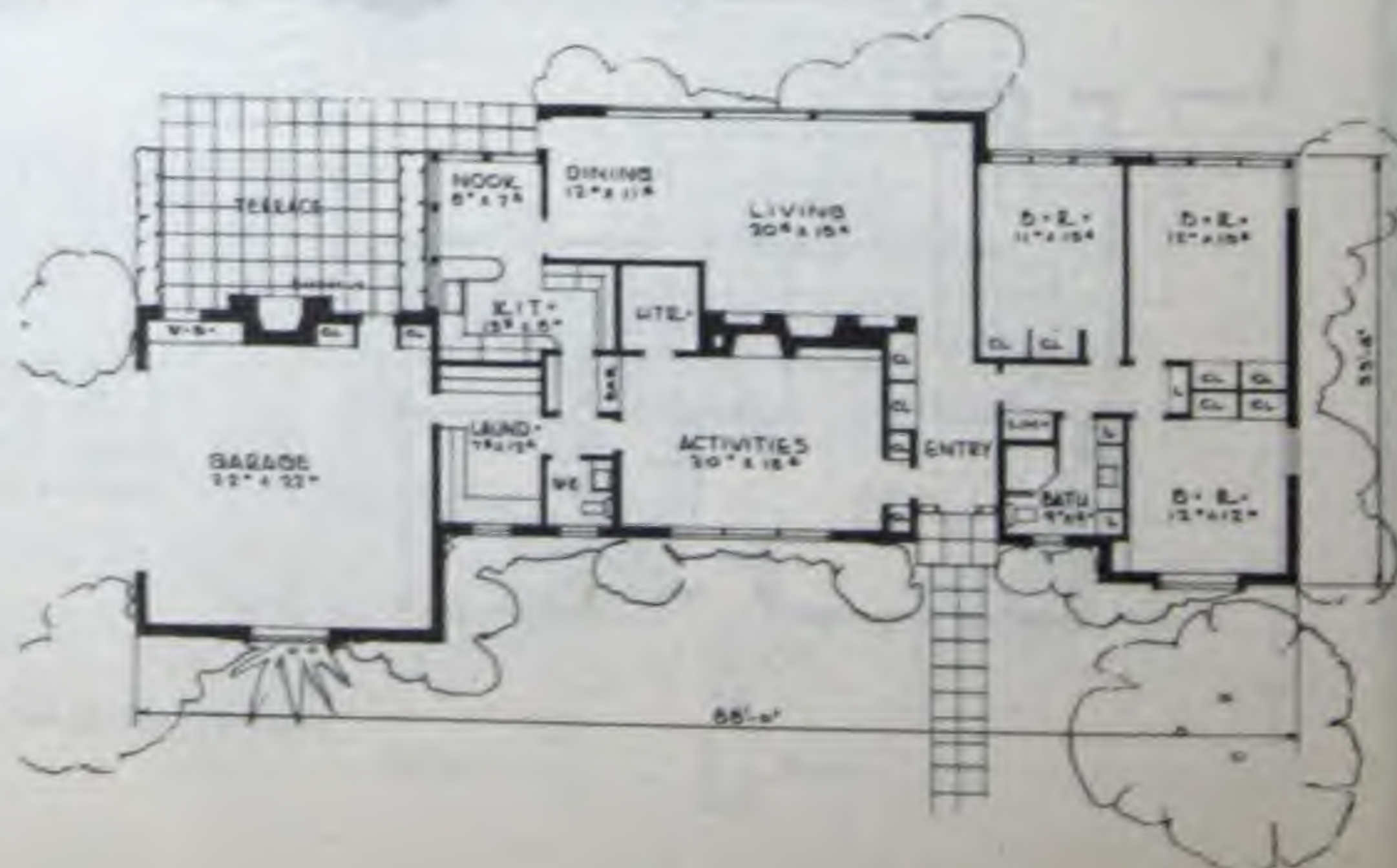


DESIGN H-56A



HOUSE 2,350 SQ. FT.—26,550 CU. FT.
GARAGE 315 SQ. FT.

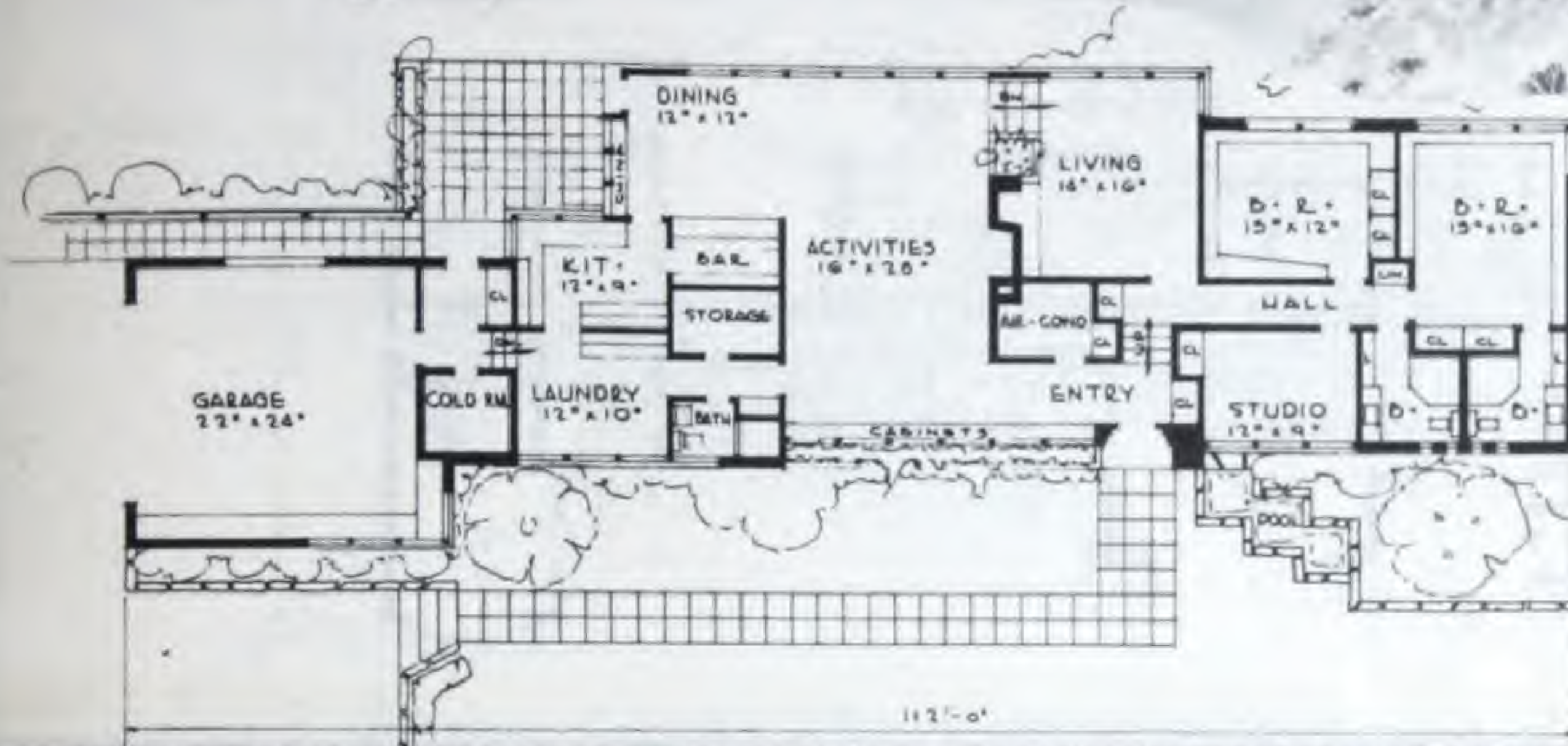
Pleasing appearance, convenience, abundant closet space, loads of light and even an outdoor fireplace are all rolled up in one design. Think of the number of uses you could make of the activities room.



See page 4 when ordering blueprints and material lists.

ONE STORY HOMES

DESIGN H-57A



HOUSE 2,500 SQ. FT.—31,100 CU. FT.
GARAGE 363 SQ. FT.

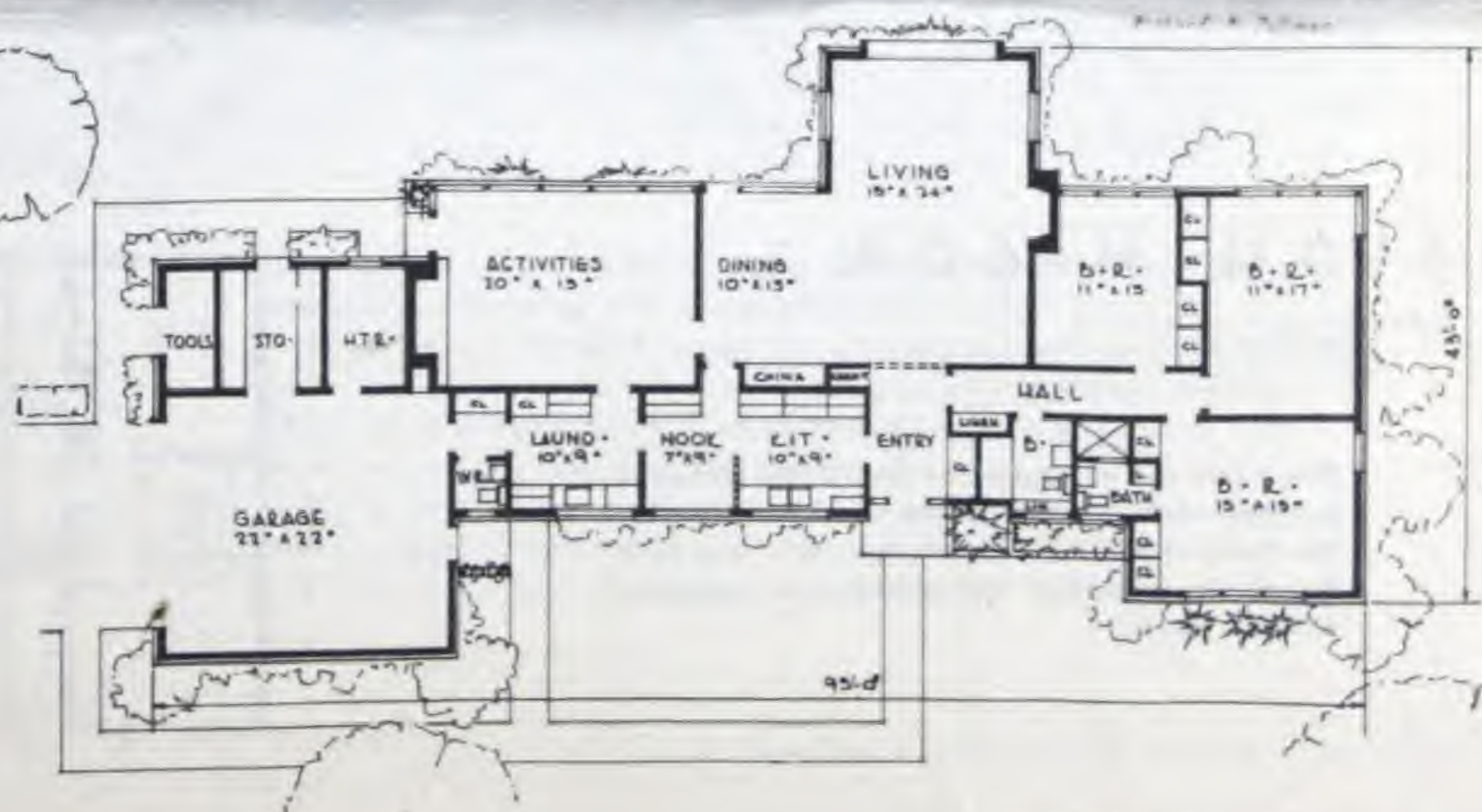
A contemporary home with pleasing positive lines. Provisions for both quiet and active living can be found in this spacious plan. The garden side of this home should face the south.

DESIGN H-58A



HOUSE 2,200 SQ. FT.—28,010 CU. FT.
GARAGE 768 SQ. FT.

The generous glass area should face the south in this graceful and efficient home. The activities area replaces the porch and does not interfere with the use of other rooms. Note the 14 closets!



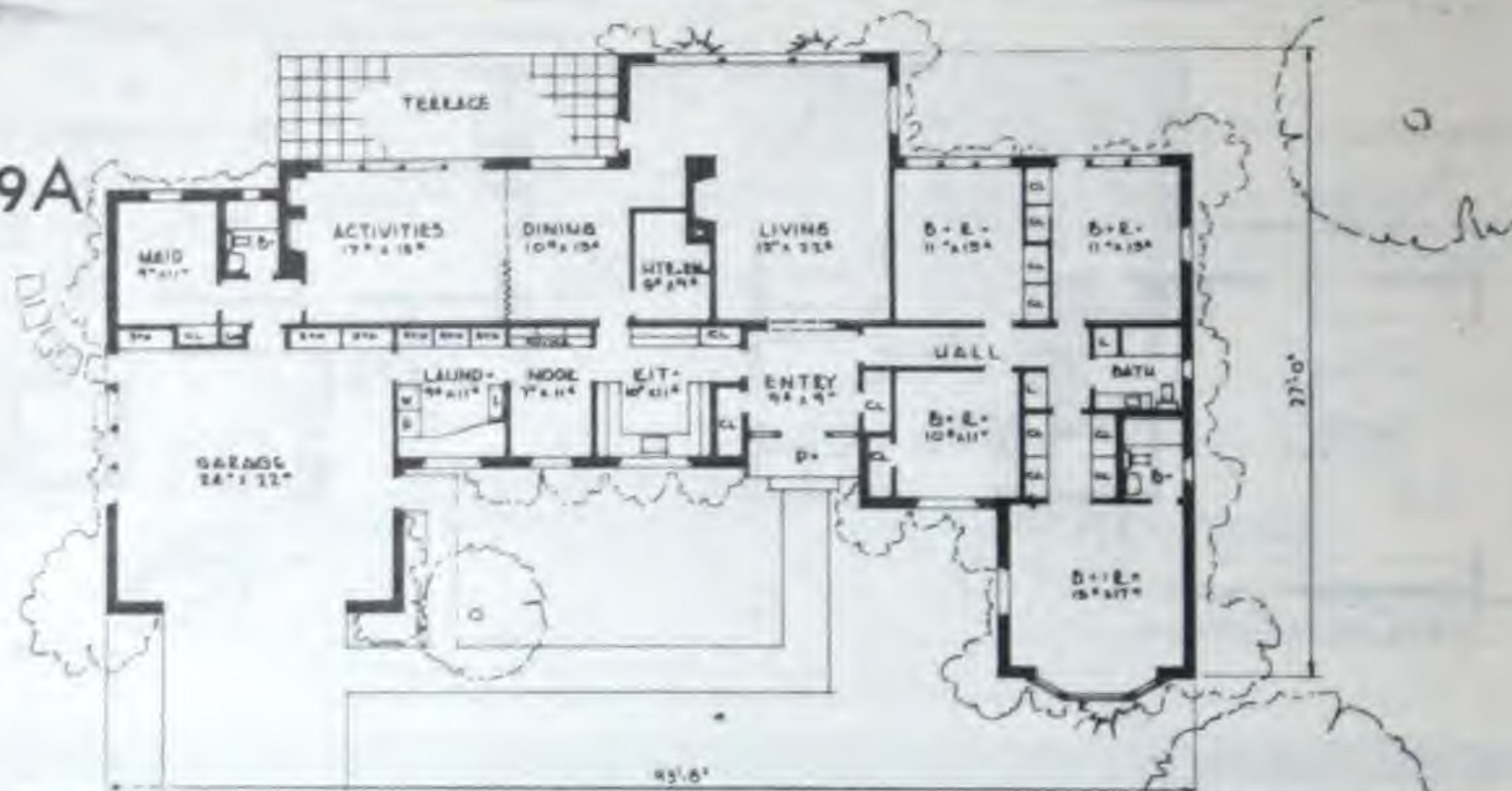
ONE STORY HOMES



DESIGN H-59A

HOUSE 2,878 SQ. FT.—35,400 CU. FT.
GARAGE 574 SQ. FT.

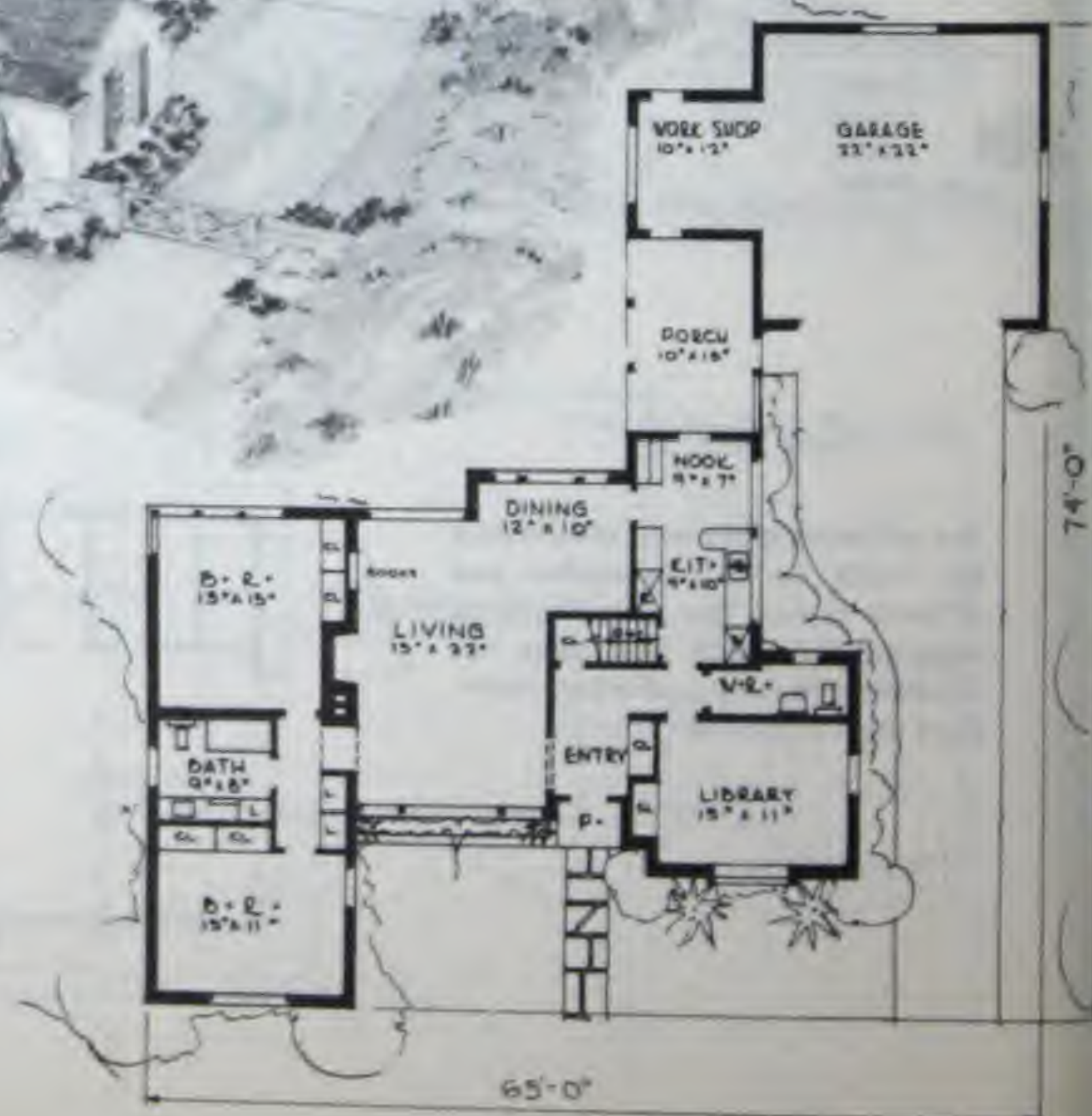
This deluxe home has everything, including four bedrooms, good traffic circulation, loads of closets and storage space, 3 baths, 2 fireplaces, and maid's room. Here's gracious living for a large family.



DESIGN H-60A

HOUSE 1,650 SQ. FT.—27,242 CU. FT.
GARAGE 633 SQ. FT.
BREEZEWAY 150 SQ. FT.

This home can be adapted to almost any setting or location. Note the library near the front entrance; the living-dining-kitchen arrangement; and how the porch, workshop and garage are integrated with the house.

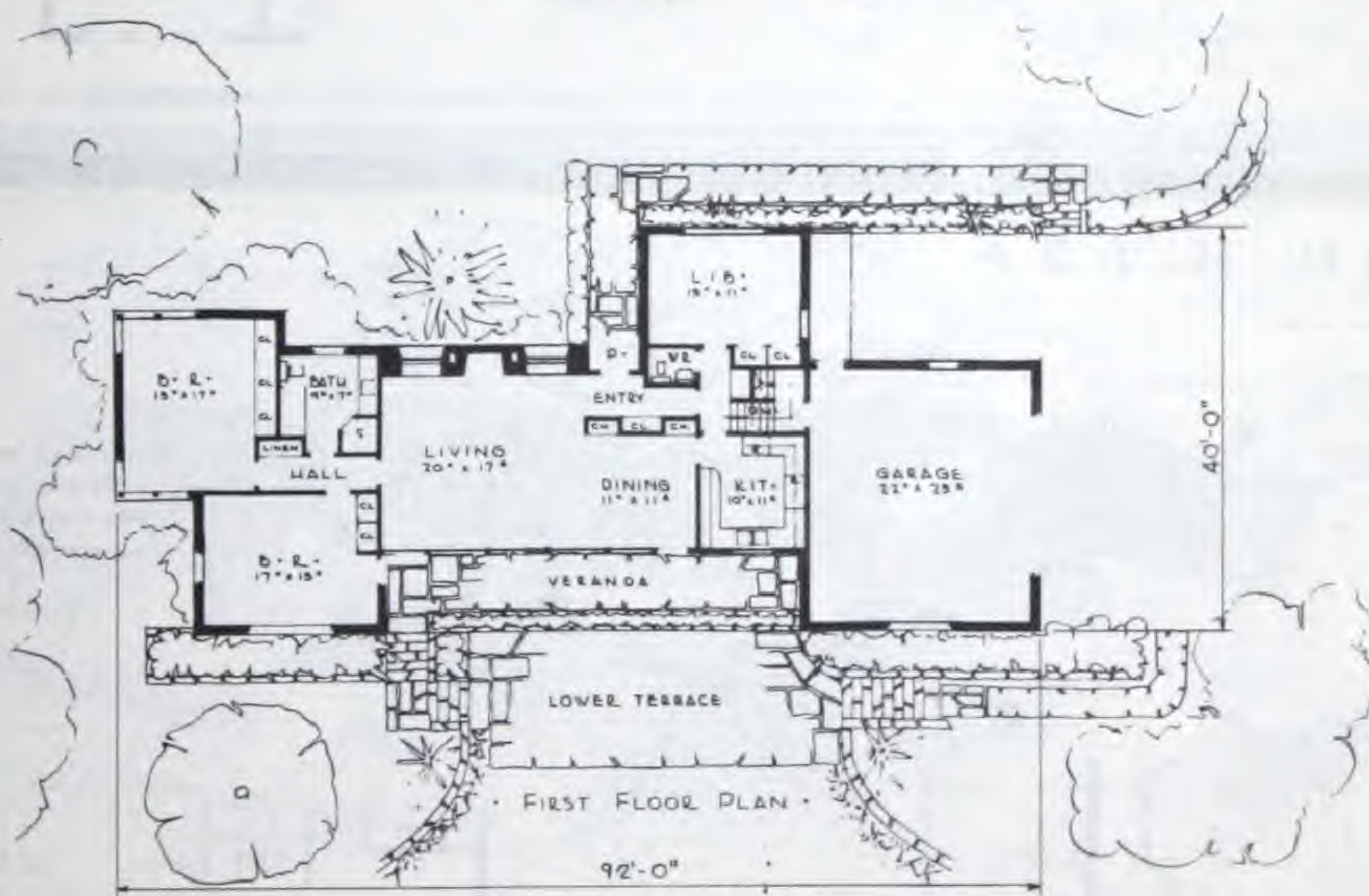


A HILLSIDE HOME

ONE STORY HOMES

DESIGN H-61A

HOUSE 1,590 SQ. FT.—21,295 CU. FT.
GARAGE 514 SQ. FT.



This home is recommended for a site that is rolling or one that can be adapted to this design with comparatively low cost.

Living areas are placed on two levels to take advantage of the hillside. The first floor living area commands a view to both front and rear. The basement living space is made pleasant with a large glass wall and porch on one side, and a fireplace on the other.

Notice how the garage floor and service entrance are level with the landing between the first floor and the basement. This gives the "down-hill" side of the house a pleasing appearance, too.

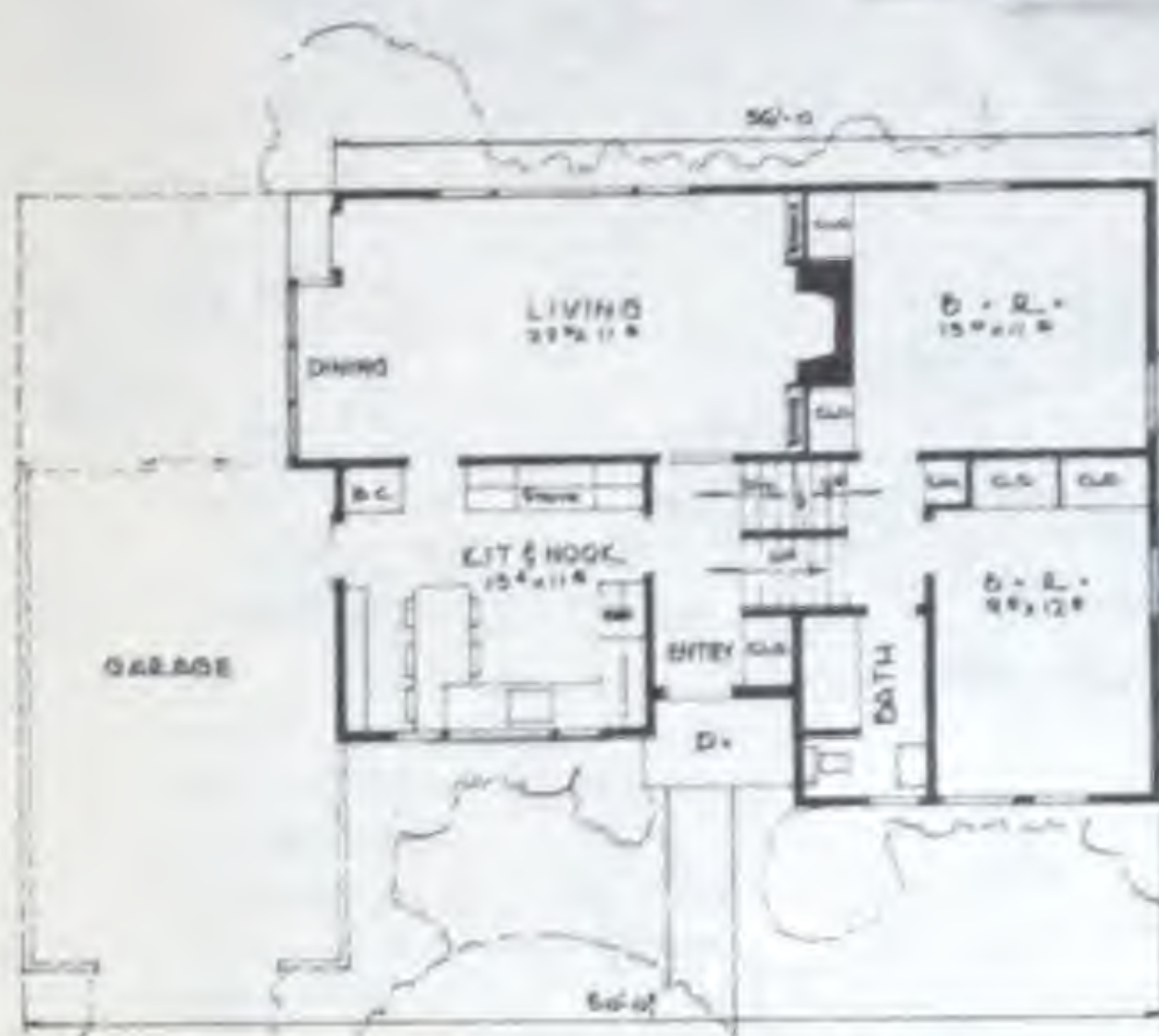
See page 4 when ordering blueprints and material lists.

TRI-LEVEL HOMES

DESIGN H-62 A

HOUSE 1,345 SQ. FT.—13,360 CU. FT.
GARAGE 266 SQ. FT.

Here's a compact arrangement with good traffic circulation. Note the generous eating and work space in the kitchen with the table and counter. A future third bedroom could be added over the living room.



UPPER LEVELS OR FIRST FLOOR

This house goes on a 50' lot (without garage) and on a 60' lot (with garage). Note the easy outside access to the lower level.



LOWER LEVEL

DESIGN H-63 A

HOUSE 1,775 SQ. FT.—16,160 CU. FT.
GARAGE 288 SQ. FT.

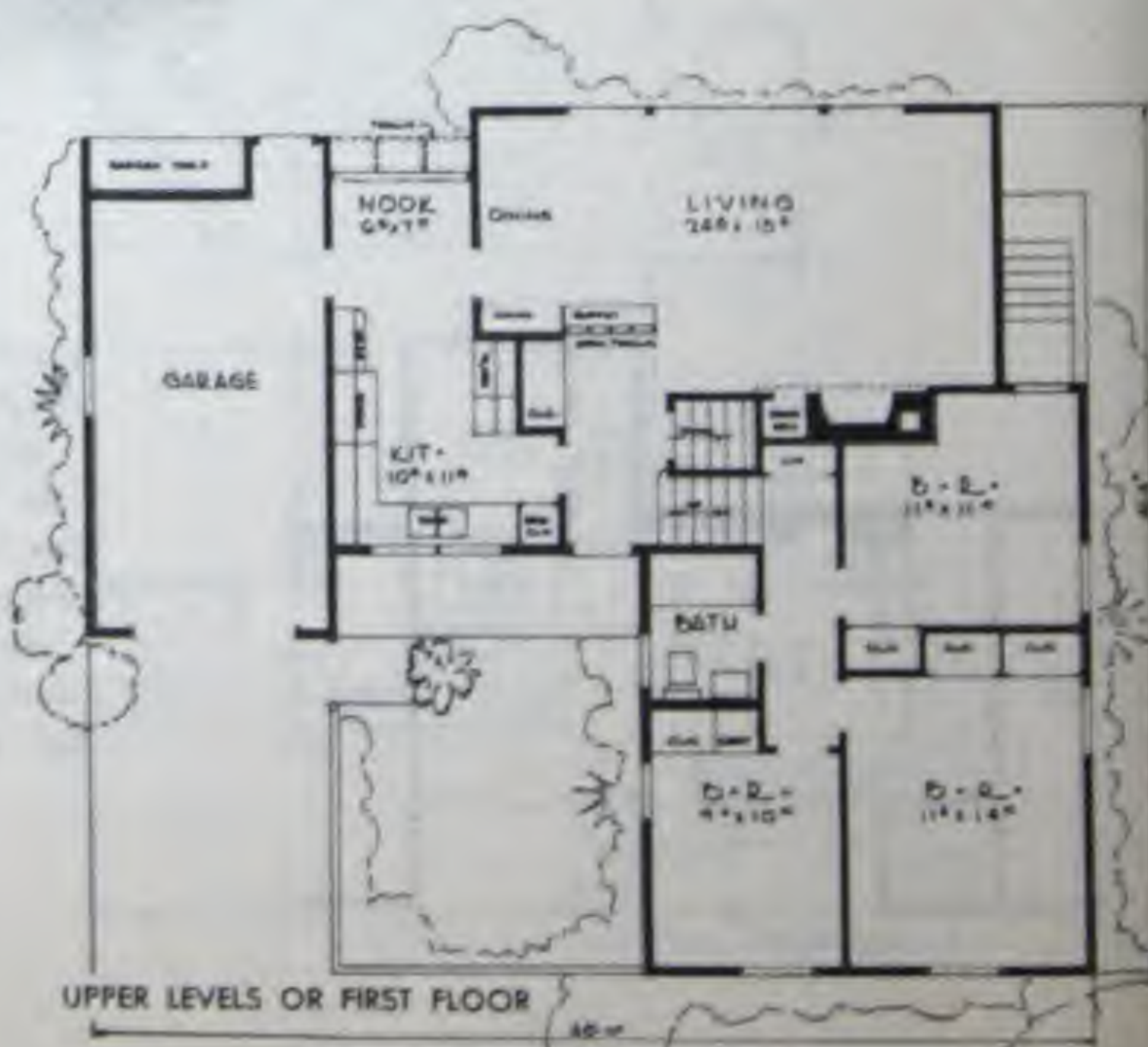


This three bedroom home carries a New England Colonial design into a tri-level design. Home and garage can be put on a 60' lot.



LOWER LEVEL

A generous play area, lavatory, storage and laundry are all included in the lower level.

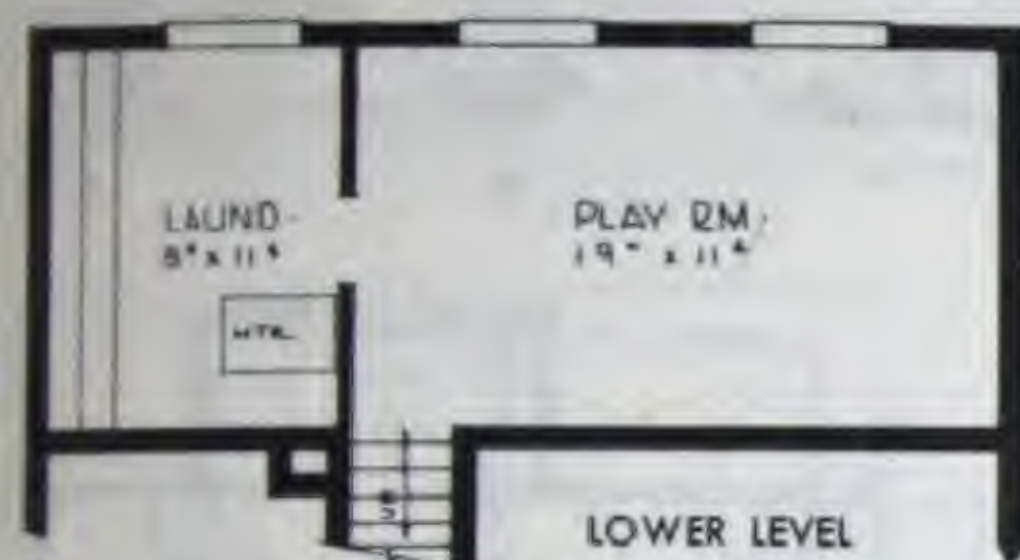


UPPER LEVELS OR FIRST FLOOR

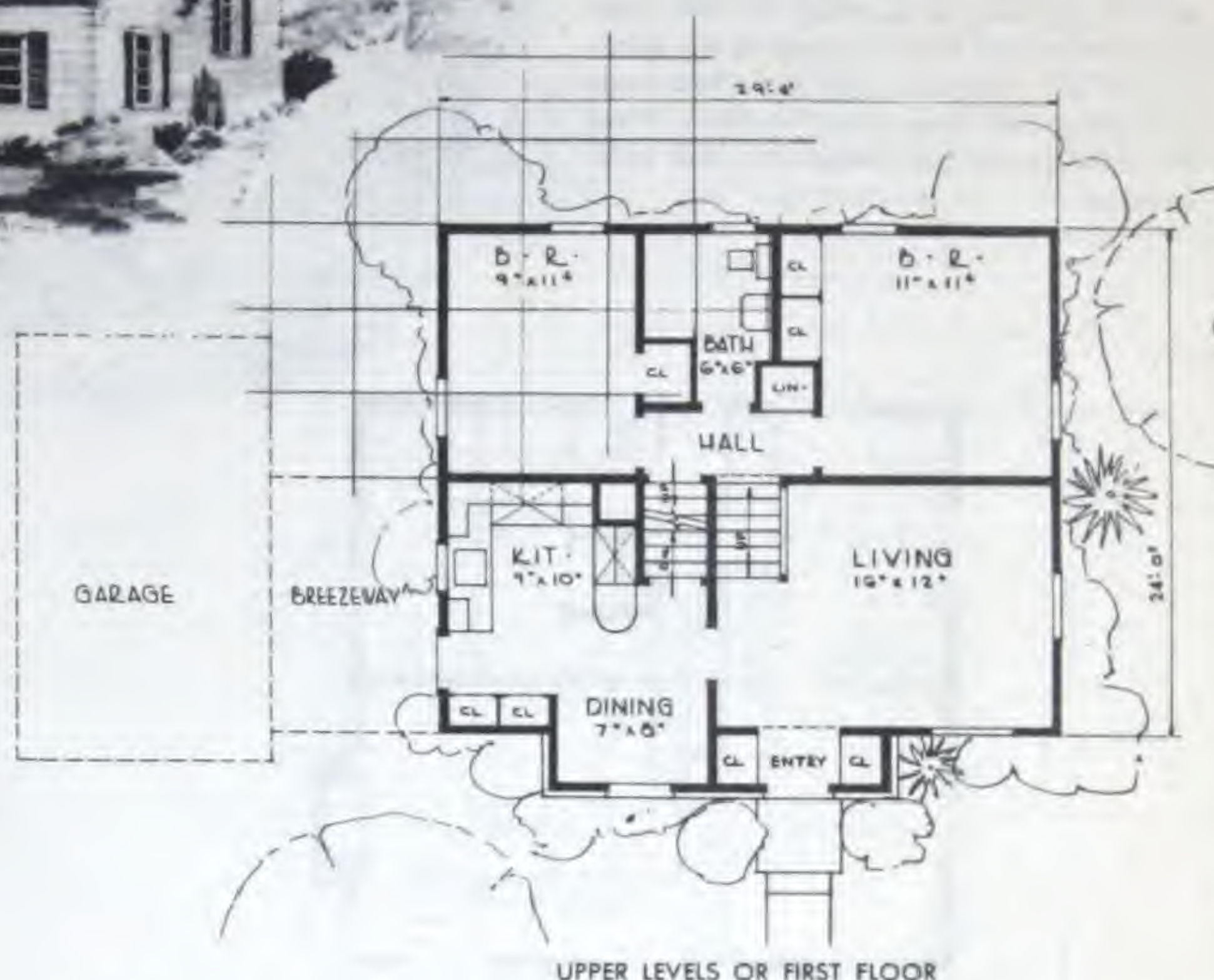
TRI- LEVEL HOMES

DESIGN H-64A

HOUSE 1,121 SQ. FT.—13,690 CU. FT.
GARAGE 240 SQ. FT.
BREEZEWAY 96 SQ. FT.



This house packs a lot of living in a small space and can be adapted to a 40' lot when built without a breezeway and garage. The projected raised center portion can be a future third bedroom.



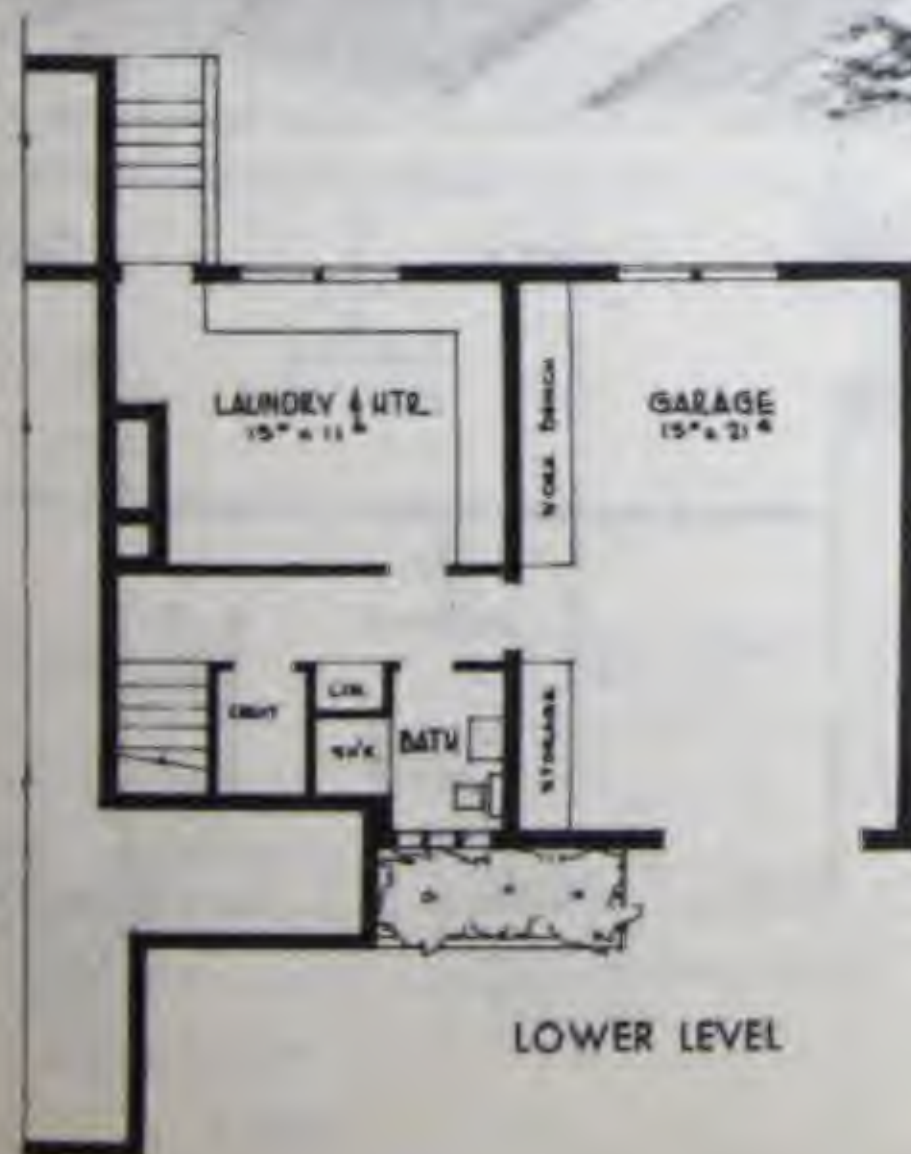
Be sure to specify design number when ordering blueprints and material lists.

DESIGN H-65A

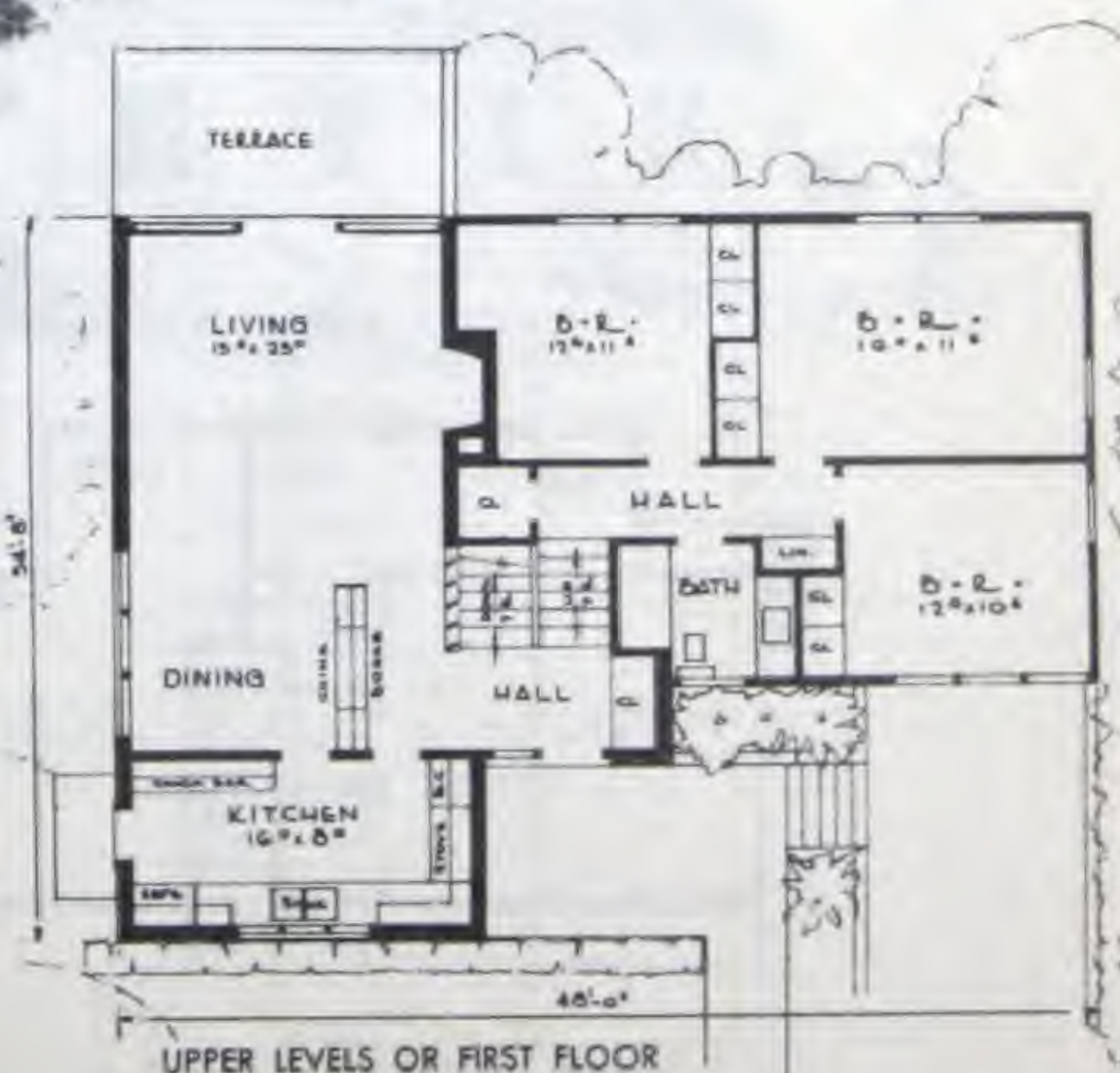
HOUSE 1,709 SQ. FT.—20,843 CU. FT.
GARAGE 362 SQ. FT.



In addition to its attractive exterior, this home has good open planning for the attractive entrance hall and living and dining area.



This home is particularly suitable for a 60' sloping lot when the garage can be at a lower level.

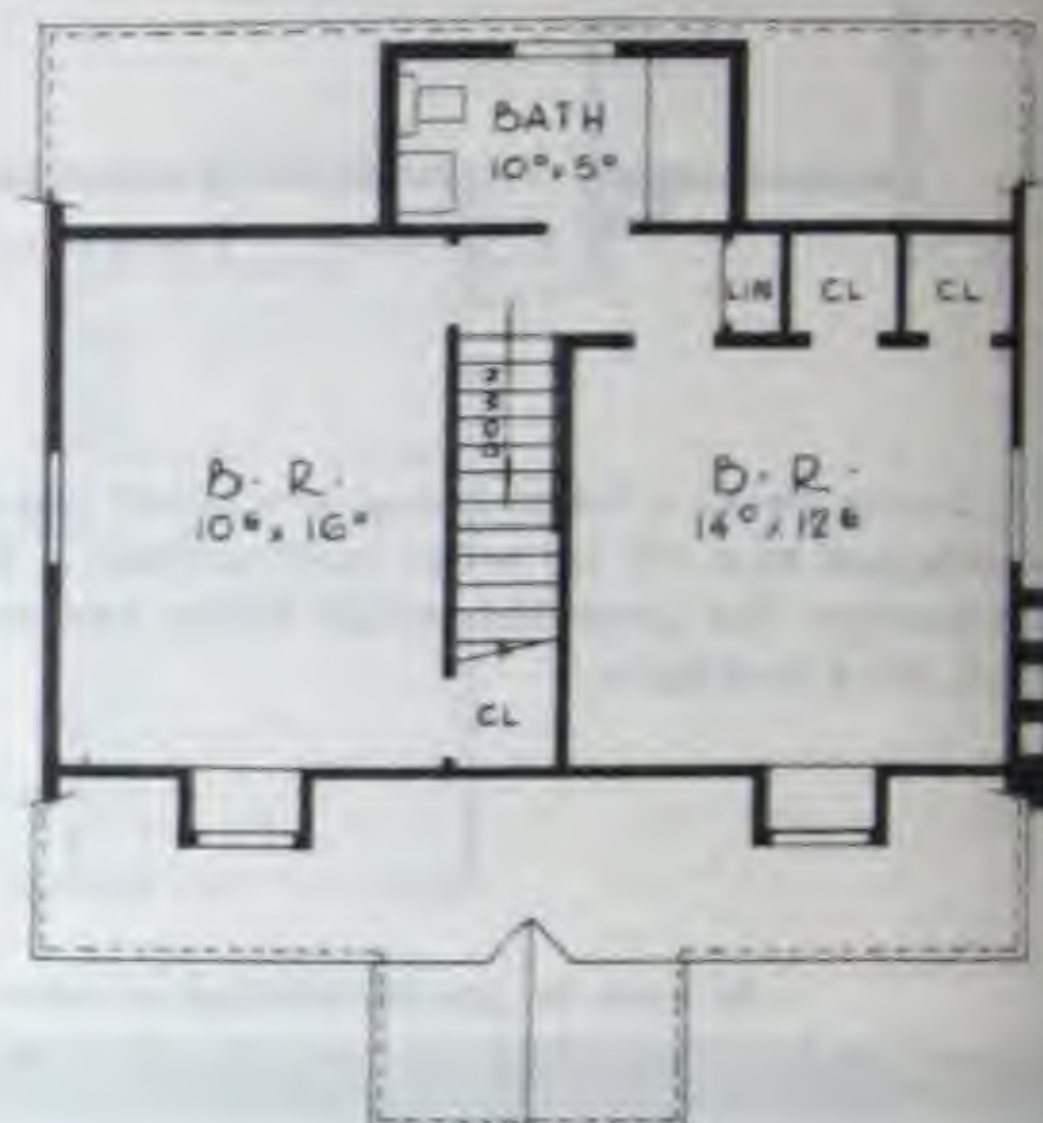
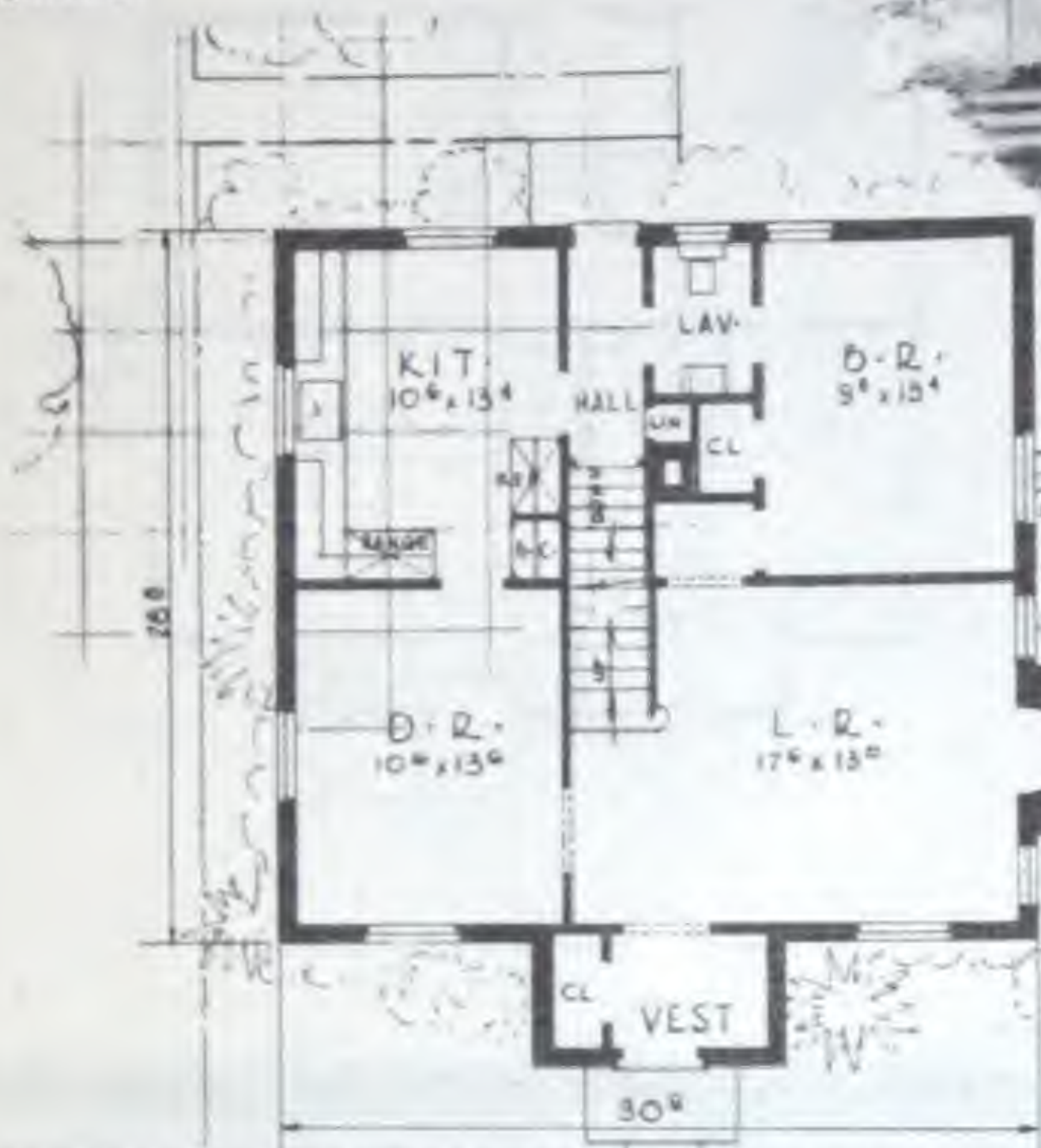


1 and 1/2 STORY HOMES

DESIGN H-66A

HOUSE 1,418 SQ. FT.—18,950 CU. FT.

This charmer will go on a 40' lot and features a full dining room; eating nook in the kitchen; a lavatory located conveniently to the rear entrance, to the basement stairs and to the first floor bedroom; a fireplace and an enclosed vestibule. Note the two good sized bedrooms and bath upstairs.

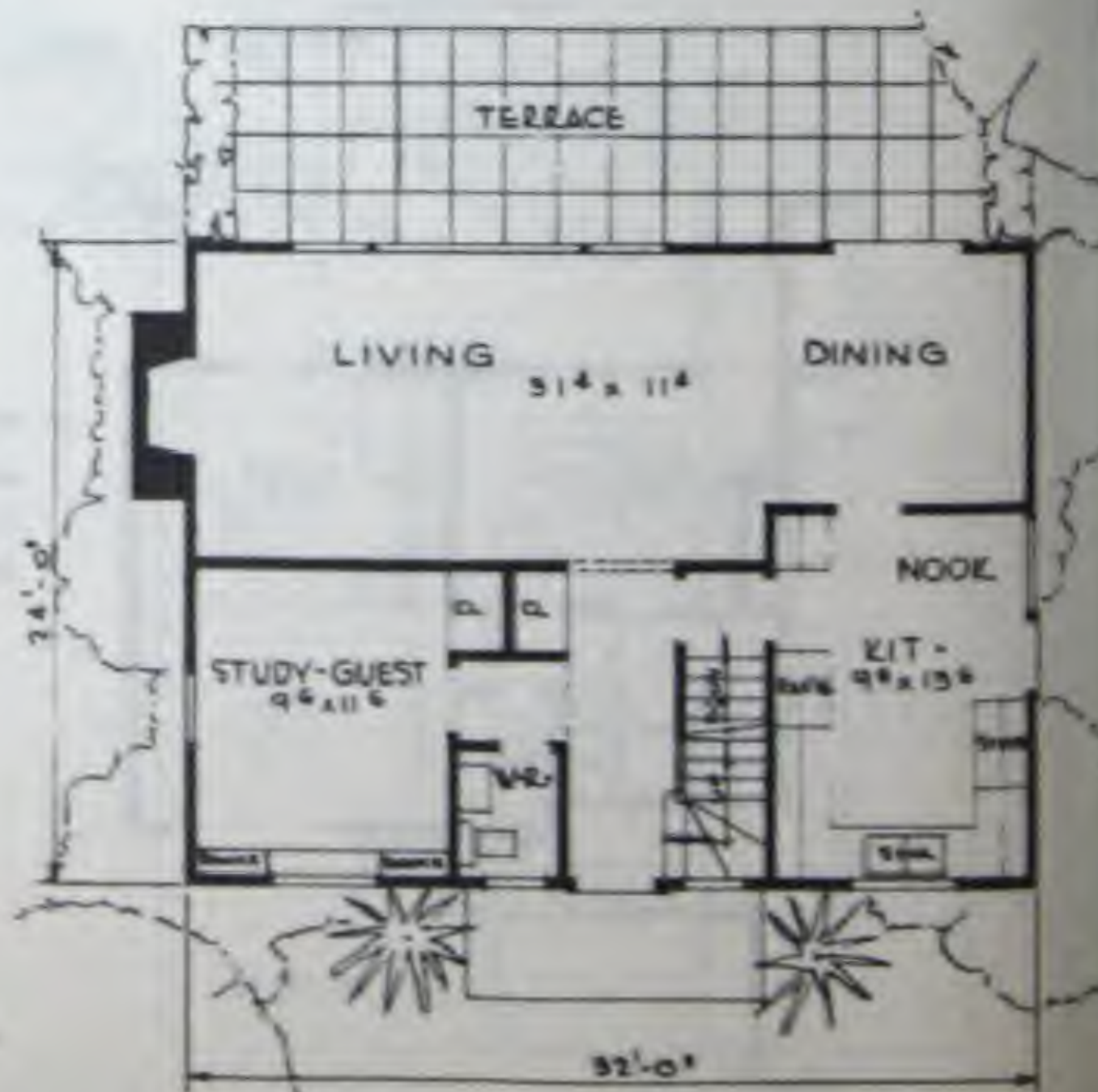
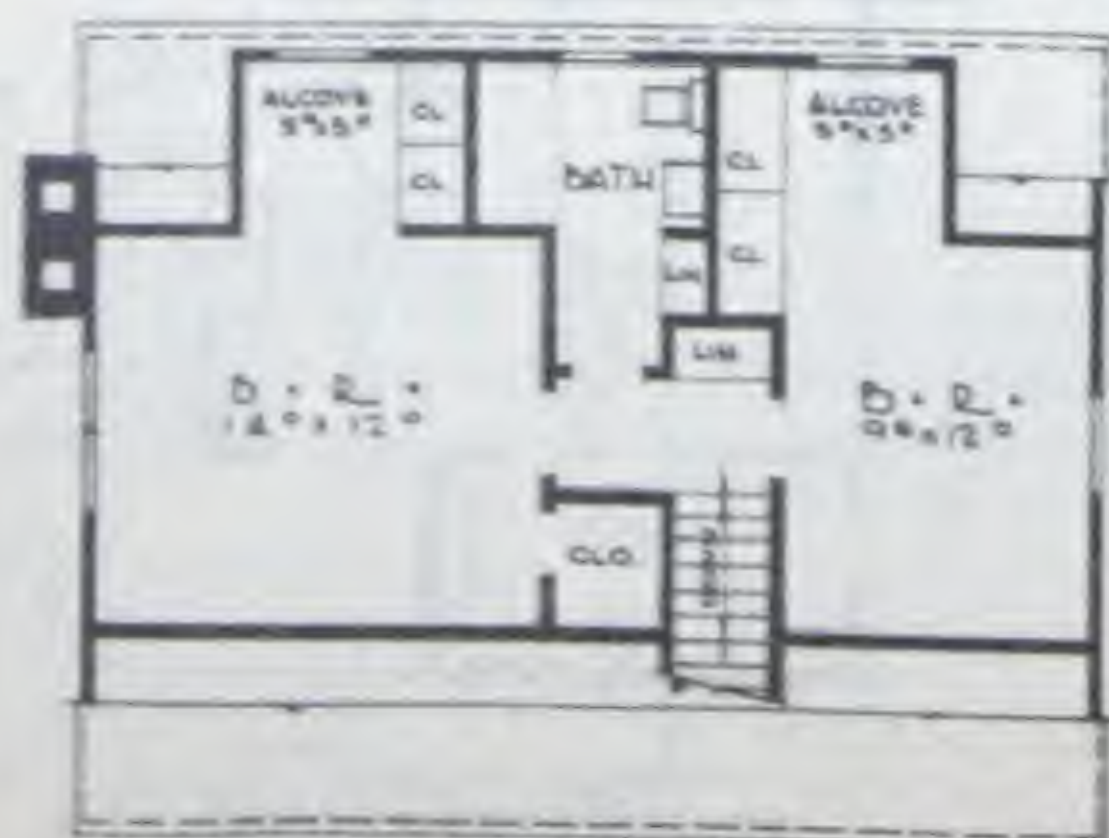


DESIGN H-67A

HOUSE 1,293 SQ. FT.—16,310 CU. FT.



Have you ever seen so many advantages packed into a house this size? A big-windowed living-dining area 31' 4" long on the garden side! A washroom near the guest room! Good traffic circulation! And a well planned kitchen! Set this one on a 45' lot.



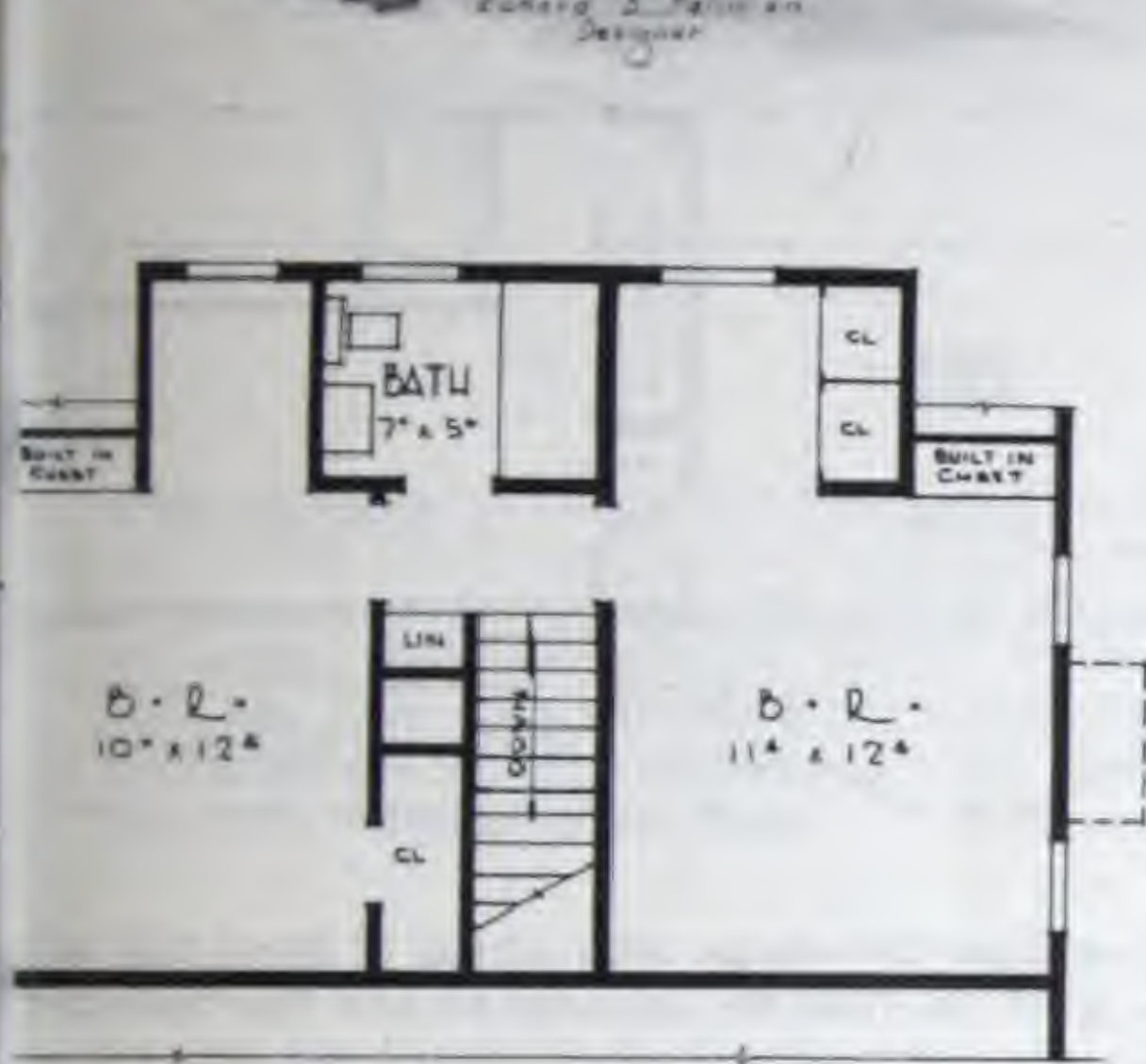
See page 4 when ordering blueprints and material lists.

1 and 1/2 STORY HOMES

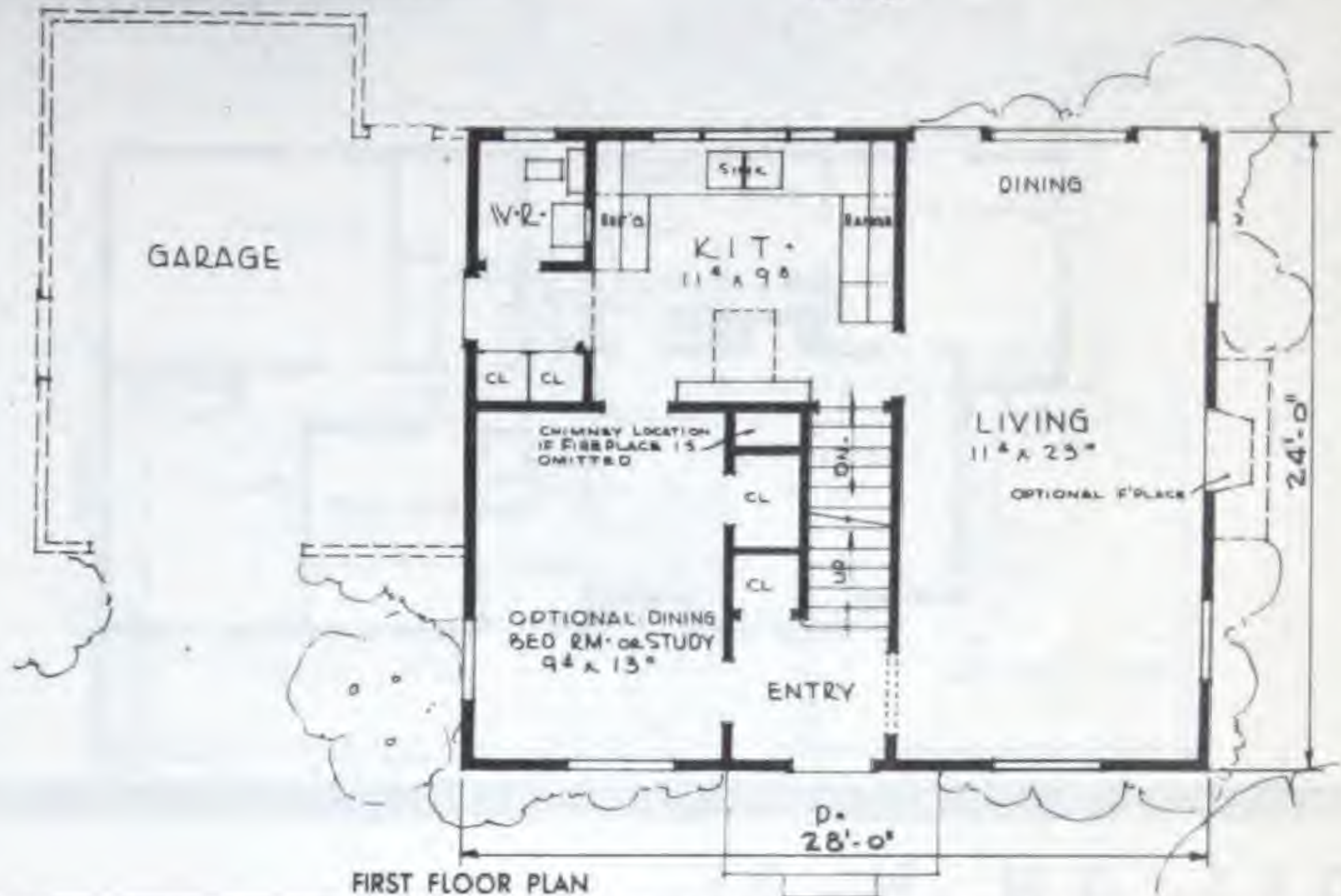
DESIGN H-68A

HOUSE 1,144 SQ. FT.—15,300 CU. FT.
GARAGE 304 SQ. FT.

Here's a "big" home that will fit in a 40' lot (without garage) or on a 60' lot (with garage). The central stairway permits 2 bedrooms and bath up. Even though the living room accommodates dining and the kitchen accommodates eating, the optional bedroom or study on the first floor could also be used for dining.



SECOND FLOOR PLAN

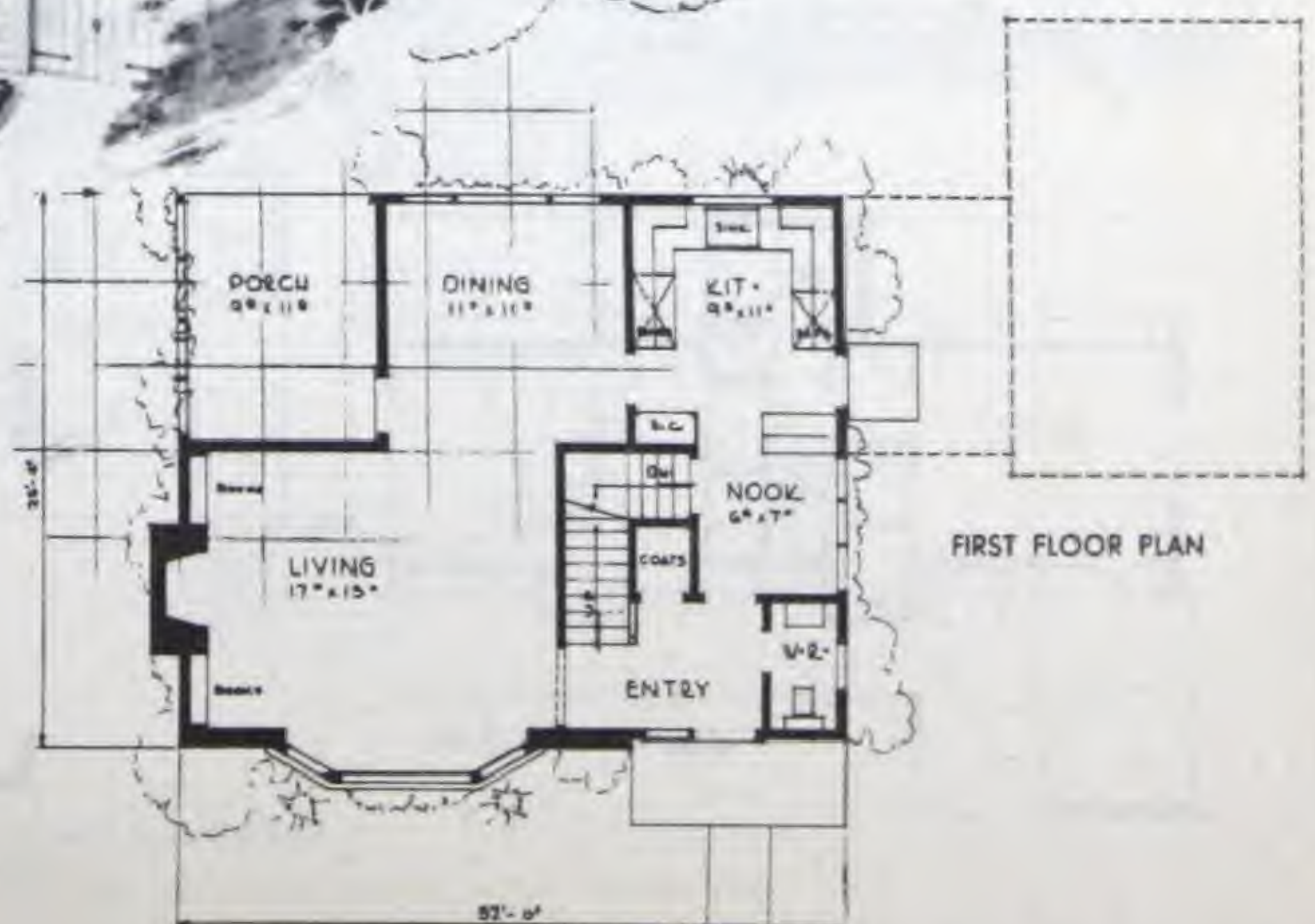


FIRST FLOOR PLAN

DESIGN H-69A

HOUSE 1,366 SQ. FT.—18,520 CU. FT.
GARAGE 294 SQ. FT.
BREEZEWAY 96 SQ. FT.

This home has all the refinements most families require in a home. A 45' or 70' lot will accommodate this home depending upon whether it is built with or without a garage.



FIRST FLOOR PLAN

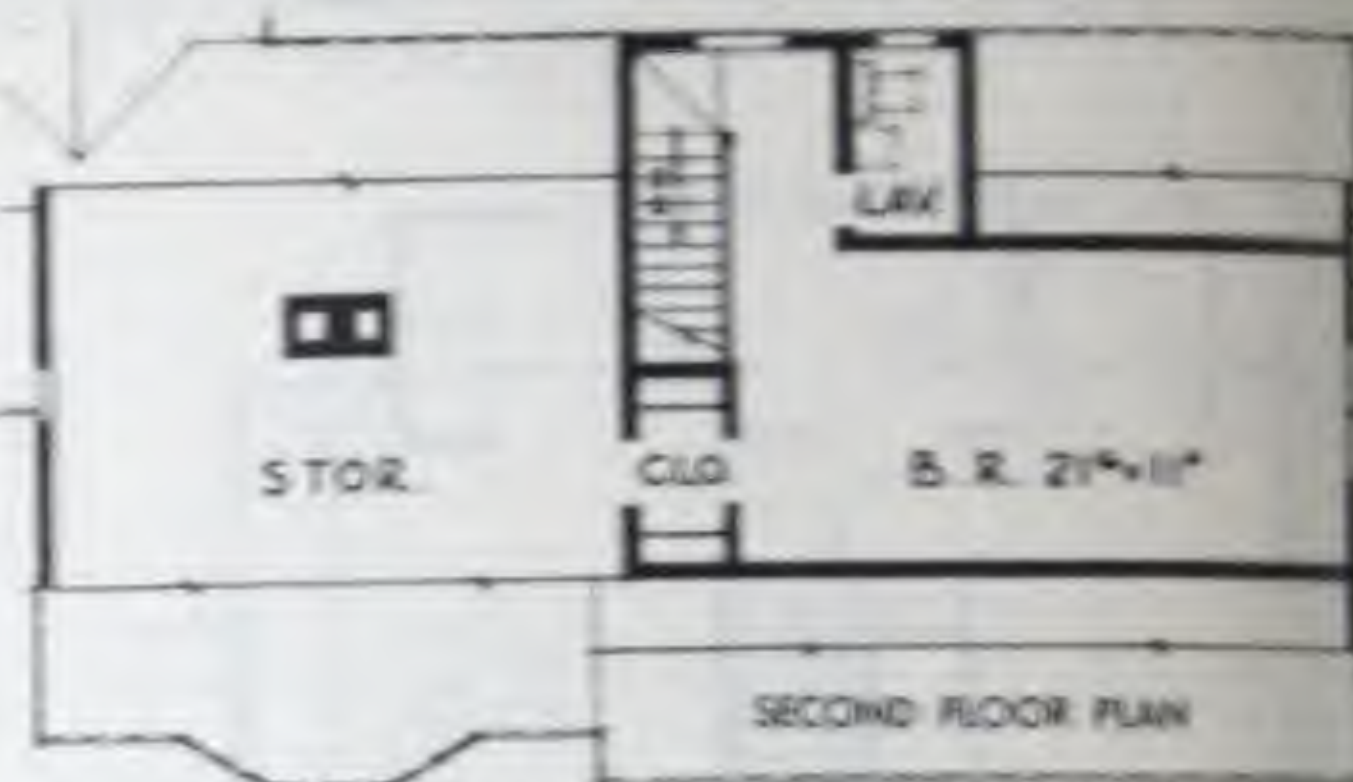
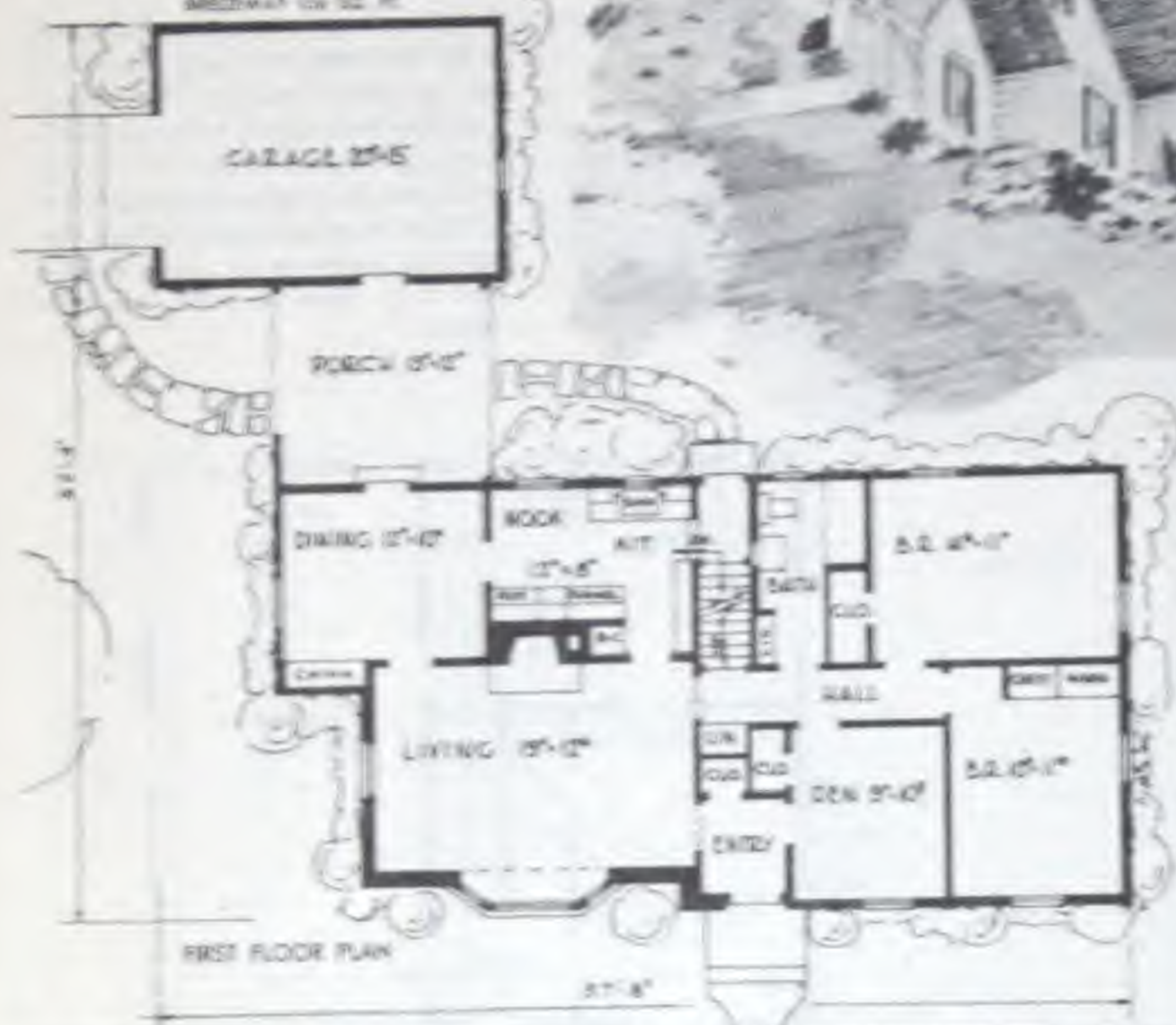


SECOND FLOOR PLAN

1 and 1/2 STORY HOMES

DESIGN H-70A

HOUSE 1,000 SQ. FT.—GARAGE 100 SQ. FT.
CHIMNEY 100 SQ. FT.
BROADWAY 100 SQ. FT.



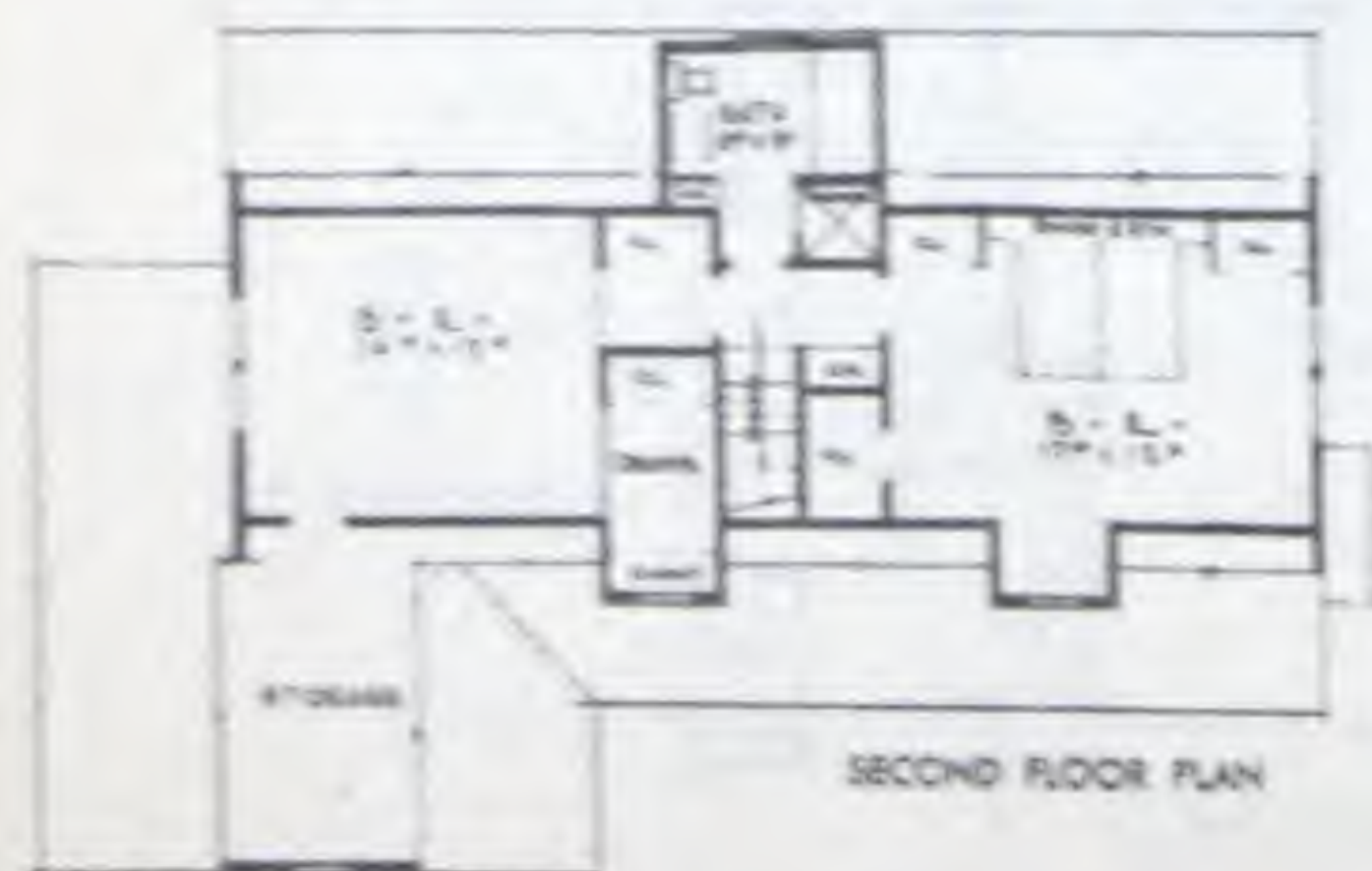
Here's a Cape Cod design with a heap of living that will go on a 70' lot. Note the spacious second floor bedroom and storage, and how the garage is made a part of the house.

DESIGN H-71A

HOUSE 1,000 SQ. FT.—GARAGE 100 SQ. FT.
CHIMNEY 100 SQ. FT.



Imagine yourself living in this home! It hugs the ground and has a picture window garage in addition to the porch and plentiful closets and built-ins. Requires a 65' lot.



1 and 1/2 STORY HOMES

DESIGN H-72A

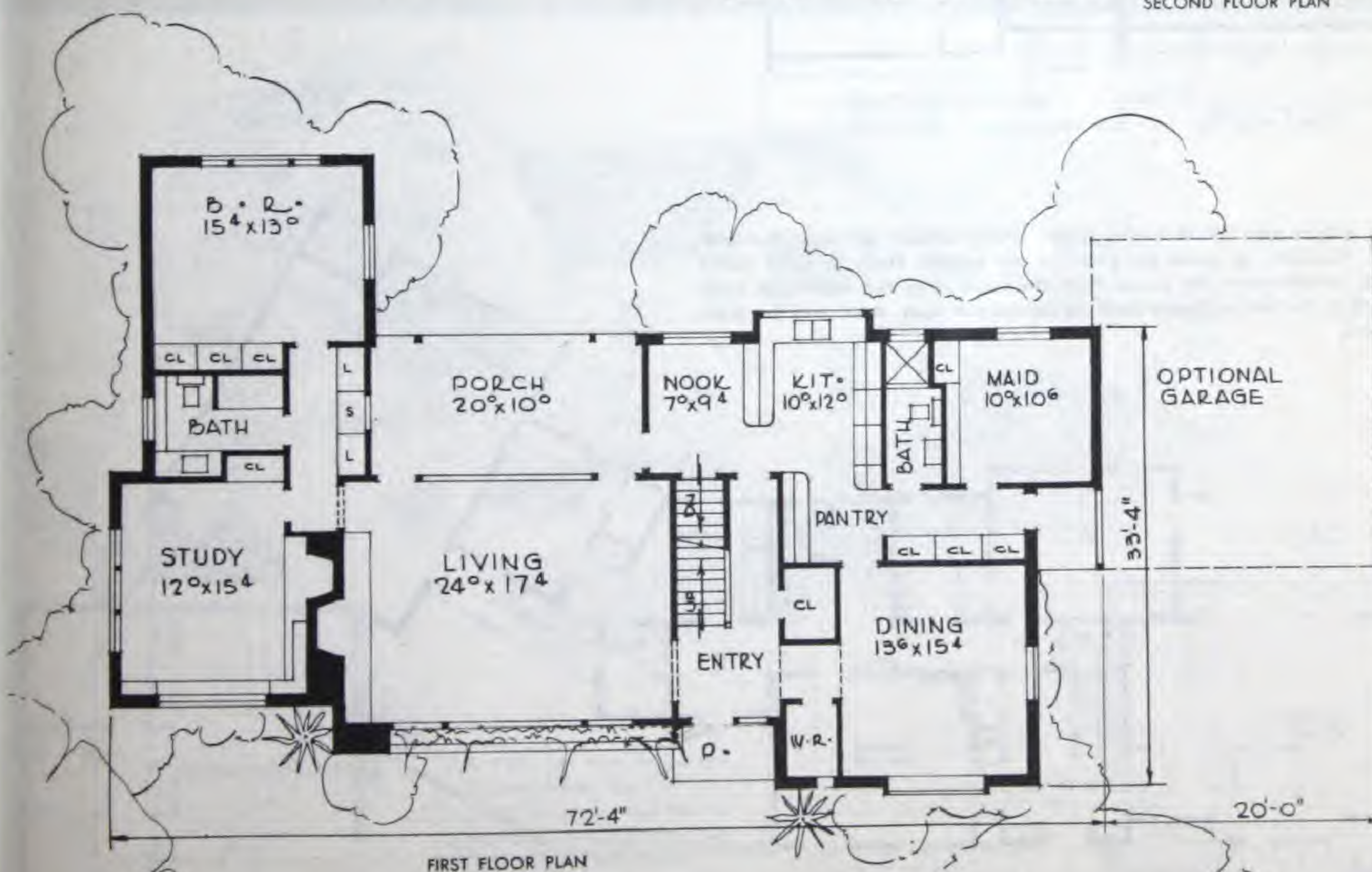
HOUSE 2,642 SQ. FT.—28,674 CU. FT.
GARAGE 372 SQ. FT.



Many couples who like to have the grown-up members of their family visit them will appreciate the two generous sized bedrooms on the second floor while still having their own sleeping quarters on the first floor. The study with a fireplace, the sheltered porch off the living room, the maid's room and the 19 closets add to the livability of this home.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

Be sure to specify design number when ordering blueprints and material lists.

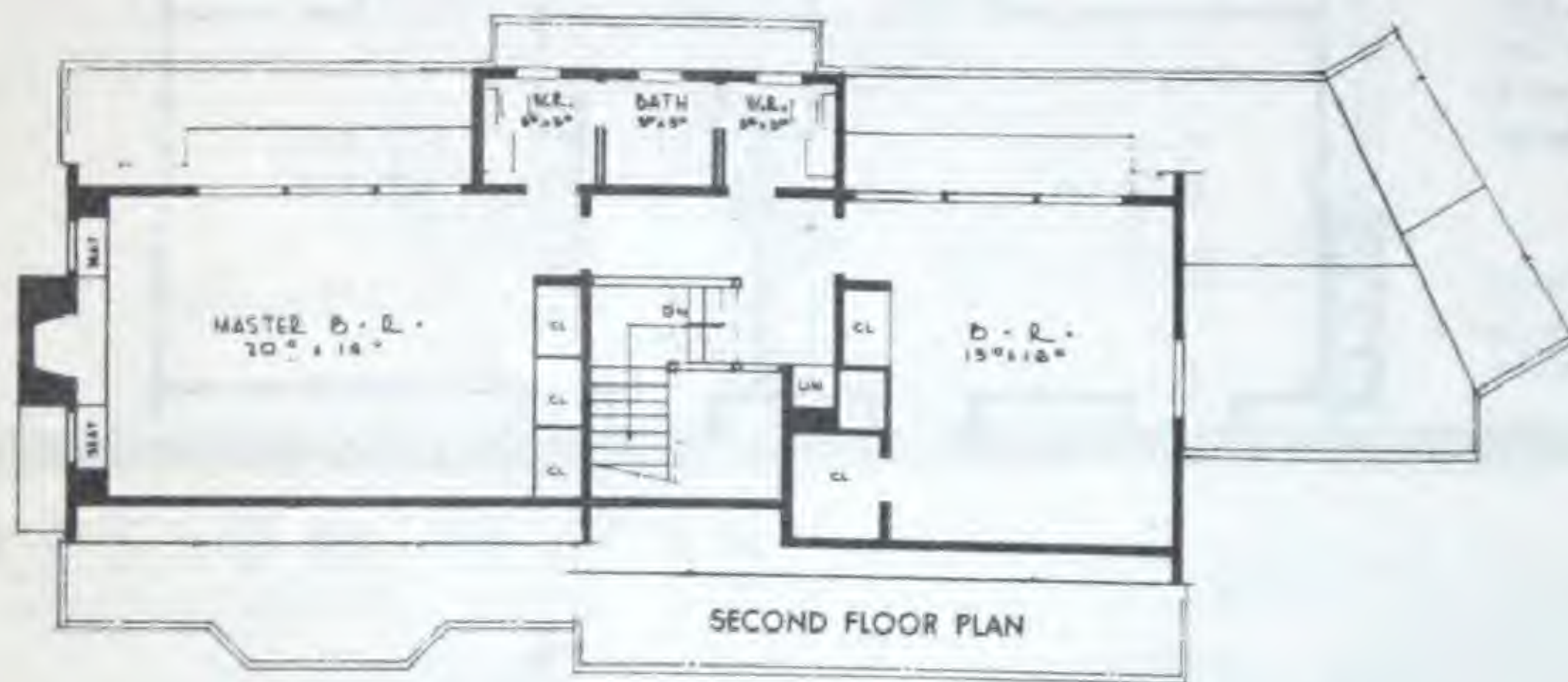
1 and 1/2 STORY HOMES

DESIGN H-73A

HOUSE 2,996 SQ. FT.—32,240 CU. FT.
GARAGE 504 SQ. FT.

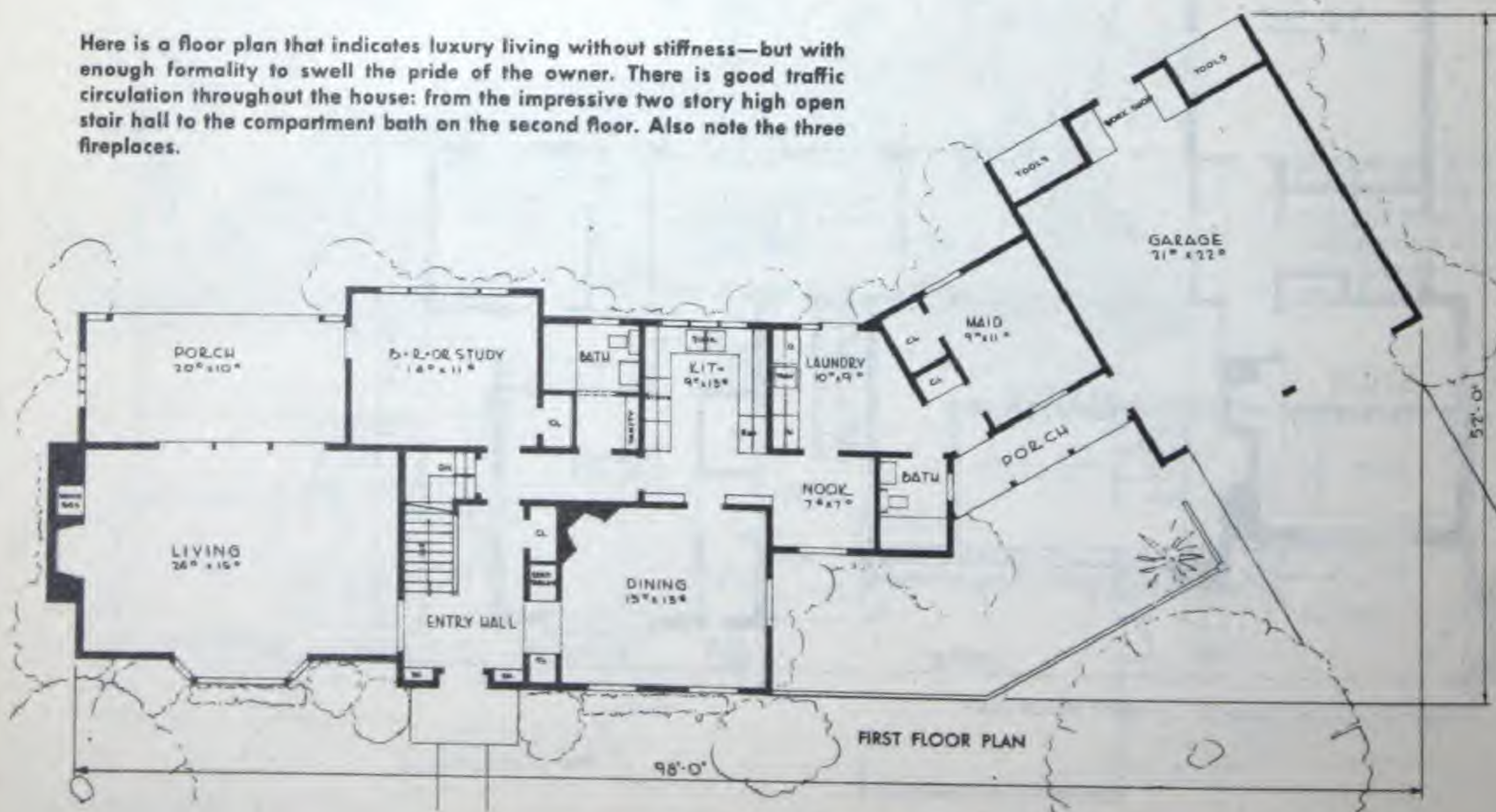


Richard B. Pullman
Designer



This design captures all the homey atmosphere and charm that anyone would want. It is a type of home that remains a perennial favorite with many people. The correct, simple details and the exacting proportions are important elements in making this particular Early American design so inviting.

Here is a floor plan that indicates luxury living without stiffness—but with enough formality to swell the pride of the owner. There is good traffic circulation throughout the house: from the impressive two story high open stair hall to the compartment bath on the second floor. Also note the three fireplaces.



See page 4 when ordering blueprints and material lists.

Two story homes usually cost slightly less to build per cubic foot of livable area than one story homes of comparable size. As for any home, be sure to check subdivision restrictions beforehand.

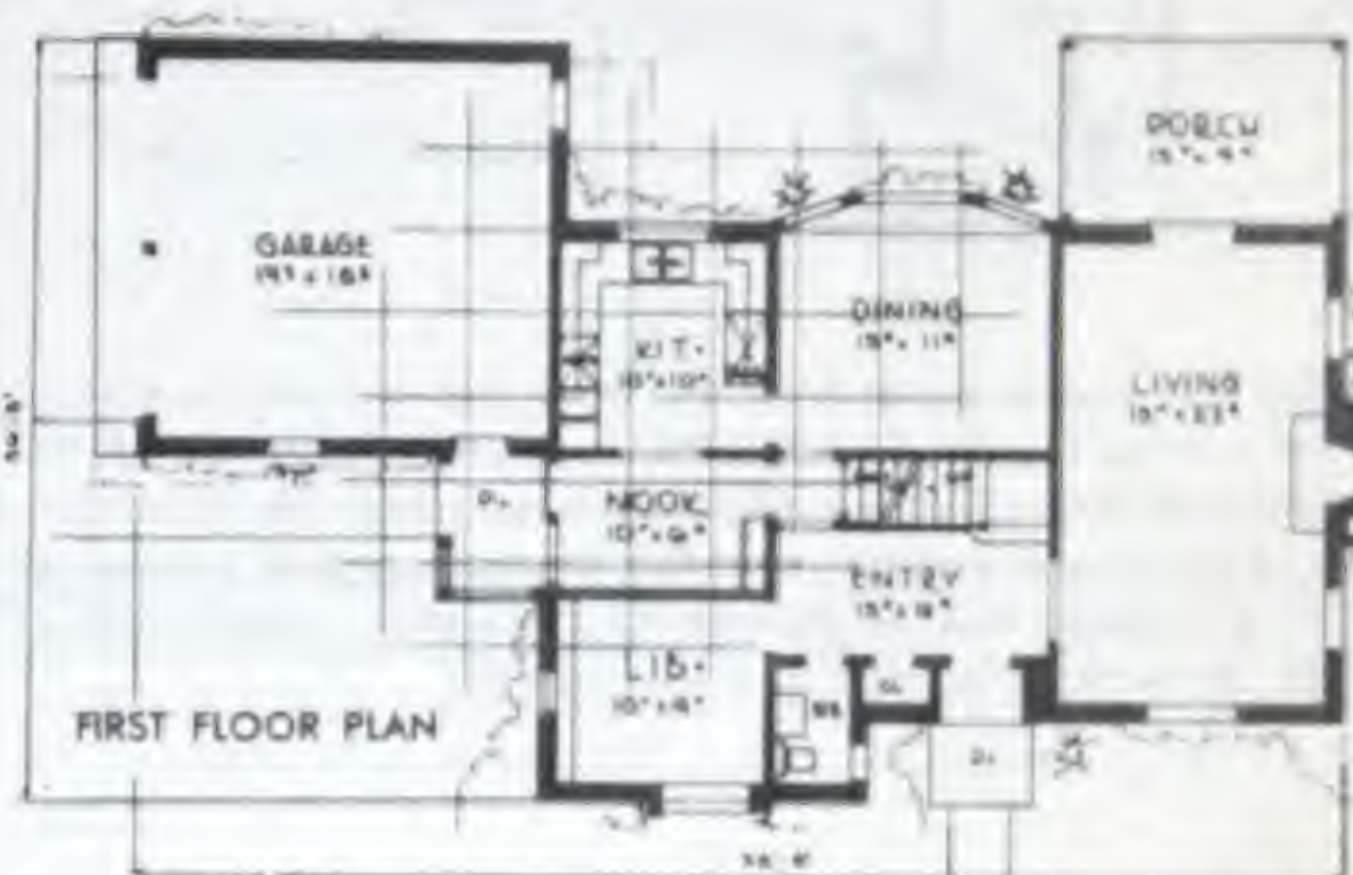
TWO STORY HOMES

DESIGN H-74A

HOUSE 2,020 SQ. FT.—27,576 CU. FT.
GARAGE 410 SQ. FT.



Four bedrooms, two baths and lavatory, separate dining, upstairs deck over porch, a high blending storage garage, plus a graceful exterior would please the most exacting home owner. House and garage require a 70' lot.

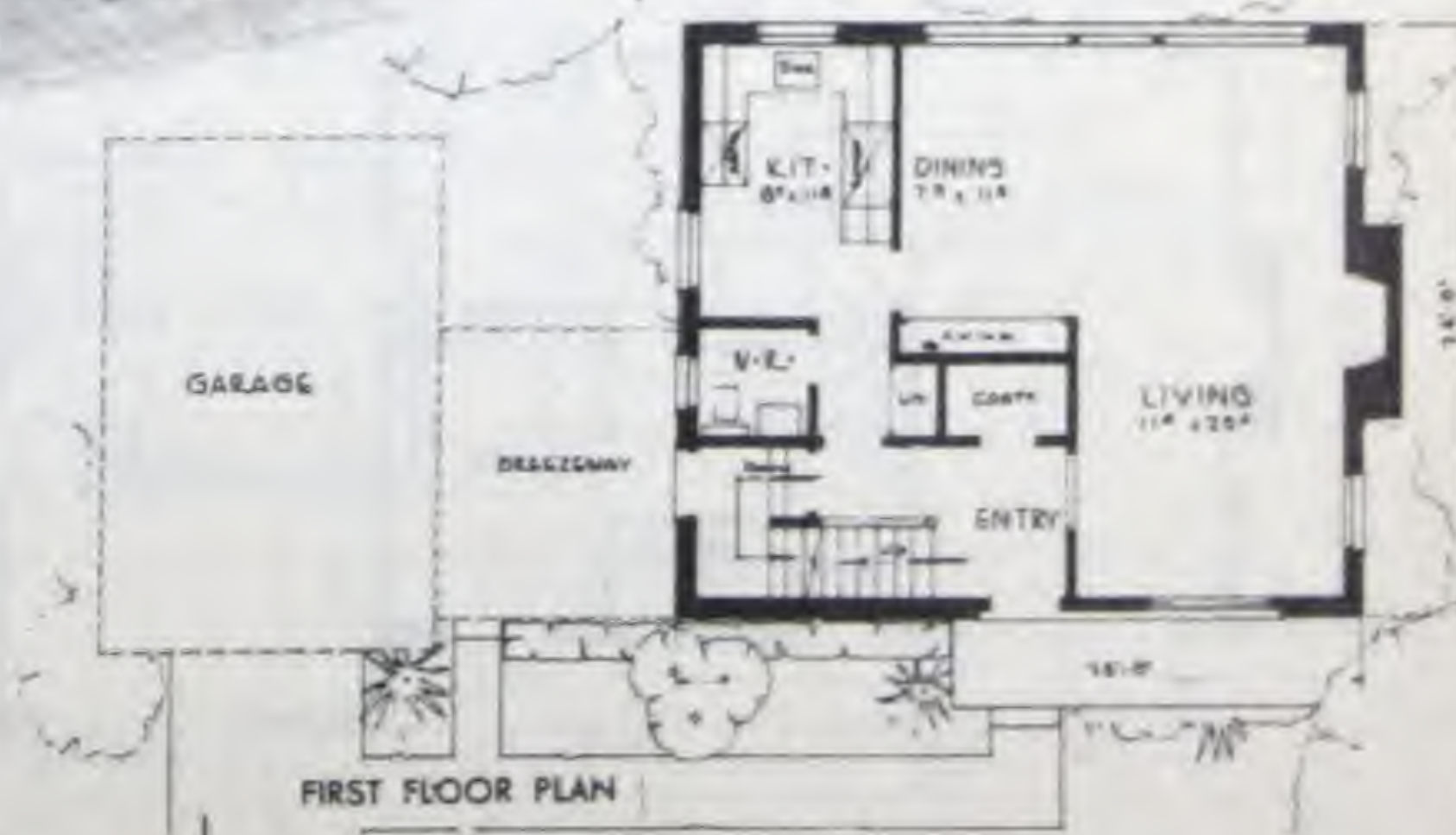


DESIGN H-75A

HOUSE 1,432 SQ. FT.—18,831 CU. FT.
GARAGE 284 SQ. FT.
BREEZEWAY 120 SQ. FT.



For a 40' lot without garage and breezeway. Note the window on the stairs and the big glass area on the garden side of the living-dining area.



TWO STORY HOMES

DESIGN H-76A

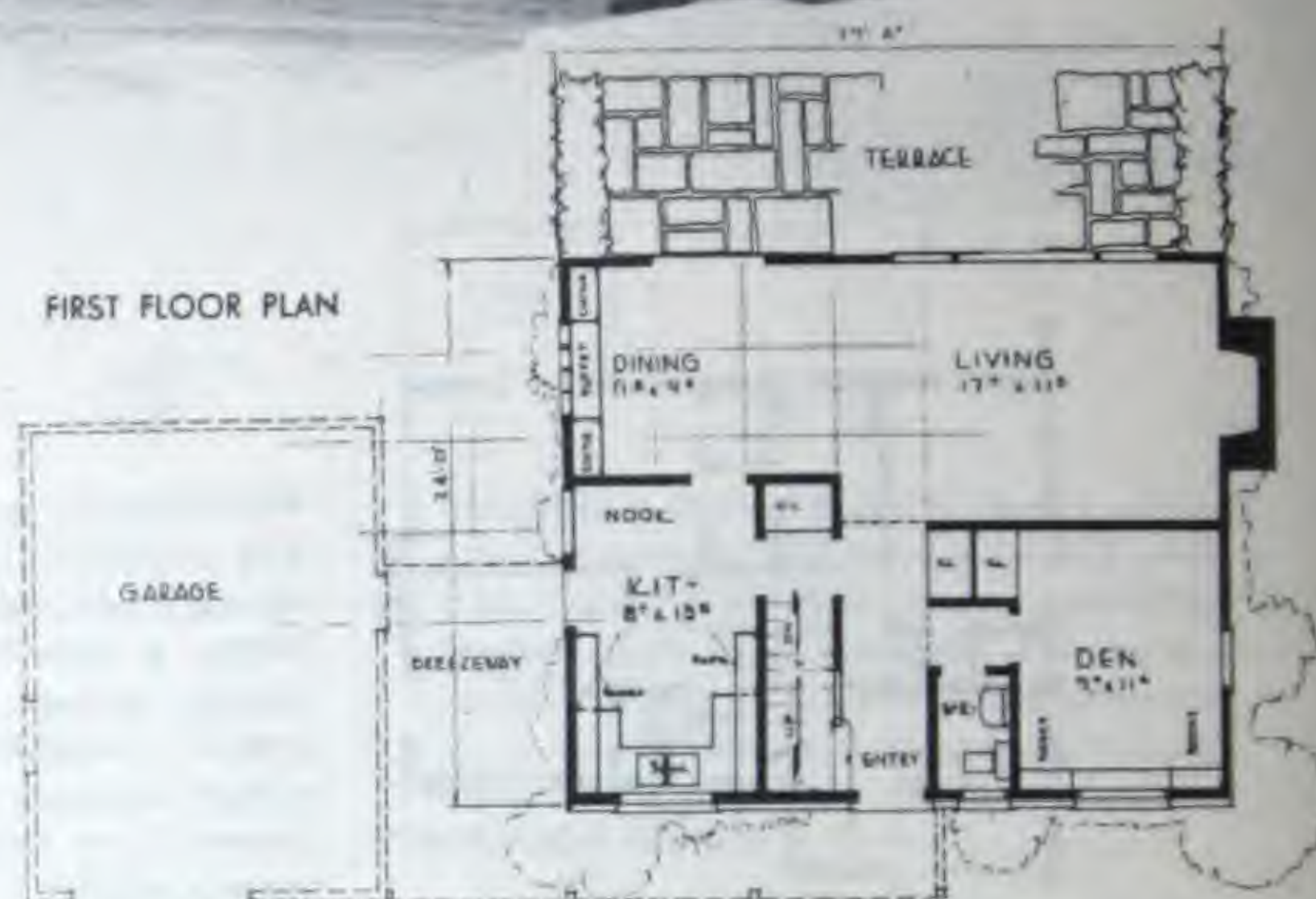
HOUSE 1,408 SQ. FT.—19,350 CU. FT.
GARAGE 344 SQ. FT.
BREEZEWAY 187 SQ. FT.



SECOND FLOOR PLAN

The four bedrooms and the first floor den make this an ideal home for a large family. Good traffic circulation, a terrace off the large living-dining area, the kitchen eating nook, the beautiful wood and fieldstone exterior, and the breezeway and garage all combine to make this an outstanding two-story home. Will go on a 40' lot without garage and breezeway.

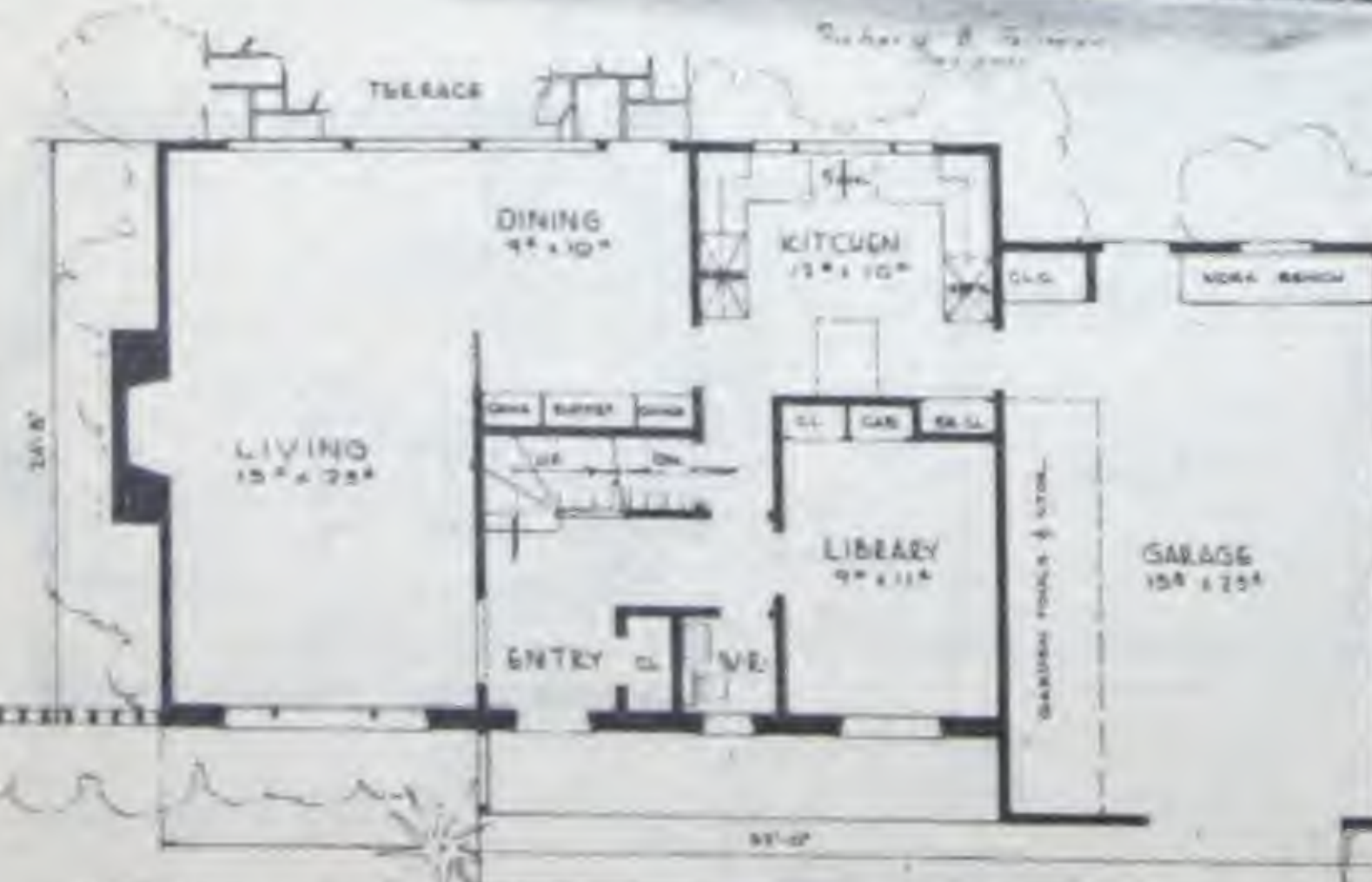
FIRST FLOOR PLAN



DESIGN H-77A

HOUSE 1,810 SQ. FT.—23,780 CU. FT.
GARAGE 384 SQ. FT.

This four bedroom home has all of the features shown in Design H-76 above, plus a few more. Even though it is a little larger, it will go on a 65 foot lot if garage is included.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

TWO STORY HOMES

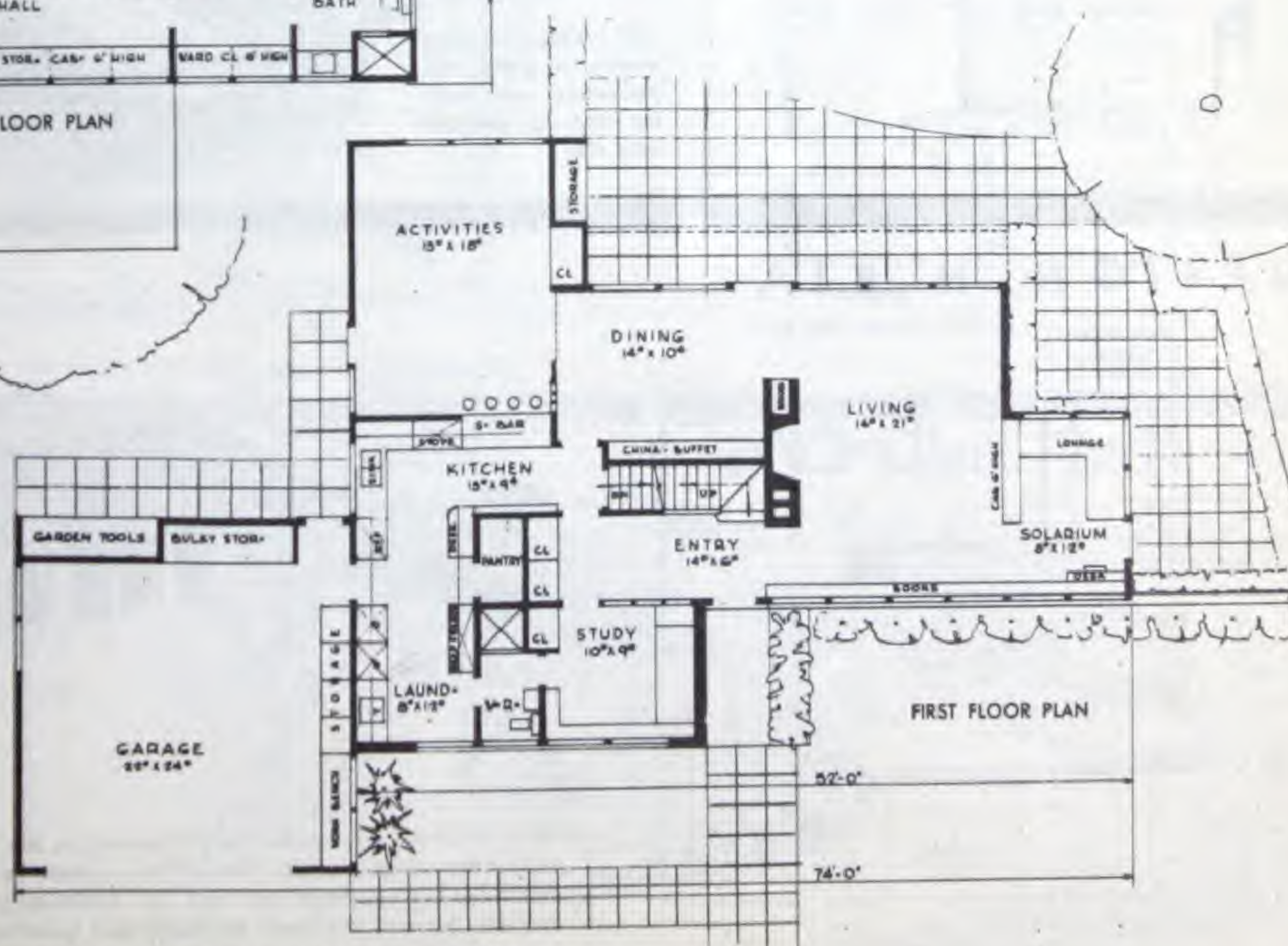
DESIGN H-78A

HOUSE 2,426 SQ. FT.—32,650 CU. FT.
GARAGE 528 SQ. FT.



HomOgraf's Design Director, Richard B. Pollman, rarely shows the extreme modern design. However, the numerous people who have requested such a design will find this home outstanding, particularly if they will consider the eye appealing exterior and the generous sized plan together.

Notice how the open planning of the first floor makes one room slip into the other and yet have the feeling of separation. All of the rooms are placed to complement each other, while opening to the outdoors. Study the organized storage space of the second floor, too.

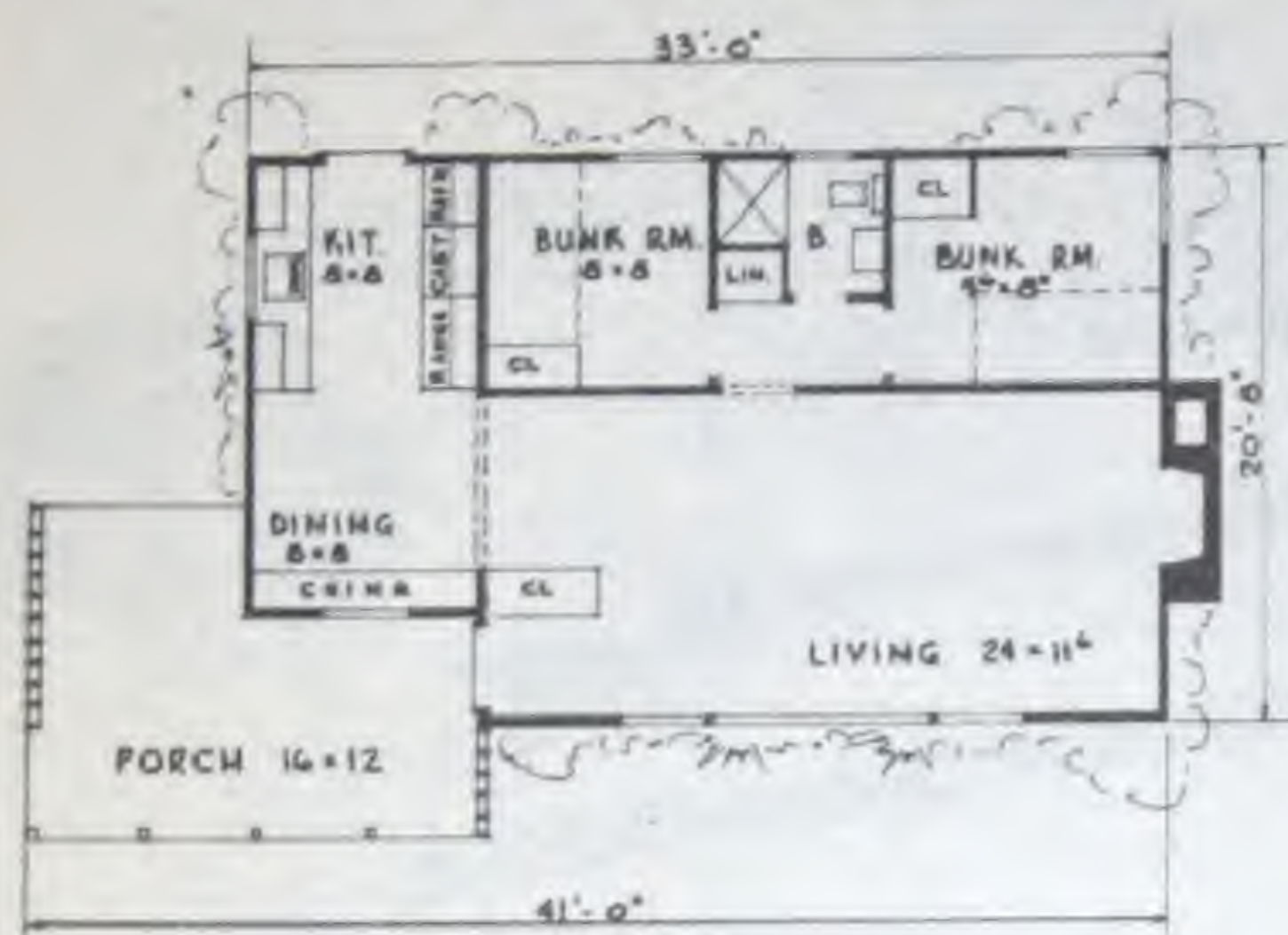


Be sure to specify design number when ordering blueprints and material lists.

SUMMER RETREATS

DESIGN H-79A

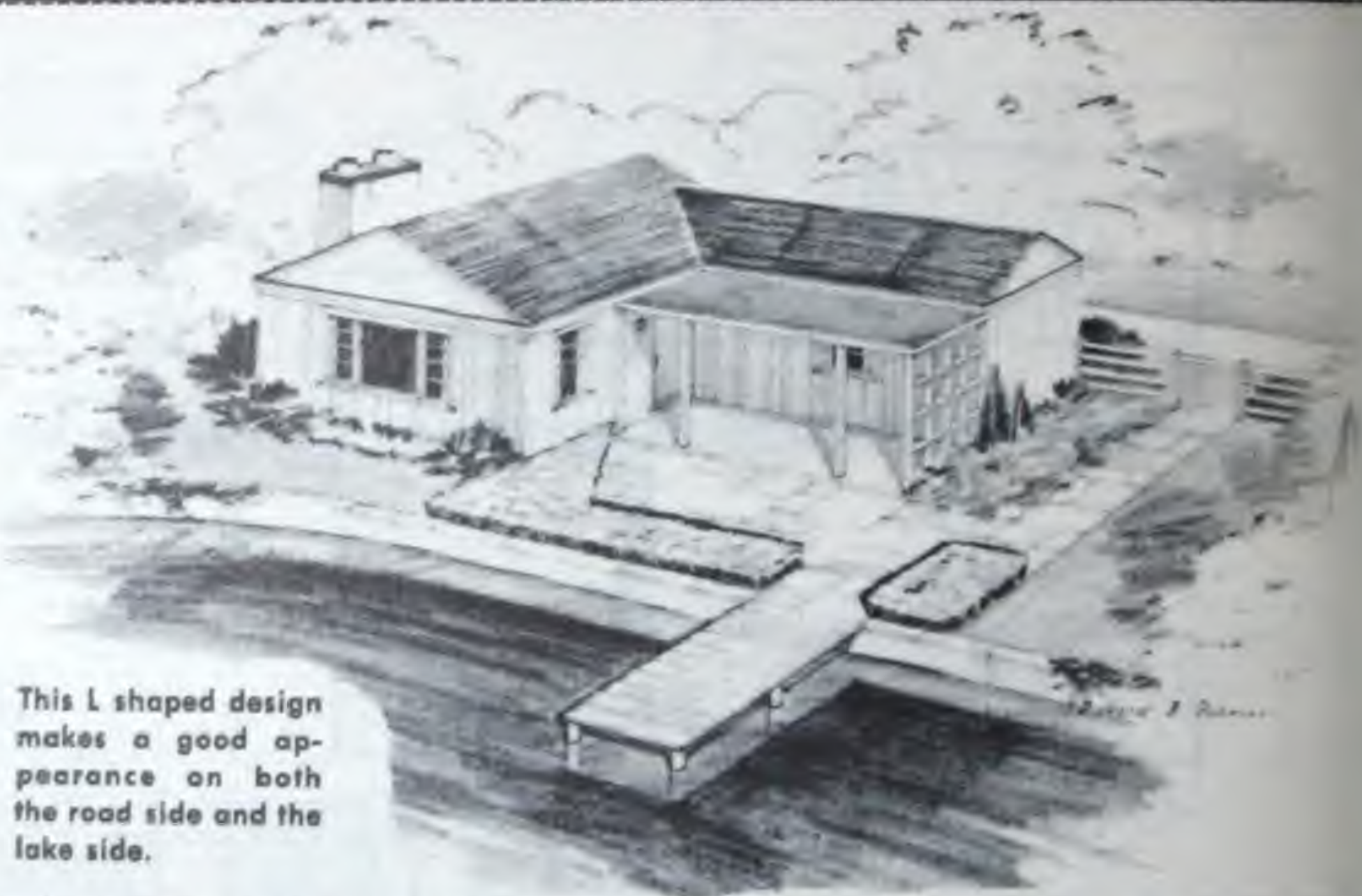
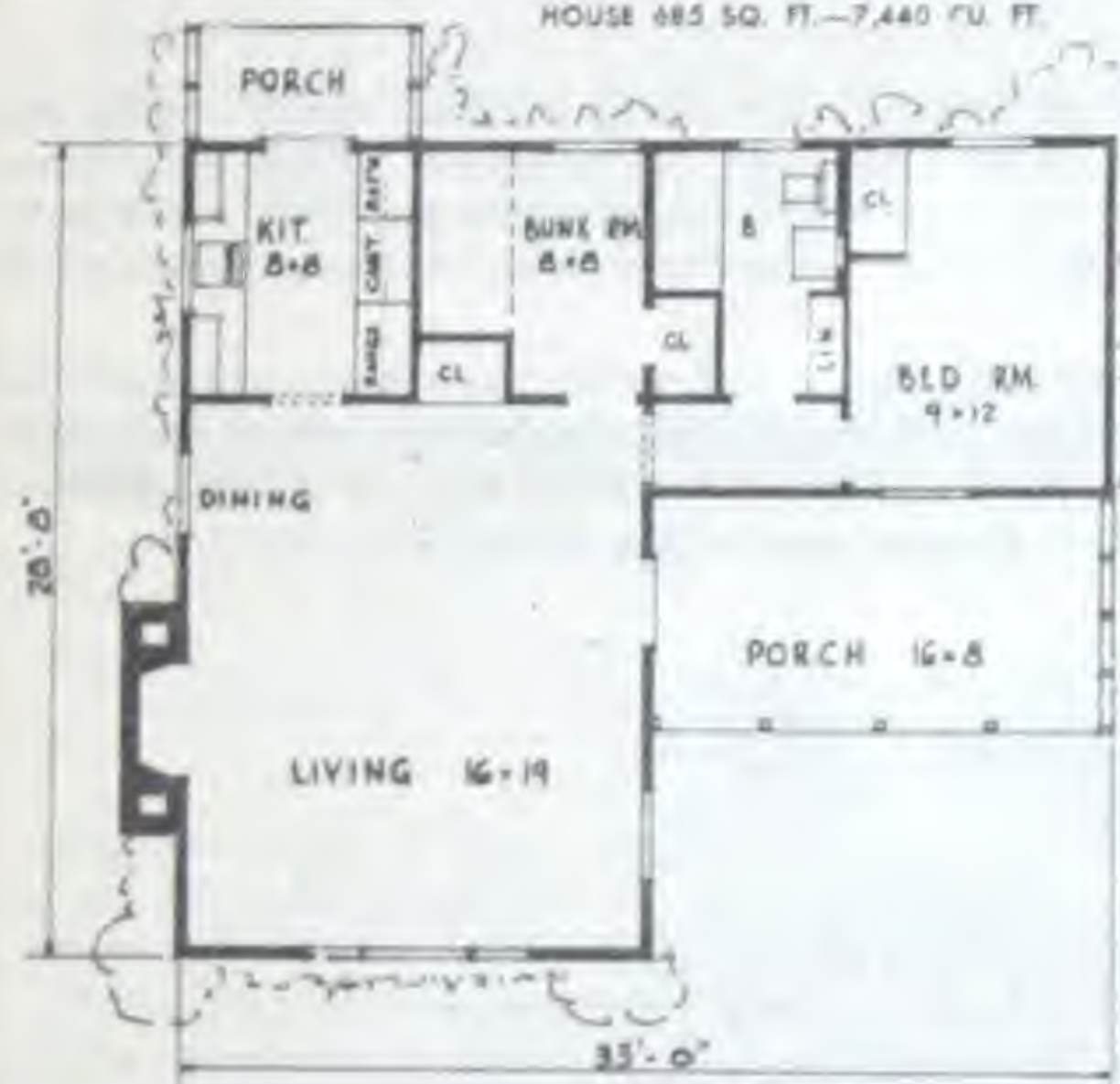
HOUSE 648 SQ. FT.—7,660 CU. FT.



Look at the size of the living room, its wide glass area and the generous adjoining porch. The efficient kitchen-dining combination and the two double bunk rooms complete this picture of tranquil living.

DESIGN H-80A

HOUSE 685 SQ. FT.—7,440 CU. FT.



This L shaped design makes a good appearance on both the road side and the lake side.

DESIGN H-81A

HOUSE 704 SQ. FT.—9,243 CU. FT.

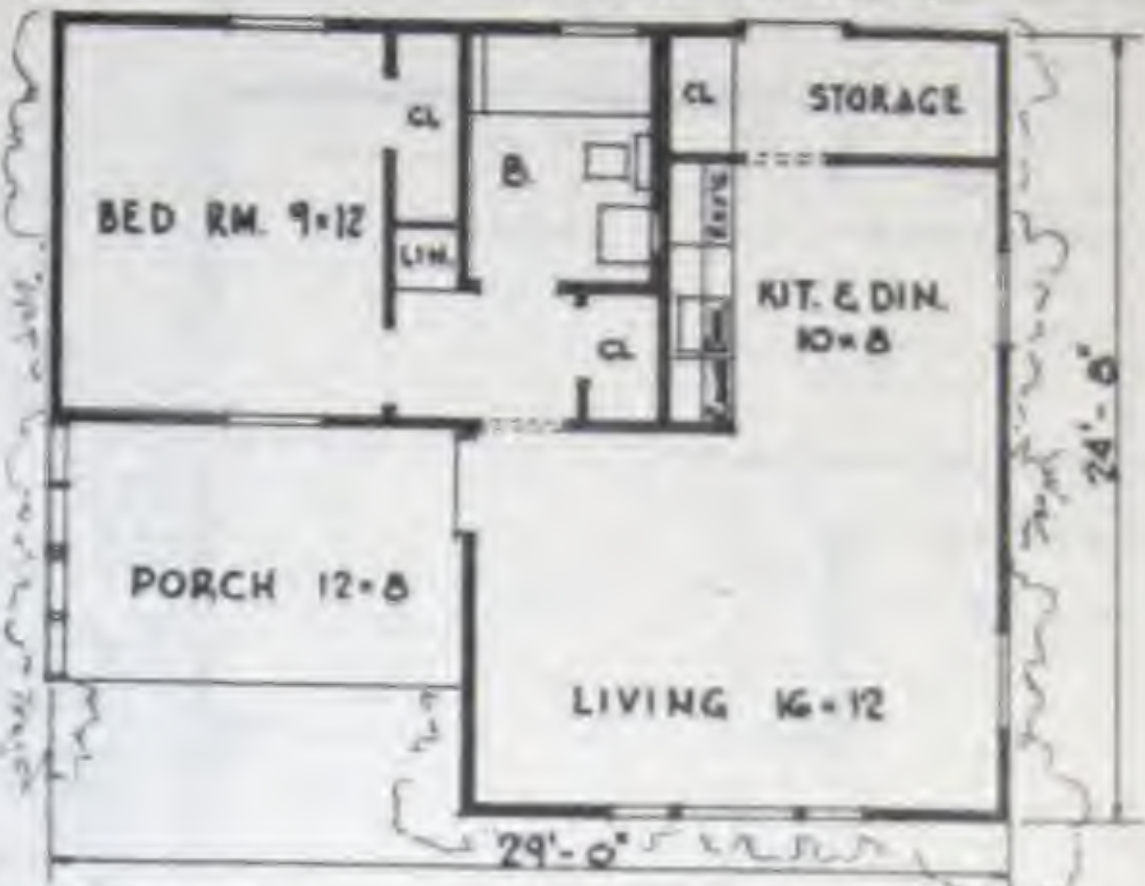


Because of the open planning of this design, the rooms just seem to flow into each other to assure an informal atmosphere for leisure living. An irregular fireplace; big windows that take you outdoors; a convenient porch; sleeping facilities for six; and loads of closets and built-ins are all included.

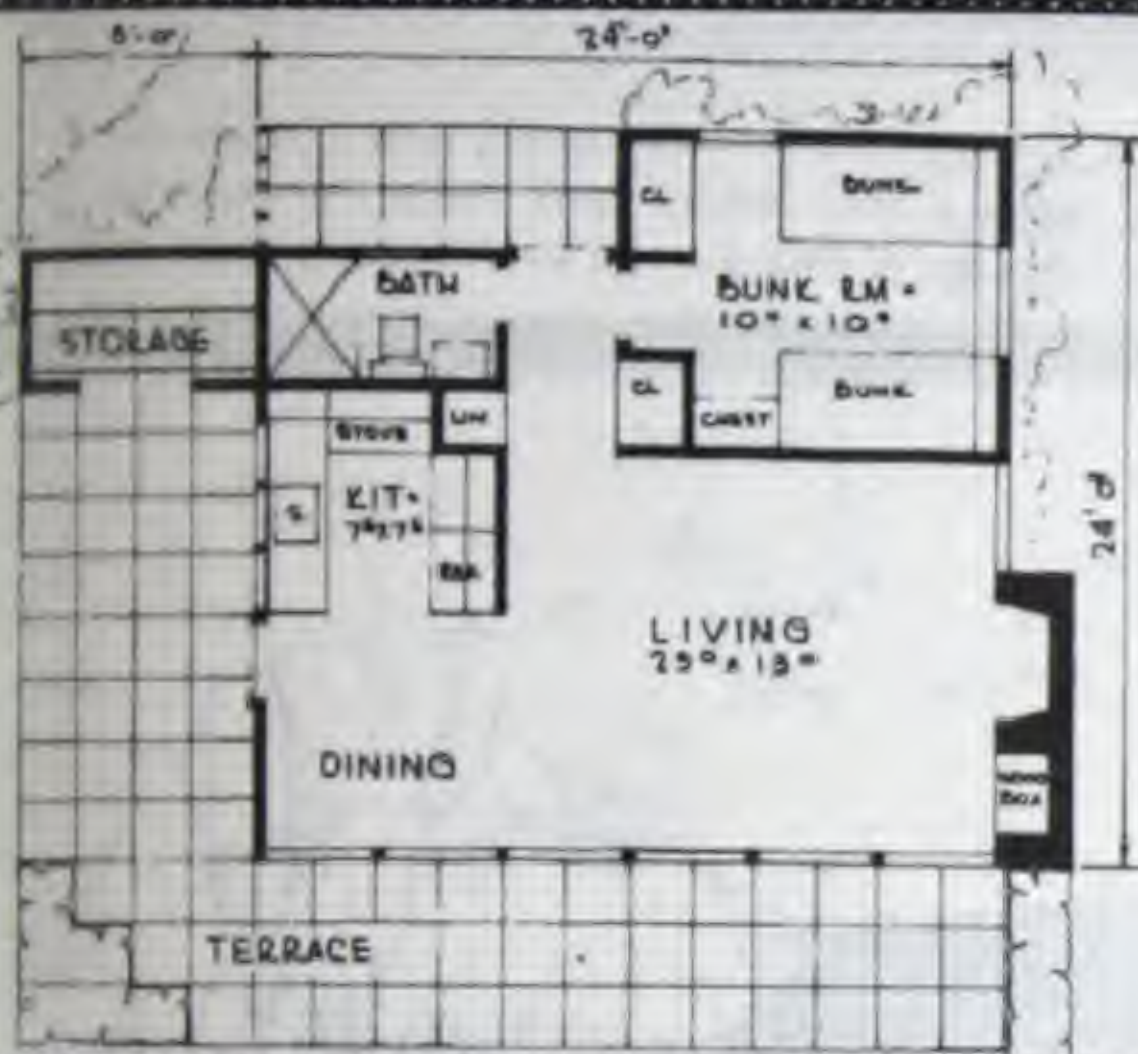
SUMMER RETREATS

DESIGN H-8 2A

567 SQ. FT.—6,270 CU. FT.



In this mountain lookout the kitchen is partially hidden and yet it is a part of the living-dining area.



DESIGN H-8 3A

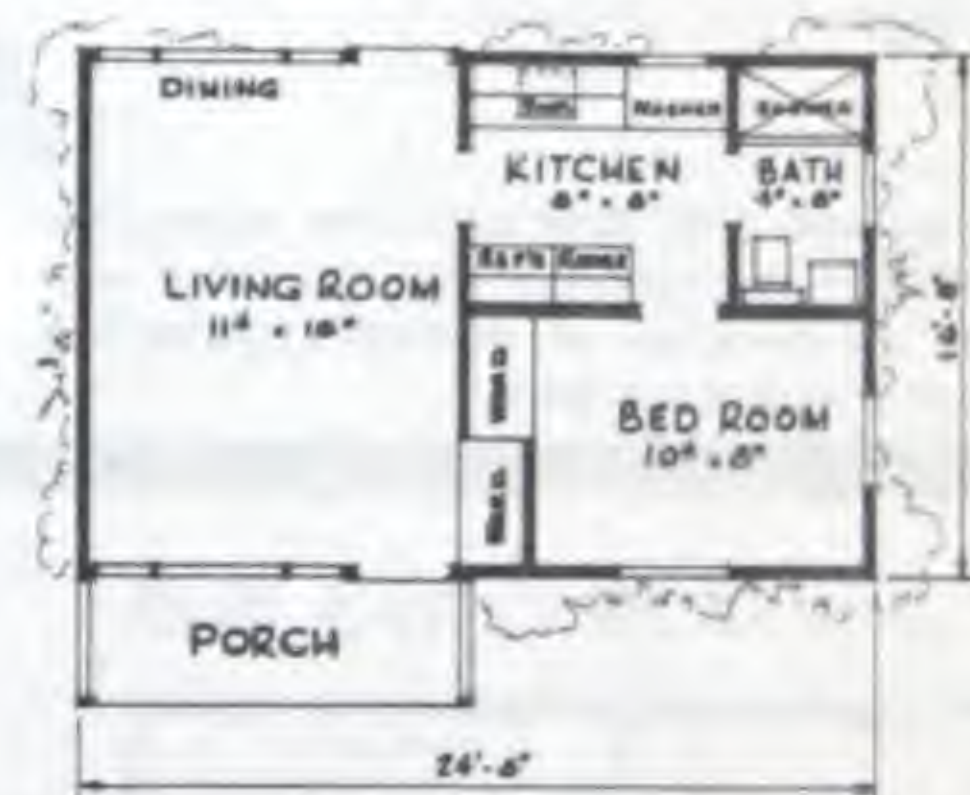
567 SQ. FT.—7,293 CU. FT.



No dark corners in this Summer Retreat. The wide overhang makes it ideal for facing South.

DESIGN H-8 4A

411 SQ. FT.—4,590 CU. FT.

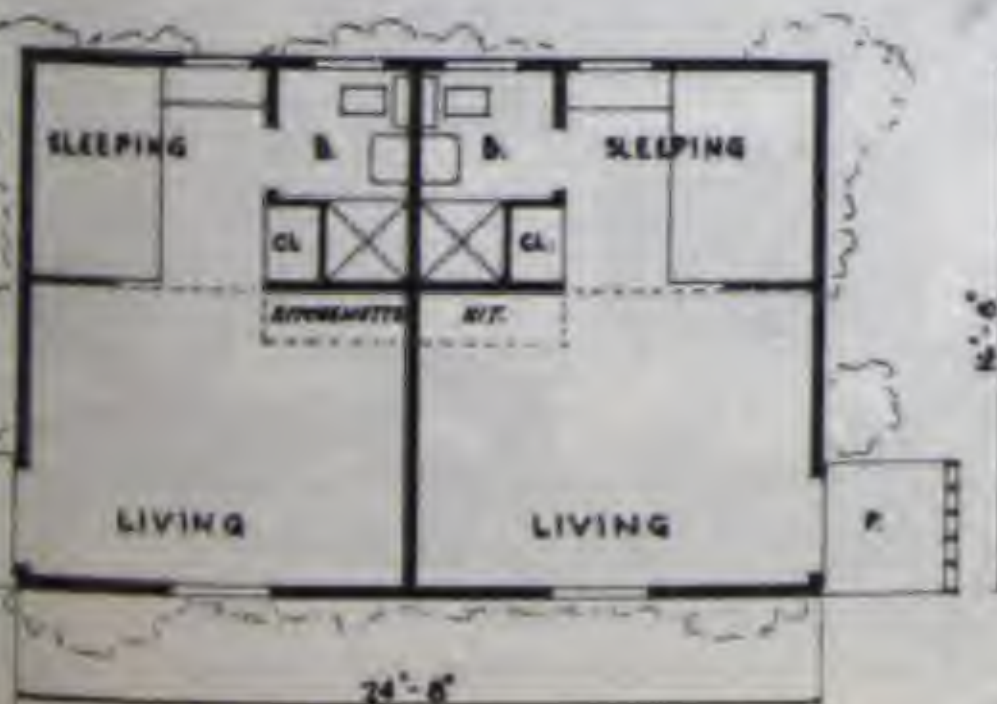


Not an inch of space is wasted in this design.

DESIGN H-8 5A

411 SQ. FT.—4,590 CU. FT.

A duplex roadside stopover that is economical to build. The covered entrances make this design seem wider.

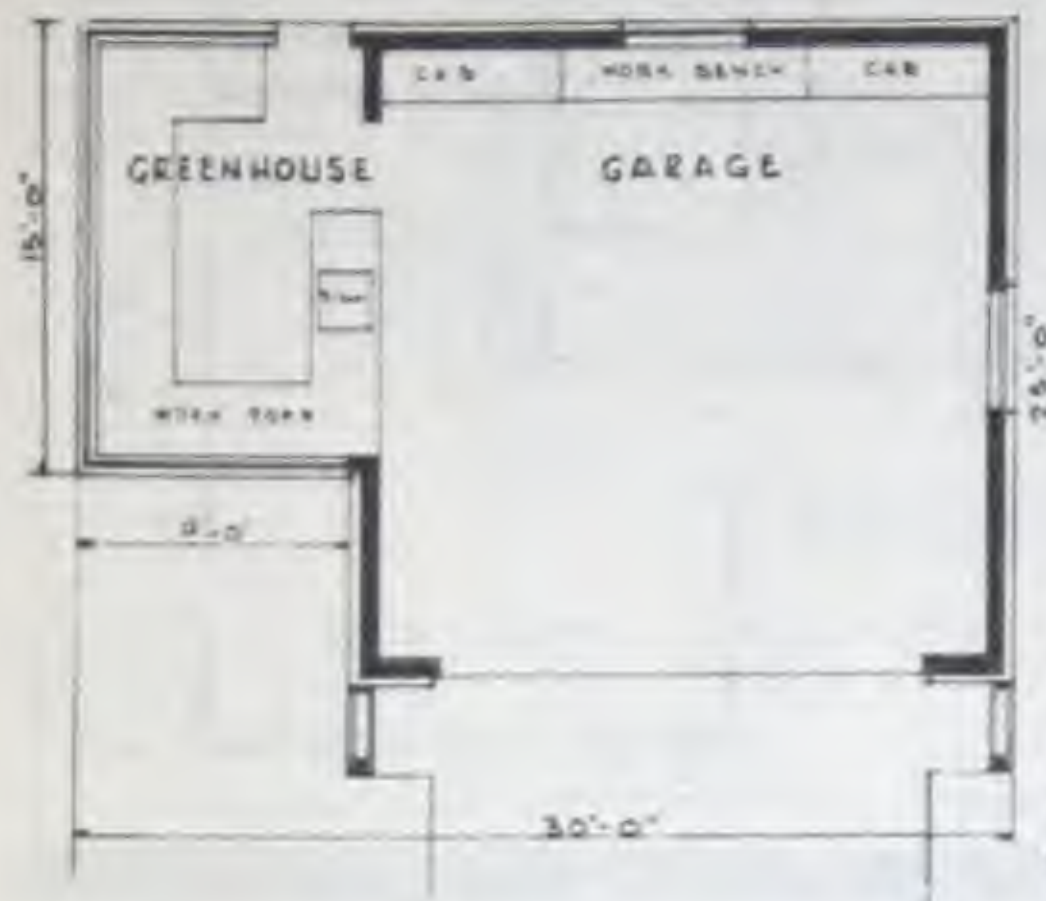


GARAGES

Garages can serve many purposes besides being a storage place for your automobile.

The garages shown on these two pages are good examples of the additional utility that can be built into them.

DESIGN G-1A 473 SQ. FT.



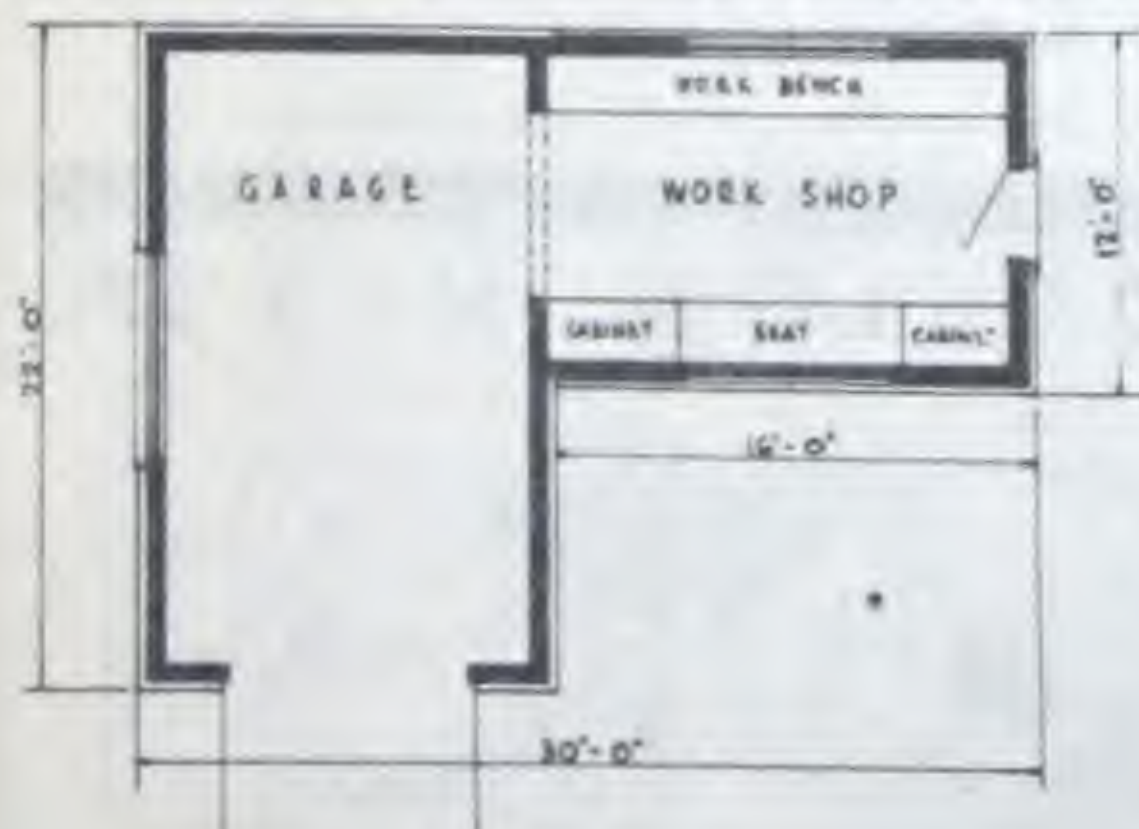
A greenhouse with a good sunny exposure, plus a real hobby spot make the colonial design of this garage even more attractive.

DESIGN G-2A 373 SQ. FT.



A garage with provisions for expansion. Think of the harmony that is created with the combination of stained cypress and dark blended red brick.

DESIGN G-3A 500 SQ. FT.



Charm and warmth are created with the use of fieldstone and wide boards and battens. The workshop could also be used for storage or as a greenhouse or playhouse.



Furthermore, garages do not have to be just another building. As you can see here, a garage can be given a distinct personality through good design.

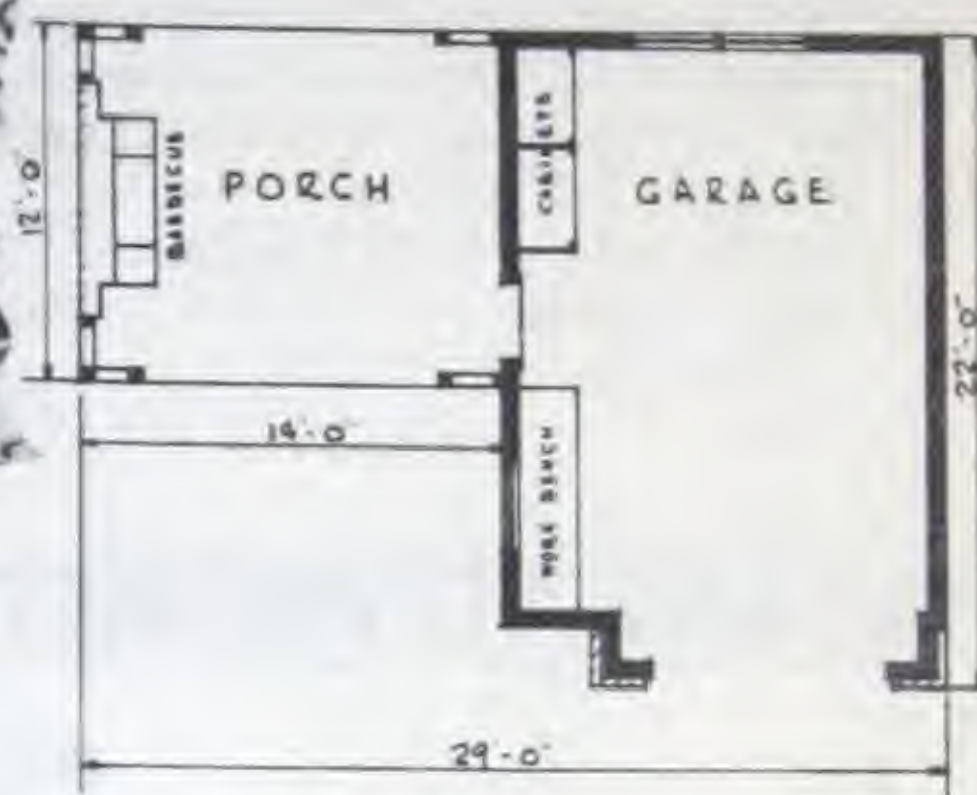
GARAGES

DESIGN G-4A

347 SQ. FT.



A porch and fireplace for outdoor living. Screening the porch would permit a picnic excursion right on your own grounds and away from insects.

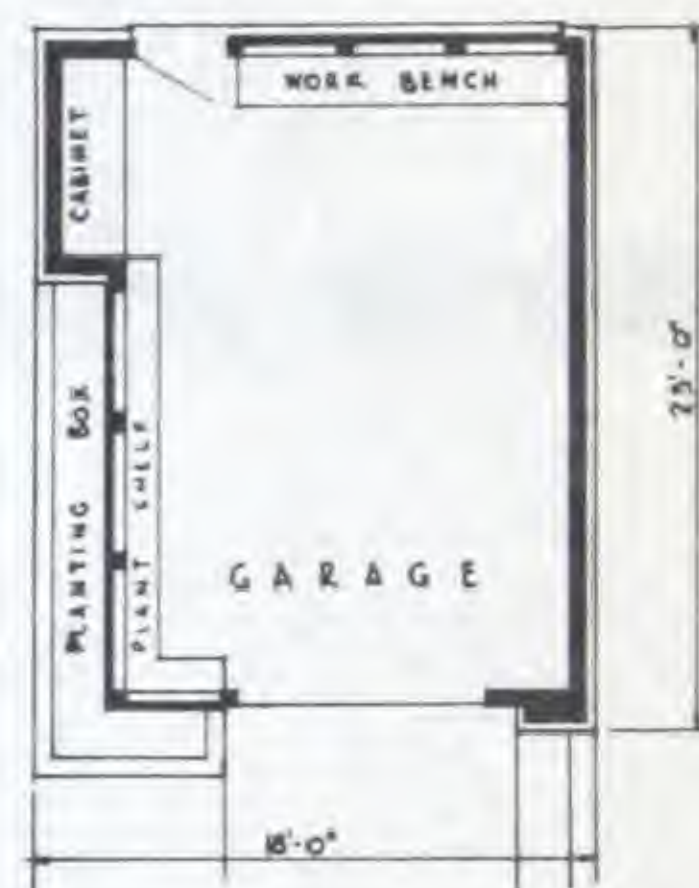


DESIGN G-5A

374 SQ. FT.



A contemporary design with a lot of character. Note the planting box and big corner windows. Pleasing, isn't it?

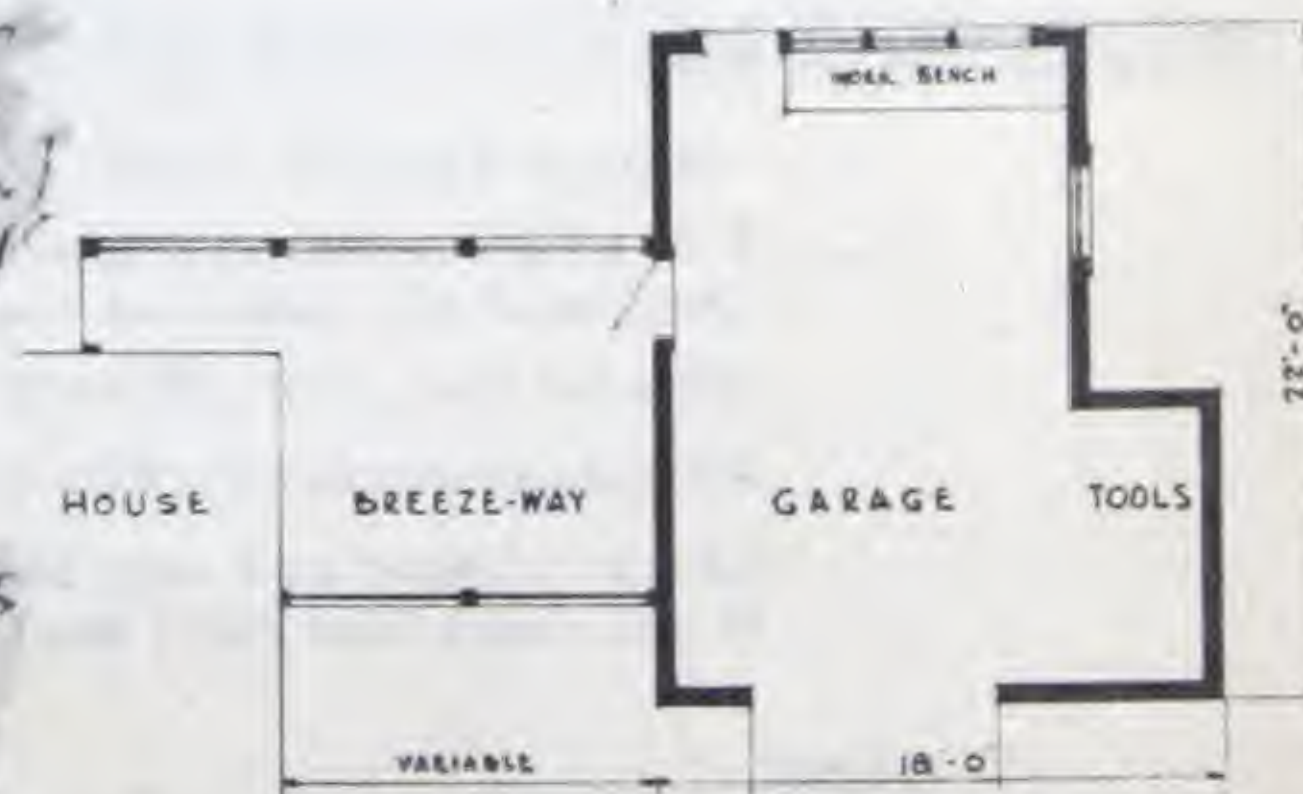


DESIGN G-6A

315 SQ. FT.



Other garages on these pages can also be adapted to the home, just as this one is. Note the cupola, vertical boards and batten strips, the light, and the low roof line over the handy tool storage.



Be sure to specify design number when ordering blueprints and material lists.

You Can "MAKE IT YOURSELF"!

A NEW HOMOGRAF CUSTOMER SERVICE THAT READERS ASKED FOR

Many readers have written in to suggest that we supply detailed drawings that show how to make the many home ideas illustrated in our books. We are pleased to announce that such "Make It Yourself" detailed plans are now available for any one of the numbered home improvement ideas appearing on the next seventeen pages. Because of this, it is no longer necessary to look at an appealing idea for the home and only wish that you had directions for making it. Instead, it is now possible to get clear, concise and easy to follow detailed drawings.

"MAKE IT YOURSELF" IDEAS ARE PRACTICAL AND AUTHENTIC

All of the "Make It Yourself" ideas that follow are the result of considerable study by HomOgraf's design staff under personal direction of Richard B. Pollman, HomOgraf's Design Director.

Mr. Pollman's national reputation as an outstanding home planning authority and designer, plus HomOgraf's policy of thoroughness, give you assurance that these home improvement ideas and details are practical and authentic.

"EASY TO FOLLOW" PLANS AND INSTRUCTIONS NOW AVAILABLE

The "Make It Yourself" detailed plans are available at \$1.00 each. With each set of detailed drawings ordered, you receive a visual picture of the item you are going to make, plus a complete list of readily obtainable materials needed to do the job. Then, with the aid of a few simple tools, you can add much to the pleasure of living in your home.

If lack of time, tools or working space does not permit you to make the ideas that appeal to you, we suggest you contact your local material dealer or contractor for assistance in having them made for you.

See your dealer. If he is unable to furnish you with "Make It Yourself" details, then order directly from HomOgraf Planner Corporation—East Detroit, Michigan

PLEASE SEND ME

- ____ "Make It Yourself" detail plans @ \$1.00 each for Details # _____ \$ _____
- ____ Sets of Blueprints and Specification Guides @ \$7.50 per set for Designs # _____ \$ _____
(Additional sets ordered at same time, only \$5.00 each.)
- ____ Material Lists @ \$1.00 each for Designs # _____ \$ _____
- ____ HomOgraf Accessory Kits @ \$1.00 each (See inside back cover) \$ _____
- ____ Check (✓) here and add 50c for EACH Blueprint and Accessory Kit ordered,
if you want First Class Mail instead of Parcel Post \$ _____

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

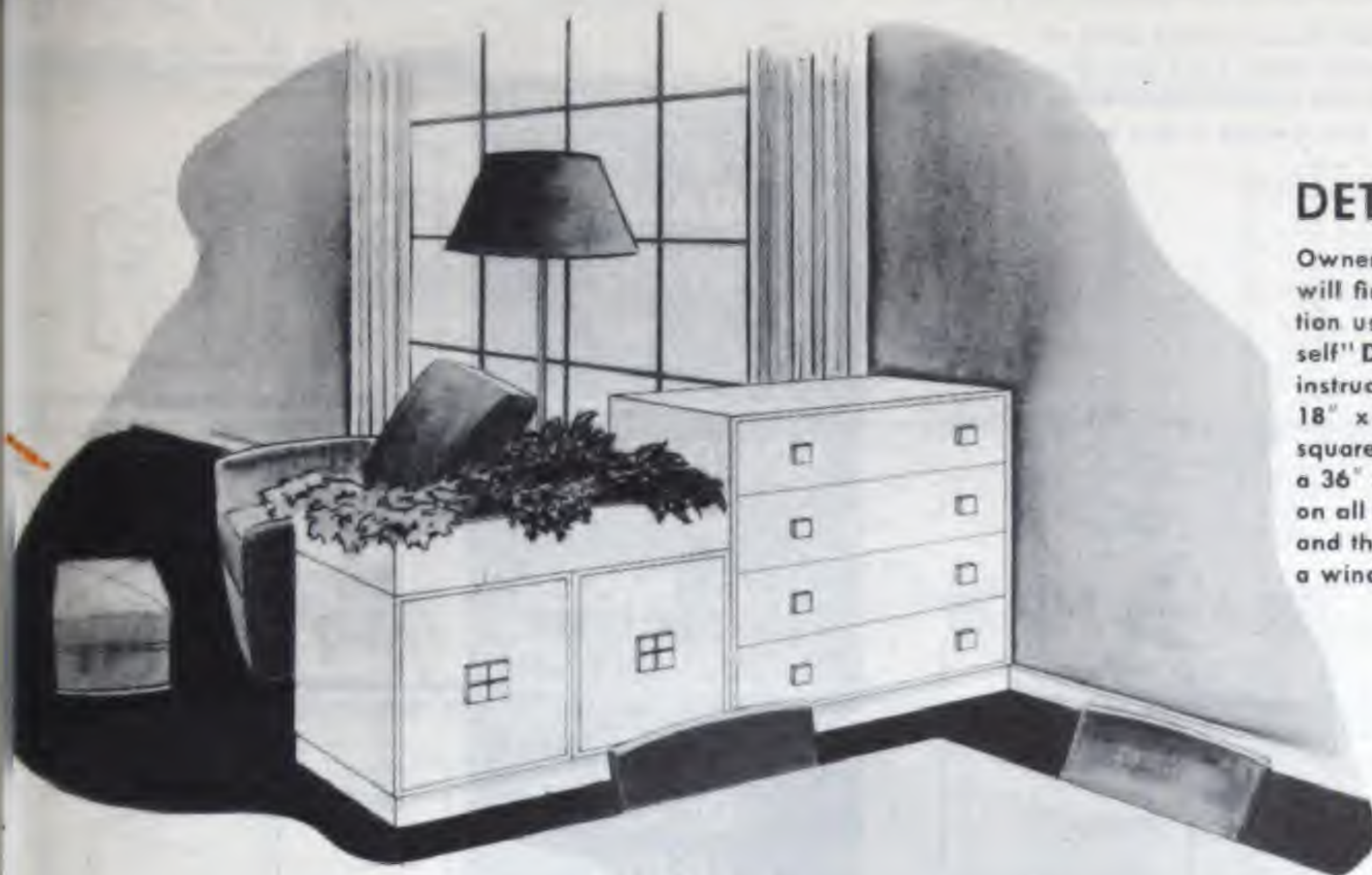
TOTAL \$ _____

- ☐ PAYMENT ENCLOSED
(HomOgraf pays postage)
- ☐ C.O.D. (Customer pays
postman all charges)
(U.S.A. ONLY)

HOMOGRAF PLANNER CORPORATION • 11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

You'll be reading more about HomOgraf's **ADAPTABLE FURNITURE** on the next four pages. But as a starter, here are two much needed ingenious items that you can make yourself.

"MAKE IT YOURSELF" ADAPTABLE FURNITURE

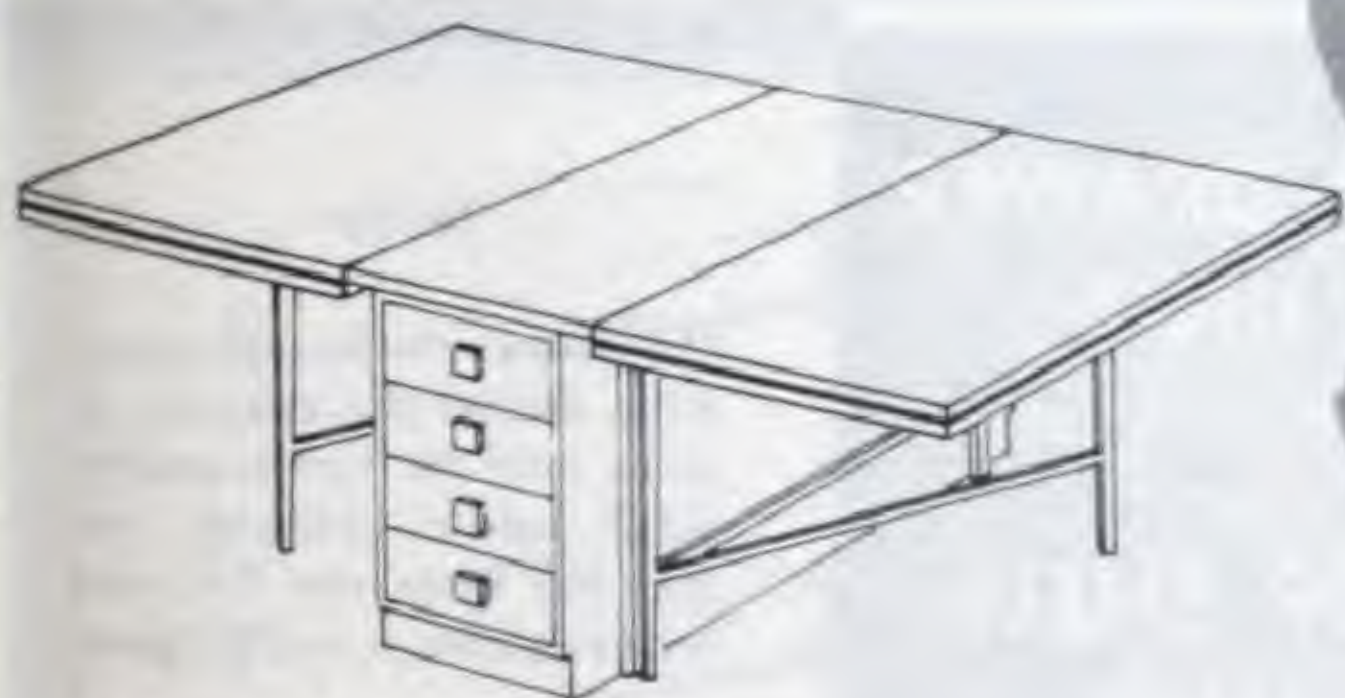


DETAIL F-1 A

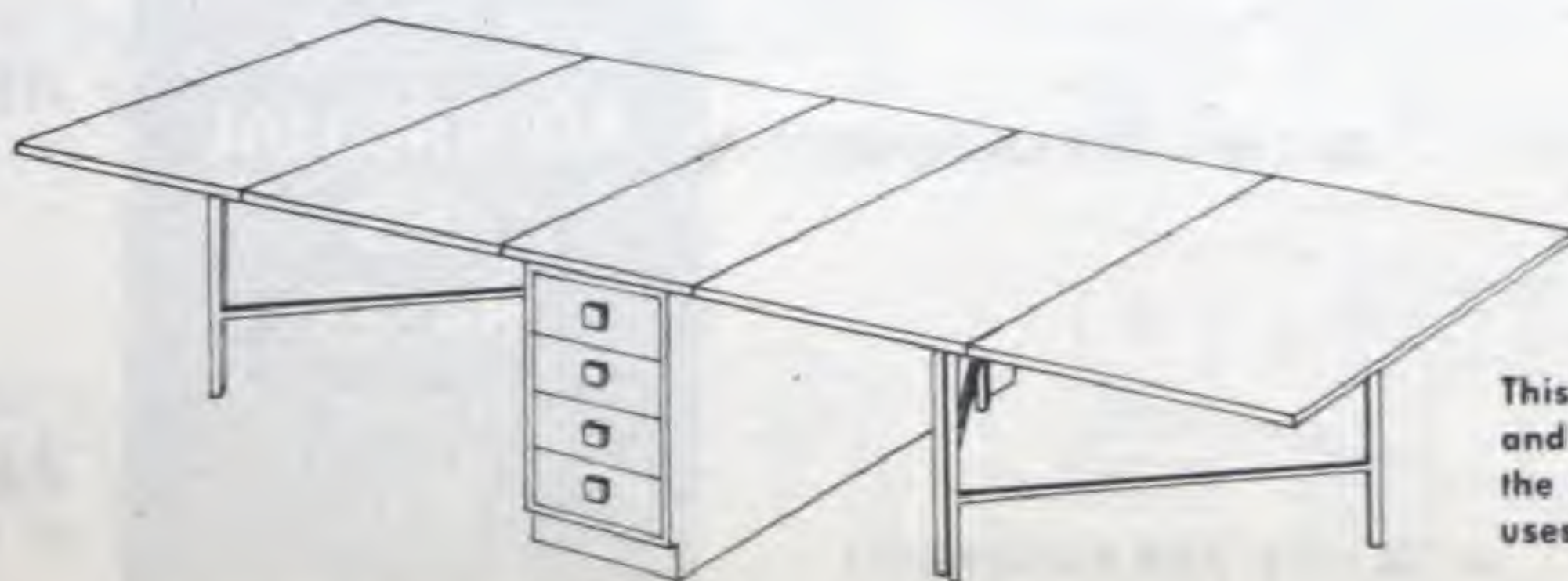
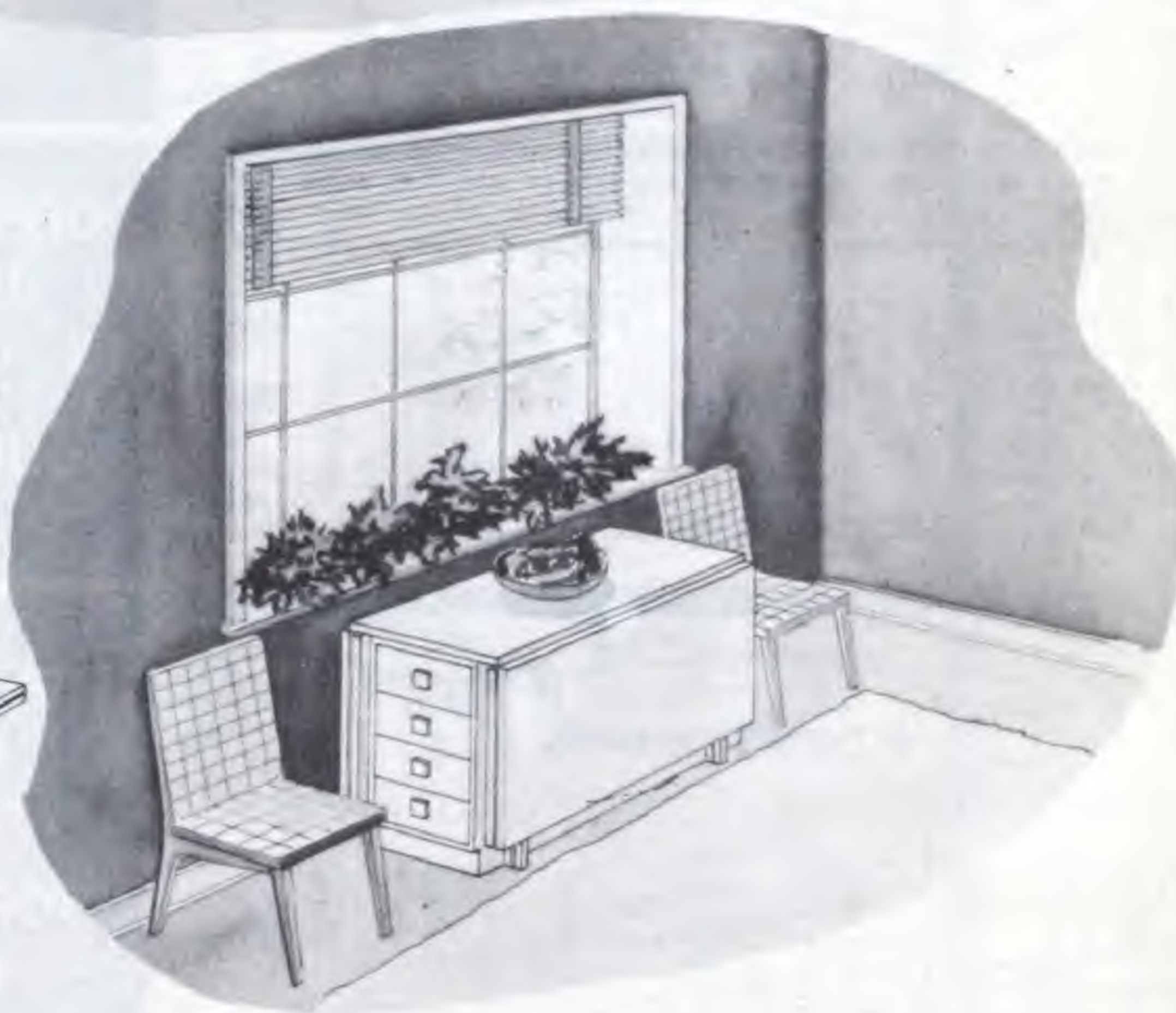
Owners of both large and small homes will find this 6' long living-dining separation useful. When ordering "Make It Yourself" Detail F-1 plans, you receive complete instructions for making a metal lined 18" x 36" x 6" planting tray, two 18" square cabinets for the tray to set on, and a 36" wide buffet drawer unit, plus details on all of the solid bases. The planting tray and the cabinets could also be used under a window.

DETAIL F-2 A

This folding drawer table is a real space saver. Folded down, it measures 16" x 36" x 29½" high—but it opens up to a length of 9 feet 4 inches! Prepare for those unexpected guests by making this table now. Detail F-2 drawings provide complete instructions.



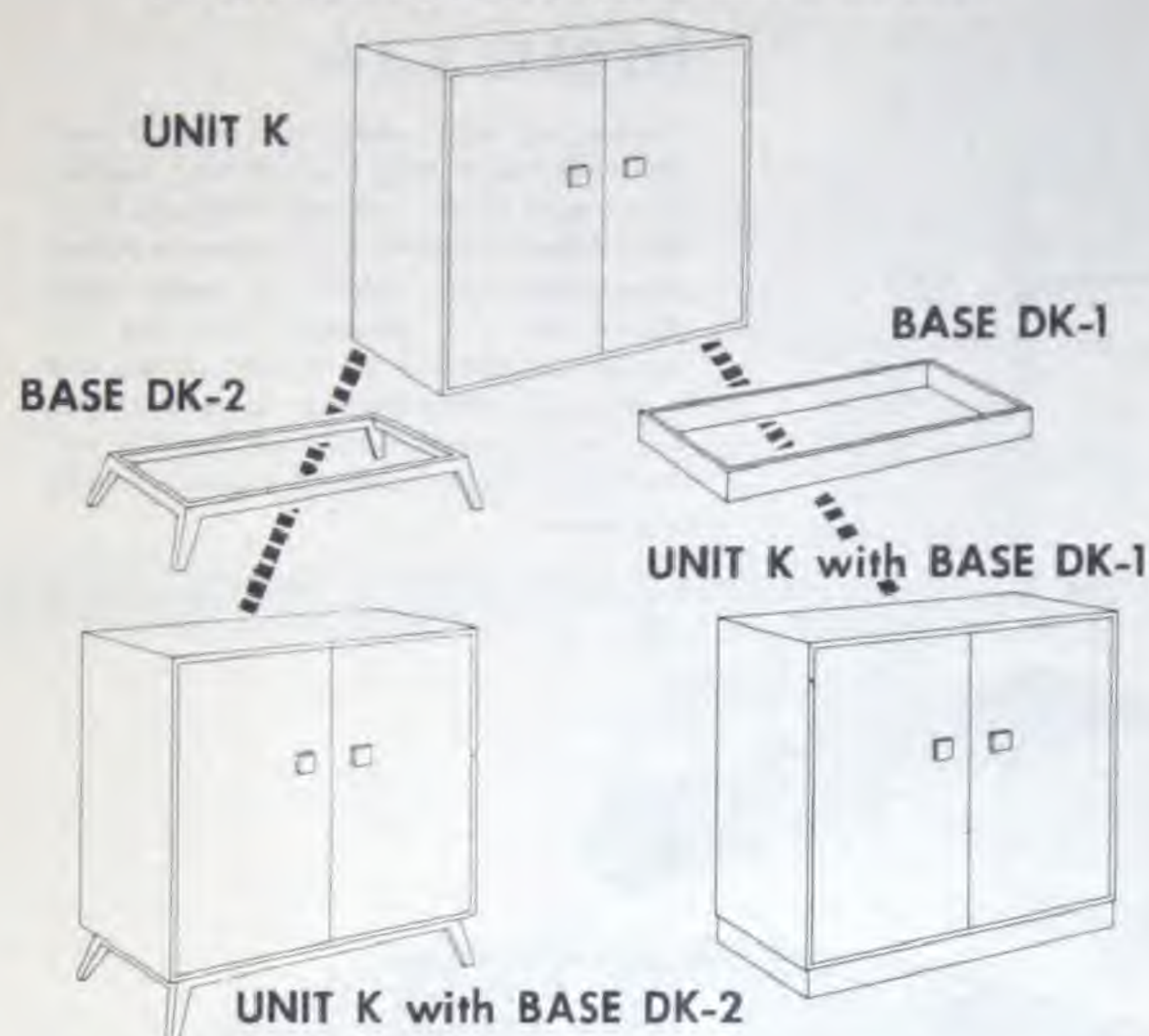
Already 5 feet 4 inches long—
and only half unfolded!



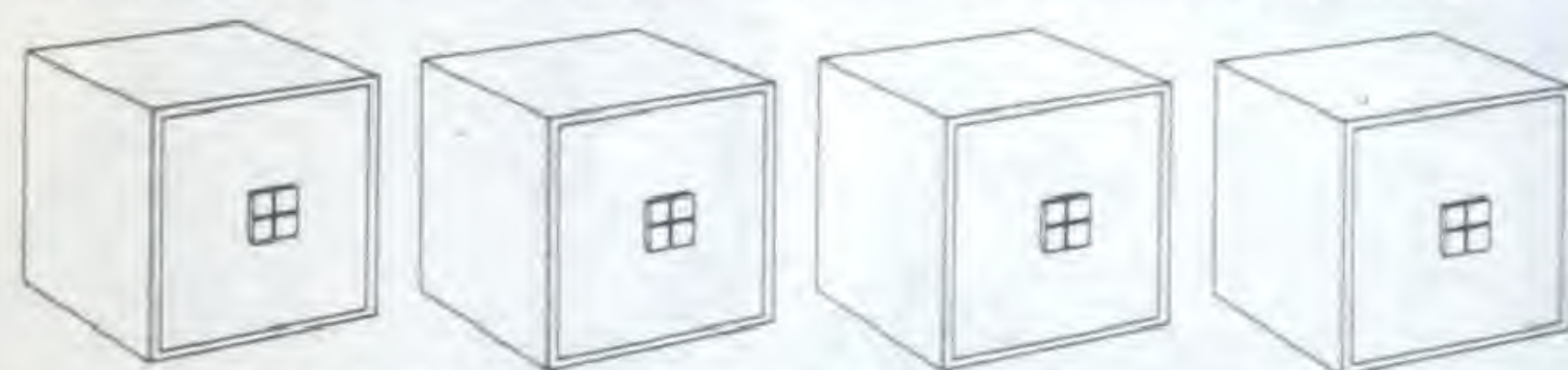
This table is 9 feet 4 inches long and 3 feet wide when opened all the way. Think of the number of uses you have for such a table.

"MAKE IT YOURSELF" ADAPTABLE FURNITURE*

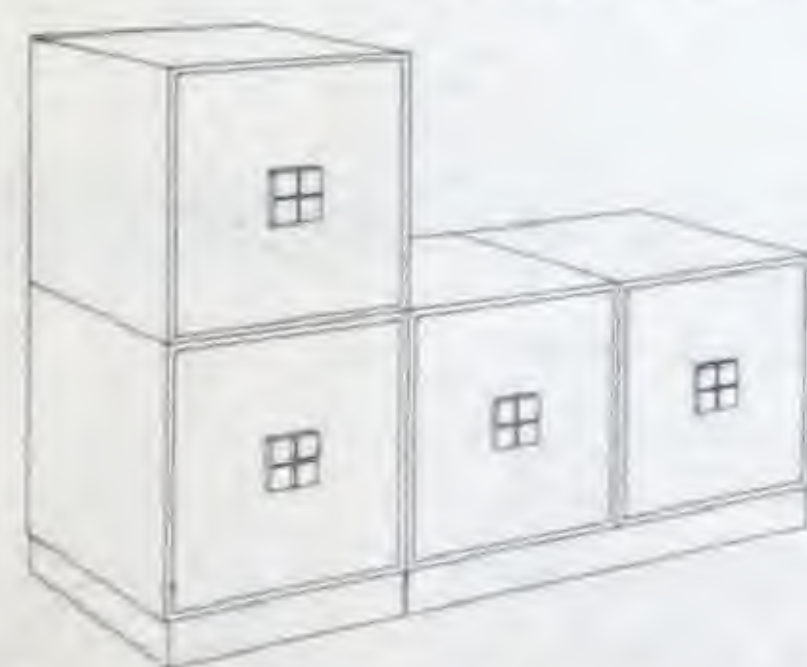
FOR VERSATILITY, you can make the same basic piece of ADAPTABLE FURNITURE to go with, either, a leg base or a solid base. Shown on the right, are 8 sizes of solid bases and 10 sizes of leg bases for you to make in this series.



GOOD MIXERS are welcome in any home. The three arrangements below were made by using only one type of cabinet in multiples of four. It's really like playing with building blocks all over again when you begin to combine the 18 basic modular units shown on your right.



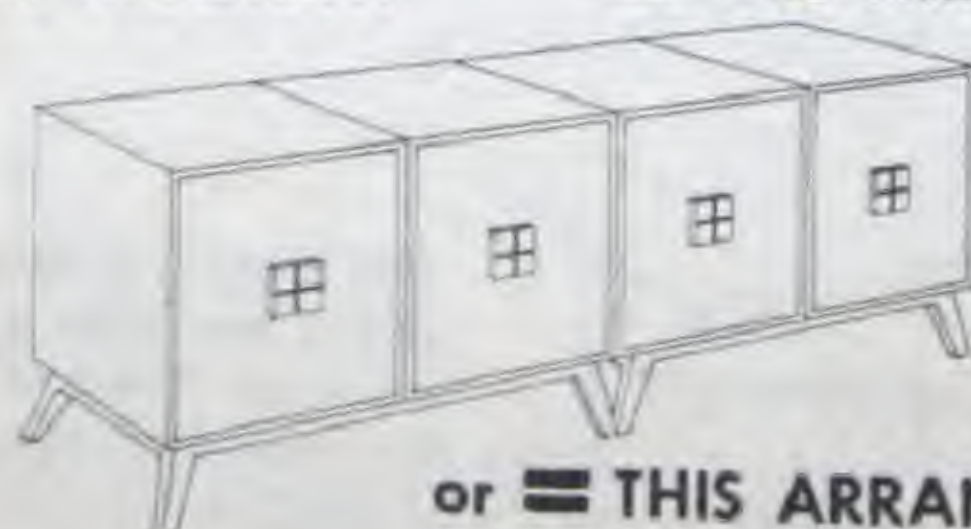
FOUR IDENTICAL UNIT-E CABINETS



= THIS ARRANGEMENT



= THIS ARRANGEMENT



or = THIS ARRANGEMENT

*The pleasing straight-forward design of this furniture makes it adaptable to any setting

Its simple construction detail makes it easy to build with materials that are readily obtainable from any lumber dealer. Afterward,

18" WIDE	
DRAWER UNITS 18" DEEP	UNIT A 18" HIGH
SOLID BASES 3 1/2" HIGH 18" DEEP	BASE AE-1
LEG BASES 5 1/2" HIGH 18" DEEP	LEG AE-2
DOOR UNITS 18" DEEP	UNIT E 18" HIGH
OPEN-SHELF UNITS 11 1/2" DEEP	UNIT L 18" HIGH
SOLID BASES 3 1/2" HIGH 11 1/2" DEEP	BASE L-1
TOP DRAWER UNIT 6" HIGH 18" DEEP	NOTE! The letters in the base designations denote the cabinets or units they fit. For example, AE-3 below indicates that this leg base can be used with cabinets A and E above.
TOP SHELF UNIT 6" HIGH 18" DEEP	
ADDITIONAL LEG BASES 18" DEEP	
	LEG AE-3 10" HIGH
	LEG AE-4 18" HIGH
	(END TABLE)

you can apply a painted or a natural finish to meet your present decorative scheme.

Ordering detailed "Make It Yourself" plans (see page 52) is the first step towards acquiring custom furniture economically.

FOUR DIFFERENT SETS OF DETAILED PLANS ARE AVAILABLE FOR MAKING ADAPTABLE FURNITURE. ORDER YOUR SETS BY DETAIL NO.



18" WIDE

24" WIDE

36" WIDE

UNIT
B
32½" HIGH



UNIT
C
32½" HIGH



UNIT
D
32½" HIGH



BASE
BF-1



LEG
BF-2



BASE
CH-1



LEG
CH-2



BASE
DK-1



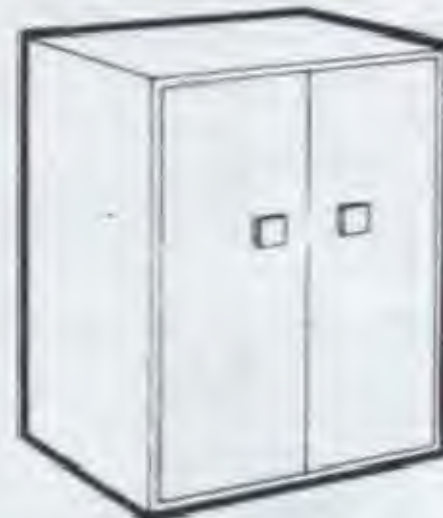
LEG
DK-2



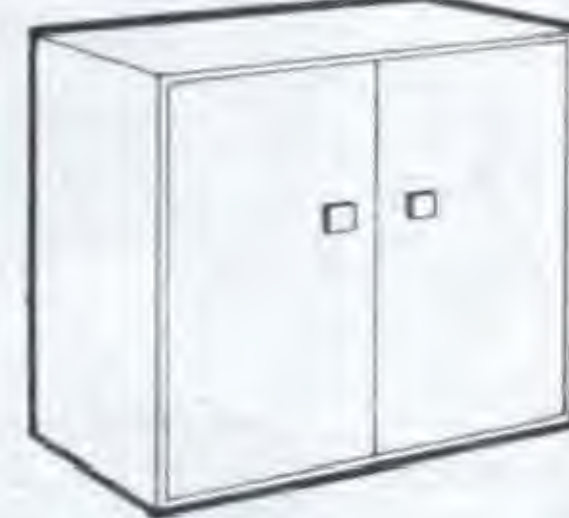
UNIT
F
32½" HIGH



UNIT
H
32½" HIGH



UNIT
K
32½" HIGH



UNIT
M
32½" HIGH



BASE
M-1



UNIT
N
32½" HIGH



BASE
N-1



UNIT
P
32½" HIGH



BASE
P-1



UNIT
R



UNIT
V



LEG
RV-1



LEG
RV-2



UNIT
S



UNIT
W



LEG
SW-1



LEG
SW-2



UNIT
T



UNIT
X



LEG
TX-1



(COFFEE TABLE)

LEG
TX-2



(DESK)

DETAIL F-3 A

This set of plans includes details for making Drawer Units A, B, C and D, plus both types of Bases on your left.

DETAIL F-4 A

This set of plans includes details for making the Door Units E, F, H and K, plus both types of Bases on your left.

DETAIL F-5 A

This set of plans includes details for making Open Shelf Units L, M, N and P, plus the accompanying Solid Bases.

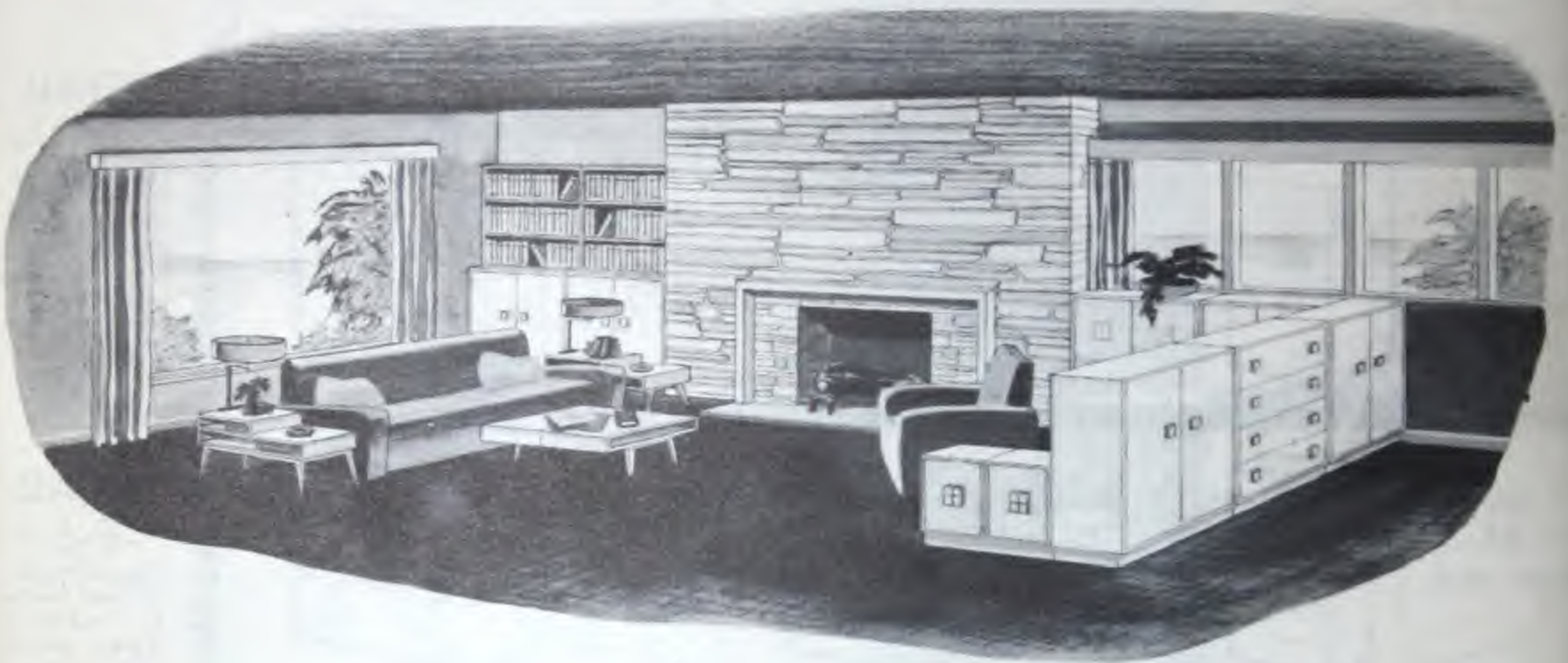
DETAIL F-6 A

This set of plans includes details for making all of the Top Drawer Units, Top Shelf Units and Additional Leg Bases shown on your left.

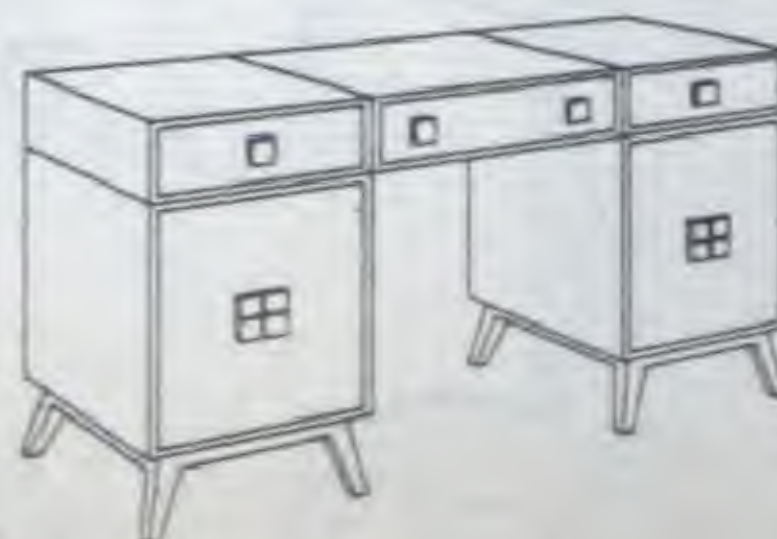
"MAKE IT YOURSELF" ADAPTABLE FURNITURE

VARIETY is the spice of life. Illustrated here are only a few of the many combinations possible with HomOgraf's 18 basic units of **ADAPTABLE FURNITURE** appearing on pages 54 and 55.

Notice, too, how it blends with the sur-



ADAPTABLE TO HUNDREDS OF FAMILY LIVING NEEDS! SEE HOW MANY INTERESTING ADAPTATIONS YOU CAN MAKE.



roundings. This symphony of design was created to please the most discriminating homemaker and yet be within reach of the family with a restricted budget because it is custom-made at home.

"MAKE IT YOURSELF" ADAPTABLE FURNITURE



See page 55 for correct furniture
Detail No. when ordering "Make It
Yourself" plans and instructions.

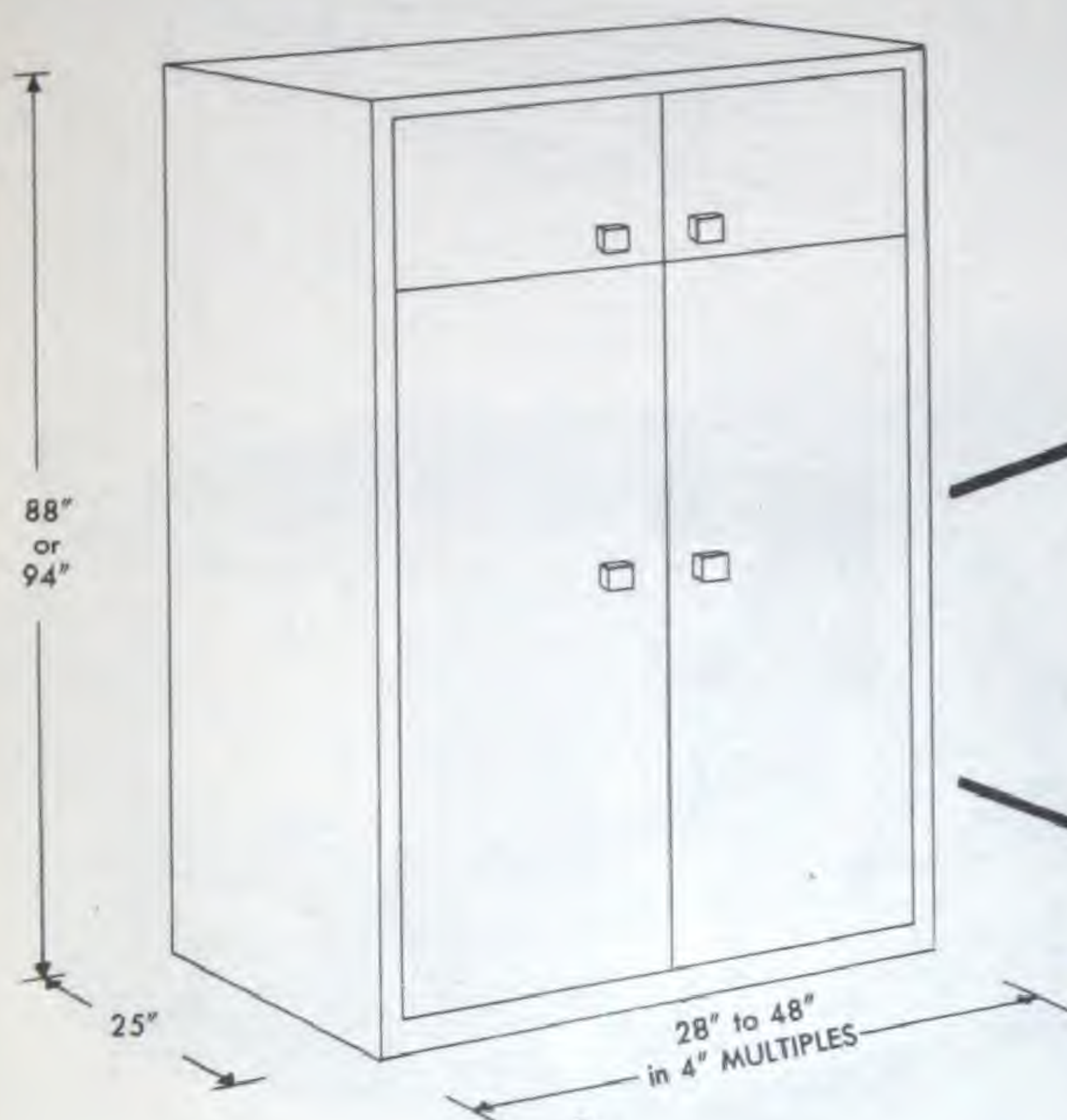


"MAKE IT YOURSELF" WARDROBE CLOSETS

A PLACE FOR EVERYTHING AND EVERYTHING IN ITS PLACE!

One of the chief faults homemakers find with many homes is the lack of **ACCESSIBLE** storage and closet space. Planned compartment type

DETAIL W-1 A



Detail W-1 drawings include instructions for making this wardrobe closet in all the sizes indicated on the sketch above. These simplified plans also show you how to divide the space of this one basic closet in any one of the three different ways shown on this page. A list of readily obtainable materials is also included.



FOR MEN Dad will appreciate having his wardrobe specially designed for him.



FOR WOMEN Mother certainly knows the importance of good closets.



FOR CHILDREN Sonny or sister can be taught to be orderly at an early age with this closet.

storage walls in generous proportions are becoming very popular and can be used to supplement or replace old style closets. See how many uses you can find for such organized storage space.

"MAKE IT YOURSELF" STORAGE CABINETS

DETAIL S-1 A



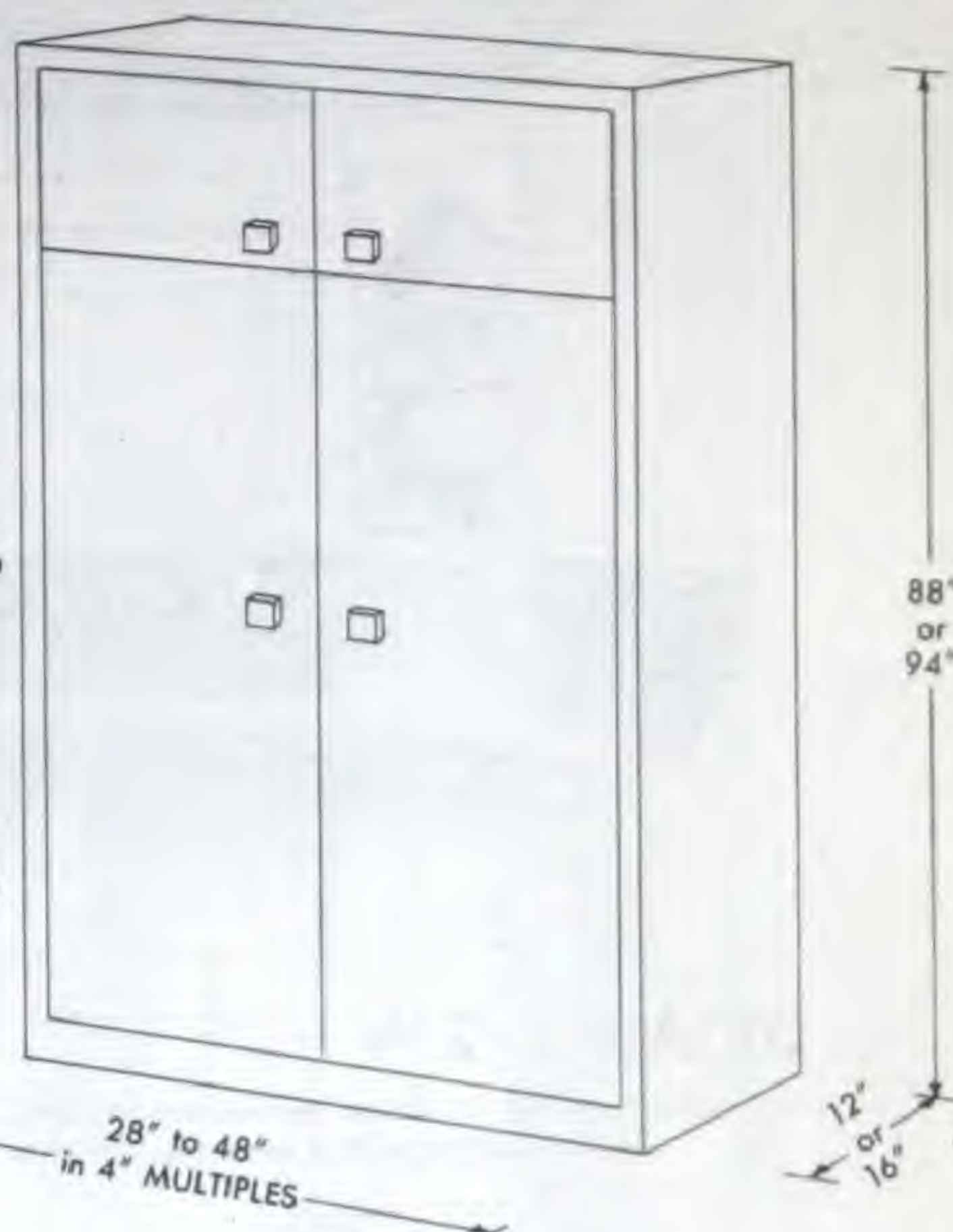
FOR MEN

This hobby and sports closet is a man's dream come true.



FOR WOMEN

What homemaker couldn't use this household management closet?



NOTE! "Make It Yourself" details show you how to build these units for a plaster recess or to be free standing.



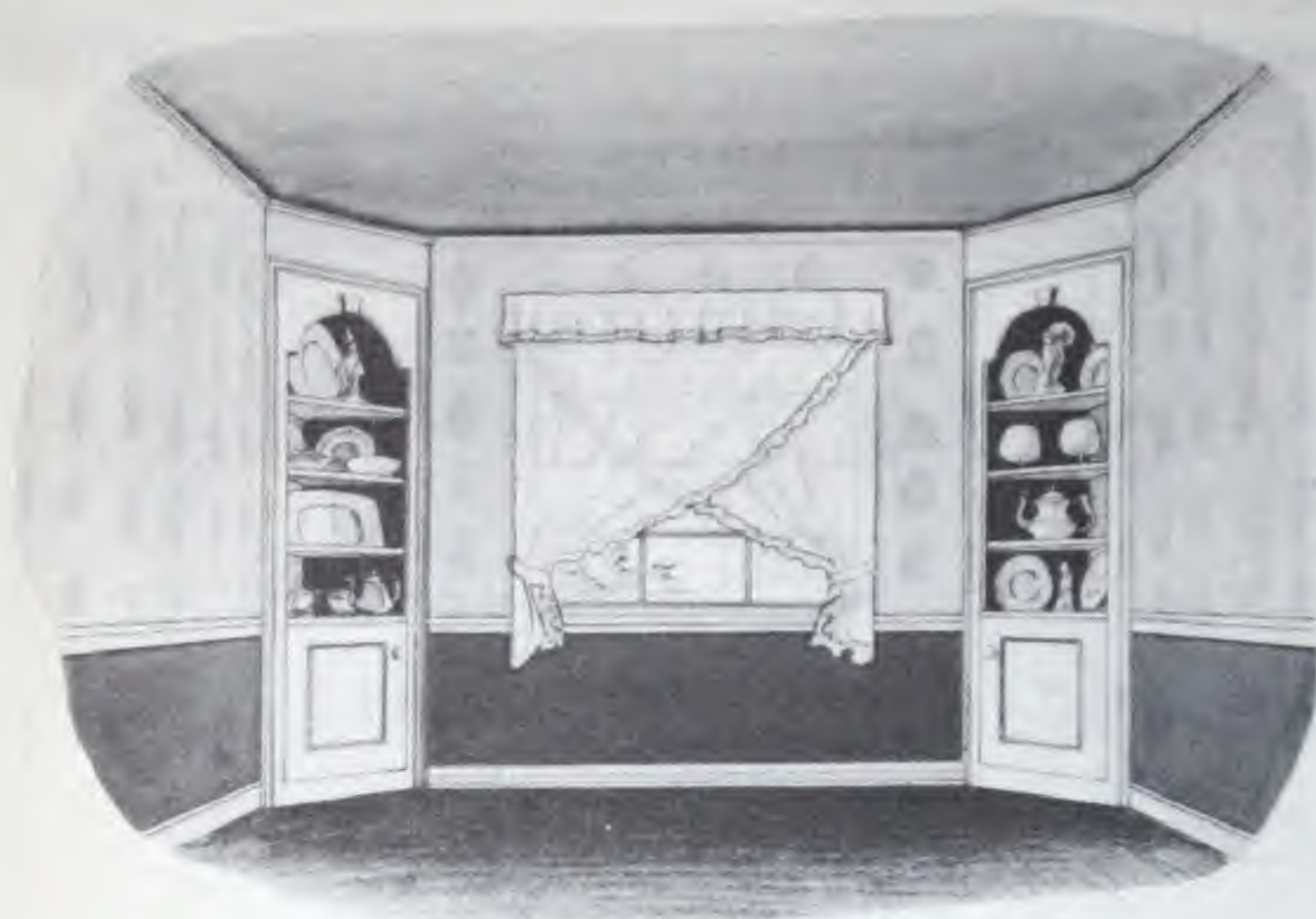
FOR CHILDREN

Where is the youngster that doesn't need a lot of space to store just "things"?

Detail S-1 drawings show you how to make this storage cabinet in any of the sizes shown in the drawing above. Instructions for dividing it in any one of the ways shown on this page, plus a list of necessary materials are also included.

"MAKE IT YOURSELF" CHINA CABINETS

Built-in china cabinets can save space as well as add to the beauty of your dining area. Be sure to specify Detail No. when ordering "Make It Yourself" plans.

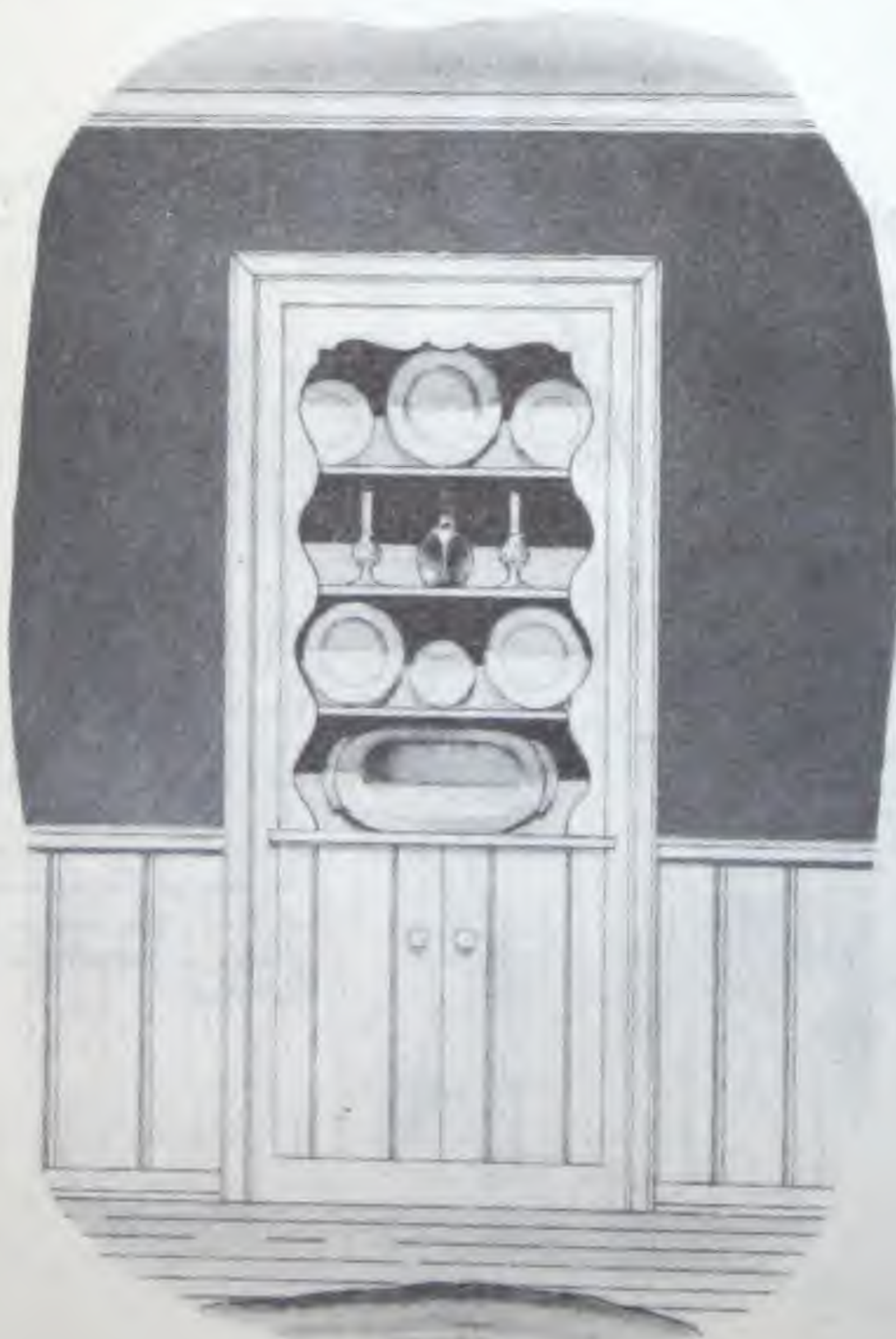


DETAIL C-1 A

The advantage of corner china cabinets is that they take up space that is, generally, not used anyway. Wonderful room balance can be achieved by making two of these clean-cut looking cabinets.

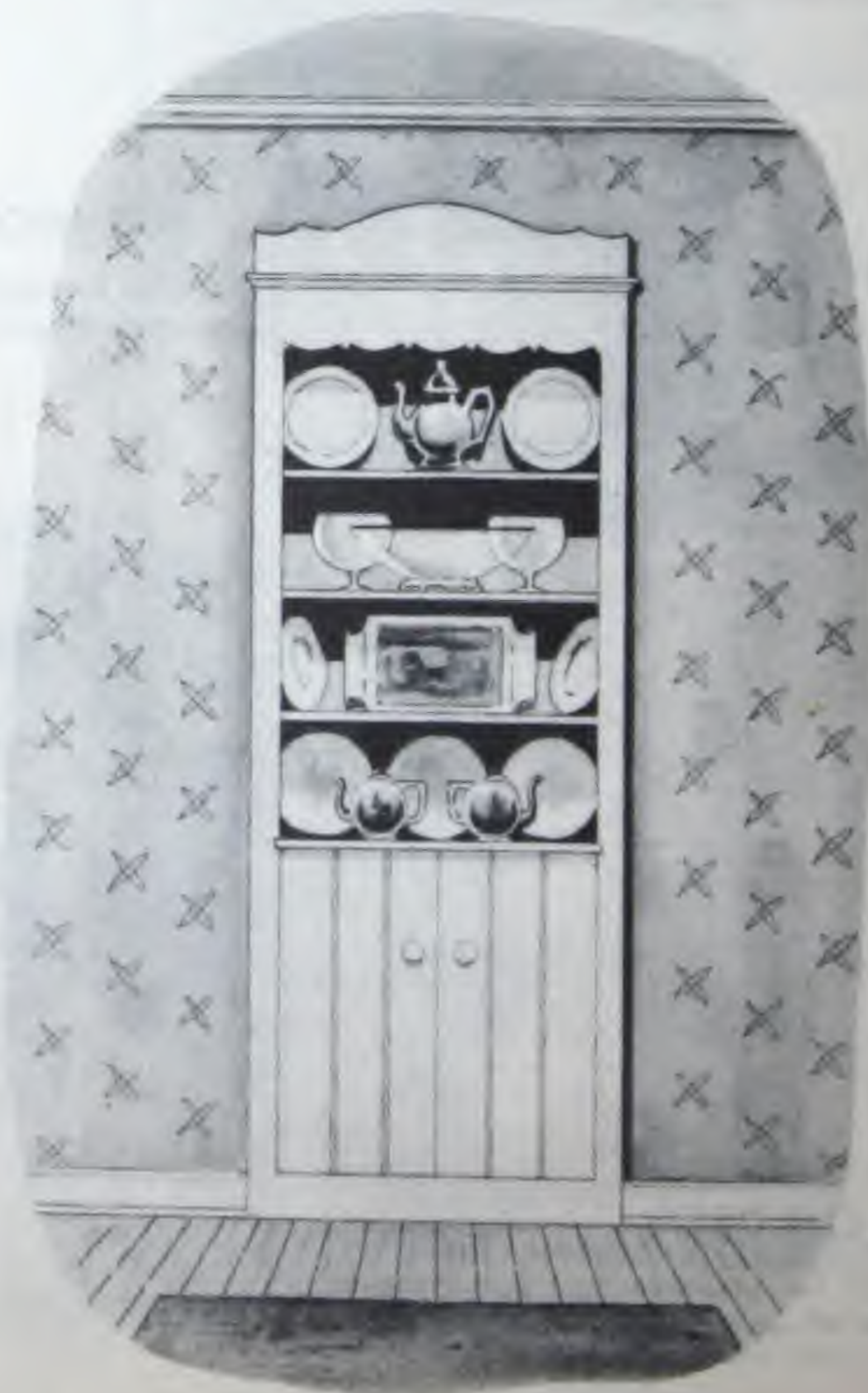
DETAIL C-2 A

The charm and warmth of this cabinet are obvious, especially when combined with a matching wainscot.



DETAIL C-3 A

This china cabinet has a straight-forward design and is easy to make. It could be used for bookshelves too.



Valances add much to your interior decoration. The sliding drape track permits privacy when desired. The continuous lighting provides a soft, indirect glow in the room, lighting up the front of the drape for dramatic beauty.

"MAKE IT YOURSELF" WINDOW TREATMENTS (INSIDE)



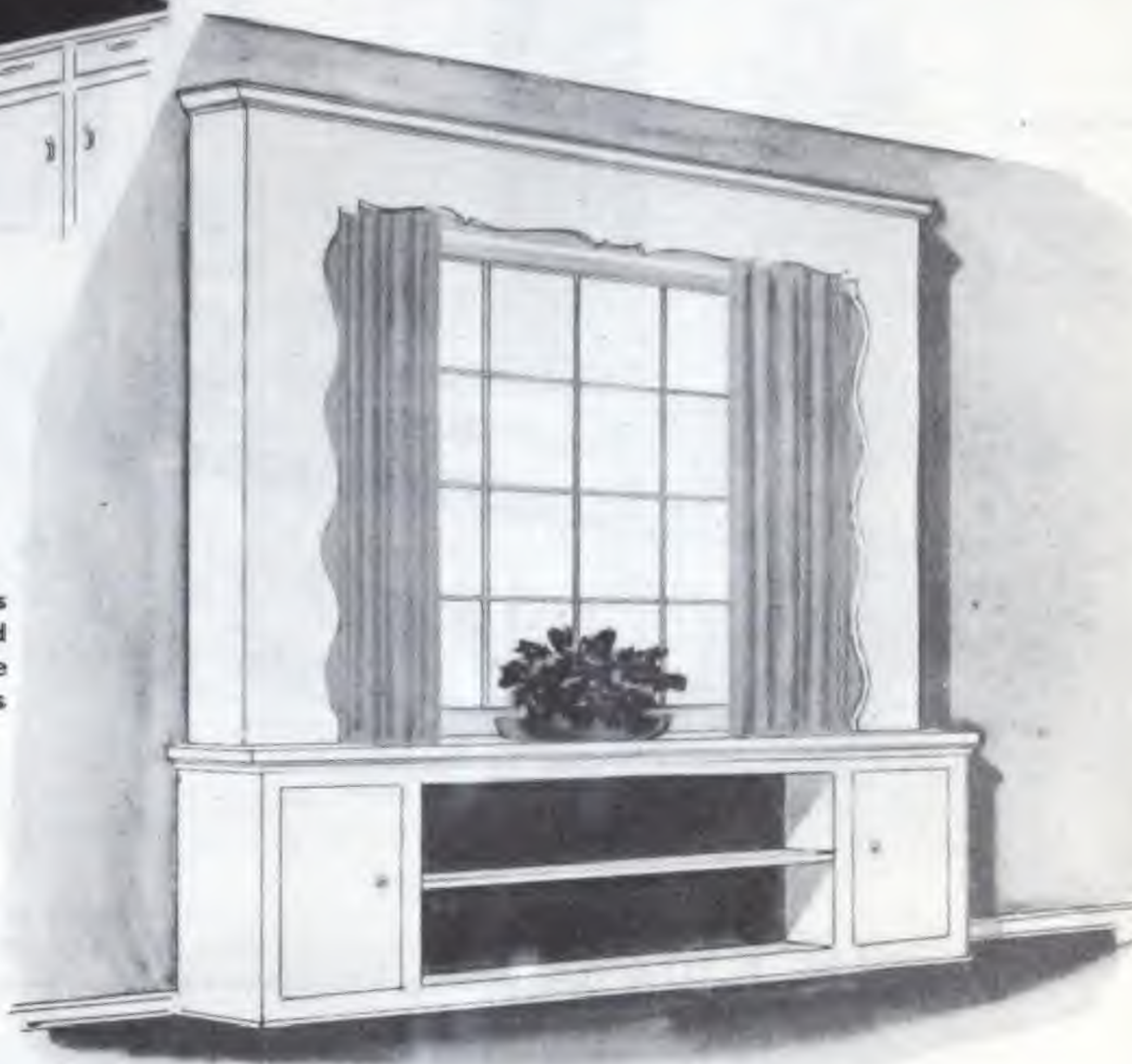
DETAIL T-1 A

The shelves of this drape valance transform a drab window into a center of attraction. It also provides indirect light over the sink.

DETAIL T-2 A

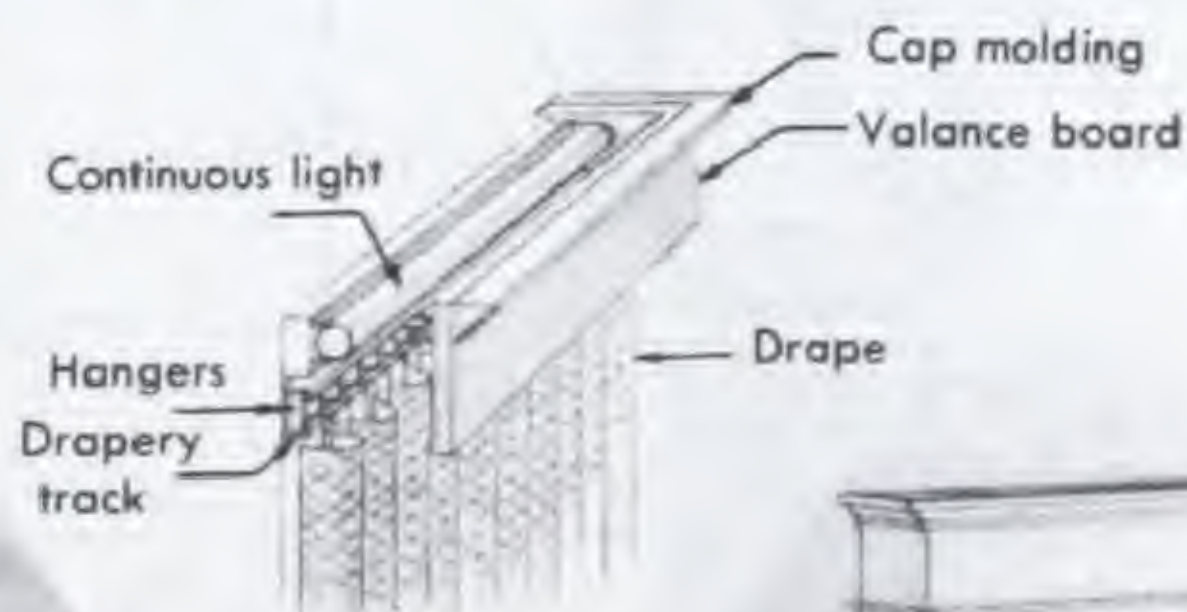
Utility and beauty are combined in this pleasing window treatment. The detailed plans available for making this valance include directions for making the shelves and cabinets too.

The sectional view (below-center) applies to all of the valances on this page.



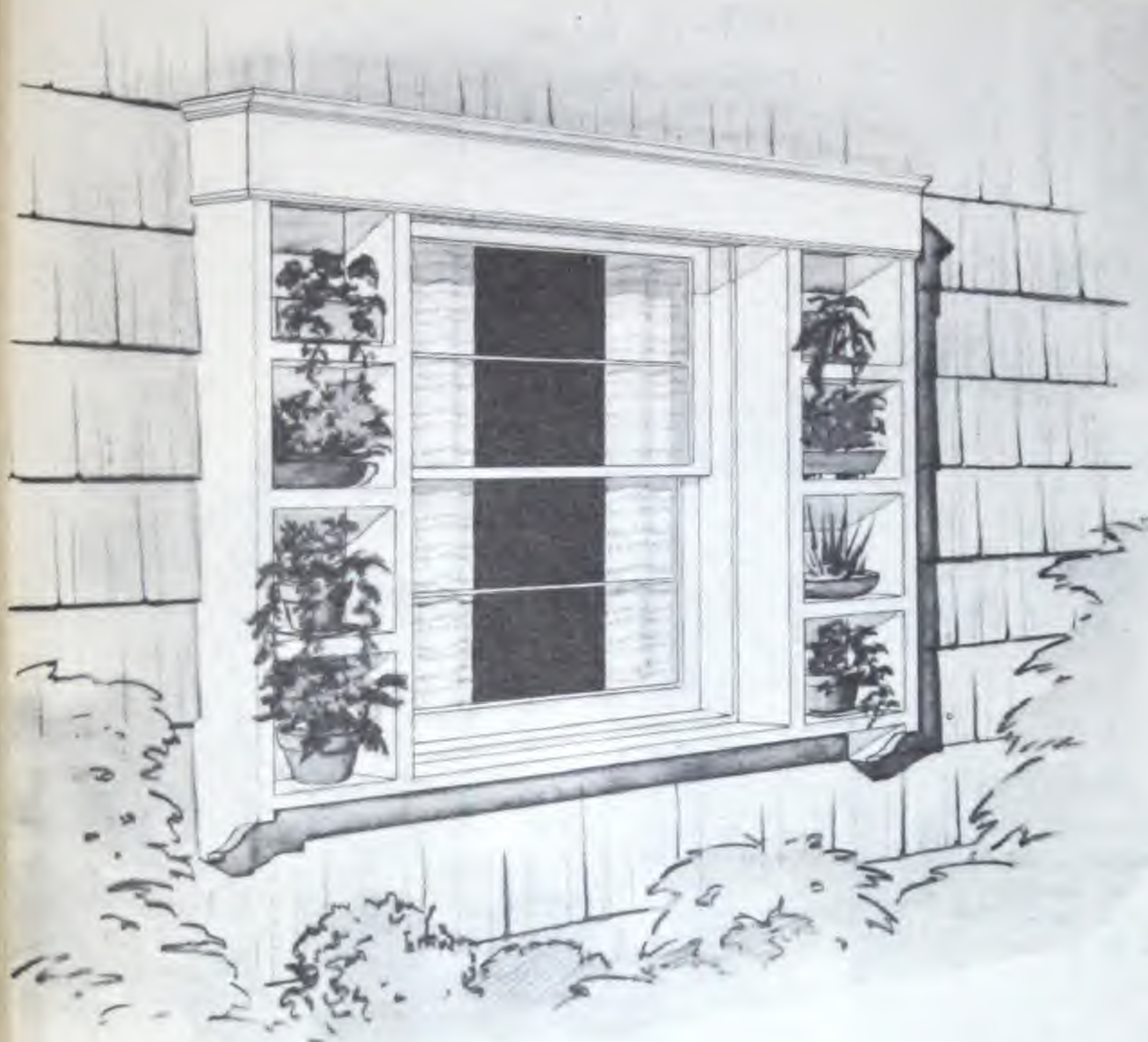
DETAIL T-3 A

When ordering "Make It Yourself" Detail #T-3, you receive directions for constructing both of the simple, yet good looking, valances below.



"MAKE IT YOURSELF" WINDOW TREATMENTS (OUTSIDE)

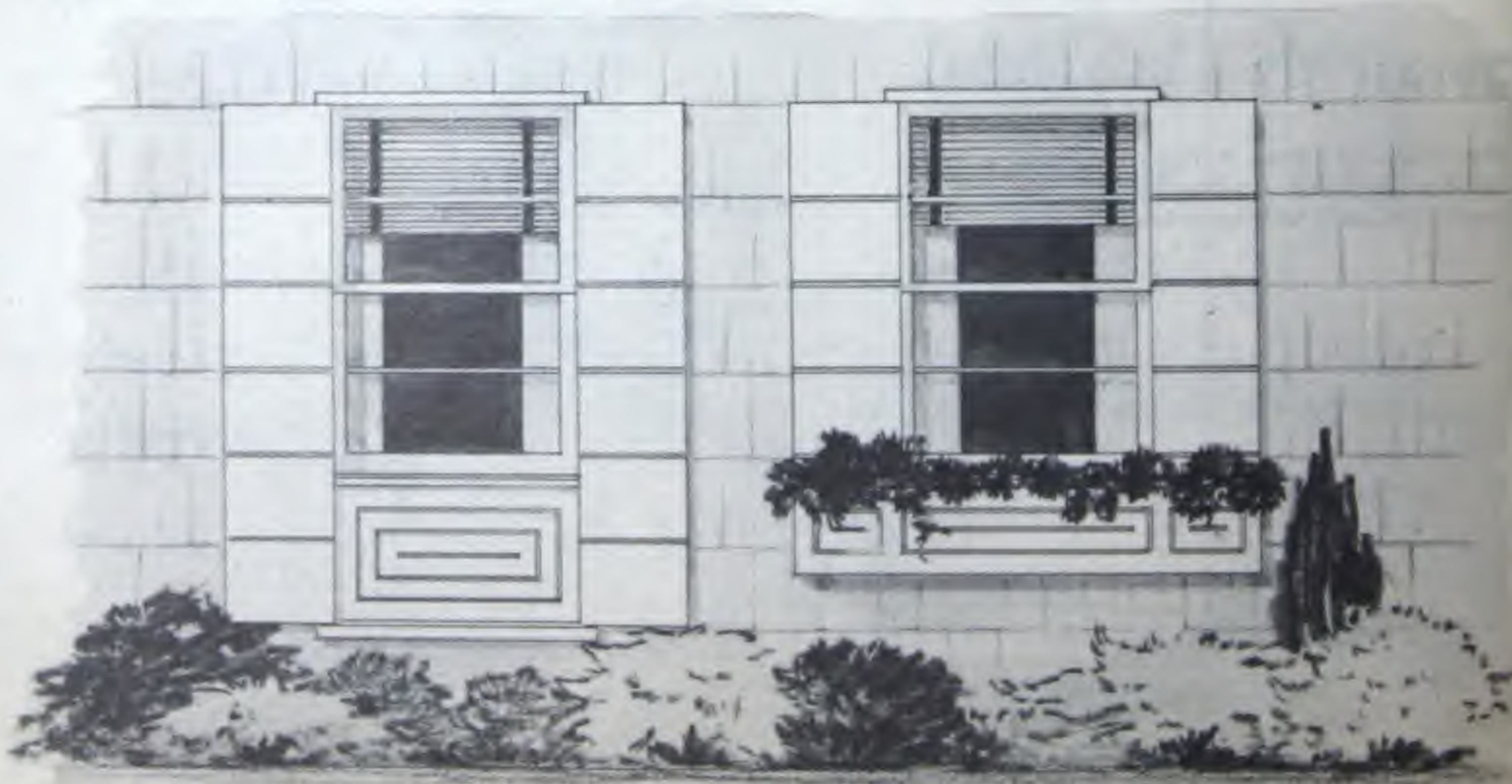
Windows can "make-or-break" the exterior appearance of a home. By securing the detailed plans of the window treatments shown on these two pages, and with very little



DETAIL E-9 A

This beautiful window features planting shelves on both sides. Notice how this unusual adaptation actually makes the window look larger.

DETAIL E-10A Detail drawings E-10 include instructions for making both of these clean looking window treatments



effort, you can transform a very ordinary looking house into a beautiful home. A good example of how important the exterior details of a home are can be seen on page 5.

"MAKE IT YOURSELF" WINDOW TREATMENTS (OUTSIDE)



DETAIL E-11 A

This combination window box and trellis creates a beautiful frame for an, otherwise, ordinary window. The trellis provides an ideal climbing area for vines, roses or other flowers. Flowering plants in the window box would complete the picture.

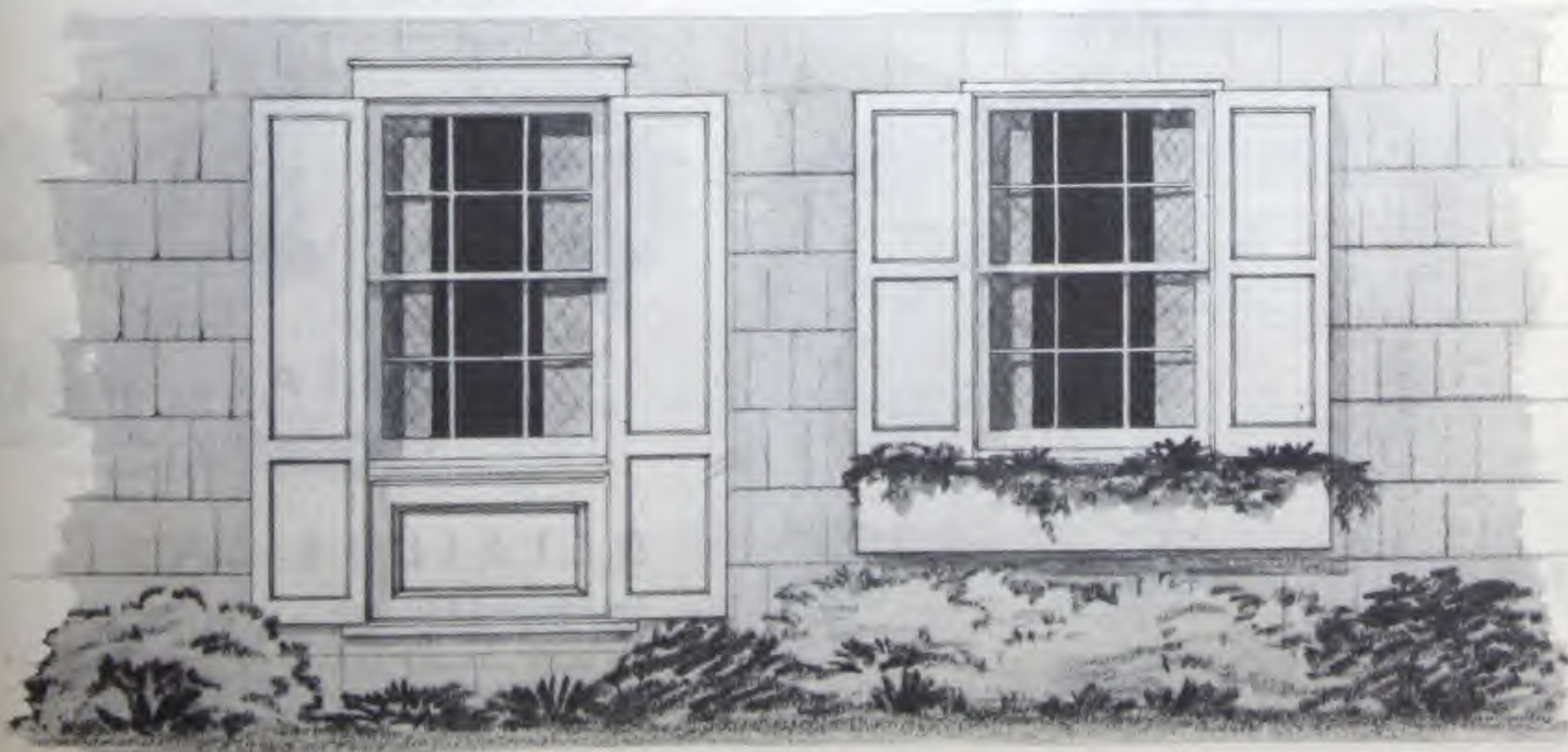


DETAIL E-12 A

The trellis is combined with a potted plant shelf in this interesting window treatment. Be sure to specify Detail # when ordering "Make It Yourself" plans.

DETAIL E-13 A

The same window treated in two ways. Either improvement is easy to make. When ordering DETAIL E-13 drawings you receive directions for making both of these interesting home accessories.



"MAKE IT YOURSELF" COVERED ENTRANCES

A properly designed covered entrance can add so much to the character of your home. Then, if you make it yourself, the cost becomes insignificant when compared with the increased convenience and value it creates.

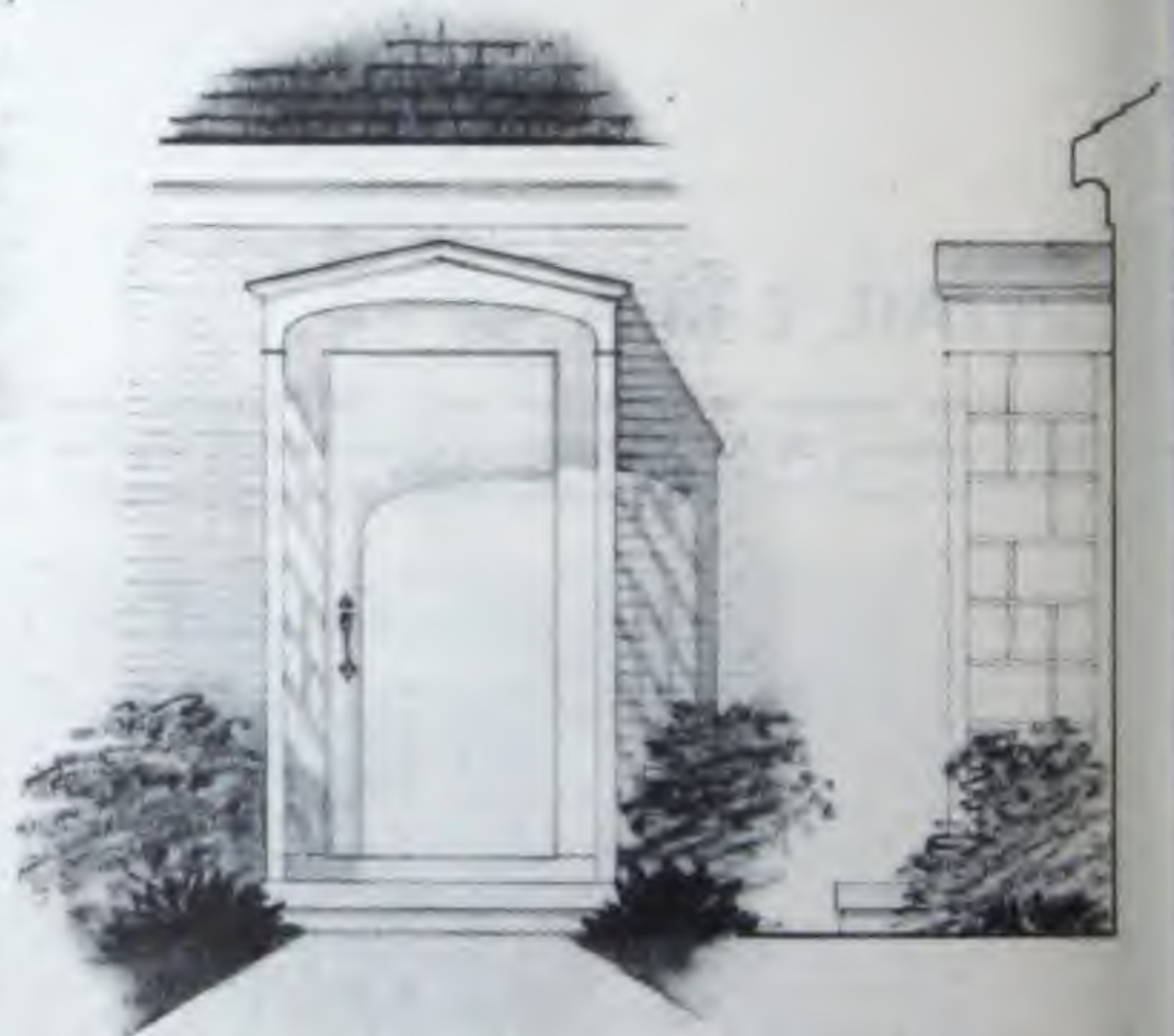
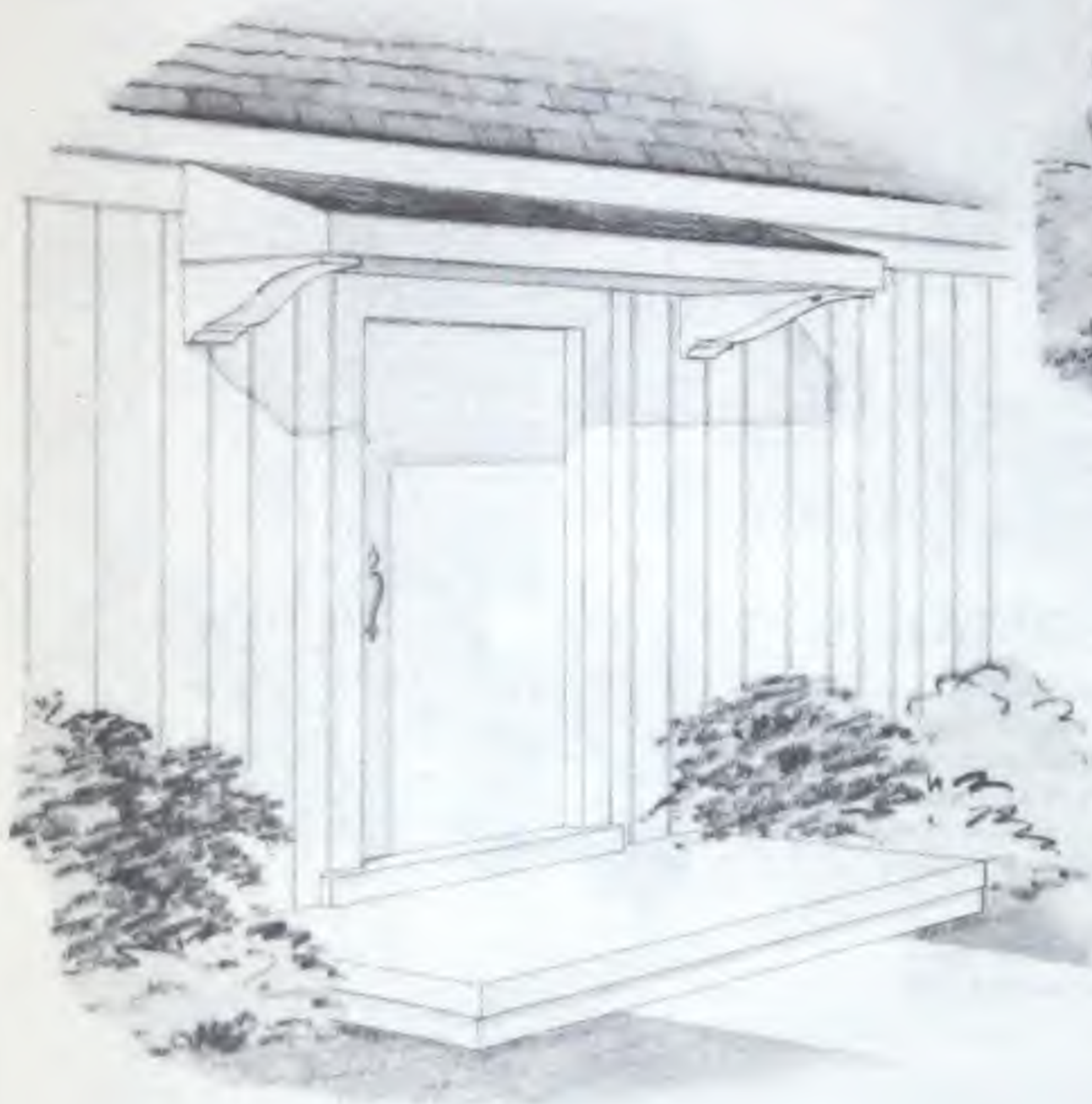
DETAIL E-1 A

The words ornamental, simple and pleasing best describe this covered entrance.



DETAIL E-2 A

This covered entrance is massive in appearance, yet easy to make.



DETAIL E-4 A

A clean-cut and easy to adapt covered entrance for most any doorway.

DETAIL E-3 A

This interesting design provides much relief for a wall that would ordinarily "have just a door in it."



The available easy to follow detailed plans (see page 52) will enable any home craftsman to have pleasure in building one of these covered entrances and enhance the appearance of his home.

"MAKE IT YOURSELF" COVERED ENTRANCES



DETAIL E-6A

Protection, privacy, formality, simplicity and warmth are all combined in this panelled entrance.

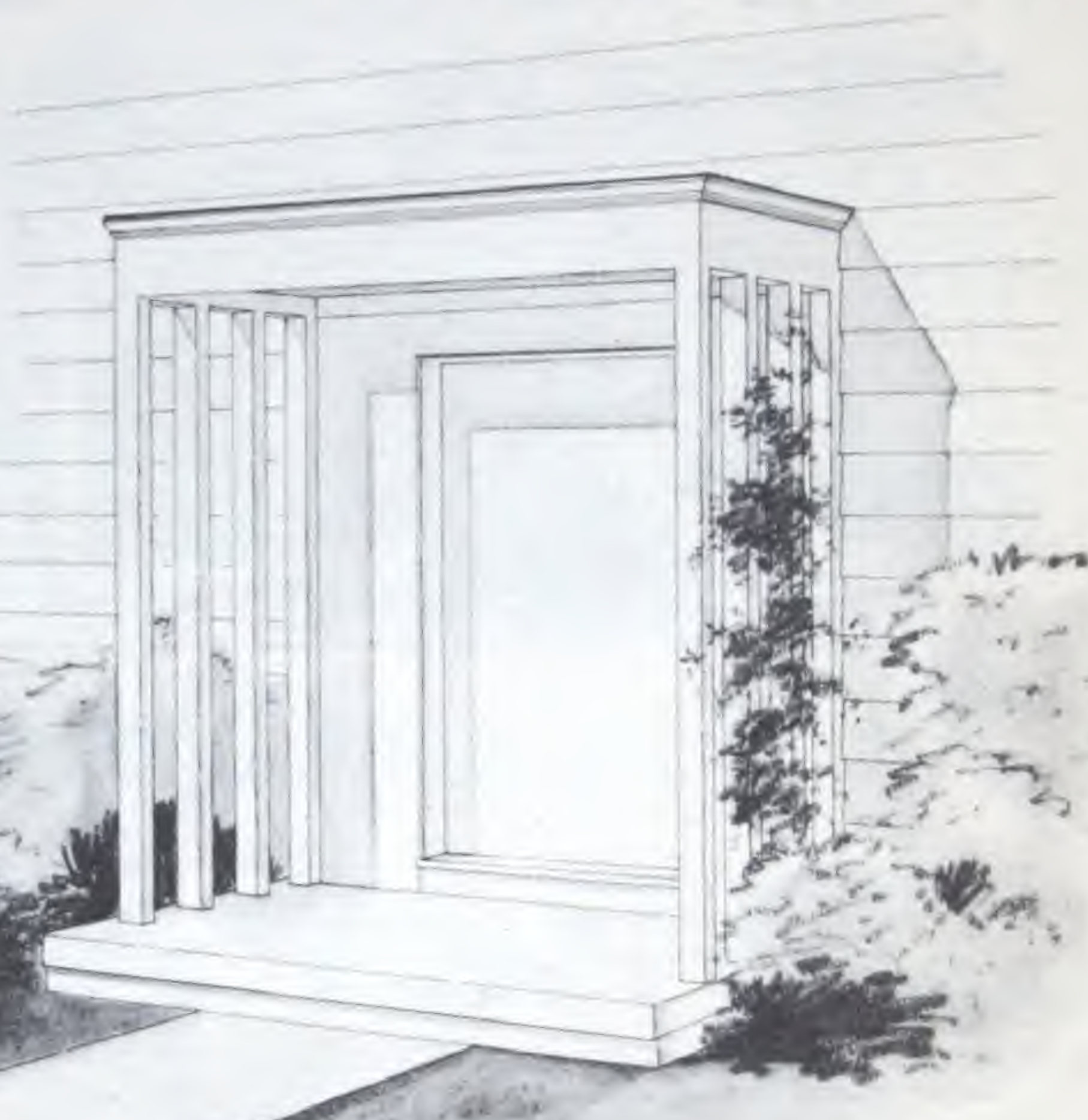
DETAIL E-7A

Notice how this "cottage type" covered entrance provides a distinct personality for an, otherwise, ordinary doorway.



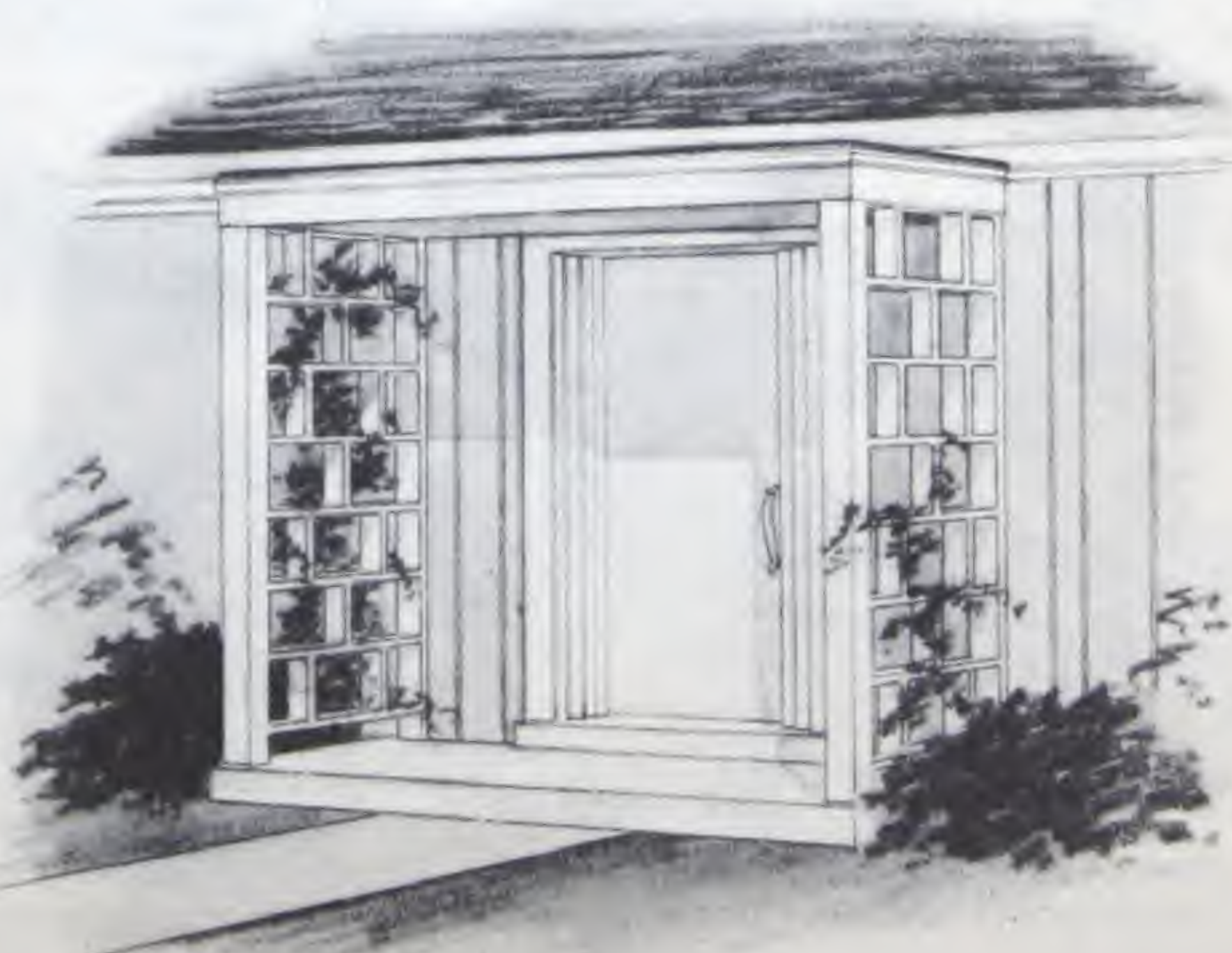
DETAIL E-8A

The symmetrical trellis and "stepped-in" recessed doorway give this covered entrance a lot of character.



DETAIL E-5A

The simplicity of lines makes this entrance adaptable to the contemporary home in particular.



"MAKE IT YOURSELF" FENCES

When a fence is properly designed, it can provide beauty as well as utility. When illustrated below, the gate and lamp post details are also included with the plans that are available (see page 52) for building the fence of your choice.

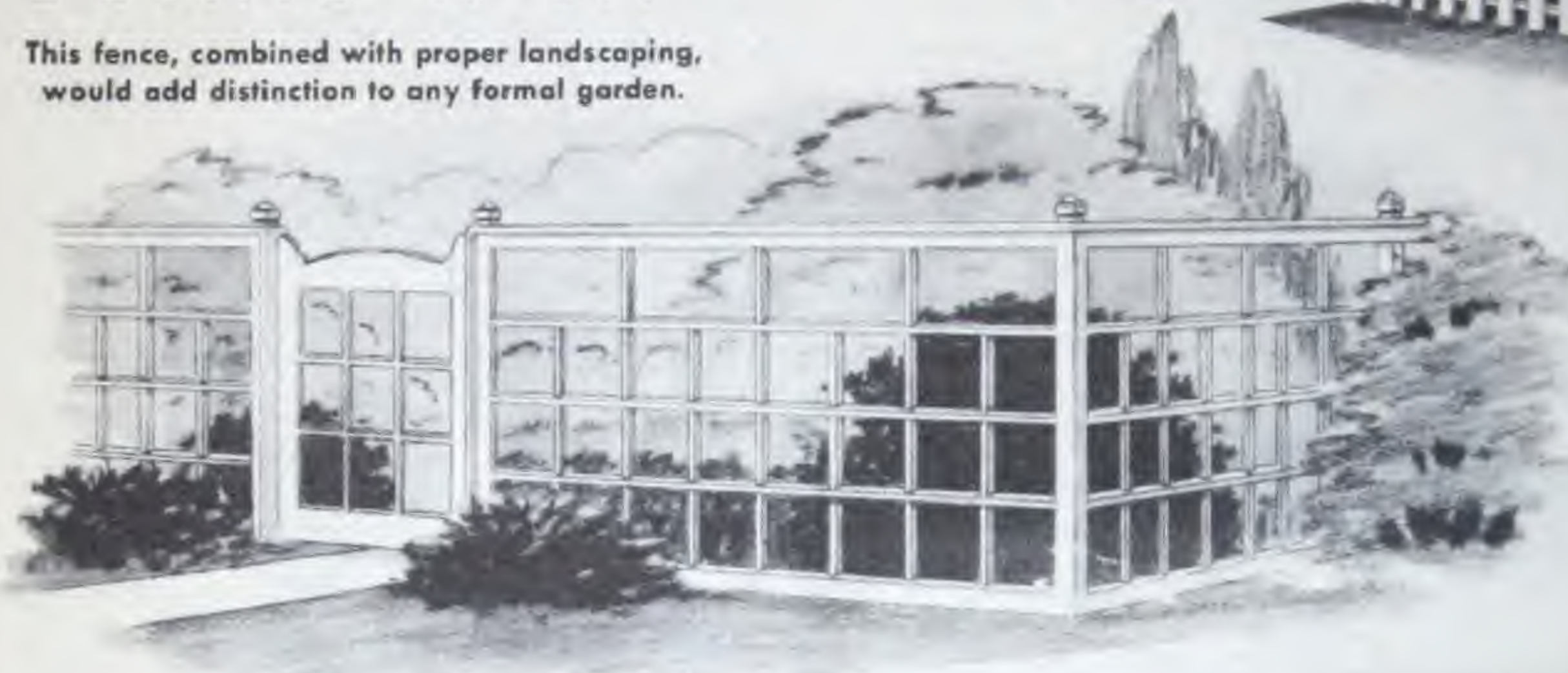
DETAIL A-4A

Rather than being just another picket fence, this design has ample excuse for its existence.



DETAIL A-5A

This fence, combined with proper landscaping, would add distinction to any formal garden.



DETAIL A-7A

Privacy, without that "fenced in" feeling, can be attained with this design. It is also good for keeping pets in or out.



DETAIL A-6A

The increasing popularity of the "ranch type" fence is partly due to its adaptability to many types of surroundings.



DETAIL A-8A

Here's an interesting fence design. The gate and lamp post have "welcome" written all over them.

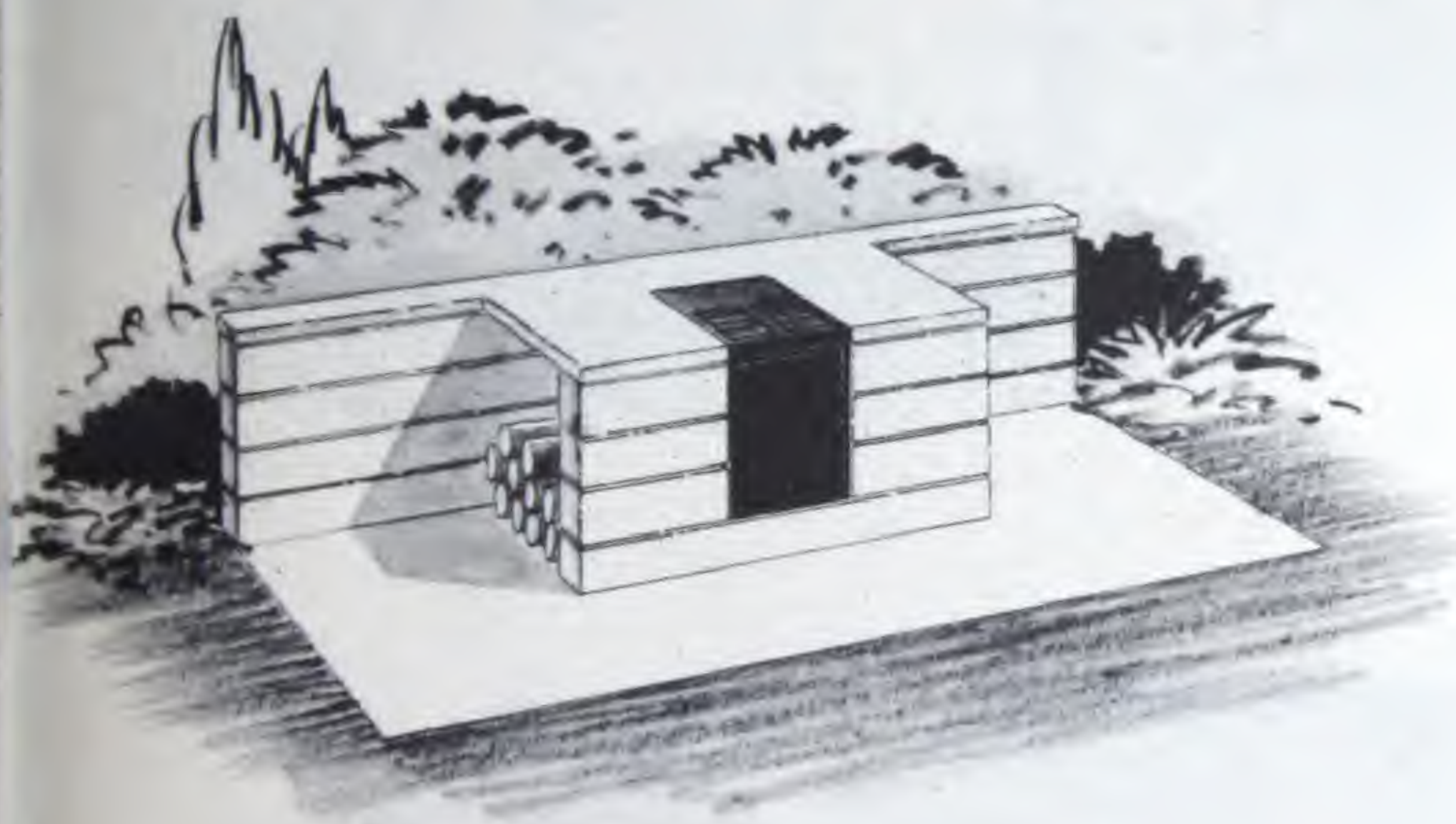
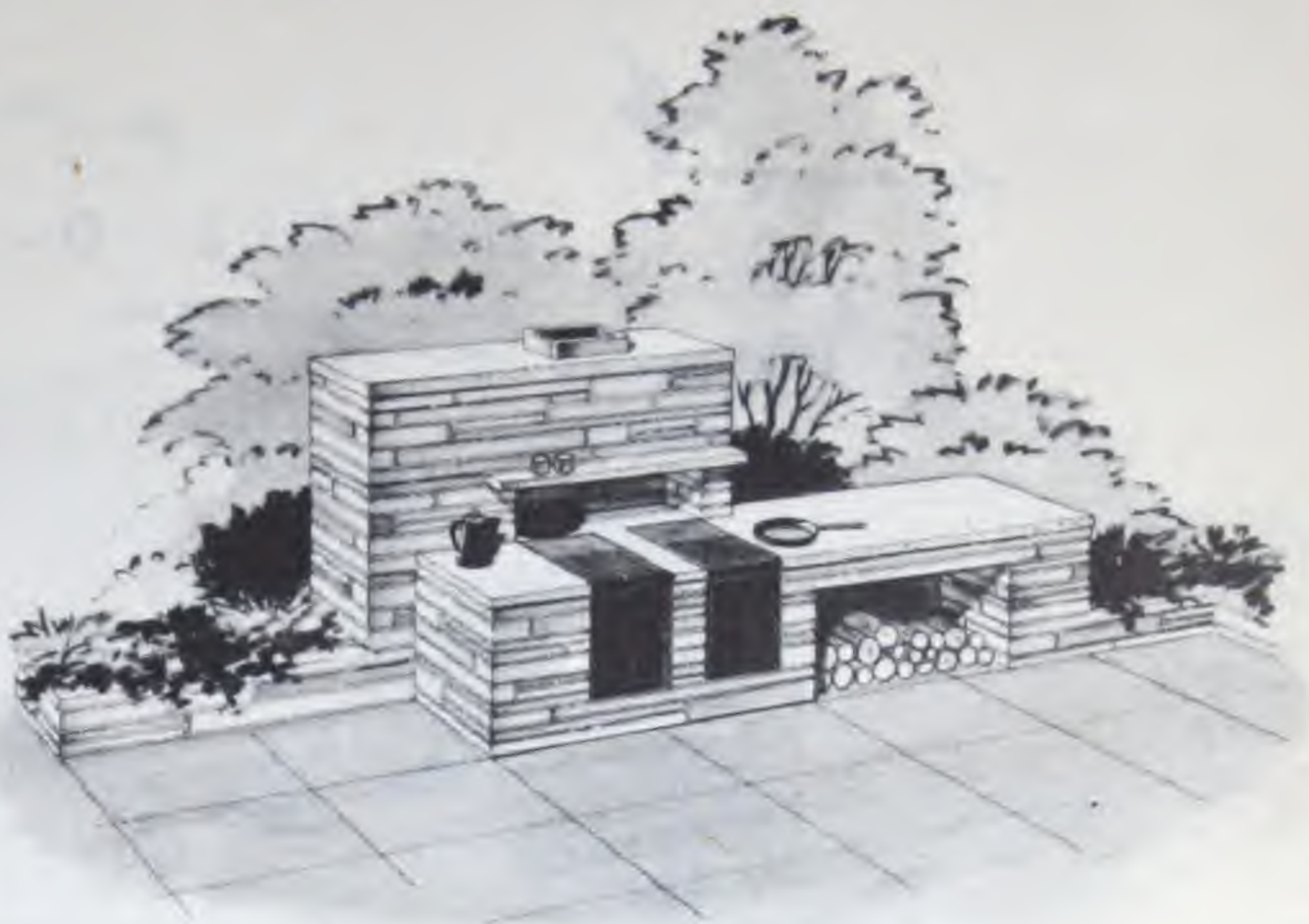


Outdoor fireplaces add much charm to your home. They make outdoor living a real pleasure and contribute greatly to the good appearance of your garden area. See page 52 and specify Detail No. when ordering plans.

"MAKE IT YOURSELF" OUTDOOR FIREPLACES

DETAIL A-1A

The contemporary design of this fireplace makes it distinctive. It features two grills and a warming space. The adjacent planting area makes this fireplace blend in with its surroundings.

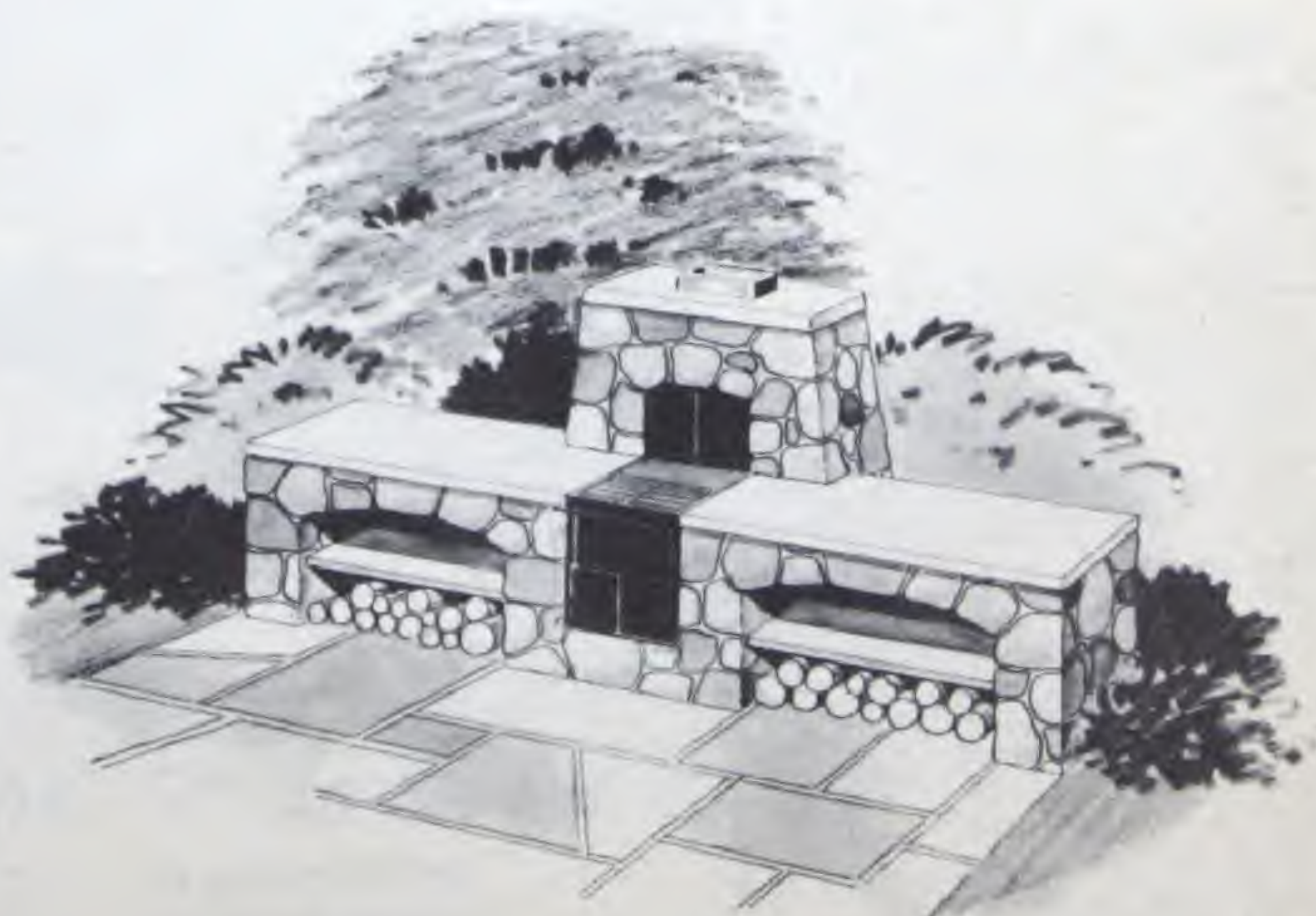


DETAIL A-2A

This inexpensive fireplace is easily constructed with cement or cinder blocks. There is wood or charcoal storage on each side, and work space around the grill.

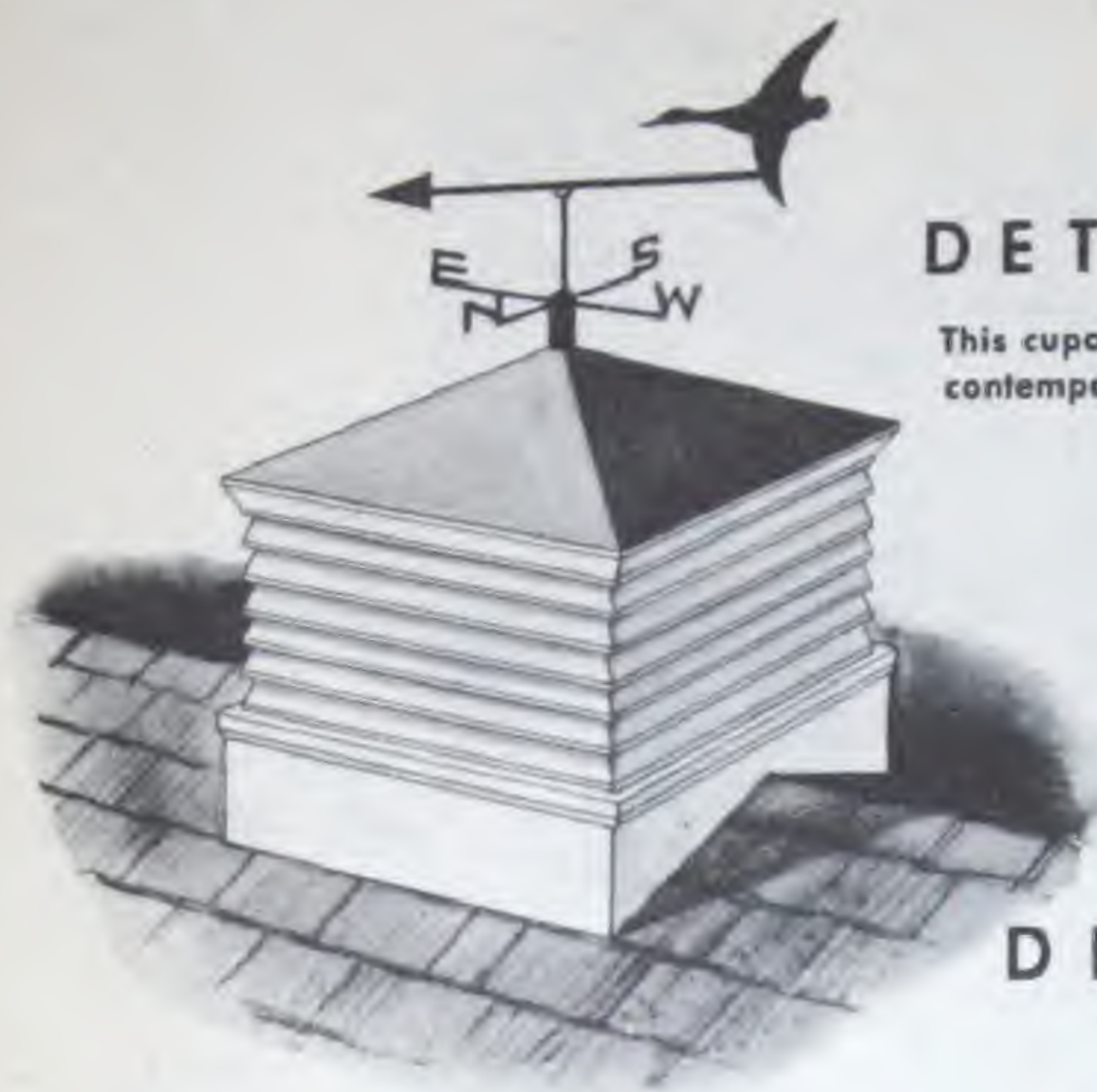
DETAIL A-3A

The oven, the shelves and the large top surface are combined to provide real utility in this fireplace. Field stone is used to create that warm rustic appearance. It would look equally attractive in brick.



"MAKE IT YOURSELF" CUPOLAS

Building a cupola for your garage will give it a finished look. In addition, it will provide ventilation in hot weather. See page 52 and specify Detail No. when ordering plans.



DETAIL D-3A

This cupola goes well with contemporary architecture.



DETAIL D-4A

Adaptable to early American architecture or to a rural setting. This cupola is the only one on this page that doesn't ventilate.



DETAIL D-6A

This easy to make cupola will fit in with a variety of settings.

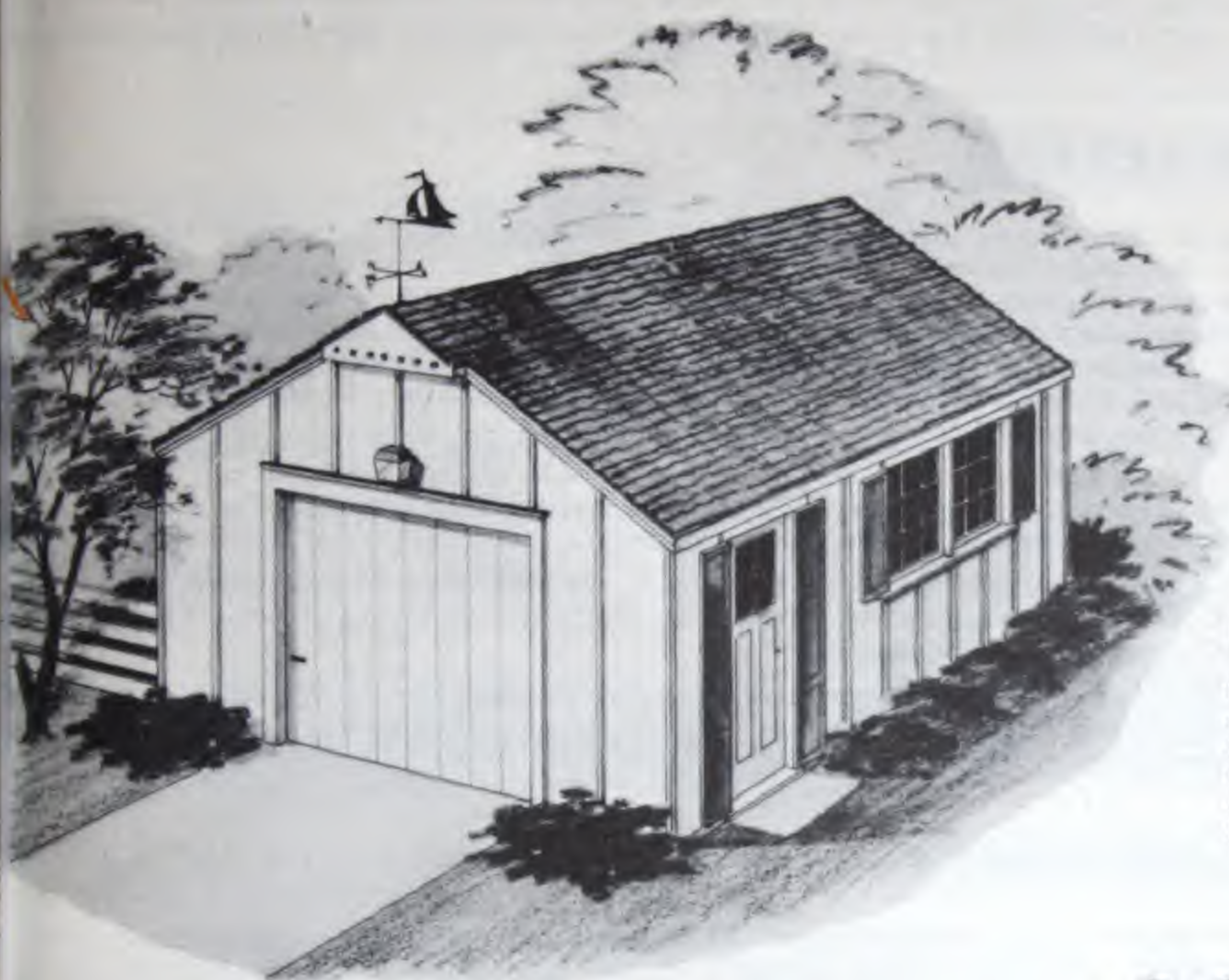


DETAIL D-5A

Will look pleasing on most any garage. Very informal design.

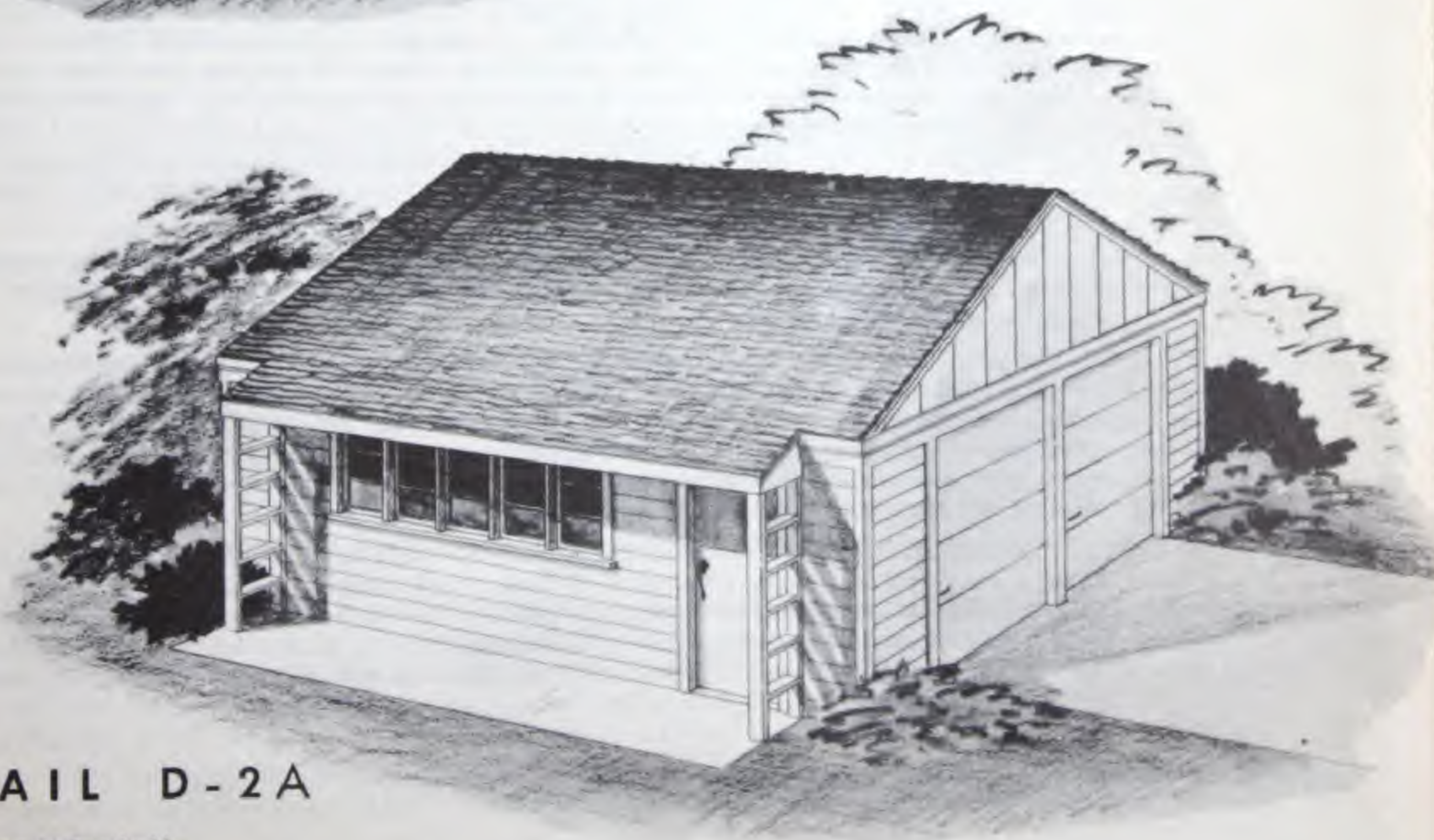
Besides car storage, the garages below are designed for simplicity and ease of construction. By making one of them yourself, you would be getting economical storage space for your car, plus the additional storage and workshop area that most families need.

"MAKE IT YOURSELF" GARAGES



DETAIL D-1A

This garage is designed simply, and can be made of standard plywood sheets with a minimum of cutting. Its 16 feet x 22 feet size permits 4 feet on each side of the car space for storage and workshop.



DETAIL D-2A

This 22 feet x 22 feet double garage has plenty of extra space on either side of the cars. Note the simply constructed trellis and protective roof overhang.

See page 52 and specify Detail No. when ordering plans.

The planning principles outlined on these pages deal primarily with planning home to get the most for your building dollar without sacrificing convenience.

SPACE ENGINEERING

Plan the inside of your house first. Divide the home into 3 planning areas, namely: living, sleeping and service. For larger homes, a fourth area called "relaxation" can be added. Make the best use of these areas—not by seeing how many rooms can be crowded in—but rather by satisfying as many of your family's requirements in each area without the use of walls (except where privacy is necessary). Enclosing space wastes money, a fact that is especially important in smaller homes. "Open planning" creates a feeling of spaciousness and provides light, airy rooms.

How big a room or area should be depends on family needs, your building budget, and how functional you can make it to fill your needs. For example, a single bedroom can be as small as 7'x10' and serve its purpose well, provided the doors and windows are spaced in a way that will permit the room to accommodate essential furniture.

Your ingenuity is equally important in planning the other areas of your home. For example, a kitchen-dining combination can be as small as 9'x10' if it is arranged properly. Be sure to eliminate all unnecessary entering doors.

Unless you have unlimited means, some compromises will have to be made between size, comfort, privacy and room arrangement. Accept these as a challenge to good planning rather than as a sacrifice.

MODULAR PLANNING

A module is a standard unit of measurement. In modular home planning, certain accepted standard units of measurement are coordinated and used. This permits laying-out a home in a way that will obtain the utmost economy and efficiency in the use of standardized building materials. For example, we refer to pounds, pecks and bushels when determining how many apples we want to buy; and we think in terms of pints, quarts and gallons when buying liquids. Much the same way, the units of measurement commonly used in modular home planning are 4 inches, 16 inches and 48 inches, or 4 feet. These modules, or units of measurement, were decided upon because they will fit the dimensions or sizes of most building materials and equipment—thereby avoiding unnecessary waste of materials and labor.

Even though modular planning was used by the Egyptians in building the pyramids, HomOgraf Planner Corporation personnel can be included among the pioneers of modern day modular planning as it applies to homes.

It was only a few years ago that merely a handful of manufacturers produced modular building materials. Today, we find hundreds of such manufacturers. Still more are striving to adapt their products to modular sizes. Many produce windows and cabinets that are sized in multiples of 4 inches. Other plants manufacture cement and clay products in multiples that will fit 16 inch sizes. Lumber lengths having dimensions in multiples of 4 feet have the greatest sale volume. Gypsum and most wallboards come in modular sizes.

You will notice on the PlanOgraf sheet on the inside back cover of this book, that the smallest squares represent 4 inches; that four of these small squares make up one side of a little large square representing 16 inches; and that three of the 16 inch squares make up one side of a big square representing 48 inches, or 4 feet. This gives you the perfect base for modular planning. The Modulated Ruler on the yellow card of this book will help you follow a modular system in planning your home.

ECONOMICAL BUILDING SHAPES and SIZES

A square building is the least expensive to build. A rectangular or oblong house is less expensive to build than one that is L, U, or Z shaped. However, the added beauty created by an L, U, or Z shape is sometimes justified. Two story homes oftentimes cost less per cubic foot to build than

PRINCIPLES

one story homes. Roofs without gables or dormers do not cost as much as roofs with these features. However, the comparatively low cost per cubic foot of additional living area created by planning an attic with certain types of dormers makes such dormers a good investment. Basementless homes are usually less expensive than ones with basements. Economical home widths or depths (whichever is the shortest) are 16, 20, 24, 28 and 32 feet.

PROVISIONS FOR EXPANSION

Future expansion can be achieved in two ways: by providing for the adding of rooms onto the first floor, or by planning your home with an attic which can be converted into finished rooms. The latter method is usually less expensive—especially if you have extended heat, electricity and plumbing to the attic when the home is built. In this way, you merely attach the desired fixtures instead of tearing up walls to install these facilities when you expand. (See Designs H-27 and 34 on pages 14 and 18.)

If you prefer adding first floor rooms, be sure these additions have been made a part of your original plan so that they will not have that "stuck on" appearance, or require expensive altering of the structural members of the original unit. (See Designs H-2 and H-3 on pages 10 and 11.)

Basement vs. No Basement

This section is intended to help you decide whether your next home should or should not have a basement.

First, let's go back to the early days of America. At that time, most homes were built without basements. Later, the new homes in the Northern states, where changeable climatic conditions prevailed, had basements or cellars for the preservation of food. Then, with the advent of new food preservation techniques, modern transportation and convenience to shopping, the basement began to serve its purpose as an area for general storage, recreation, laundry and heating.

Today, with the exception of the South and Southwest, where basements never have been very popular, the trend is again towards a no basement home. This trend is not as noticeable in cities as it is in rural and suburban areas where there is more land to put all of the liveable home space above ground. Another reason for the basementless home becoming popular at a faster rate outside the cities is the usually greater cost of basements in outlying areas due to increased excavating costs, poorer drainage, the necessity for sump pumps, and other compensating factors.

There are several things that help increase the overall demand for basementless homes. Today's type of heating facilities can be installed on the first floor; and no basement is required in order to have a warm first floor. Homes in humid areas usually have damp unhealthy basements, and ones which cannot be used for storing the many items that are affected by moisture—unless they have been completely dampproofed and modern dehumidifying equipment has been installed. Even when a dry basement can be achieved, many people still prefer ground level storage for the children's wheel goods and for gardening equipment that is used almost every day. Besides the difficulty of carrying these items, basement stairs have contributed much to accidents happening in homes.

On the other hand, there are those who like a basement to be used as a recreation room where the children may play on "bad weather" days, and parties may be held without disturbing the rest of the house; but prefer their laundry room on the first floor. A first floor laundry saves carrying baskets of laundry up and down stairs, as well as making it easier to watch children playing outside, and to answer telephones and doorbells.

Finally, you should consider comparative costs in making your decision. Generally, it is less expensive to build a home without a basement. But, the cost advantage is not as great when building a two-story home without a basement. If you decide in favor of a basementless home, you will have to increase the size of your home above ground, somewhat, to compensate for part of the space lost by not having a basement. However, the increased area above ground makes your home investment more visible.

KITCHENS

Plan your kitchen so that it has good-lighting, sufficient electrical outlets, functional step-saving features, and provisions for family activities other than food preparation. Also see page 89.



Use a **BUILT-IN NOOK** where space is limited



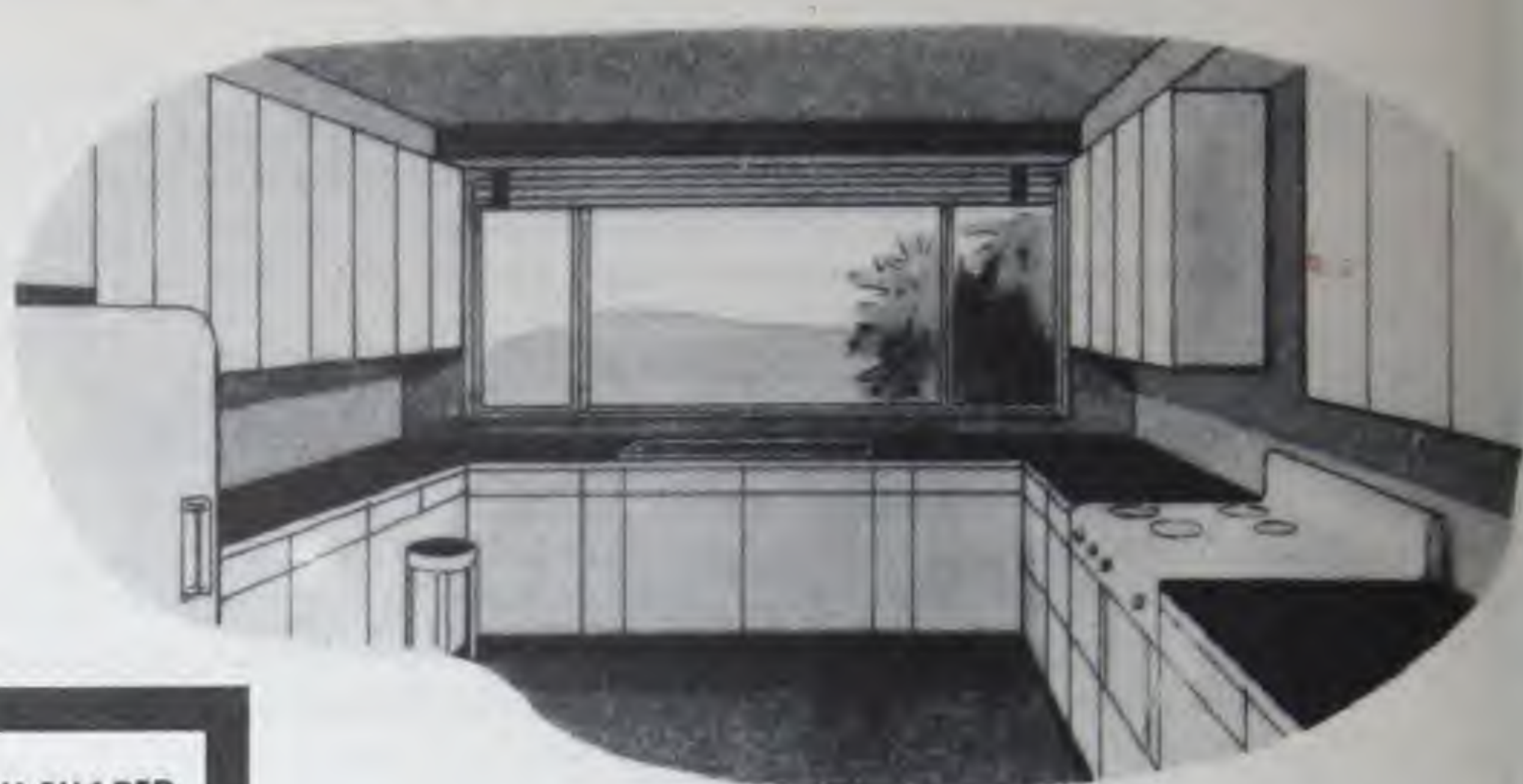
SNACK BAR for stools



SNACK BAR for chairs



Use **TABLE AND CHAIRS** whenever space permits



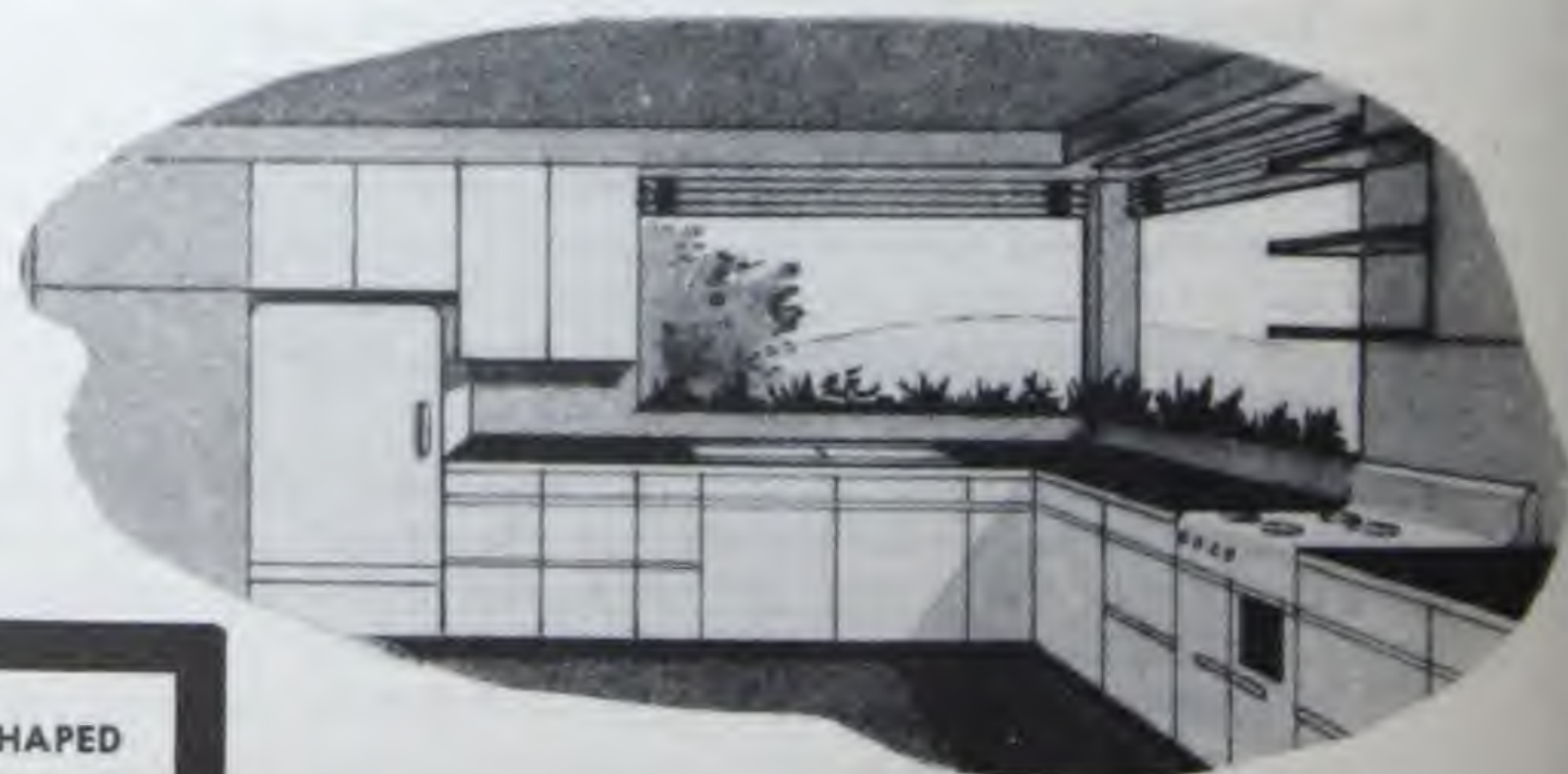
U-SHAPED

Work is done in natural sequence: food is delivered, put away, prepared for cooking, cooked and then served. Use fourth unseen wall for eating, planning and storage.



IN-LINE

Provides economical use of space for small area. Minimum recommended width from wall to wall is eight feet.



L-SHAPED

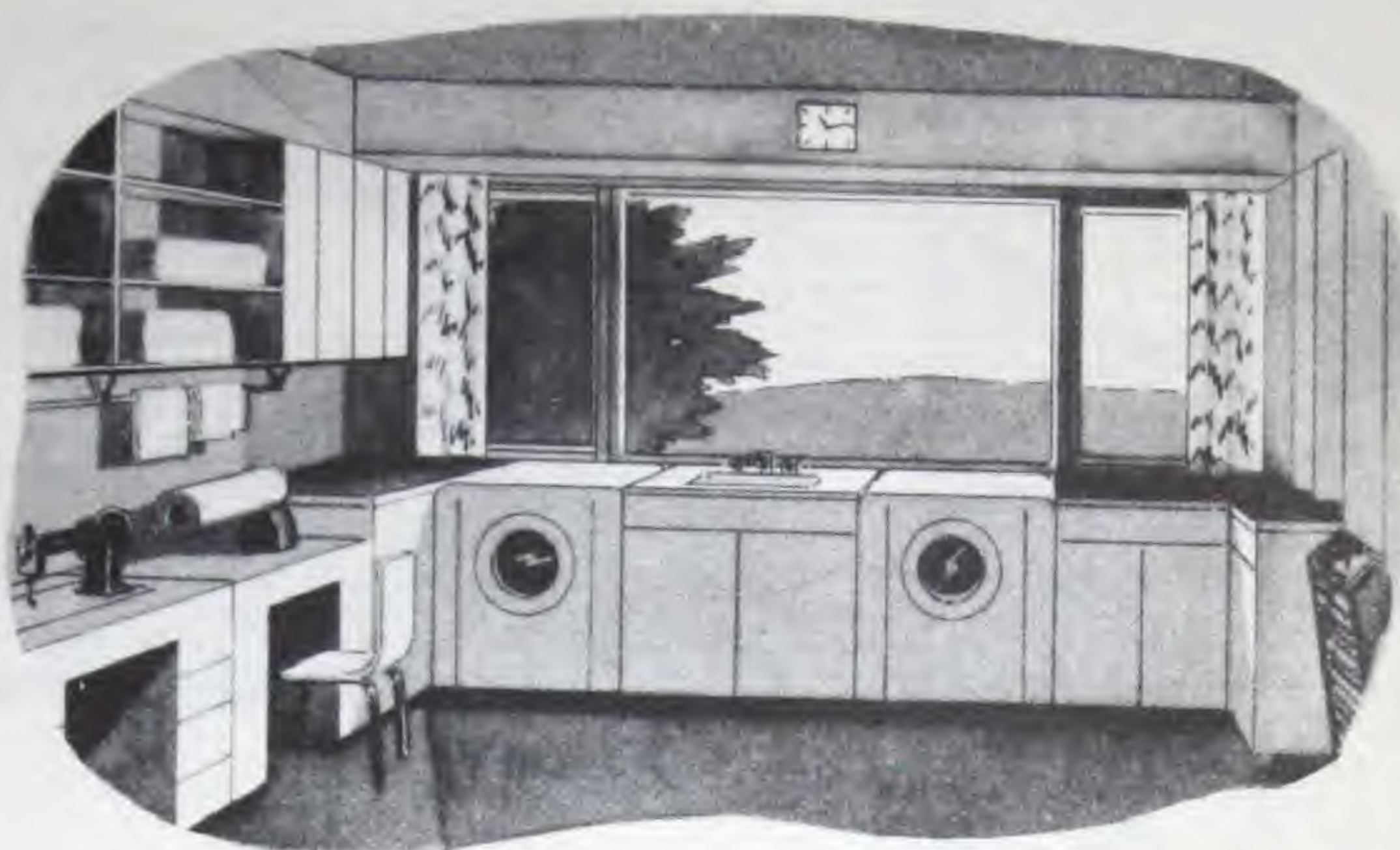
Note the big corner windows and planting box. Use the opposite unseen corner for other work center activities and features.

In planning your laundry, strive for a pleasant step-saving location; ample area for work, storage, equipment (present and future); and good lighting. See page 89 for scale laundry units when drawing laundry plans.

LAUNDRIES



This handy storage unit idea has an ironing board with clothes hamper below.



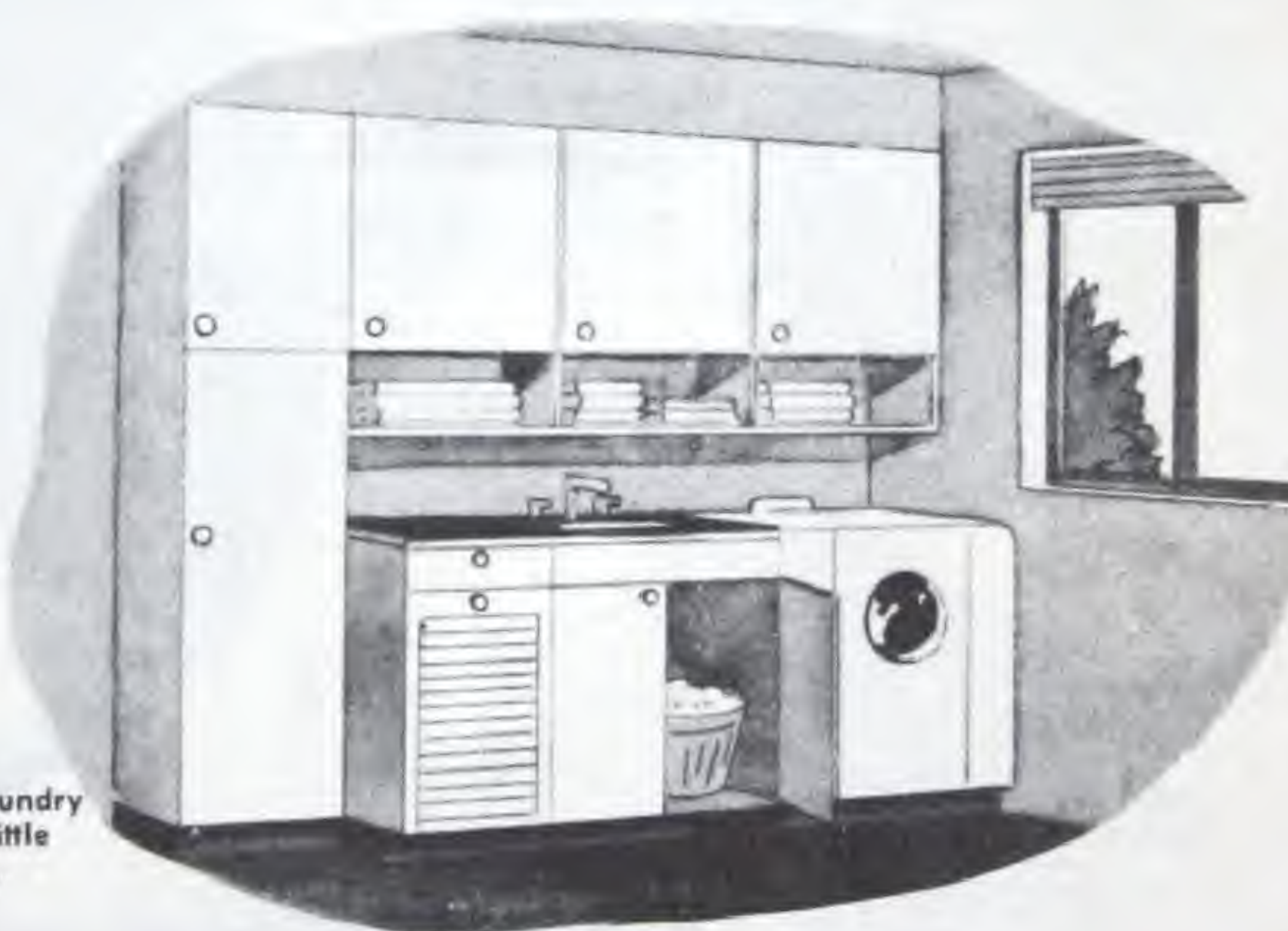
This deluxe laundry is designed for a continuous working cycle; preparing—washing—drying—sprinkling—ironing—sewing—storing.



After ironing, hang linens on rack until stored.



A laundry for warmer climates or heated garages.



This minimum laundry requires very little floor space.

Good lighting makes this basement laundry pleasant.



BATHROOMS

Most people compromise between a minimum and a deluxe bathroom by matching expense against family needs. Economize on plumbing by locating your bathroom near the kitchen, but don't sacrifice a good plan arrangement.



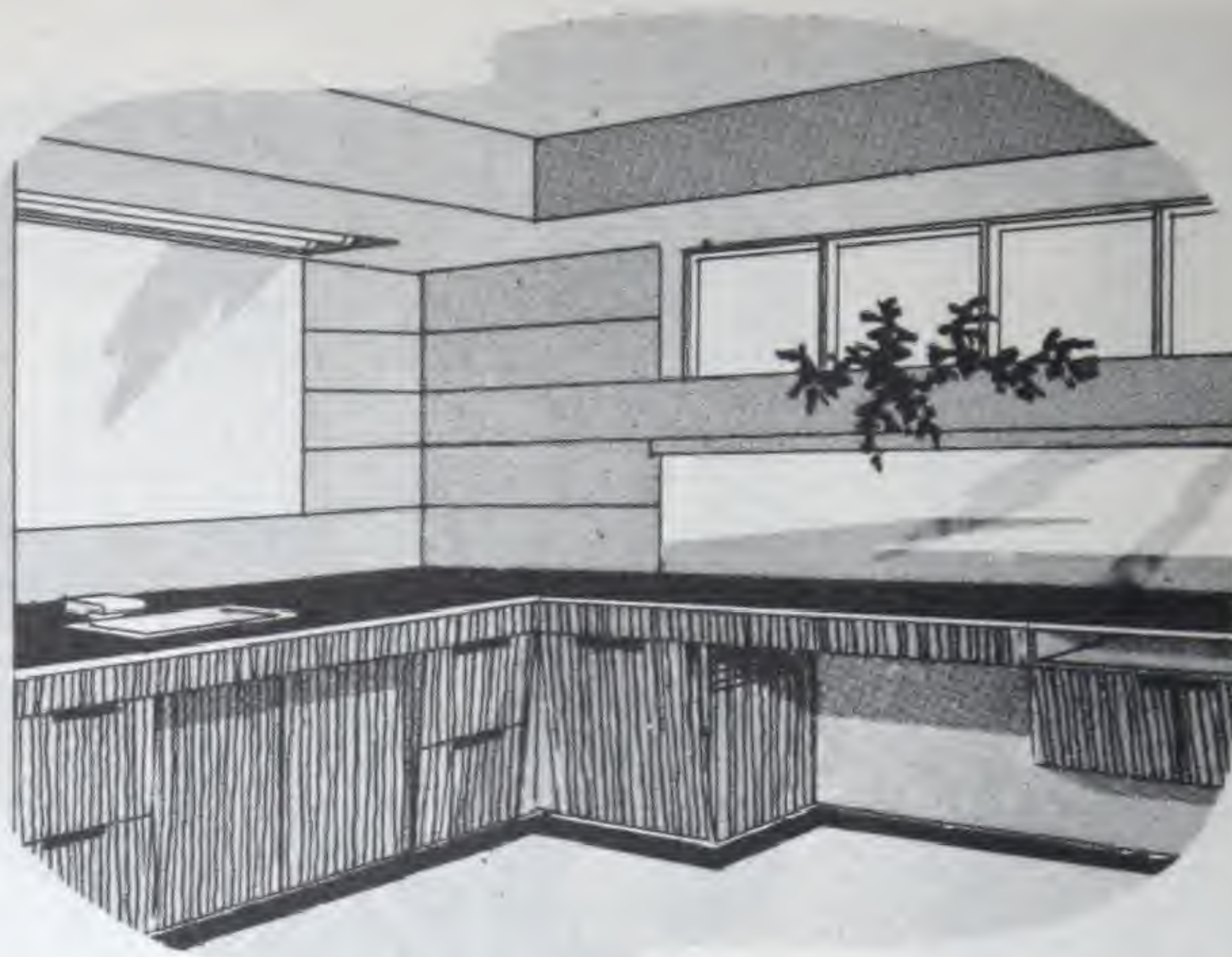
Requires 5 x 8 feet space. Partition at end of tub would create more privacy for the toilet.



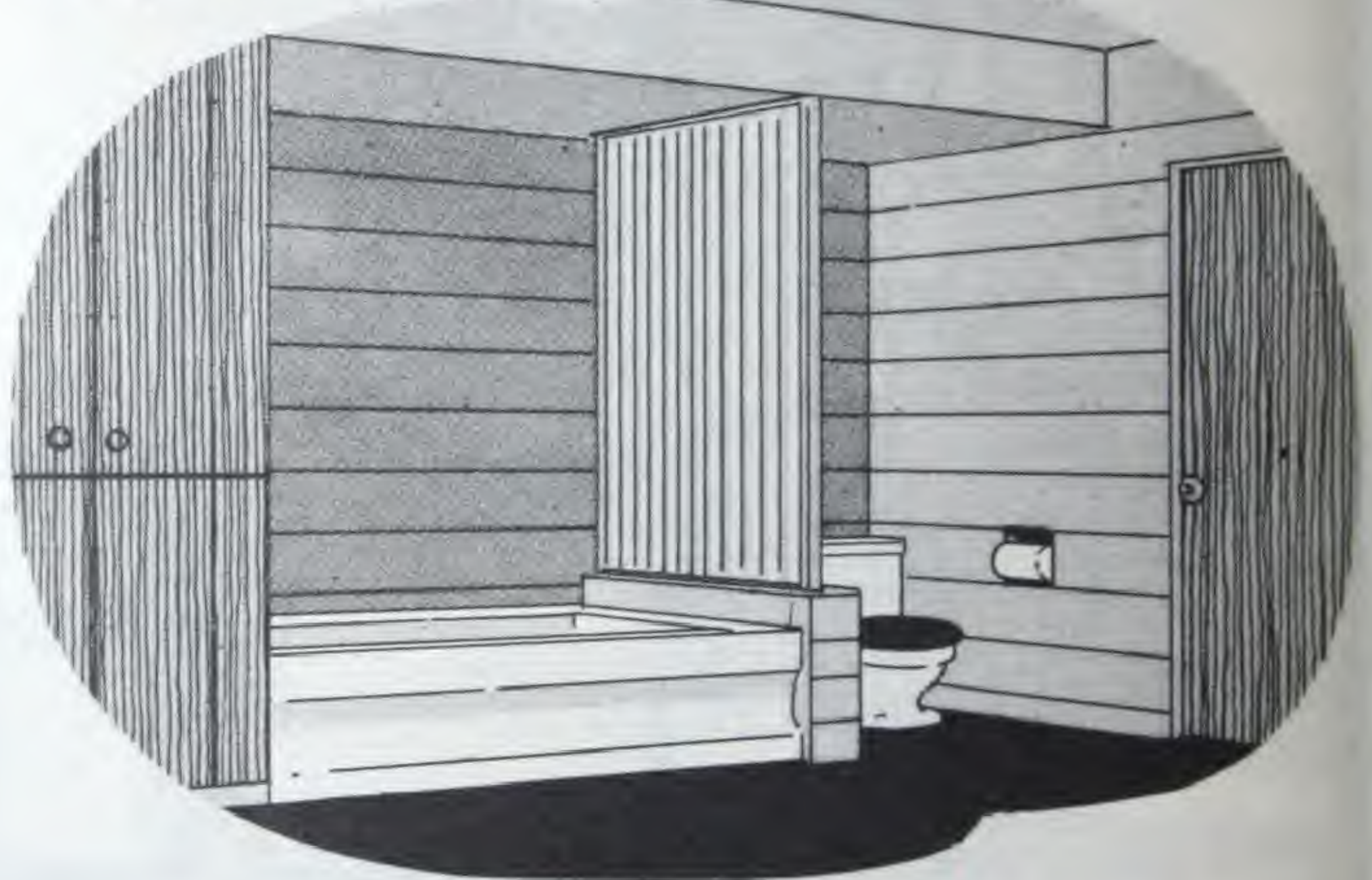
Eight feet square space permits effective glass partitioning, plus linen closet and vanity.



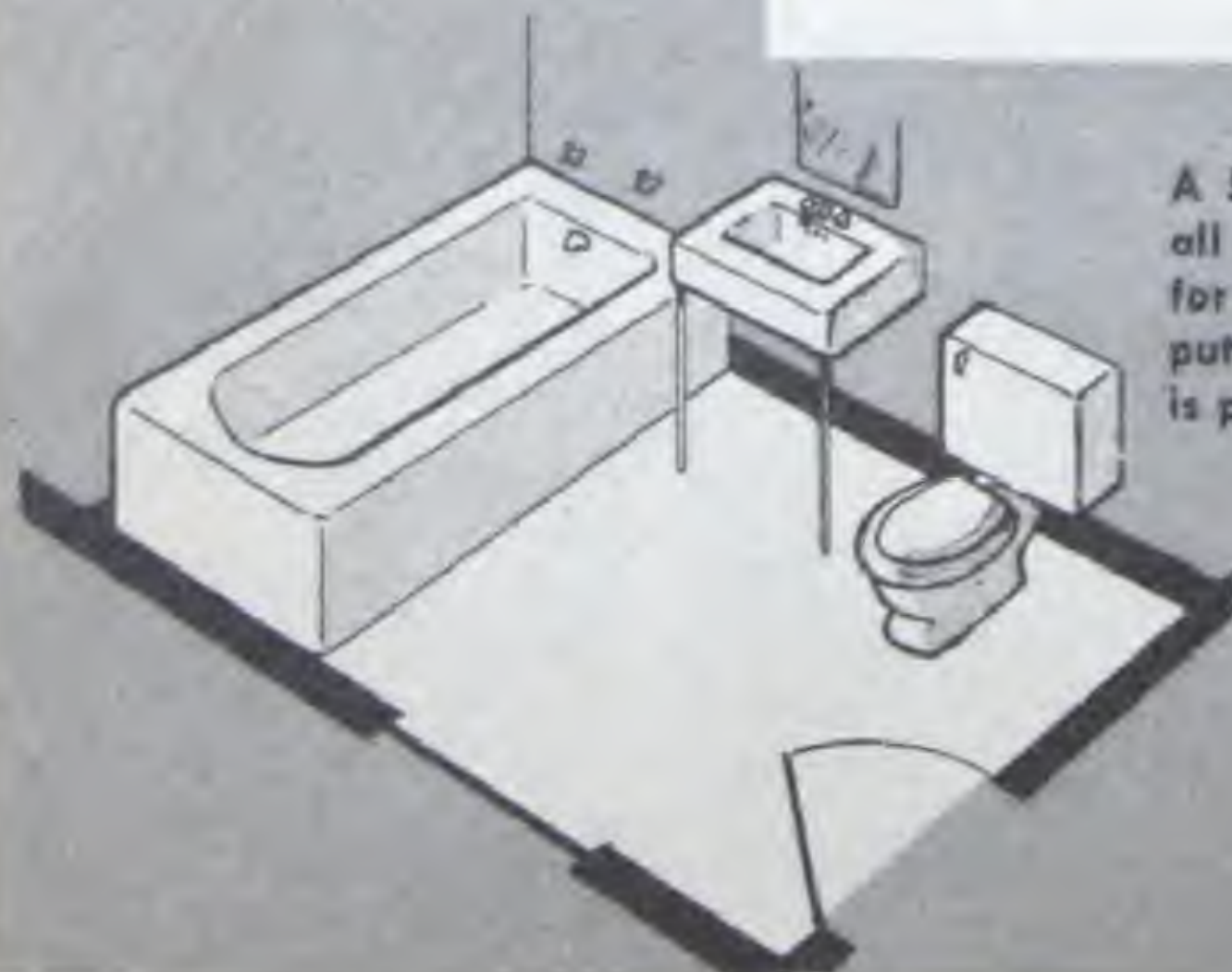
A 5 x 5 feet bathroom with shower for real low cost, or as a handy service entrance feature.



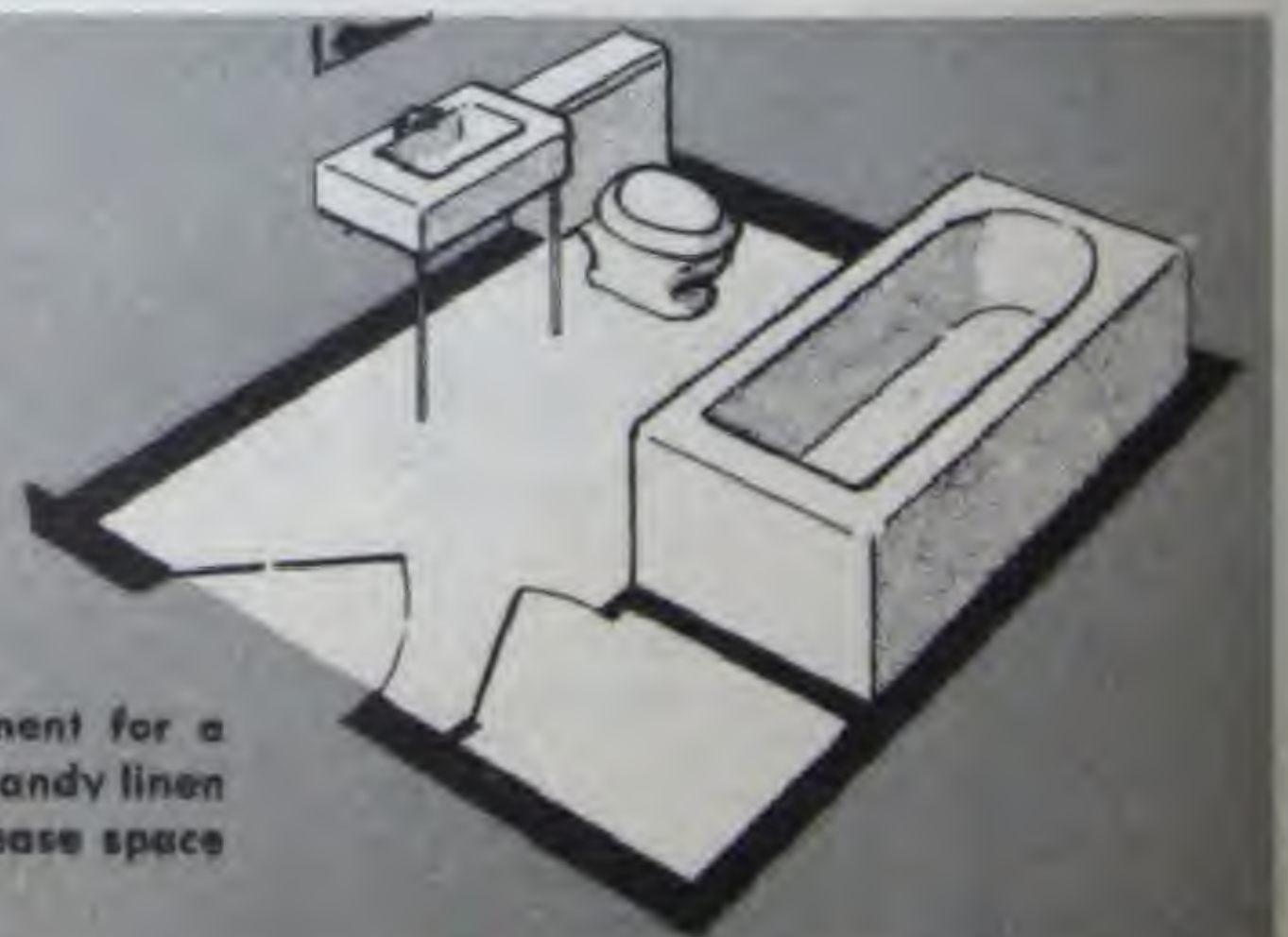
This deluxe bathroom has a built-in lavatory, clothes hamper, linen storage, vanity and a "picture" mirror with concealed lighting. Note the high windows for privacy. In the illustration below, a fluted glass separation between tub and toilet increases privacy, yet admits light. Note the convenient linen closet.



TRACE SCALE BATHROOMS INTO YOUR HOME PLAN DIRECTLY FROM PAGE 90.



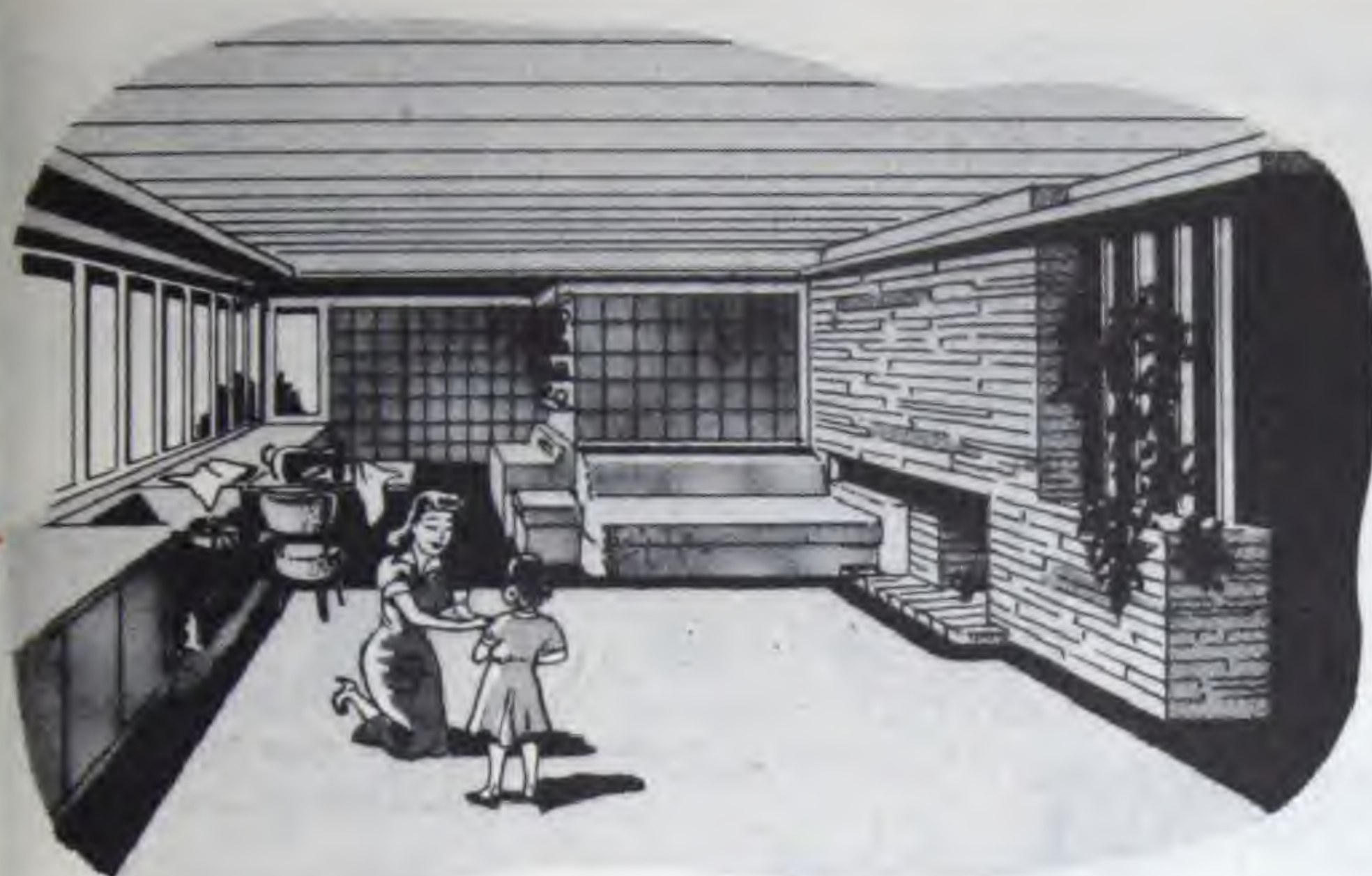
A 5 x 7 feet bathroom with all fixtures along one wall for minimum cost. Avoid putting a window over a tub, is possible.



Another arrangement for a 5 x 7 feet space. Handy linen closet would increase space to 7 x 7 feet.

The Activities Room supplements the normal features of the home and has an almost limitless variety of adaptations. See how many uses you can find for such an all-purpose room in your home.

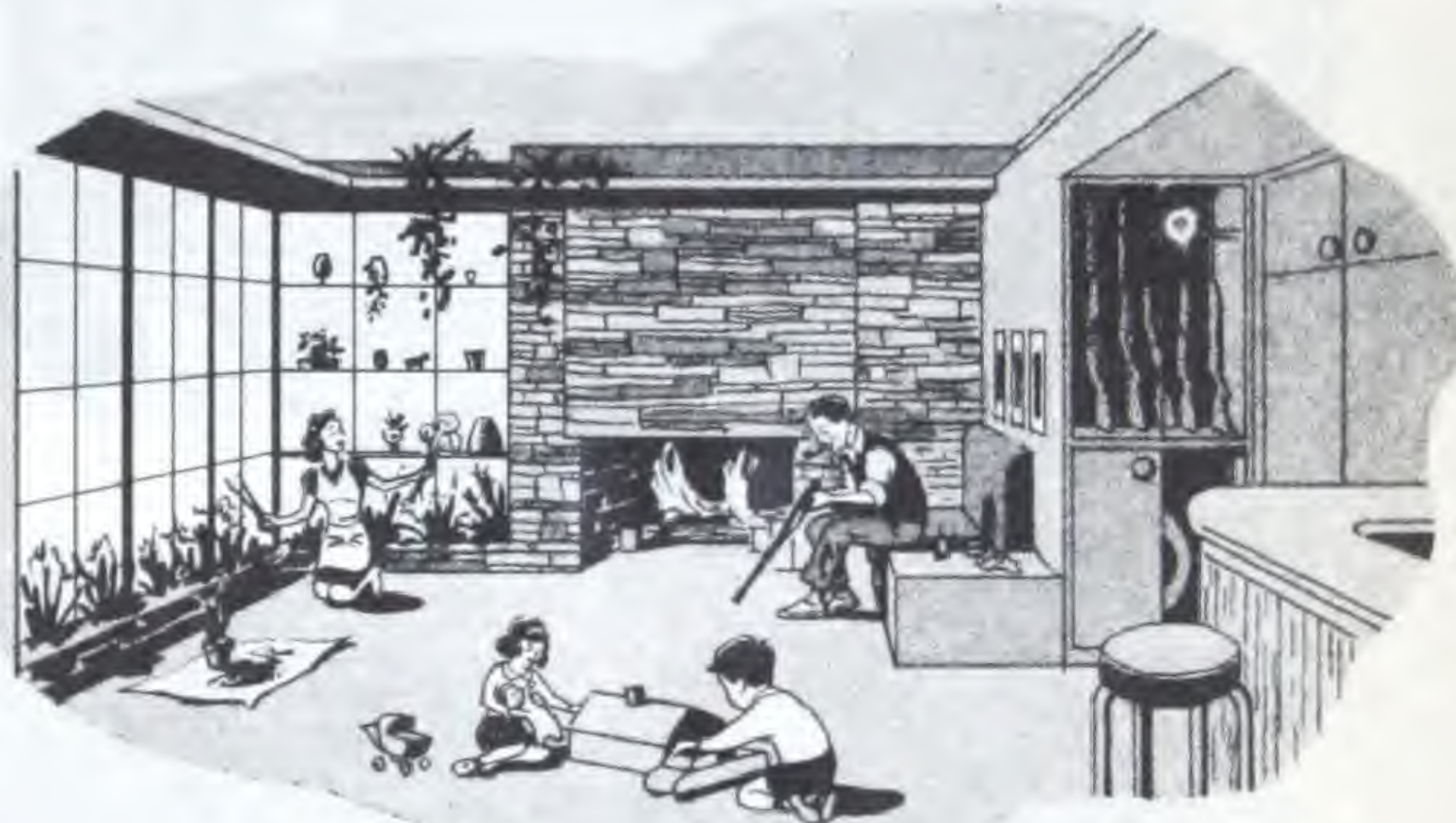
ACTIVITIES ROOMS



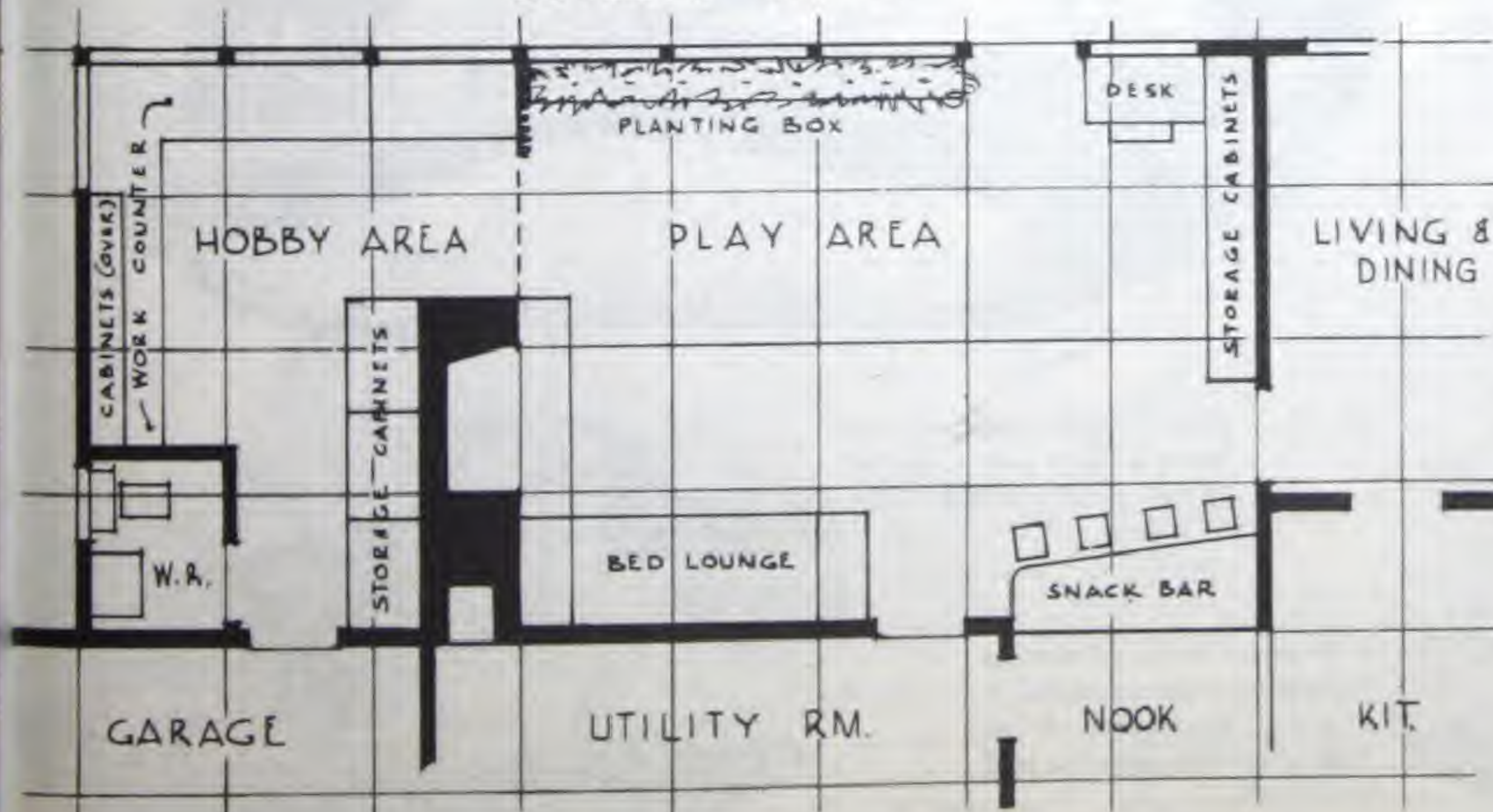
Besides being downright charming, this room provides facilities for sewing, music and for family or party gatherings. The bed lounges and adjacent washroom make it easy to accommodate overnight guests. Book lovers can also make this room their library.

If your activities room will face the street, use a higher glass area, as shown. Because activities rooms are subjected to hard use, be sure to incorporate such sturdy materials as natural woods, stone and scuff or wear resistant composition materials.

Wherever the activities room is located in your plan, the more light and cheerfulness you have, the more pleased you will be. Lower glass areas are especially recommended if your recreation room will face the privacy of your yard or garden. The big windows combined with the inside planting facilities of this room enable you to have outdoor living indoors. Note the other features: built-in lounge for guests; hobby and game center; facilities for parties; plenty of storage room; and the welcome fireplace. The informal atmosphere it creates will provide you with many happy hours of joyful living.



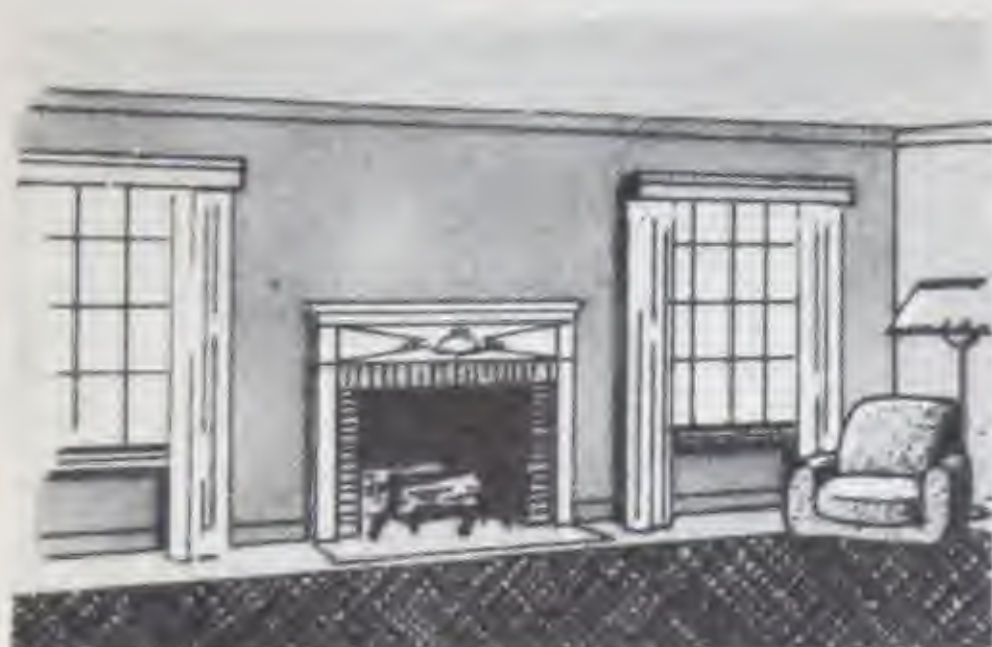
OUTDOOR LIVING



Here is another example to show how an activities room can be used effectively in conjunction with other rooms and the outdoors. The glass wall makes this room an indoor porch. With plenty of varied storage space, it can be transformed quickly into a children's play area, study, home office, game room, hobby center, guest room or party center. Because the activities area in a one-story home takes the place of the porch, the den and the basement recreation room, it is not uncommon to find today's family spending most of its time in this multi-use part of the home.

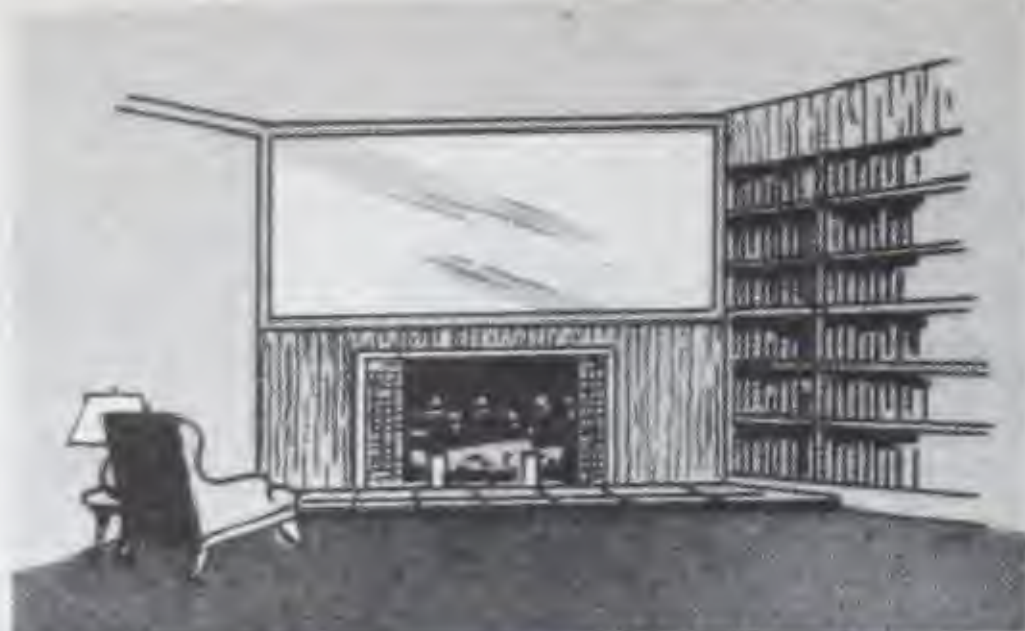
FIREPLACES

Fireplaces are a part of gracious living and add charm to the home. They are also useful in supplementing normal heating facilities on chilly days just before or after the normal heating season.



A balanced colonial design needs good proportion with respect to the mantel, wall and openings.

(45)



A corner fireplace can be made an interesting feature, if the room is not too small.

(46)



The unbalanced contemporary design is popular today. The low mantel shelf and big mirrored wall make the room seem larger.

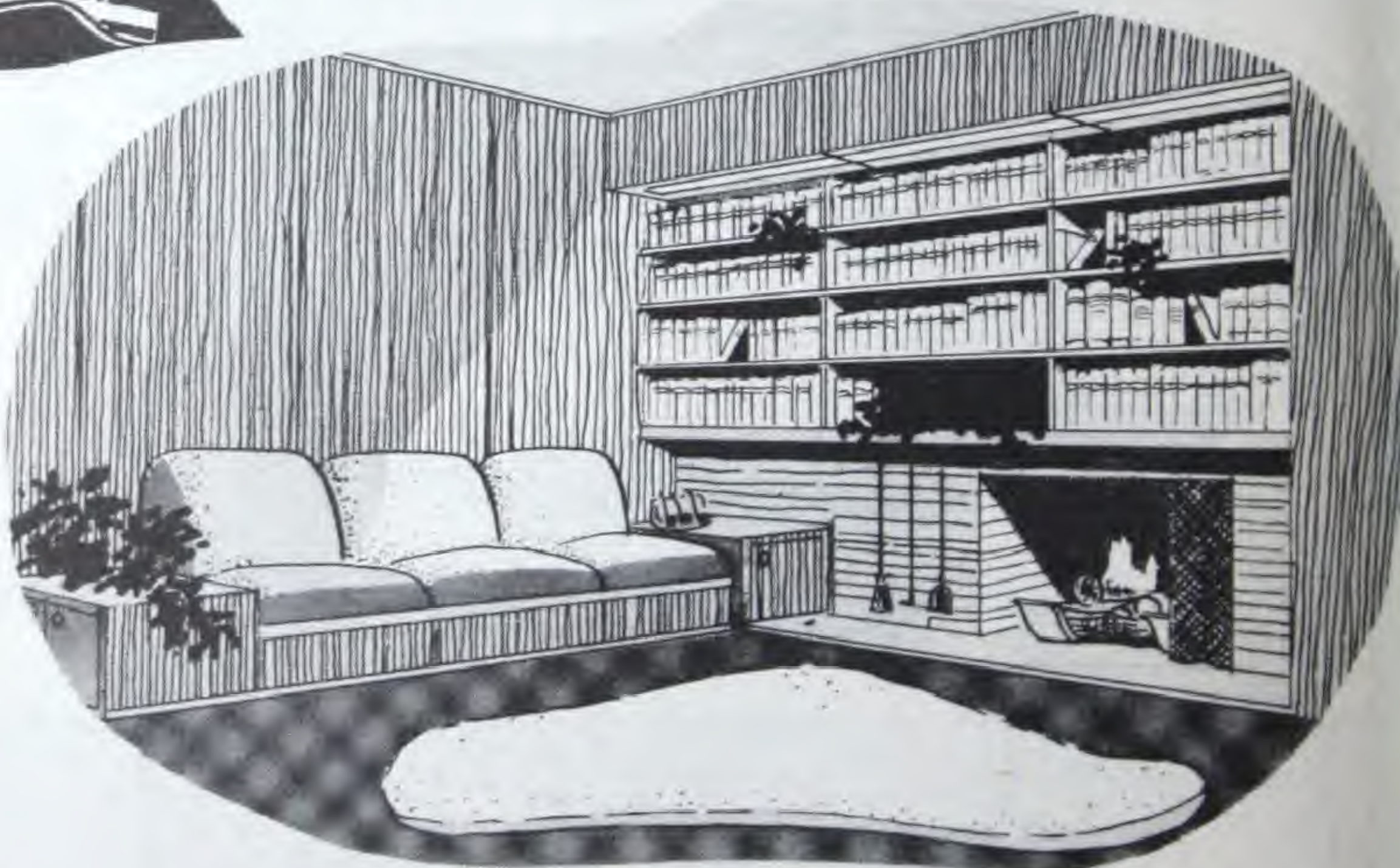
(47)

(numbers are keyed to page 92)



The barbecue fireplace or hearth transforms this room into a combination cooking, dining and living room—much the same as in the early American farmhouse. Note the wood box, the panelled wall, the sturdy furniture, the wide planked floor, the china and copper kettle cabinets, the hooked rug and the charming windows. A combination of these features creates such an inviting atmosphere that the entire family will want to use this room often.

This adaptation of the unbalanced fireplace to a contemporary setting creates a feeling of warmth and charm. Note the lighting directly over the books, the built-in lounge and the sturdy wood panelled walls. Good proportion and pleasing use of materials are important in a fireplace design of this type.



Outside wall fireplaces must be an integral part of the design to eliminate that "stuck on" look.



A fireplace chimney coming through the house needs a massive appearance to be well proportioned to the roof and walls.

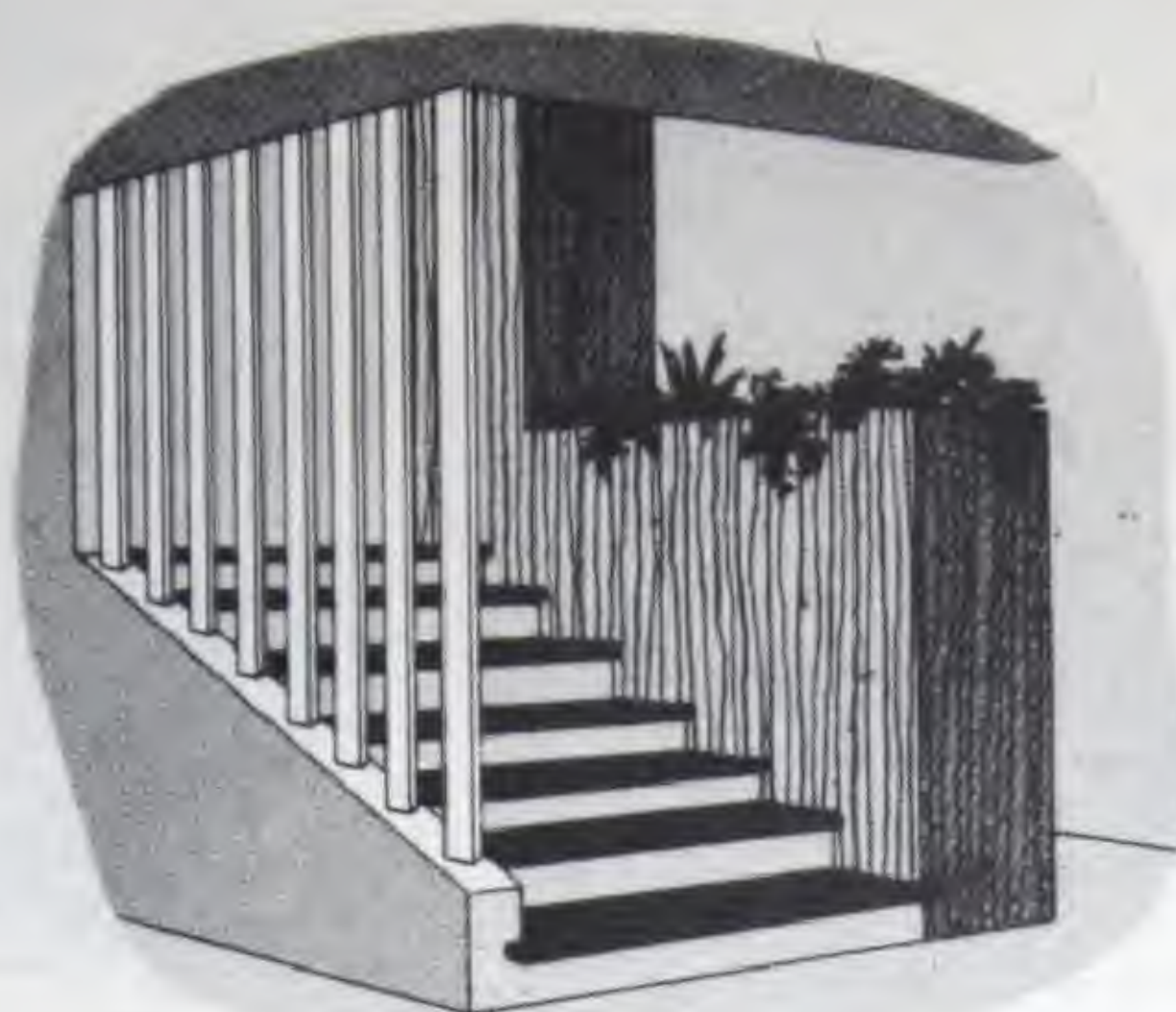


Good stairway planning is important. Watch for headroom, steepness, width and lighting. After studying this page, simply trace the stairway of your choice into your home plan directly from page 92.

STAIRWAYS



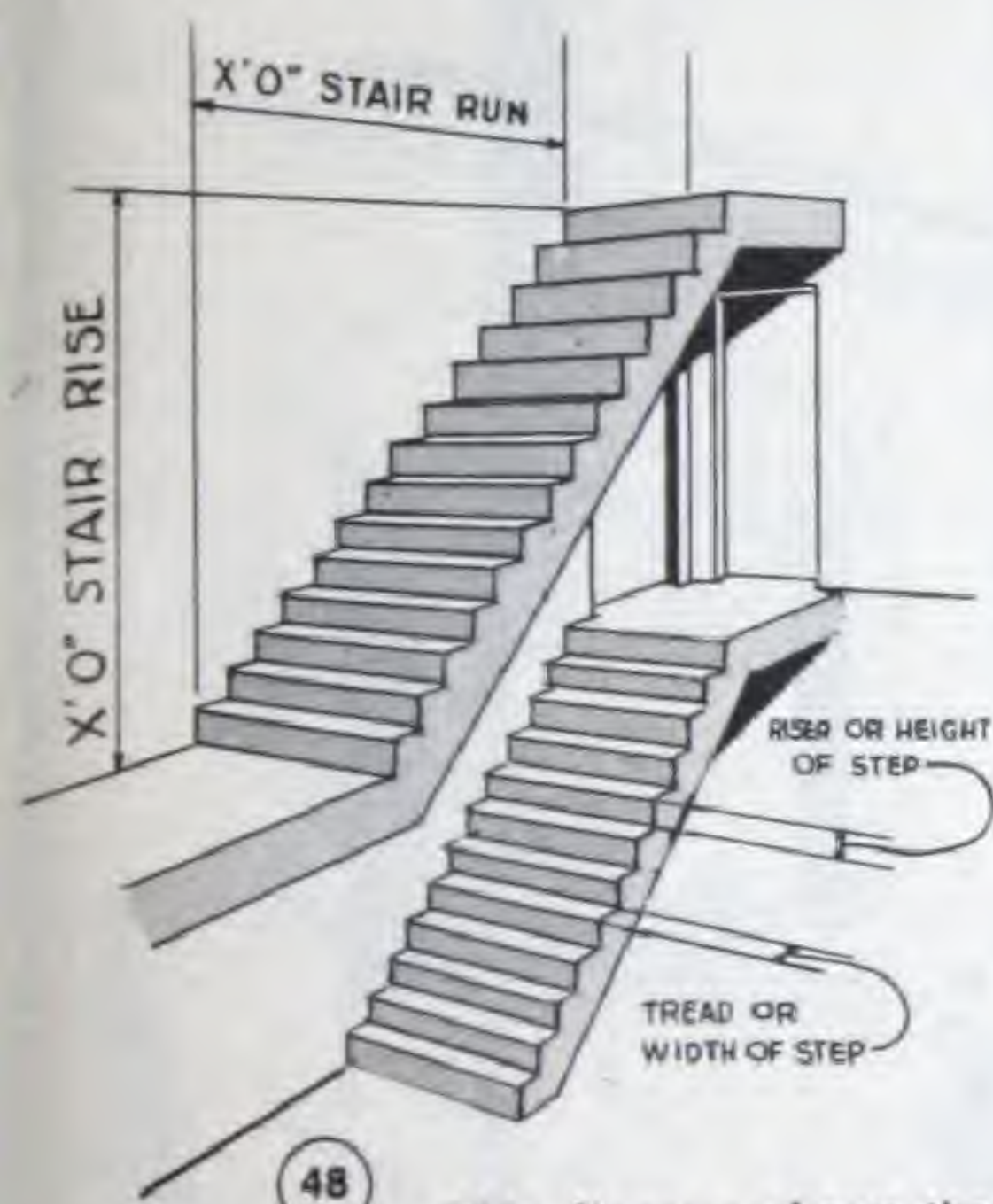
An early American stairway.



Note the interesting trellis of this contemporary stairway.



A formal colonial stairway.

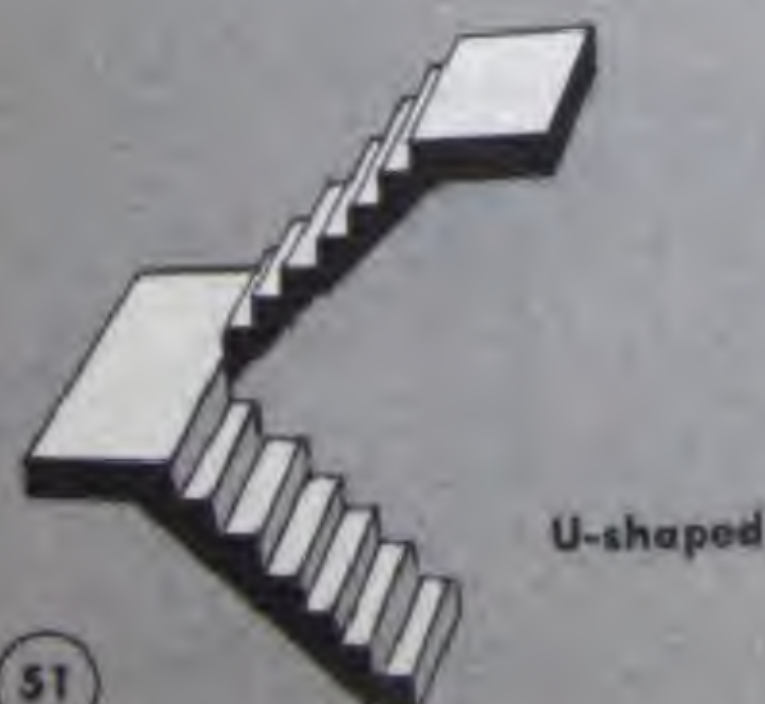


48

This diagram shows the normal relationship between stairways running from the first floor to the basement and to the second floor.



Additional storage space is provided in this adaptation of a contemporary stairway.



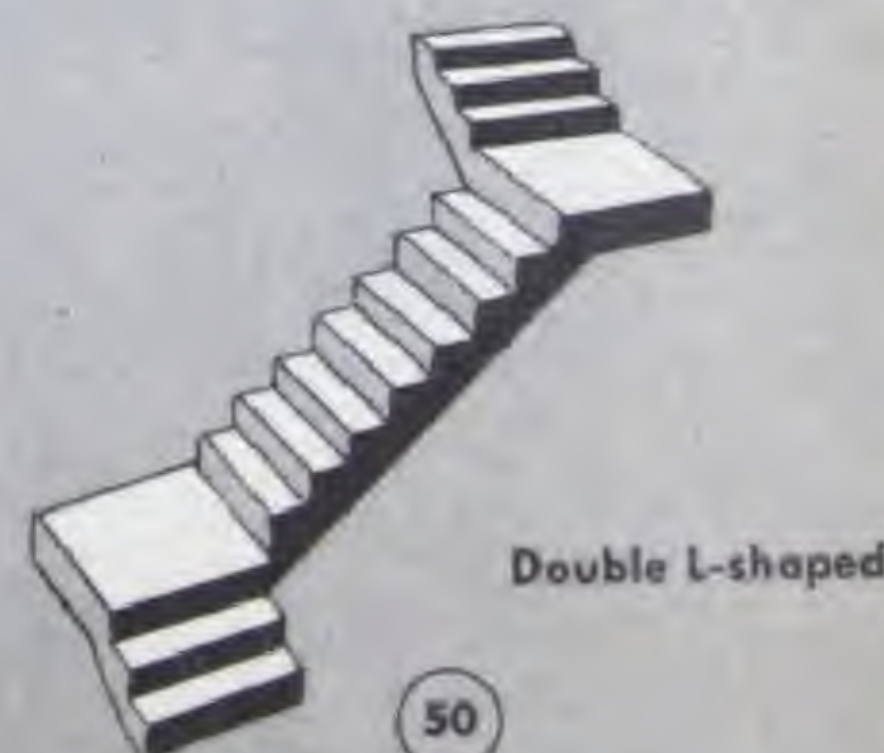
51

U-shaped



L-shaped

49



Double L-shaped

50

PROPORTIONS AND SIZES

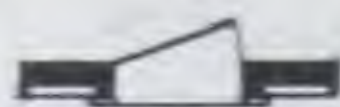
Generally, the distance or rise between the level of the first floor to the level of the second floor is between 8'8" and 9'; and between 7'8" and 8' from the basement floor level to the level of the first floor.

Usually, stairways from first to second floors have 14 or 15 steps or risers, depending on the step or riser height and the width of step or tread used. Average stairways from the first floor to basement have 12 or 13 risers.

DOORWAYS *and* ENTRANCES

A-B-C's OF DOORWAY PLANNING

A—Choose the number of your favorite doorway.
B—Turn to page 87 and pick out the doorway plan view having the same number. **C**—Trace this doorway plan view onto large PlanOgraf sheet with the rest of your house floor plan.



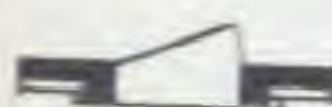
1

Simple colonial entrance



5

Paneled recess entrance



2

Ornamental colonial entrance



3

Latticed entrance porch



4

Colonial entrance with side lights



13

Dutch doors are popular anywhere



10

Off balance design—good hall lighting

DOORWAYS *and* ENTRANCES



6

Contemporary entrance
combined with
bank of windows



7

Economical and attractive detail



Modified colonial with
long side lights



9



11

French doors



15

Louvered entrance doors
—molded frame



8

Modern dignity



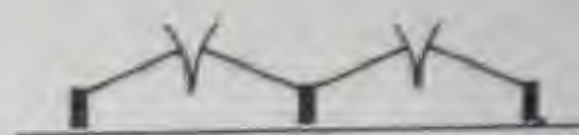
DOOR SIZES AND USE

Usual Height 6'8". Usual door width for bathrooms 2'4"; hallway and interior room doors 2'6"; rear entrance 2'8"; front entrance 3 ft.; closet and individual French doors range from 2 ft. to 2'6".

DOORWAYS *and* ENTRANCES



Louvered glass for light between rooms—with privacy



12

Multiple glass doors take rooms outdoors



17



16

Inviting—half glass and half panels



14

Pleasing rear entrance with inexpensive frame



24

Flush or slab type



22

Plaster archway



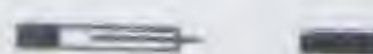
20

Drape for separation of dual purpose rooms



23

Six panel colonial



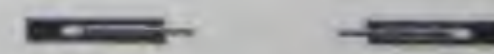
19

A sliding door saves space



21

Wood casings protect archway corners



18

Use a pair of sliding doors for a large opening

For good light, glass area should be at least 10% of a room's floor area. Adequate ventilation calls for windows that open to equal 4% of a room's floor area. Make your favorite windows a part of your dream home plans by turning to page 88.

WINDOWS

20 SQ. FT. GLASS AREA

25

A "mullion" or twin window is composed of two "double-hung" windows divided by a vertical mullion support.



26

Top and bottom sash of "double-hung" windows slide past each other and come in a variety of sizes.



9 SQ. FT. GLASS AREA

29

Easy to open "double casement" windows are often used over kitchen sinks.



Square bay with windows on three sides. Excellent for rooms with only one exposure.

40 SQ. FT. GLASS AREA

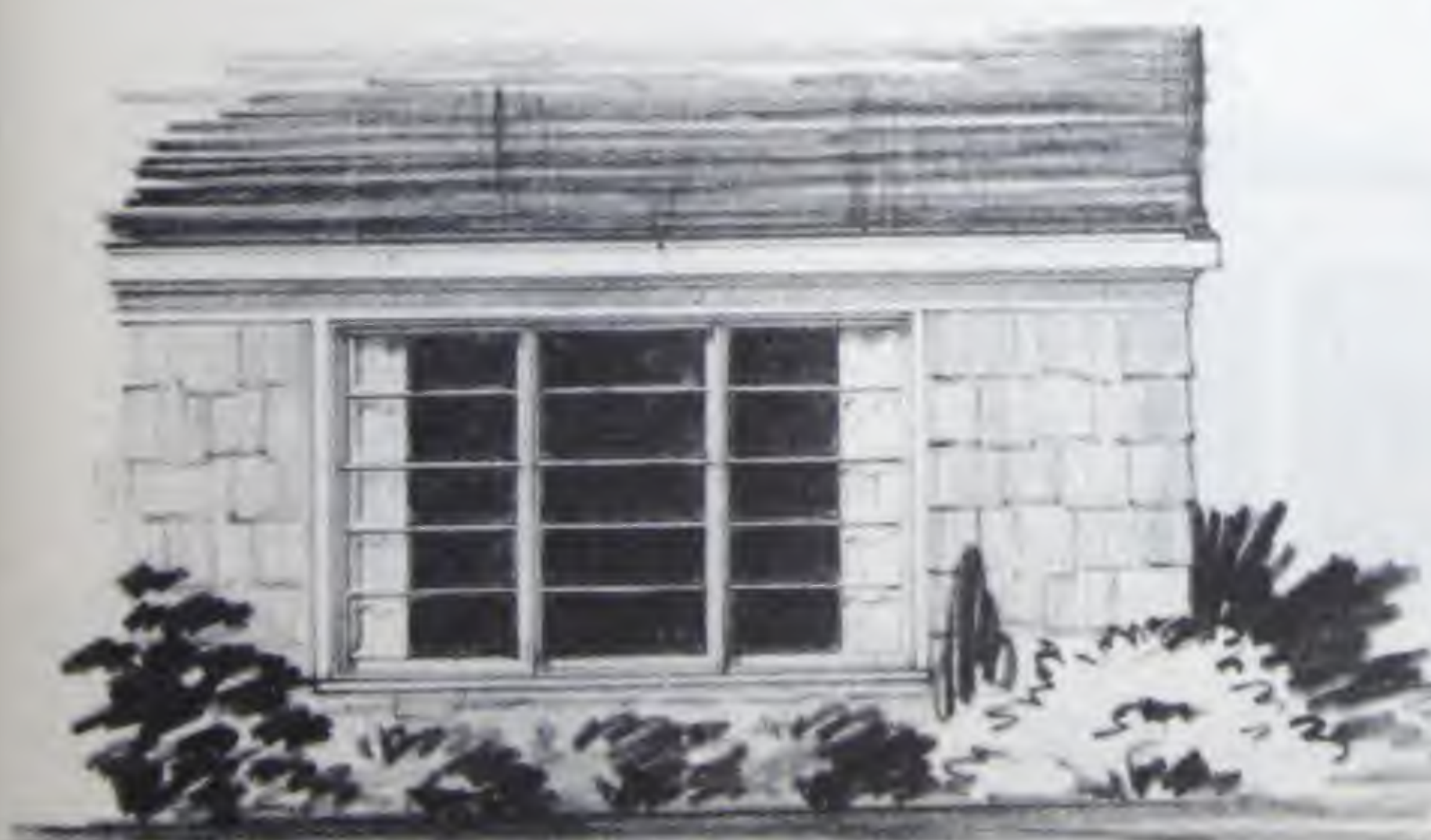
31



30 SQ. FT. GLASS AREA

28

"Triple casement" with one or more of the three windows side hinged to swing open.



25 SQ. FT. GLASS AREA

34

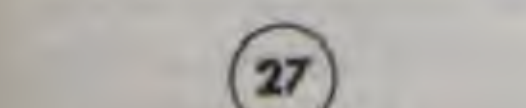
Square bay with wide sill for window seat or plant shelf.



30 SQ. FT. GLASS AREA

27

This "mullion" has three "double hung" windows with lower part having one light more than upper part.



WINDOWS



24 SQ. FT. GLASS AREA

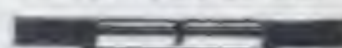


41

Ideal picture window for kitchens and laundries. Side windows can swing or slide open.



12 SQ. FT. GLASS AREA



36

Diamond shaped lights can be used to accent colonial design.



8 SQ. FT. GLASS AREA

Use properly proportioned dormer windows to admit light to attic or second floor rooms.



38

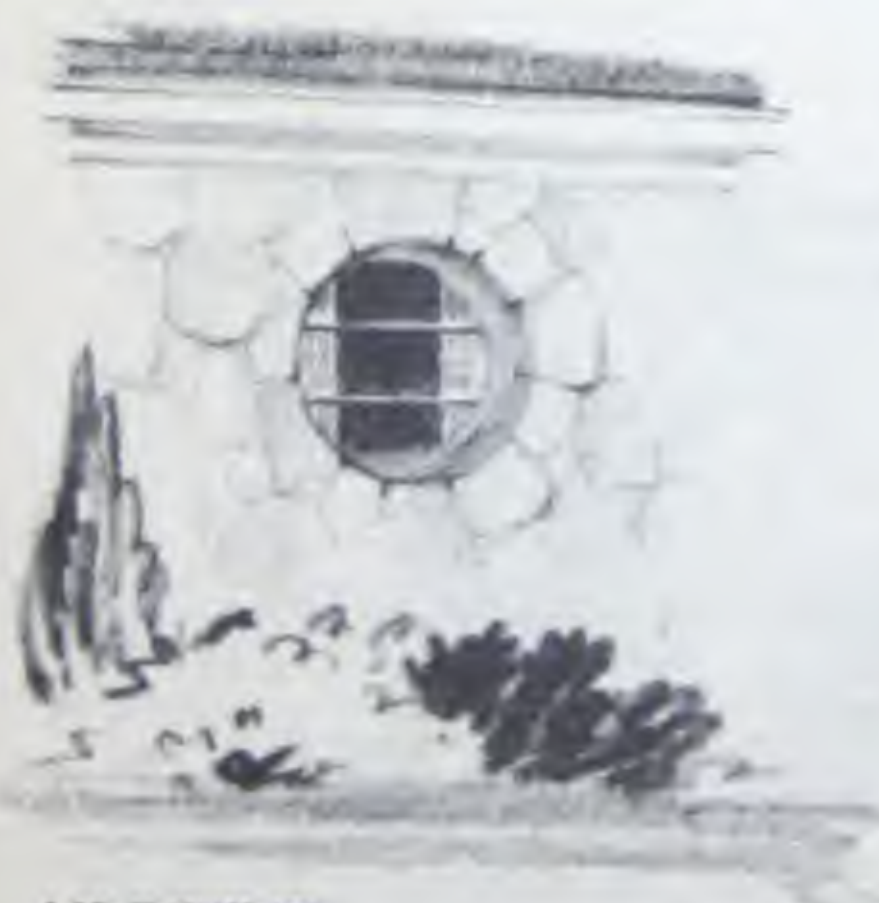


20 SQ. FT. PER SECTION

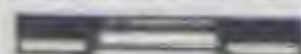


42

Continuous picture window or "glass wall" for taking inside living outdoors. Direction of exposure should be watched.



3 SQ. FT. GLASS AREA



37

A round window provides a pleasing ornamental feature in some places.

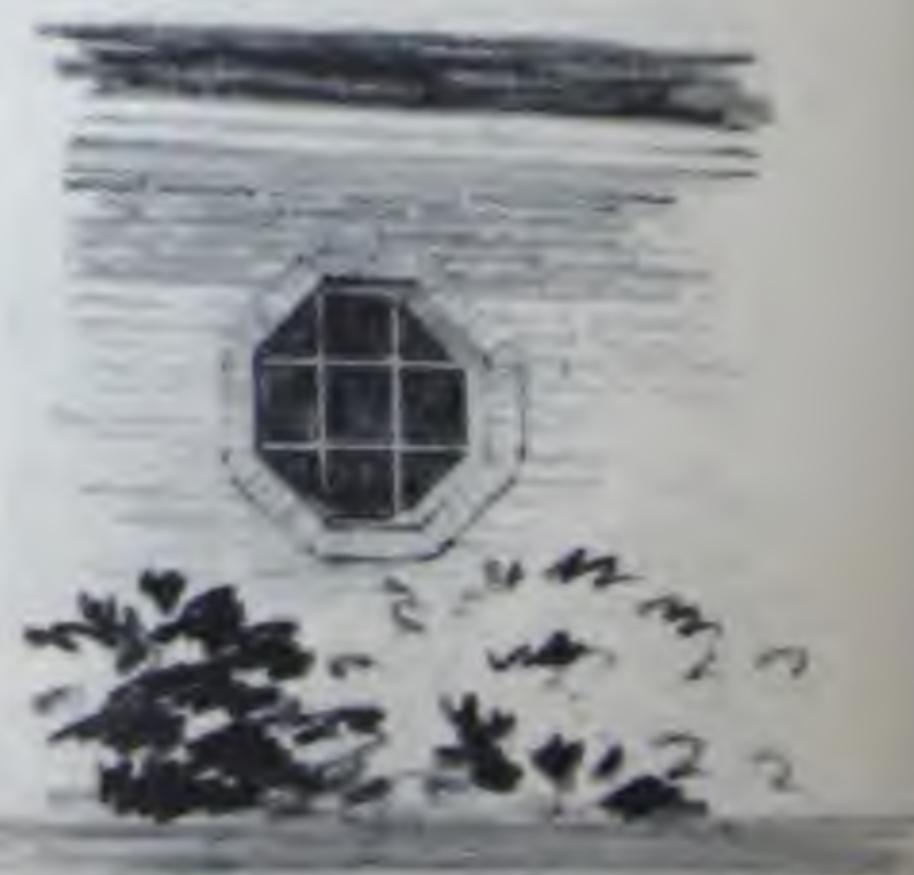


15 SQ. FT. PER SECTION

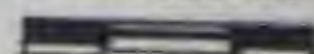


44

The louvered ventilators below this "glass wall" are screened and may be closed with a weather stripped door.



6 SQ. FT. GLASS AREA



35

The octagonal window provides special design effects if well located.

WINDOWS



43 SQ. FT. GLASS AREA

30

A popular picture window. The windows on each side of the large fixed window can be opened.



33

The corner window can be made to blend with either traditional or contemporary design.

26 SQ. FT. GLASS AREA



20 SQ. FT. GLASS AREA

40

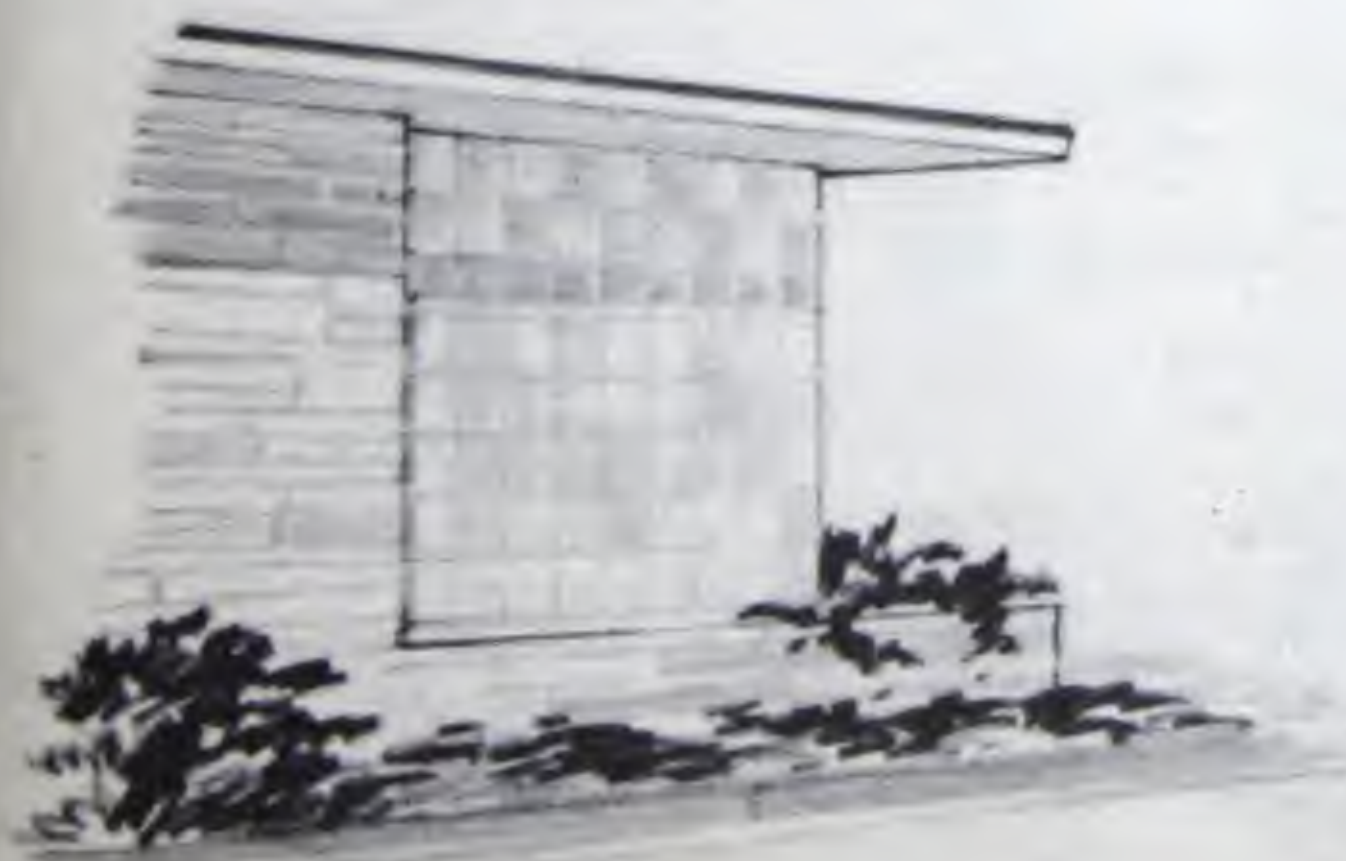
Long shutters and bottom panel provide a graceful window.



40 SQ. FT. GLASS AREA

32

The angular bay window can be the center of many furnishing and living ideas.



43

Glass blocks can be decorative and practical, and can afford privacy while admitting light.



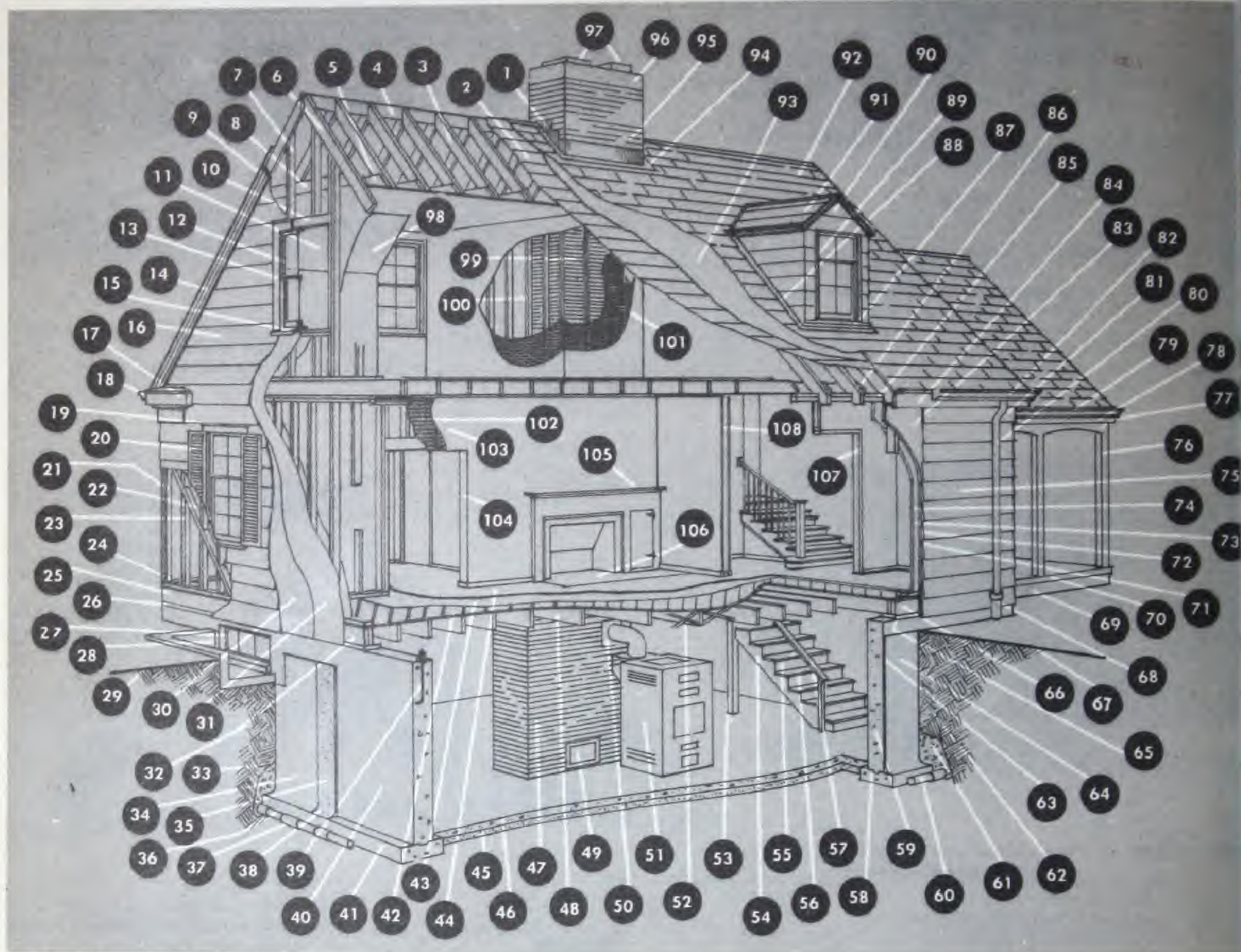
13 SQ. FT. GLASS AREA

39

High windows provide light, ventilation and privacy, and are usually hinged at top or bottom.

HOUSE PARTS DICTIONARY

These pages eliminate the mystery surrounding home construction terms. A little study at this point will make your home planning much easier and will provide a common ground for dealing



1. FLASHING
2. ROOF BOARDS
3. RAFTERS
4. RIDGE BOARD
5. CEILING JOISTS
6. RAFTERS
7. GABLE STUDS
8. CEILING JOISTS
9. ROOF BOARDS
10. WINDOW HEADER
11. ROUGH WINDOW OPENING
12. WINDOW SASH
13. WINDOW TRIM
14. GABLE RAKE MOLDING
15. WINDOW SILL
16. BEVEL SIDING
17. CORNICE RETURN
18. GUTTER
19. DRIP CAP MOLDING
20. SHUTTERS
21. CORNER STUDS
22. DIAGONAL BRACING
23. WALL STUDS
24. FLOOR PLATE
25. FLOOR JOIST HEADER
26. SILL PLATE
27. BASEMENT SASH

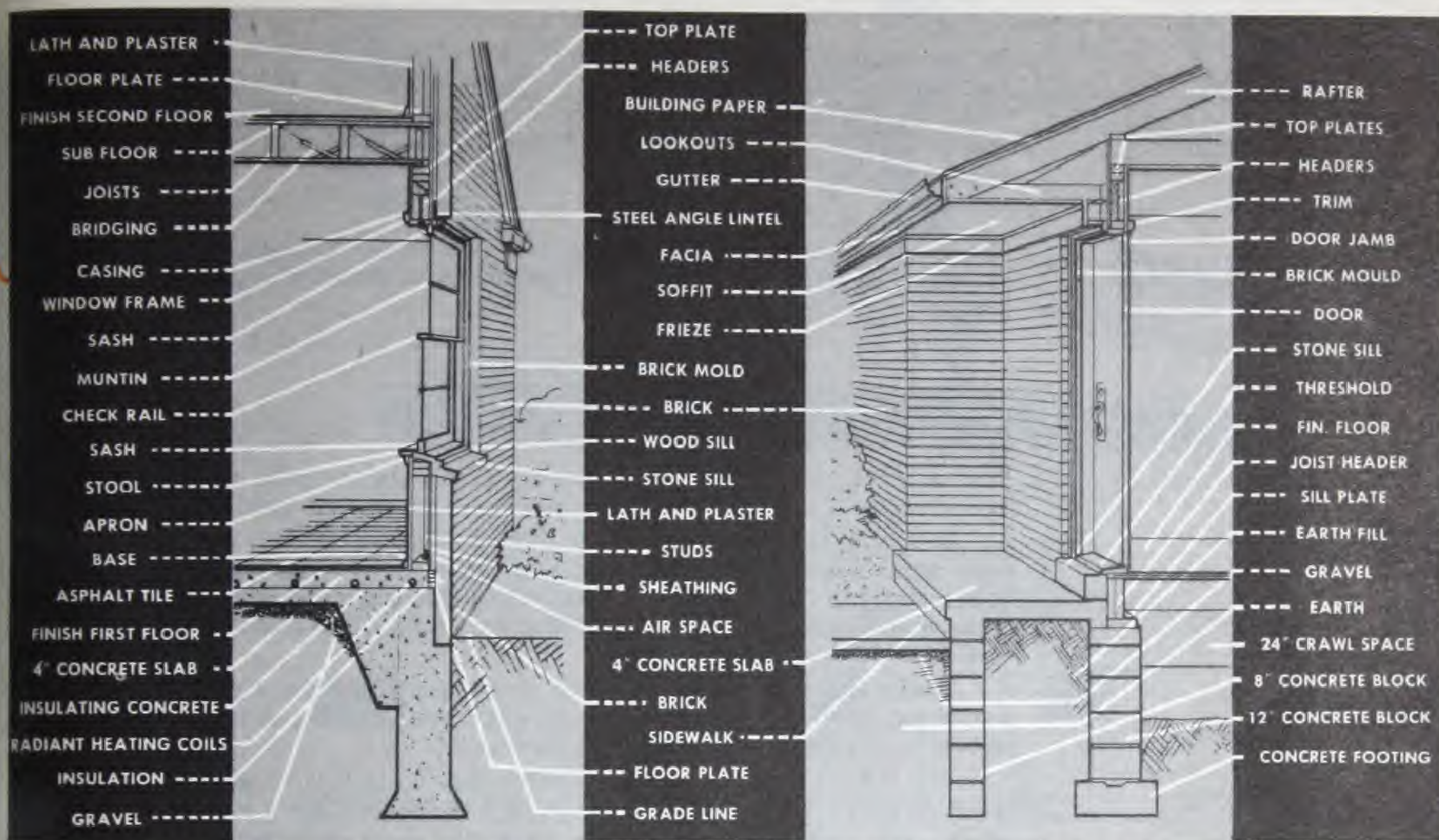
28. BASEMENT AREAWAY
29. GRADE LINE
30. BUILDING PAPER
31. SHEATHING
32. JOIST HEADER
33. CINDER OR GRAVEL FILL
34. WATERPROOFING
35. CEMENT PLASTER
36. DRAIN TILE
37. TARPAPER JOINT COVER
38. CEMENT COVE
39. ANCHOR BOLTS
40. FOUNDATION WALL
41. CONCRETE FOOTING
42. WOOD SUB-FLOOR
43. FLOORING FELT
44. FINISH FLOORING
45. CINDER OR GRAVEL FILL
46. CONCRETE FLOOR SLAB
47. MASONRY CHIMNEY
48. FLOOR JOISTS
49. ASH PIT CLEANOUT
50. THIMBLE
51. FURNACE
52. BRIDGING
53. POST OR COLUMN
54. STAIR STRINGER

55. STAIR RISER
56. STAIR TREAD
57. STAIR RAIL
58. CONCRETE FOOTING
59. FOUNDATION WALL
60. DRAIN TILE
61. CINDER OR GRAVEL FILL
62. EARTH
63. WATERPROOFING
64. CEMENT PLASTER
65. SILL PLATE
66. JOIST HEADER
67. GRADE LINE
68. CONDUCTOR
69. FOUNDATION WALL
70. CONCRETE SLAB
71. BUILDING PAPER
72. SHEATHING
73. STUDS
74. LATH AND PLASTER
75. BEVEL SIDING
76. PORCH POST
77. PORCH FRIEZE BOARD
78. FACIA OR CORNICE BOARD
79. GUTTER
80. CONDUCTOR
81. FRIEZE BOARD

82. GUTTER
83. SHEATHING
84. FACIA BOARD
85. TOP PLATES
86. RAFTERS
87. WINDOW SILL
88. FLASHING
89. WINDOW SASH
90. DORMER
91. SHINGLES
92. SHINGLES
93. ROOFING PAPER
94. FLASHING
95. MASONRY CHIMNEY
96. CEMENT CAP
97. CHIMNEY POT OR FLUE LINING
98. CEILING CLIP
99. MASONRY
100. FIRRING STRIPS
101. LATH
102. LATH
103. PLASTER
104. PLASTER ARCH
105. MANTEL
106. HEARTH
107. CASED ARCH
108. PARTITION

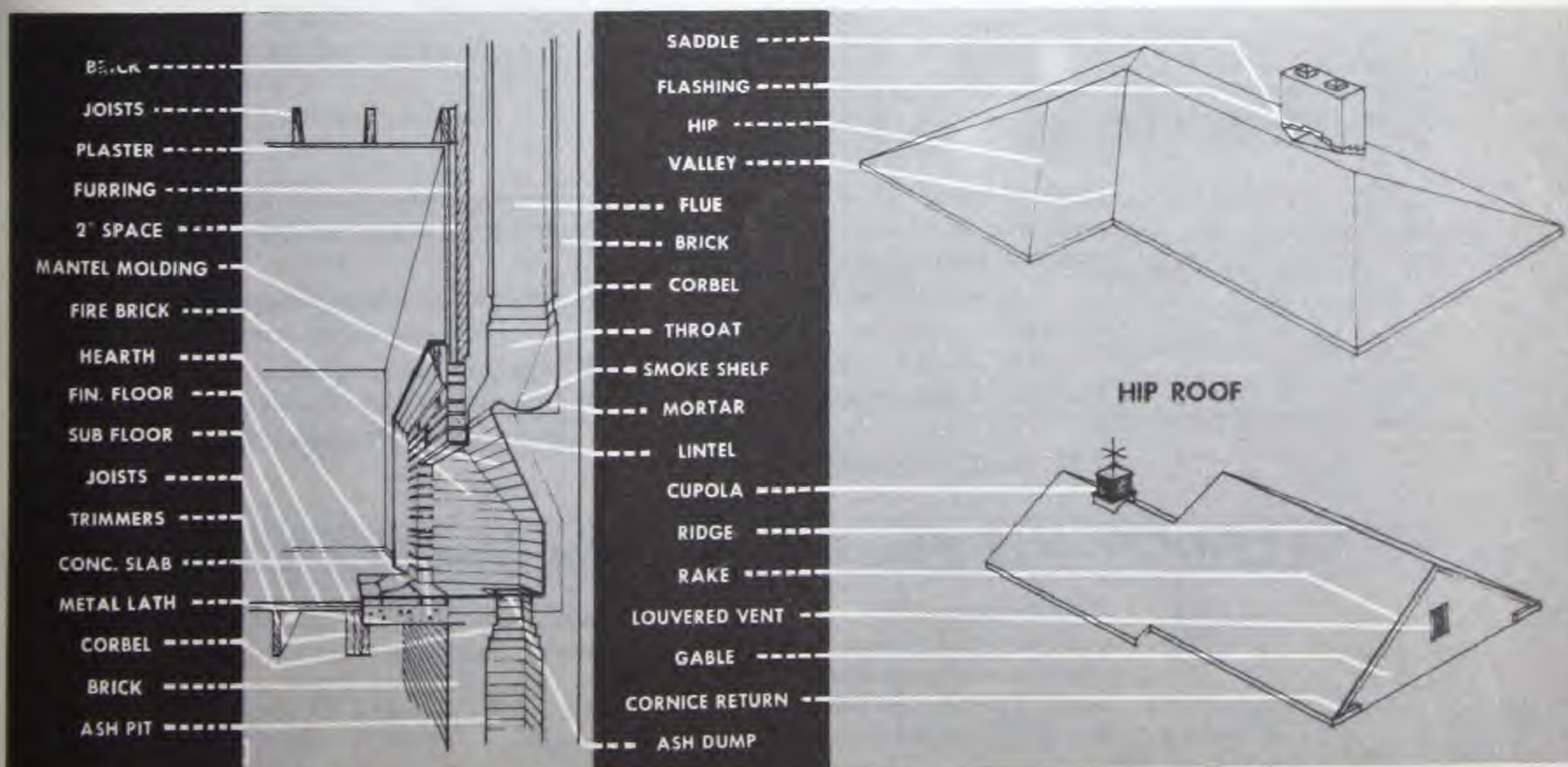
with building trades people. Also, if you are going to buy an existing home, the inspection of that home will take on a new meaning after you have studied the House Parts Dictionary.

HOUSE PARTS DICTIONARY



SECTION THROUGH WINDOW
AND BRICK VENEER WALL

SECTION THROUGH RECESSED ENTRANCE



SECTION THROUGH FIREPLACE

GABLE ROOF

HOW TO USE HOMOGRAF SUGGESTIONS

First

Be sure that you have read "Plan To Make Your House A Home" on page 2 the "Home Planning Check List" on page 3; and the "Planning Principles" on page 70. These pages were written to provide you with the basic things you should keep in mind in order to determine the kind of a home that will meet your needs best.

Second

The many completed home designs and floor plans on pages 4 through 51 were presented to help you arrive at a rough sketch of the floor plan for your proposed home.

DRAWING YOUR FLOOR PLAN

With a rough sketch completed, you are now ready to make a scale drawing of a $\frac{1}{4}$ inch scale floor plan in the manner outlined on the inside front cover.

But first, notice the removable UNDERLAY SHEETS that begin with the next page. These sheets show plan view drawings of house parts that are drawn to a scale of $\frac{1}{4}$ inch equals one foot. When drawing your plan, you merely trace these house parts onto the large transparent PLANOGRAF SHEET attached to the inside back cover.

Notice, too, that many of the house parts on the Underlay Sheets are numbered. These numbers correspond with those numbered house parts that are shown in picture form on pages 72 through 85.

The following example will show you how easy it is to put your home ideas down on paper and make them a part of a workable plan: Let's assume that you would like doorway No. 2 on page 78 for the front entrance. You will find the plan view of this No. 2 doorway near the center of the Underlay Sheet that is opposite the page you are reading. Now, you merely slide this Underlay Sheet under the large transparent PlanOgraf sheet and trace in this doorway at the exact location of where it is to be in your finished plan.

By following the same procedure for the other house parts, such as windows, fireplaces, closets, stairways, walls, etc., you will end up with a scale drawing of a livable floor plan—with everything in its place and in the proper proportion.

ADDITIONAL HELPS

Besides using the PlanOgraf sheet for creating your floor plan, you can use it to arrive at changes, if any, you may want to make in blueprints you buy of existing plans shown in this book.

The yellow Modulated Ruler will also prove itself indispensable for ending up with a neat and accurate job.

The scale furniture on page 96 will help you decide the locations for windows and doors and to arrive at room sizes that will accommodate your furnishings.

The "Make It Yourself" section on pages 52 through 69 will provide you with many invaluable home ideas, too.

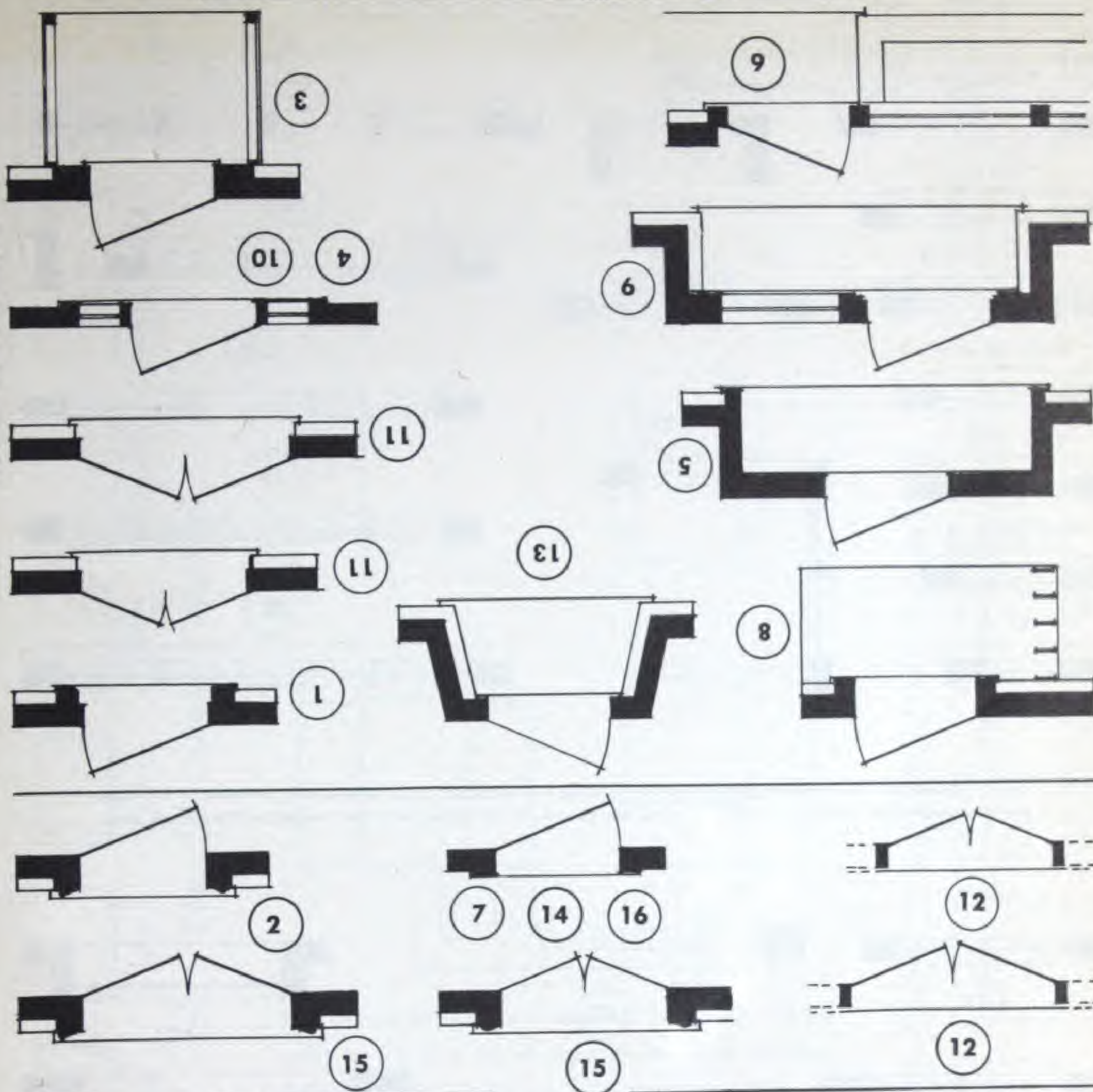
EXTERIOR VIEWS, PLOT PLAN and LANDSCAPING

The Accessory Kit, described on the inside back cover, will enable you to create your exterior views, plan your landscaping and draw your plot plan. All of these features are possible in addition to the floor plan you draw with the aid of this book. In other words, with the Accessory Kit, you will be able to see what your home will look like—before it is ever built.

After completing your scaled plan, you will have crystallized your desires—thereby making it easier for your builder, material dealer, bank, realtor or architect to assist you in carrying your home building adventure to a conclusion.

DOORWAYS & ENTRANCES

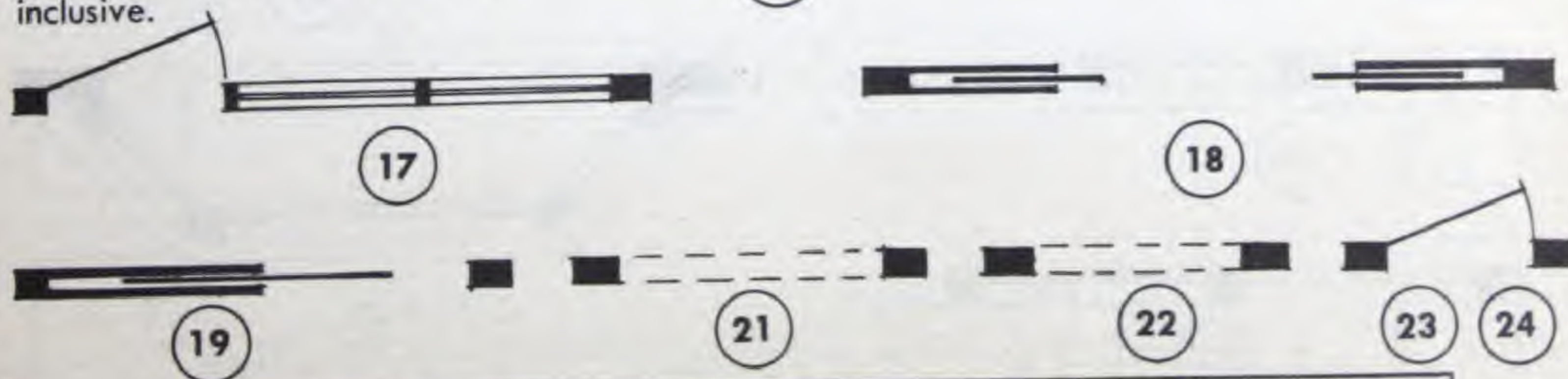
EXTERIOR DOORWAYS



EXTERIOR DOORWAYS

The plan view of the doorways and entrances and the interior doors and openings shown on this sheet each have a number that corresponds to the numbers of the sketches shown on Pages 78 to 80, inclusive.

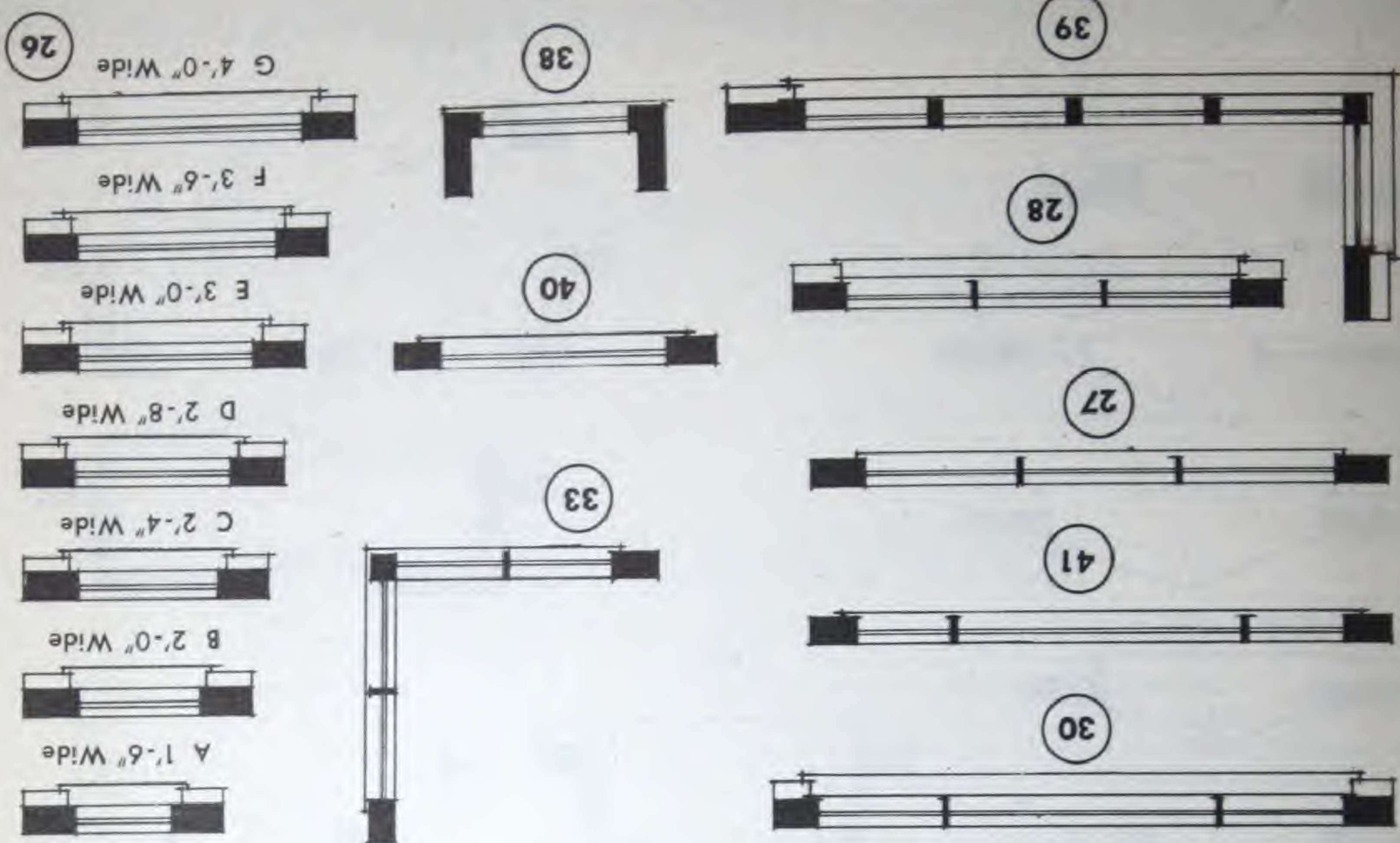
When you have selected the doorway or opening you wish to use, you can trace it from this sheet on your plan in its proper location on the modulated Planograph sheet.



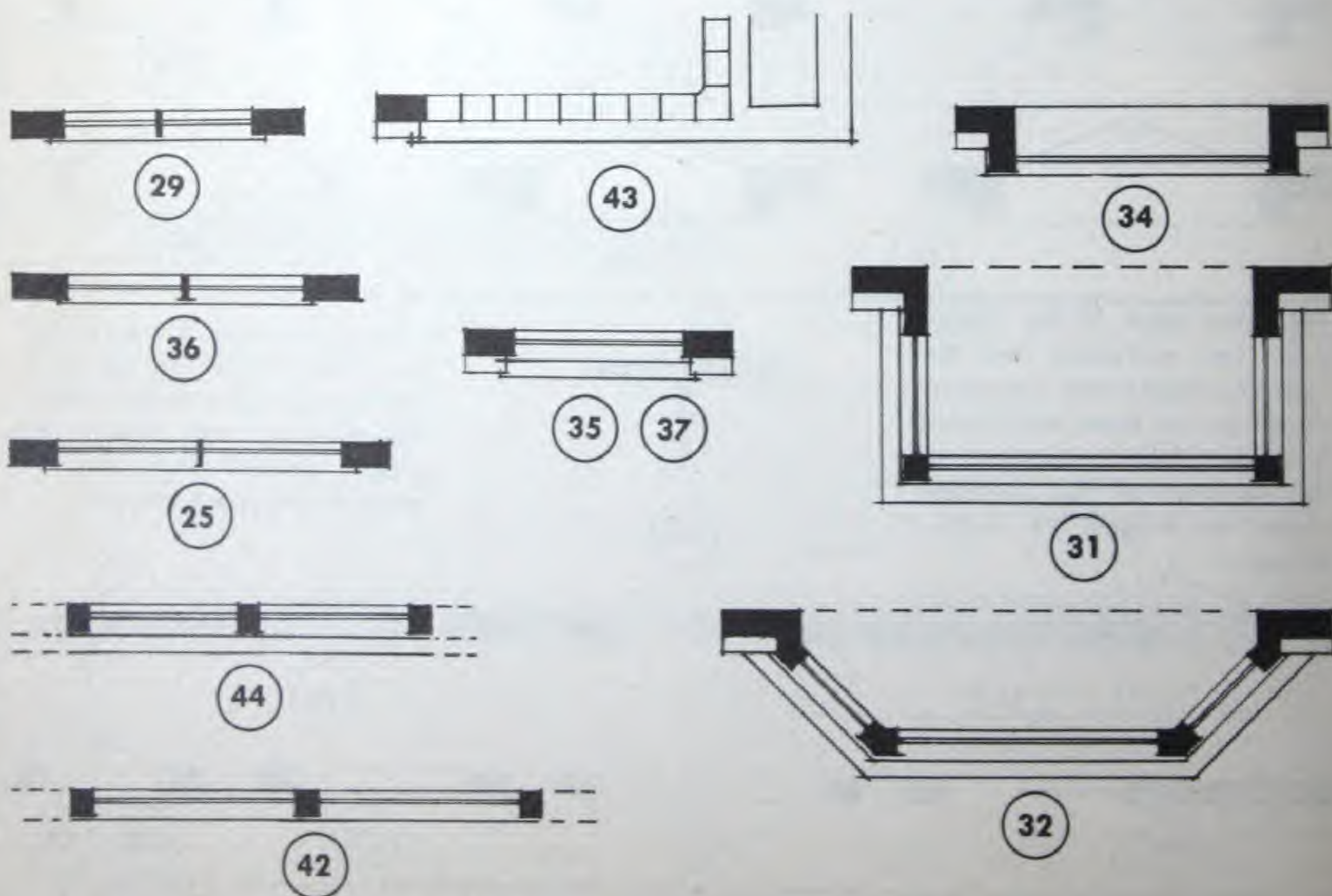
INTERIOR DOORS & OPENINGS

EXTERIOR DOORWAYS & INTERIOR OPENINGS

WINDOWS



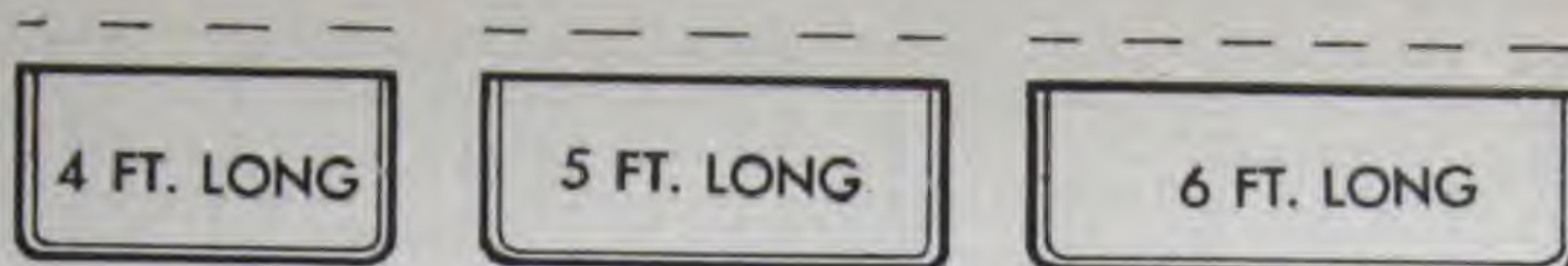
The plan views of the windows shown on this page have numbers that correspond to the sketches shown on Pages 81-83. When you have selected the window you wish to use, you can trace it from this sheet onto your Modulated Planograph sheet.



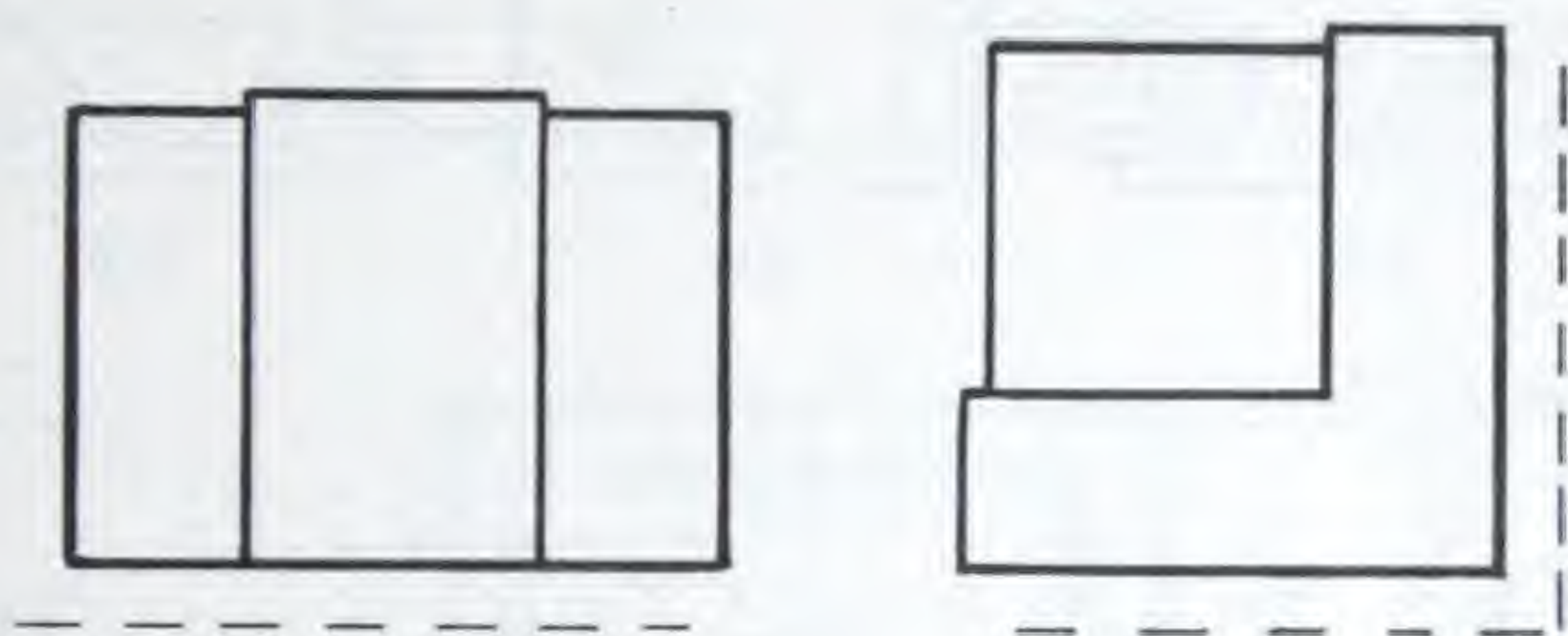
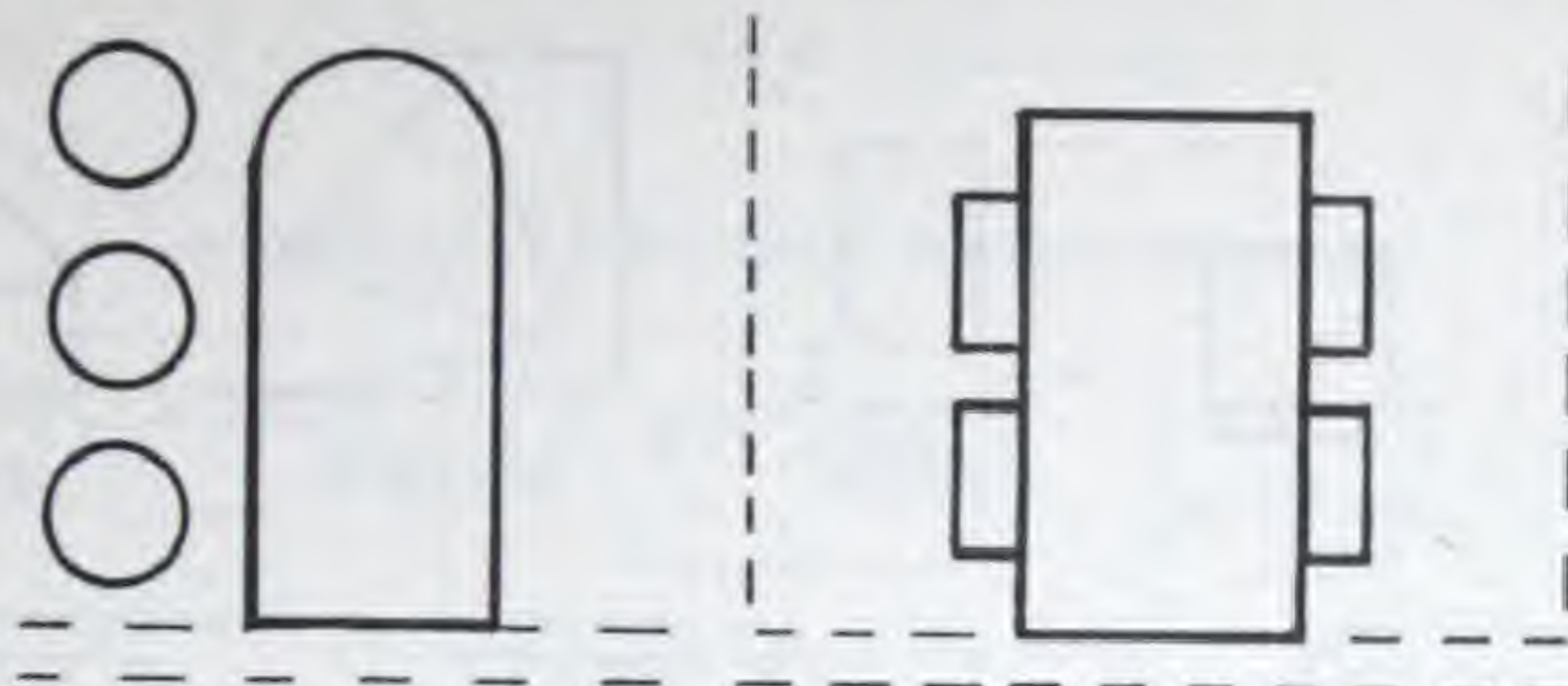
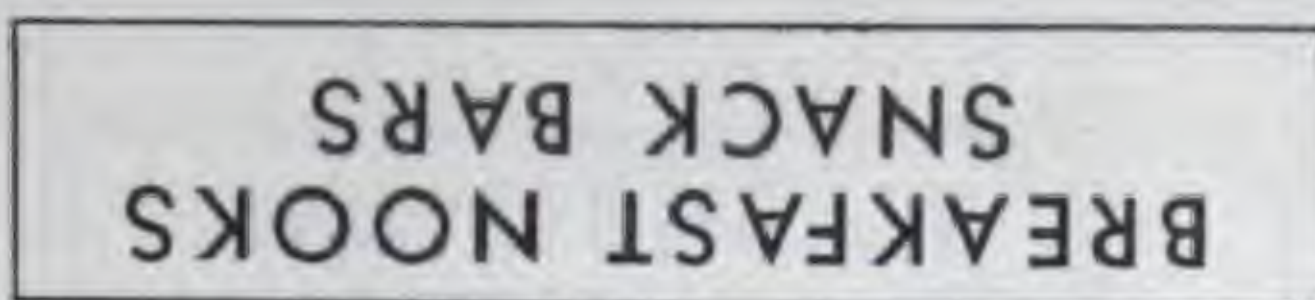
WINDOWS



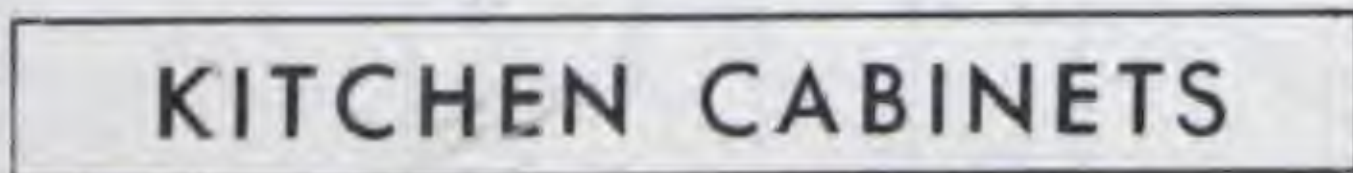
LINE OF CABINETS ABOVE



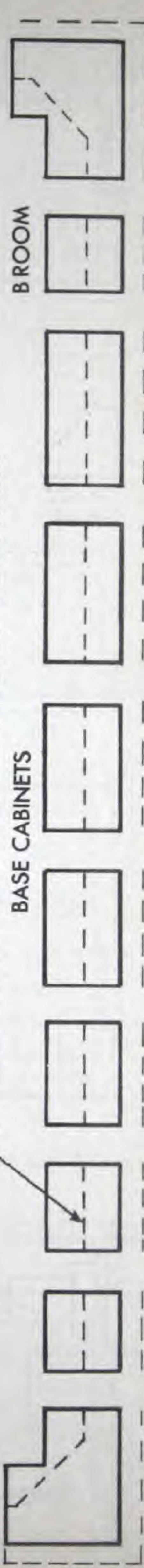
DEEP FREEZERS



The units outlining the outside of this sheet can be used to trace in all of your kitchen and laundry cabinets and appliances. Connect the units together that will fit into the space you have available for these rooms or if necessary adjust your plan to provide a real "work center" in your new home.



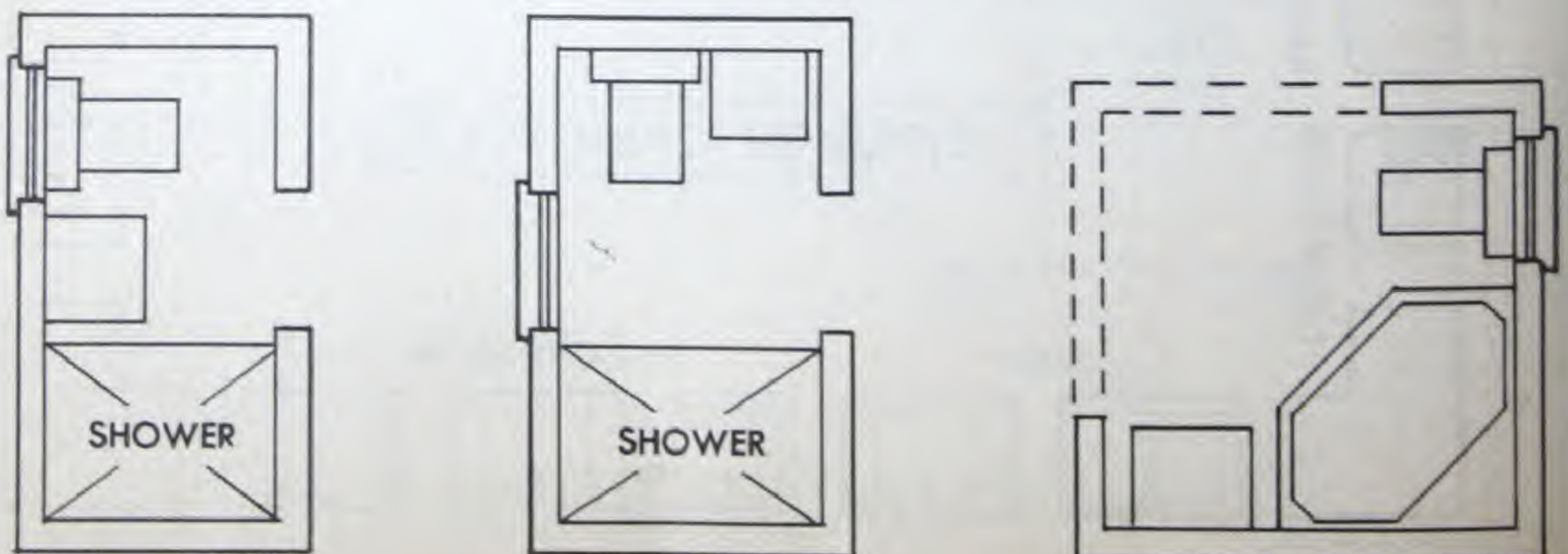
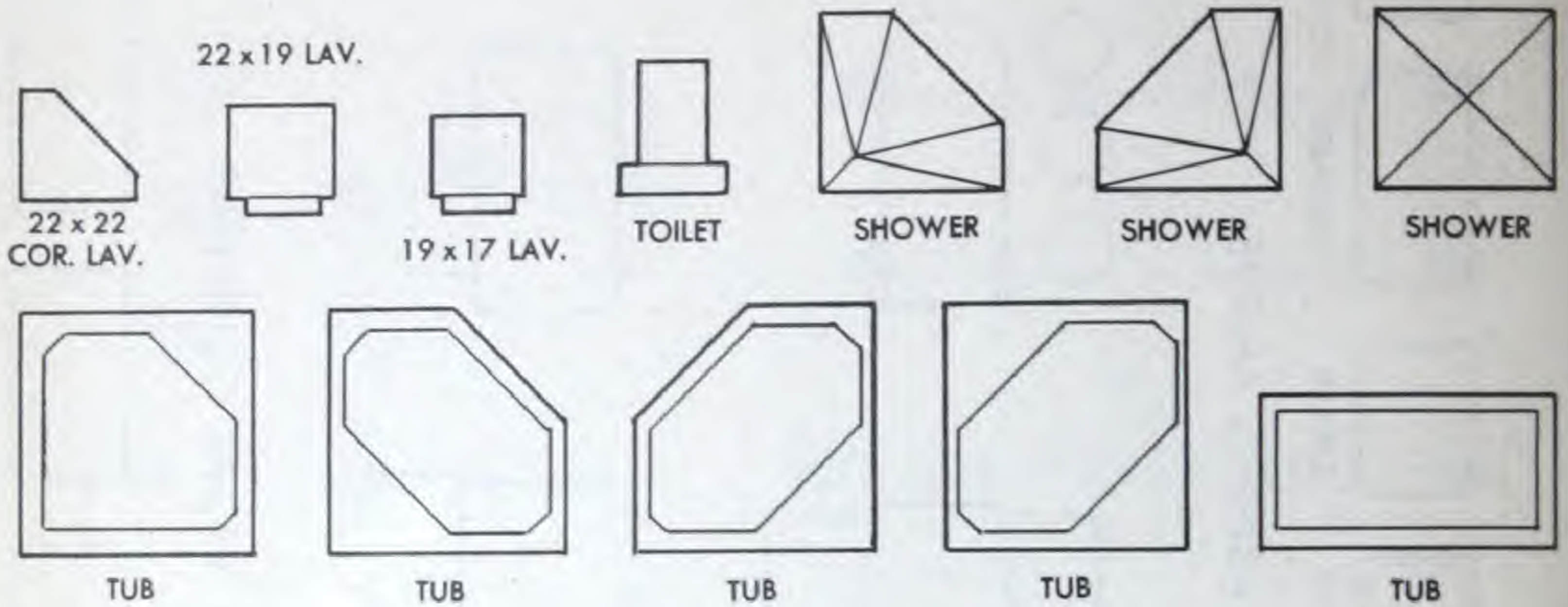
UNDERLAY SHEET

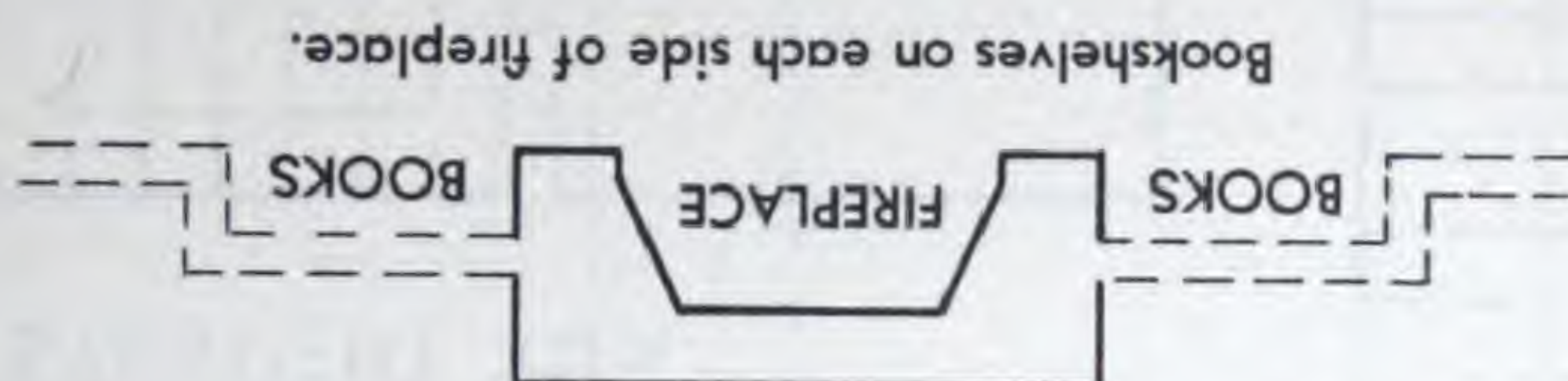
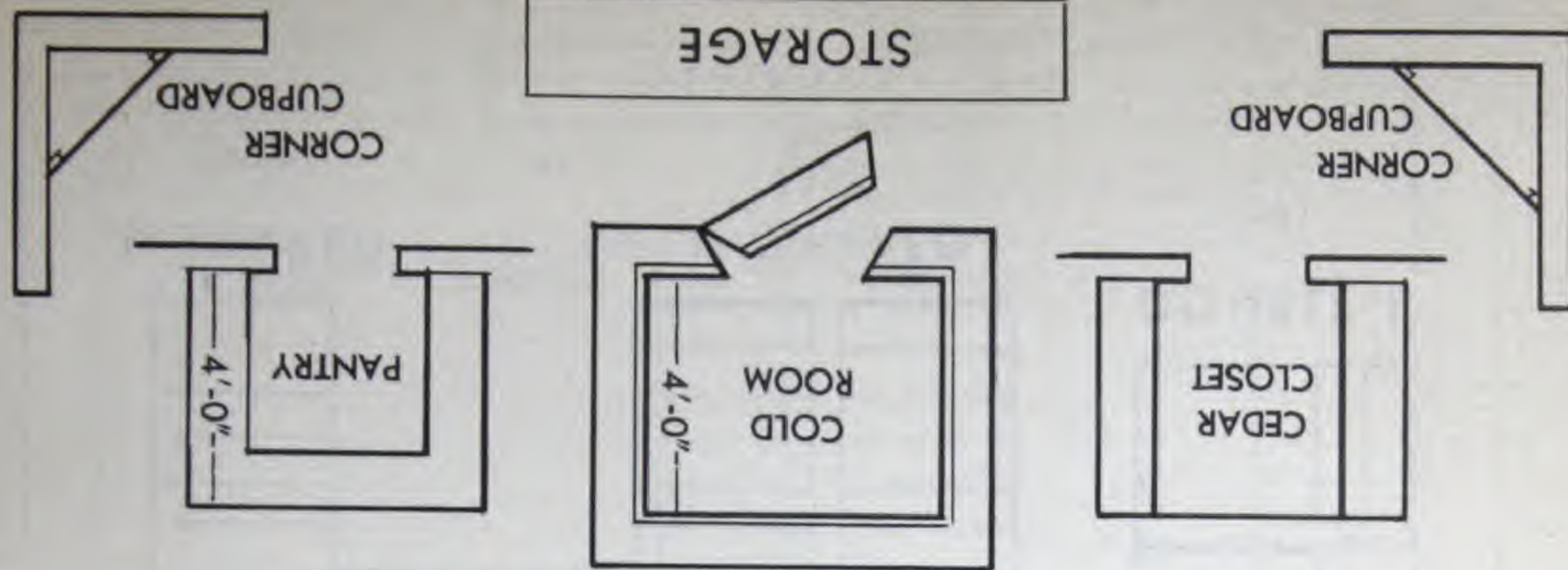


LINE OF CABINETS ABOVE WORK COUNTERS

BASE CABINETS

UNDERLAY SHEET

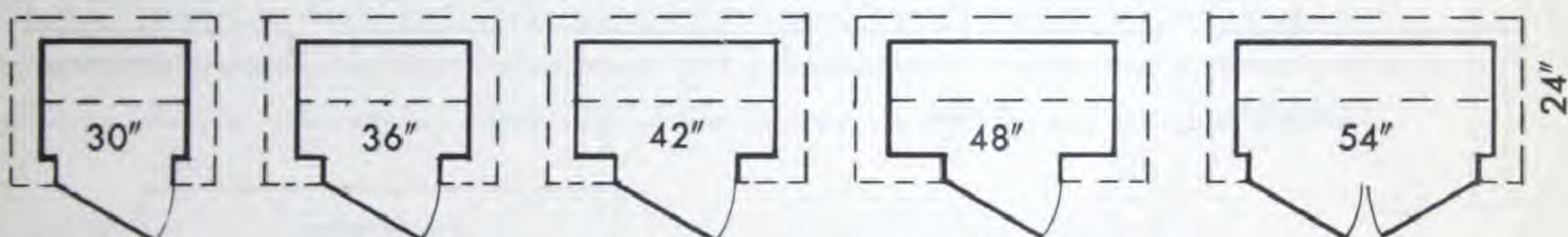




Bookshelves or cabinets in varying widths.

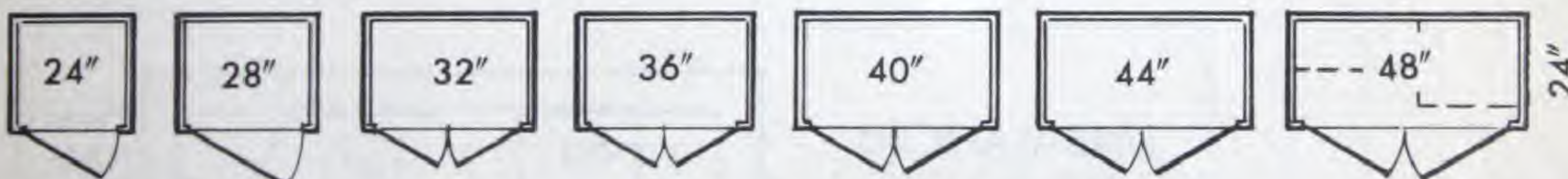


REGULAR



These closets usually have a shoe shelf, clothes pole, hanging strips, and one or two shelves above.

WARDROBE

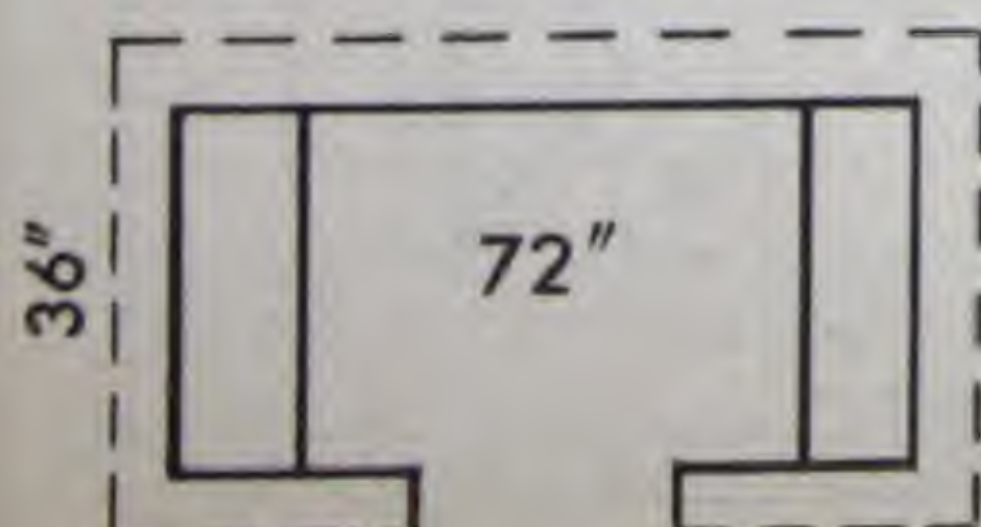


These closets can be fitted with shelves, hanging spaces, drawers, shoe shelves, and many other special items.

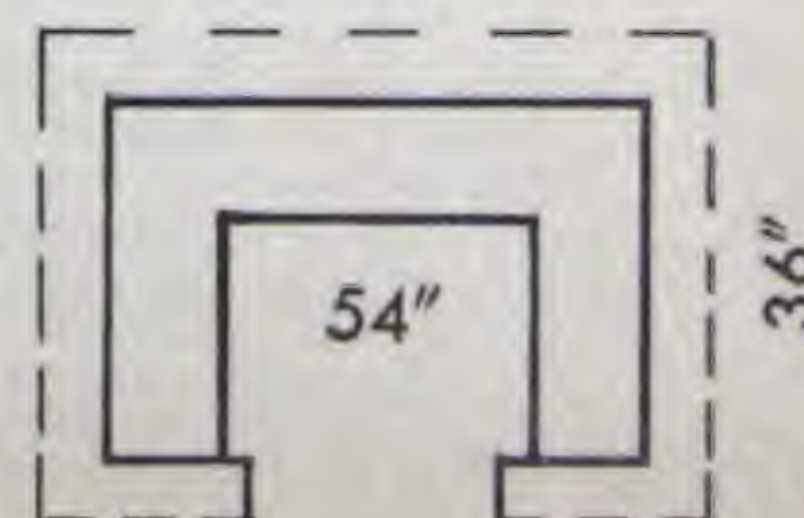
LINEN



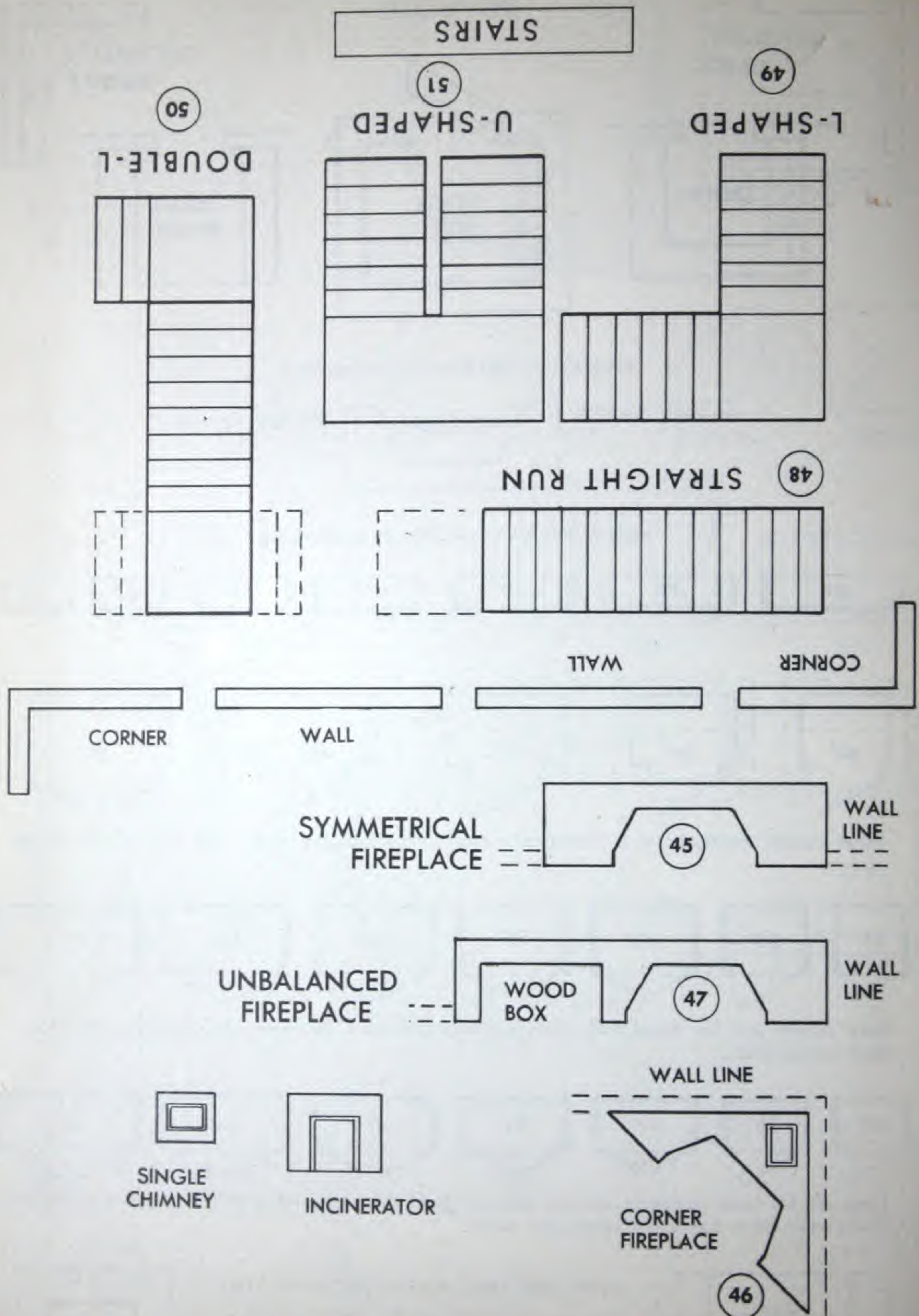
Linen closets need properly spaced shelves, good drawers and a pull out shelf for holding linens while other linens are being put away.



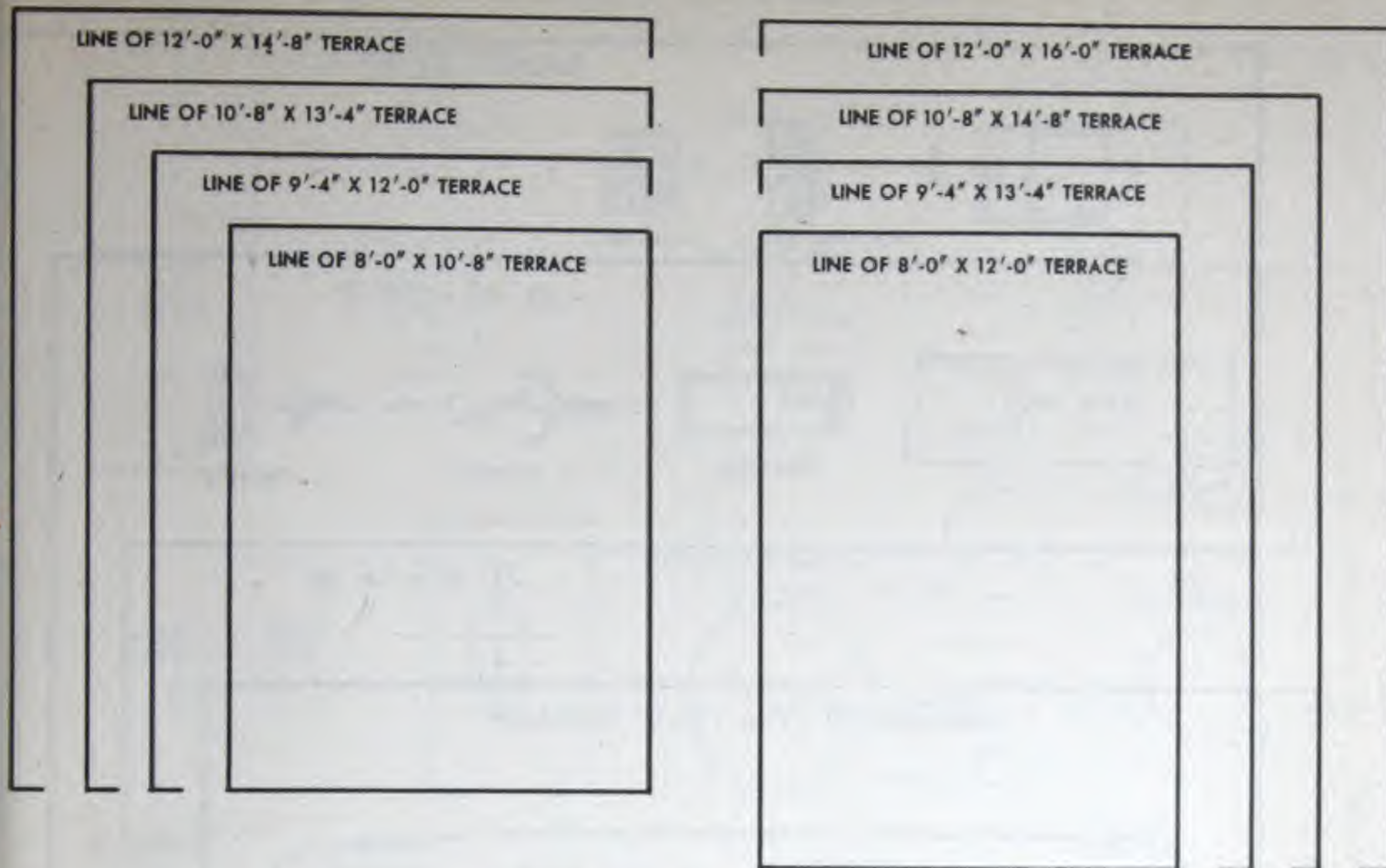
EVERYONE LIKES AMPLE CLOSET SPACE. ORGANIZE THE SPACE YOU NEED— THEN SELECT THE UNITS FOR THE PLAN.



CLOSETS



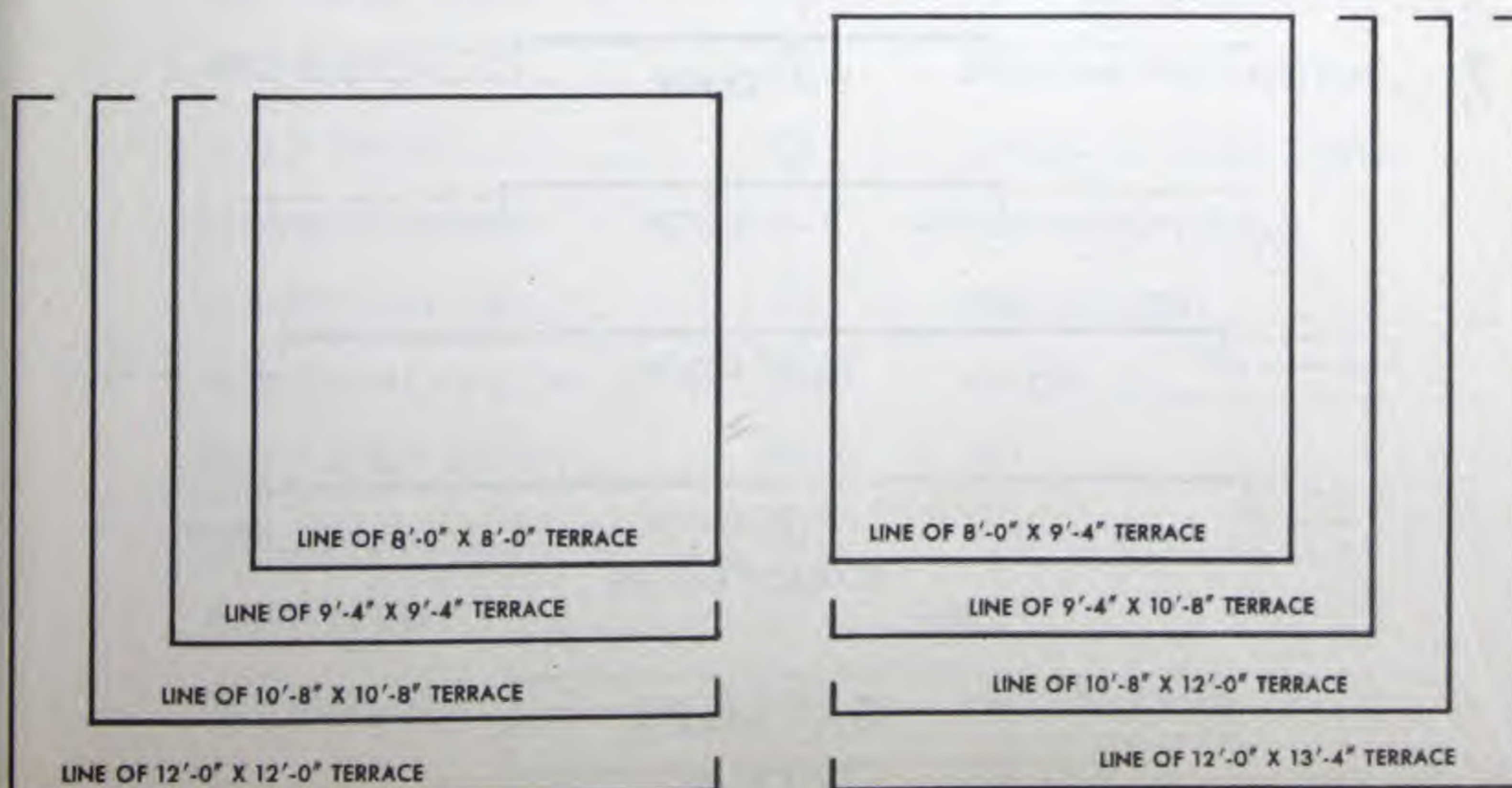
CHIMNEYS, FIREPLACES, ETC.

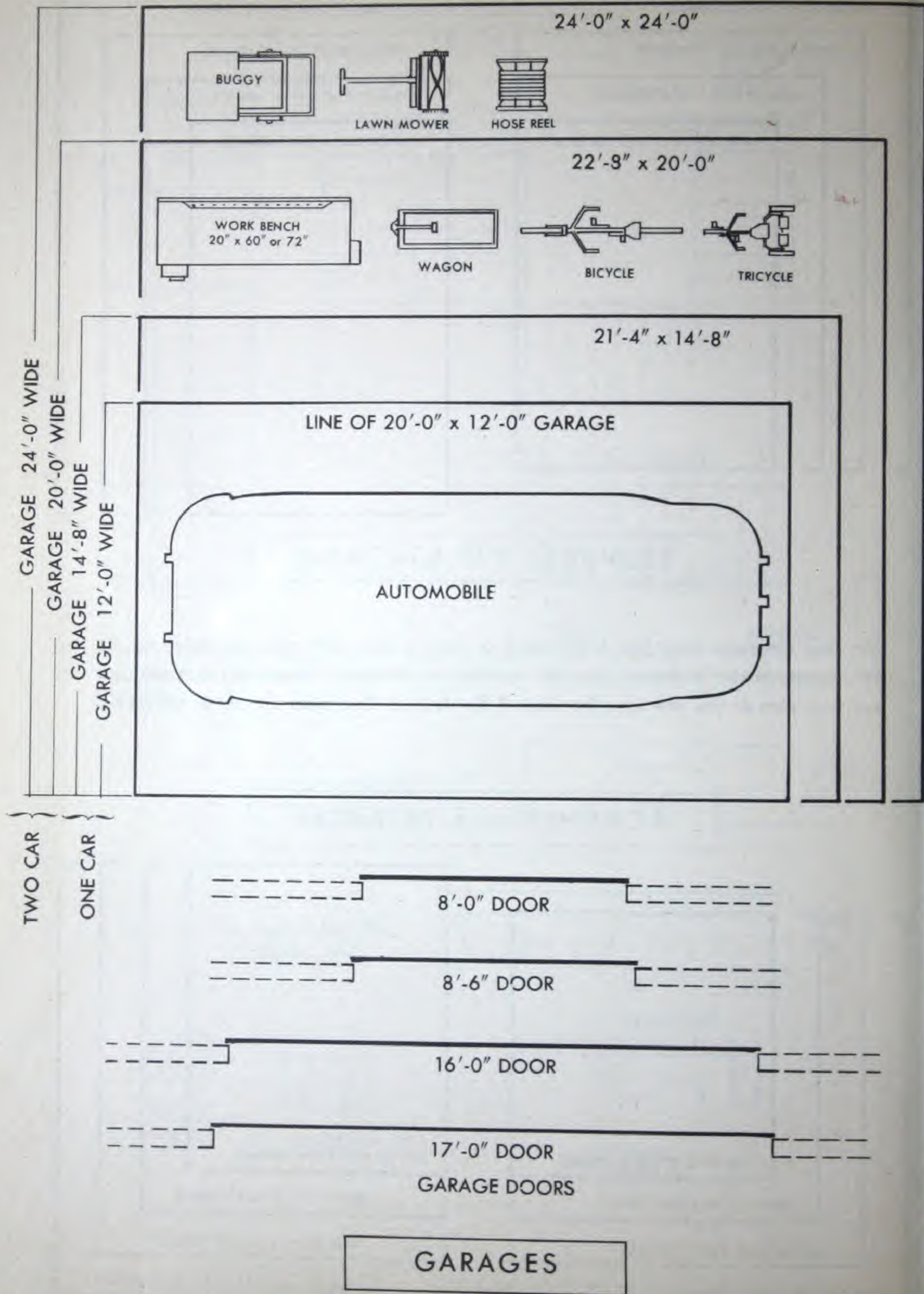


PORCHES and TERRACES

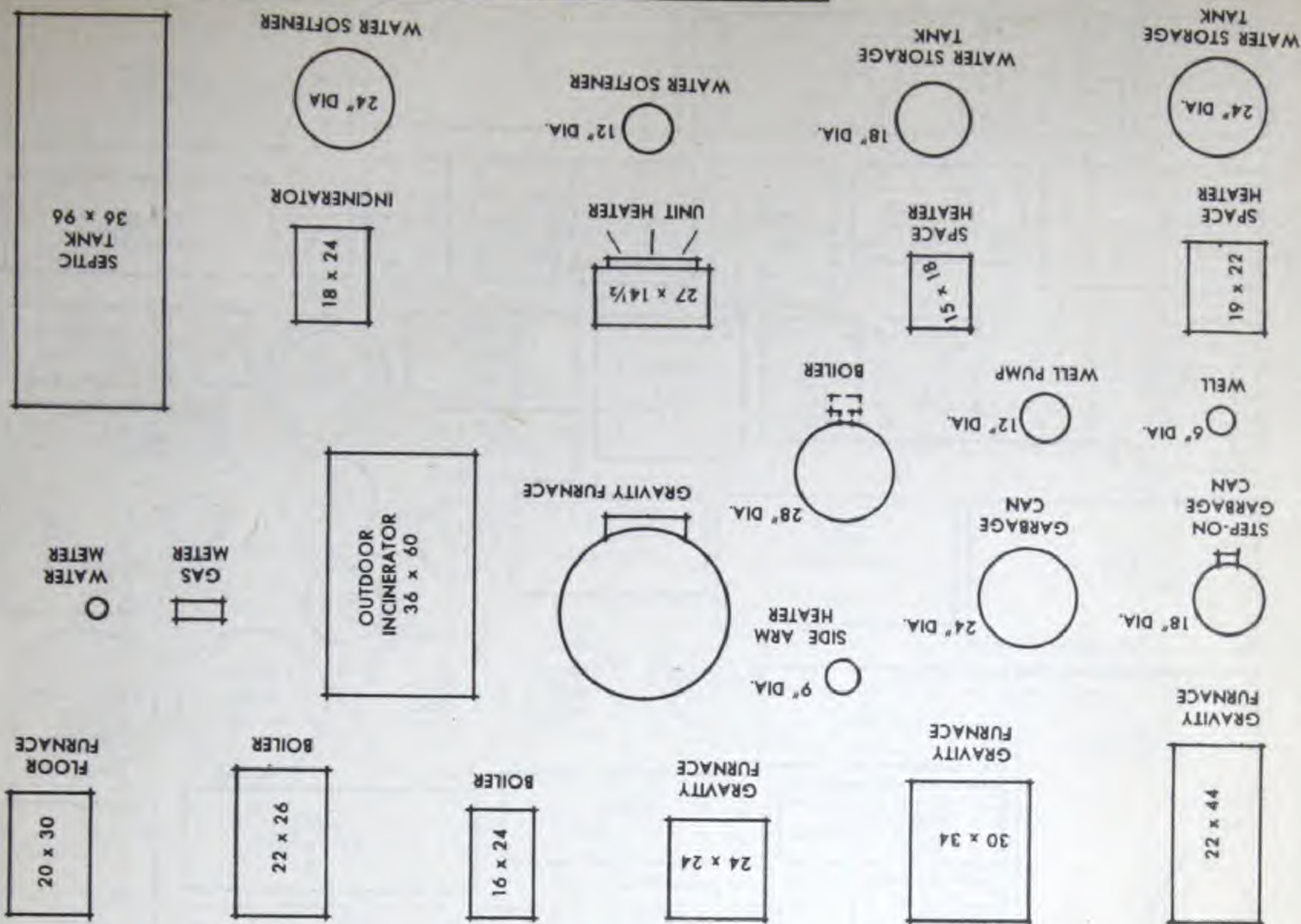
The four diagrams show four basic porch or terrace sizes with each expanded on the 16" module in two directions. You can use any combination of these sizes that will best suit your plan or you can use other sizes if the desired dimensions are not in this group.

PORCHES and TERRACES





HEATING EQUIP. & MISC. UTILITIES



GENERAL OUTLETS

- CEILING OUTLET _____ ○
- WALL OUTLET _____ ○
- DROP CORD _____ ⊙
- FAN OUTLET _____ ⊖
- PULL SWITCH _____ ⊕
- CLOCK OUTLET _____ ⊕

CONVENIENCE OUTLETS

- DUPLEX CONV. OUTLET _____ ⊕
- WEATHERPROOF CONV. OUTLET _____ ⊕_{WP}
- RADIO CONV. OUTLET _____ ⊕_R
- SPECIAL PURPOSE OUTLET _____ ▲
- FLOOR OUTLET _____ ⊙
- RANGE OUTLET _____ ⊕_R

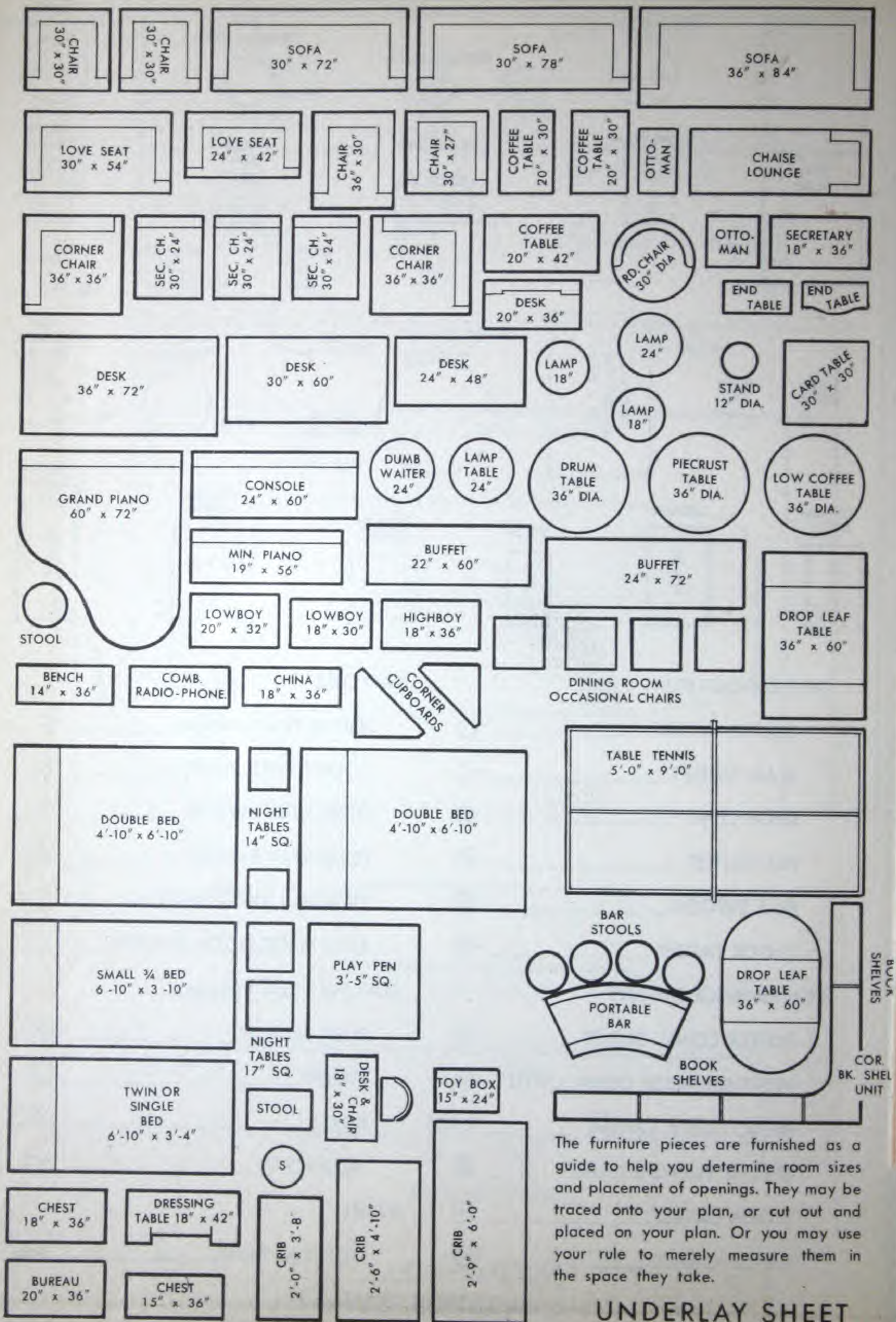
SWITCHES

- SINGLE POLE SWITCH _____ \$
- DOUBLE POLE SWITCH _____ \$₂
- THREE WAY SWITCH _____ \$₃
- FOUR WAY SWITCH _____ \$₄
- SWITCH & PILOT SWITCH _____ \$_P
- AUTOMATIC DOOR SWITCH _____ \$_D

AUXILIARY (Low Voltage)

- PUSH BUTTON _____ □
- BUZZER _____ □
- BELL _____ □
- TELEPHONE _____ ▽
- PANEL _____
- LIGHTING PANEL _____ ■

WIRING SYMBOLS



The furniture pieces are furnished as a guide to help you determine room sizes and placement of openings. They may be traced onto your plan, or cut out and placed on your plan. Or you may use your rule to merely measure them in the space they take.

UNDERLAY SHEET

BY THE GUINN COMPANY, INC.
NEW YORK, N. Y.

Invest!

KIT



DRAW
MODULAR SCALE
FOR PLANS



LOT PLAN
LANDSCAPING

NOTE—Use the other side of this scale for planning the dimensions of your home the modular way in multiples of 4 inches. See page 70. $\frac{1}{4}$ " of this scale equals 1' so that it can be used easily with the large PlanOgraf sheet. Also use scale for drawing walls as

HOW TO DRAW WALL THICKNESS

1st Draw one side of wall with this edge.



2nd Draw other side of wall with notched edge.



HOME PLANNING MAIL-IN QUIZ

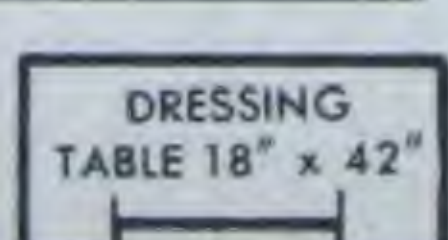
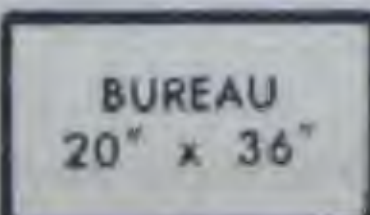
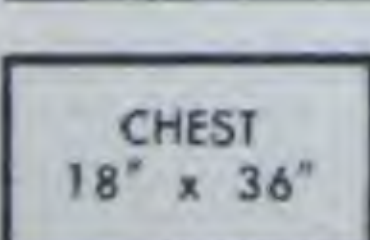
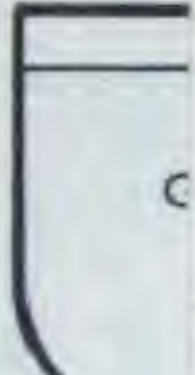
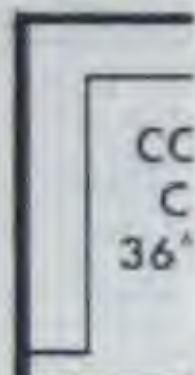
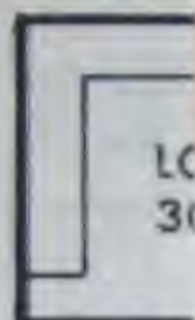
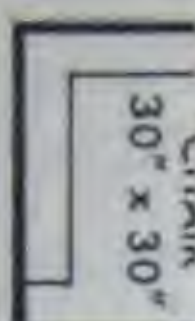
This simple Home Needs Quiz helps you to make an orderly self analysis of YOUR OWN home requirements. Then, by mailing it to us after it is filled in, you will enable us to make future editions better fit your needs—thereby helping yourself again. FOLD

For more home benefit and ours, please fill in this thought provok-

PLANOGRAF
CORPORATED
INTERNATIONAL



CITY _____
ZONE _____
STATE _____
Postman will charge (U.S.A. ONLY)



guide to help you determine room sizes and placement of openings. They may be traced onto your plan, or cut out and placed on your plan. Or you may use your rule to merely measure them in the space they take.

UNDERLAY SHEET

BY THE GUINN COMPANY, INC.

NEW YORK, N. Y.

vest!

KIT



DRAW
LAR SCAL
OR PLANS



LOT PLAN
IDSCAPING

10

NOTE—Use the other side of this scale for planning the dimensions of your home the modular way in multiples of 4 inches. See page 70. 1/4" of this scale equals 1' so that it can be used easily with the large PlanOgraf sheet. Also use scale for drawing walls as illustrated.

ABOUT YOUR HOME

With this section, consider your present status, what you plan to do and how much it will cost.

WHERE I LIVE NOW—
(Check one)
AT PRESENT I AM—
(Check one)
FAMILY'S YEARLY INCOME IS—
(Check one)

city _____ renting _____ under \$3000
suburbs _____ buying home _____ under \$5000
town _____ own my home _____ under \$7000
farm _____ sharing a home _____ over \$10,000

IN VIEW OF MY INCOME, AND TO BEST MEET MY HOUSING NEEDS, I EXPECT TO... (Check one)

build a home _____ buy a home _____ remodel _____

I EXPECT TO TAKE ACTION IN ABOUT... MONTHS

FOR THIS, I EXPECT TO SPEND A TOTAL OF \$.....

FOR MY FUTURE HOME PLANS—

I like a... (Check one)

1 story _____ 1 1/2 story _____ 2 story _____
tri-level _____ duplex or income _____

MY FAVORITE CONSTRUCTION IS... (Check one)

brick veneer _____ solid masonry _____
frame (other) _____

I WANT A HOME... (Check one)

with basement _____ without basement _____

MY LAUNDRY WILL BE... (Check one)

in basement _____ on first floor _____

I PREFER... (Check one)

radiant heat with hot air _____
radiant heat with hot water _____
circulating hot air _____
enclosed wall or baseboard radiation _____

I NEED... (Specify numbers)

bedrooms _____ bathrooms _____

MY DINING ROOM WILL BE... (Check one)

combined with living room _____ separate _____

Continued top next column

HOW TO DRAW WALL THICKNESS



(Continued from previous column)

I EXPECT TO HAVE ITEMS CHECKED BELOW...

eating space in kitchen with () snack bar

or with () table and chairs

built-in bookshelves _____ built-in china cabinet _____

other built-in furniture (please specify) _____

attached garage _____ wardrobe closets _____

(other) _____

I EXPECT TO DO SOME OF THE WORK MYSELF WHEN I BUILD, YES... NO...

NEW FURNISHINGS AND EQUIPMENT

(This is an important item that many people overlook in home planning)

I expect to buy new furnishings and equipment...

yes _____ no _____

For these, I expect to spend \$.....

I expect to make these purchases within _____ months

AS I BEGIN TO NEED SEEDS AND SHRUBS, I SHALL BUY THEM... (Check one)

by mail or _____ in a store _____

BECAUSE OF MY HOUSING PLANS, I AM SEEKING INFORMATION ABOUT THE ITEMS I HAVE CHECKED BELOW...

repair and maintenance _____ financing _____

furnishing and decorating _____ insurance _____

"Make It Yourself" ideas _____ the following additional _____

pitfalls in buying or building _____ new equipment _____

and materials _____ trade name equipment and materials _____

(other) _____

I HAVE CHECKED BELOW ALL THOSE I EXPECT TO CONSULT REGARDING MY NEW HOME OR REMODELING...

material dealer _____ realtor _____

furniture and appliance dealer _____ contractor _____

financial institution _____ architect _____

interior decorator _____ other _____

Continued on other side

HOME PLANNING MAIL-IN QUIZ

This simple Home Needs Quiz helps you to make an orderly self analysis of YOUR OWN home requirements. Then, by mailing it to us after it is filled in, you will enable us to make future editions better fit your needs—thereby helping yourself again. So, for your own benefit and ours, please fill in this thought provoking Self Quiz and drop it in the mail. *Thank you*

HERE
FOLD
HERE

PROMPT ACTION MAIL-ORDER CARD

Sets of Blueprints and Specification Guides @ \$7.50 per set for Designs (Additional sets ordered at same time, only \$5.00 each.)

Material Lists @ \$1.00 each for Designs # _____

"Make It Yourself" plans @ \$1.00 each for Details # _____

Accessory Kits @ \$1.00 each (See inside back cover) # _____

HomOgraf Home Planner Books (This edition) @ \$1.00 each # _____

Packages of 5 extra PlanOgraf Sheets @ 50c per package # _____

Check () here for First Class Mail instead of Parcel Post; and add 50c for EACH Blueprint, Accessory Kit or Book ordered # _____

Check () here if you want us to send our next (Series III) book, featuring Great Lakes Contemporary Styled Homes @ \$1.00 # _____

CHECK () ONE

TOTAL \$ _____

PAYMENT WITH ORDER (HomOgraf pays postage)

C.O.D. (Customer pays postman all charges) (U.S.A. ONLY)

NAME
ADDRESS
CITY
ZONE
STATE



HOMOGRAF PLANNER CORPORATION
11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

TEAR
OUT
ON
DOTTED
LINES

Now that you have been good enough to fill in this form, will you please fold it and drop it in the mail. No postage, signature or address is required. *Thank you*

ABOUT HOMOGRAF

Now, if you will be so kind as to answer the following questions, it will provide US with an orderly self analysis of OUR future requirements for serving you better.

WHO BOUGHT THIS BOOK?

☐ Husband ☐ Wife ☐ Daughter ☐ Son ☐ (Other)

WHO IS ANSWERING QUESTIONNAIRE?

☐ Husband ☐ Wife ☐ Daughter ☐ Son ☐ (Other)

WHAT MAGAZINES DO YOU READ FREQUENTLY OR SUBSCRIBE TO?

HOW DID YOU HAPPEN TO BUY THIS BOOK?

A friend told me about it ☐ The cover attracted me ☐ Read about it somewhere ☐ Because we liked previous book ☐ (Other) _____

CHECK BELOW ALL THE FEATURES YOU LIKE IN THIS BOOK.

☐ Modular planning principle
☐ Equipment for self planning
☐ "Make It Yourself" ideas ☐ New home plans
☐ Scale furniture ☐ Other home ideas
☐ (Other) _____

Please comment about how we should improve future editions; or about other services we should render.

Are you interested in seeing our next edition, which will feature a section of GREAT LAKES CONTEMPORARY STYLED HOMES?
☐ yes ☐ no (If you are, see other postcard)

ABOUT YOU

If you don't mind, your answer to the following questions will help us to know our readers a little better.

What kind of automobile do you drive?

Make _____ Year _____

Are you a veteran of World War II? ☐ yes ☐ no

Occupation or title: (truck driver, salesman, doctor, etc.) _____

What is the age of the head of your family? _____ years

PLEASE WRITE IN CITY AND STATE IN WHICH YOU LIVE
City _____ State _____

Continued from other side

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 68, Sec. 510, P.L.&R.

East Detroit, Mich.

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 68, Sec. 510, P.L.&R.
East Detroit, Mich.

No
Postage Stamp
Necessary
If Mailed in the
United States

Postage
Will Be Paid
by
Addressee

HOMOGRAF PLANNER CORPORATION

11711 EAST EIGHT MILE ROAD

EAST DETROIT, MICH.

11711 EAST EIGHT MILE ROAD
EAST DETROIT, MICH.

WATCH Your New Home

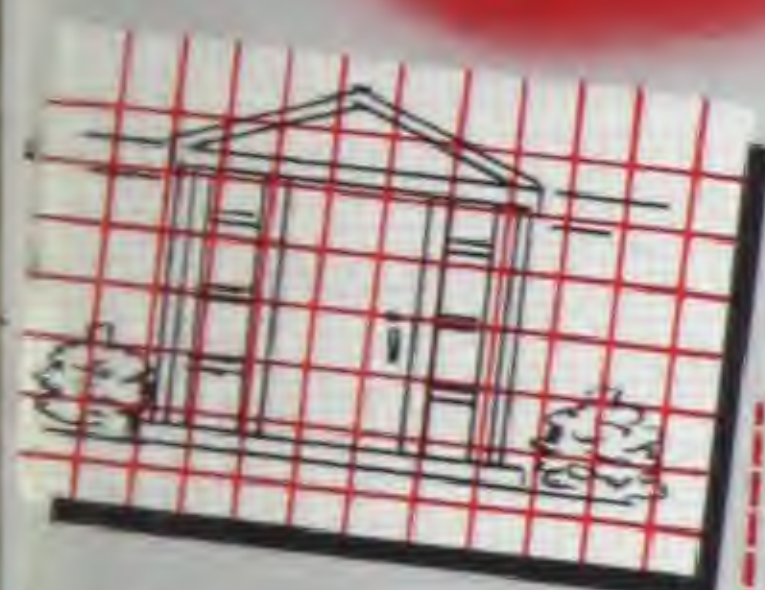
come to life...

BEFORE You Invest!

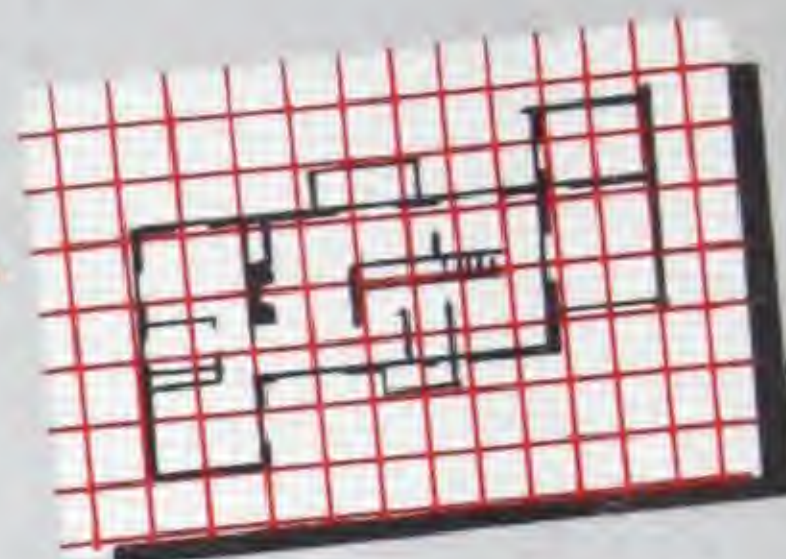


with the **HOM O GRAF**
HOME PLANNING KIT

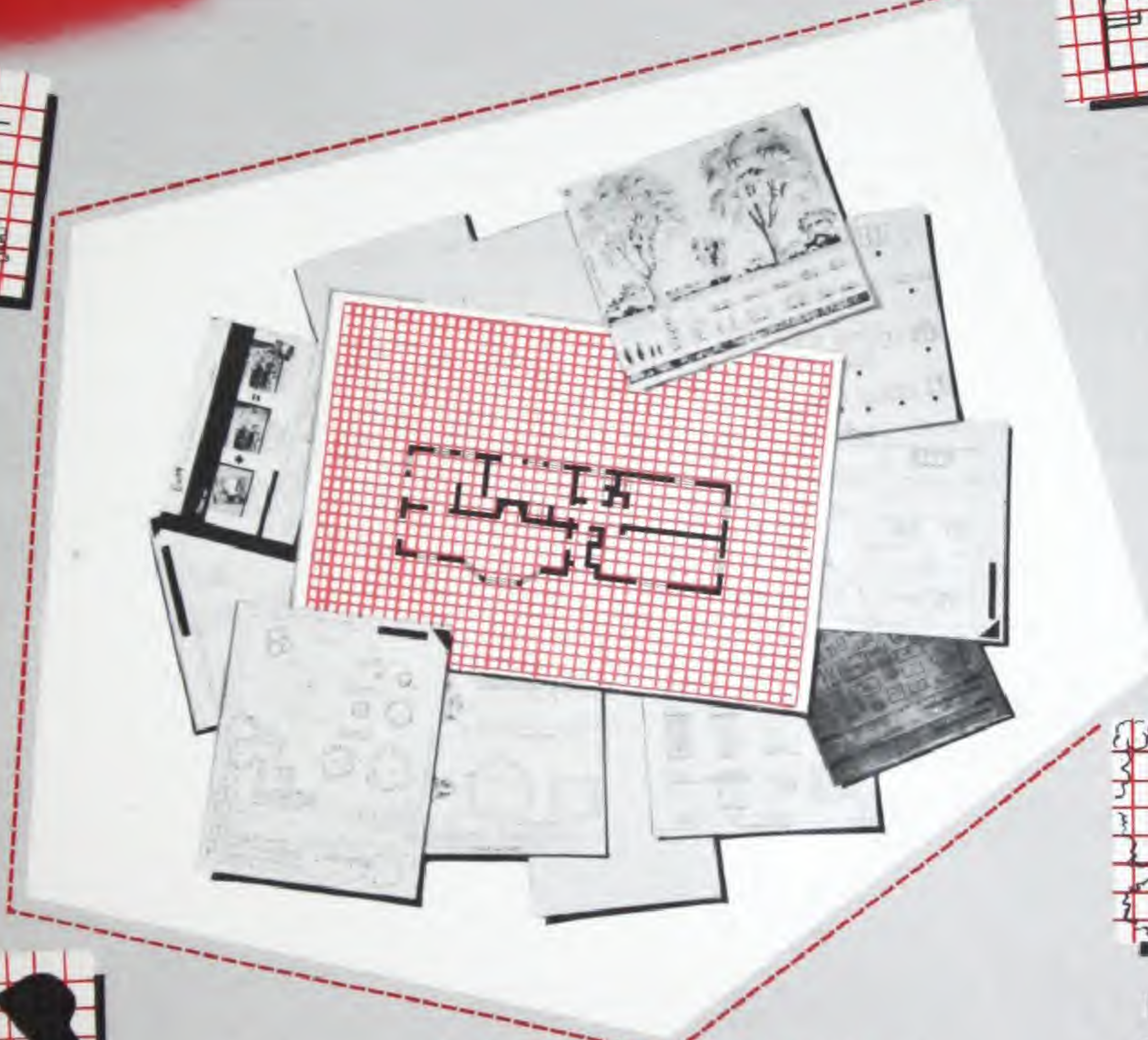
YOU CAN



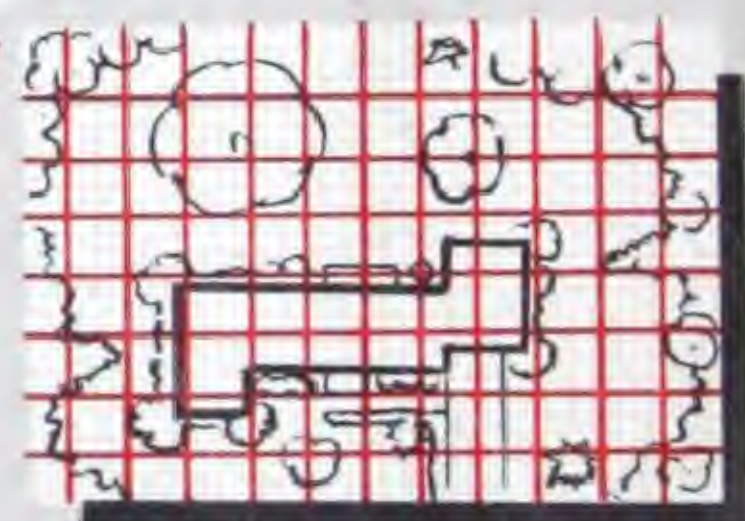
**DRAW DOORS,
WINDOWS AND
DETAILS**



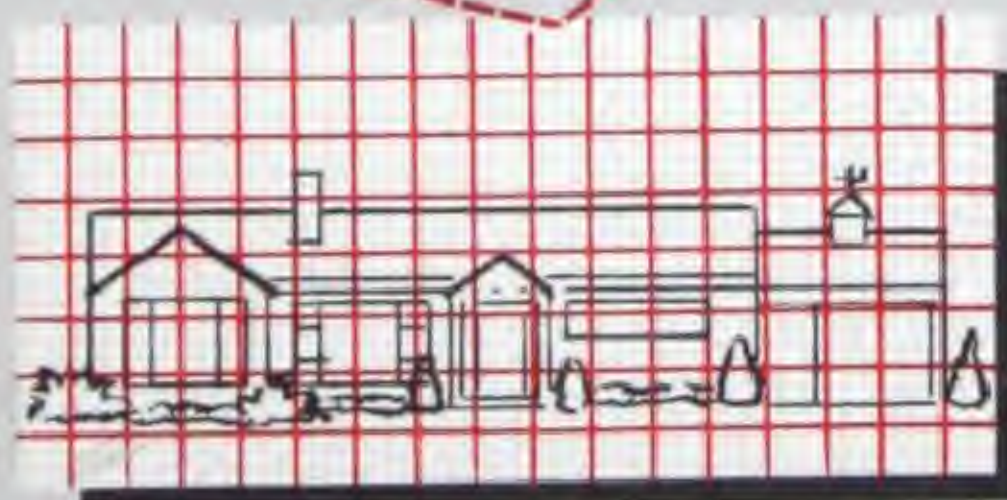
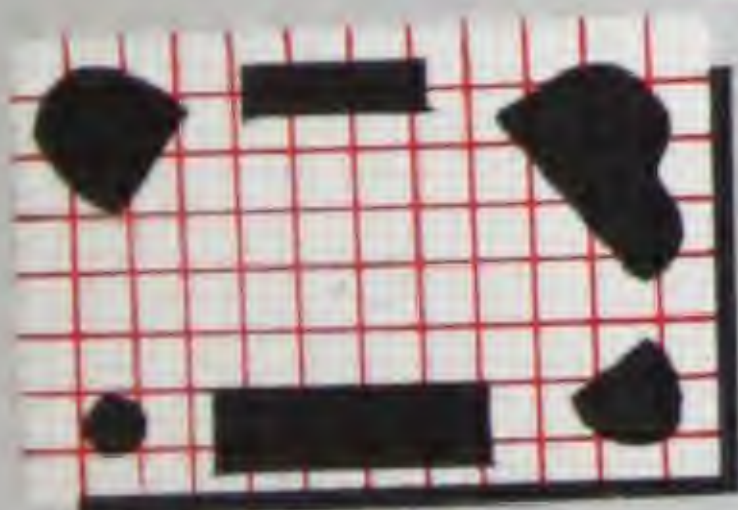
**DRAW
MODULAR SCALE
FLOOR PLANS**



**ARRANGE
PUNCH-OUT
SCALE
FURNITURE**



**DRAW PLOT PLAN
AND LANDSCAPING**



**DRAW EXTERIOR
ELEVATIONS**

NO DRAWING EXPERIENCE NEEDED. The Hom O Graf Home Planning Kit has all the fascination of an educational toy, yet is a simplified designing system that you can use to develop and illustrate your ideas. You'll be more than pleased with the results you obtain in planning your home or your money refunded.

THIS SPECIAL HOME PLANNING KIT
a \$2.00 value . . . now only \$1.00

REDUCED PRICE LIMITED TO OUR PRESENT SUPPLY

◀ USE CONVENIENT ORDER BLANK INSIDE!

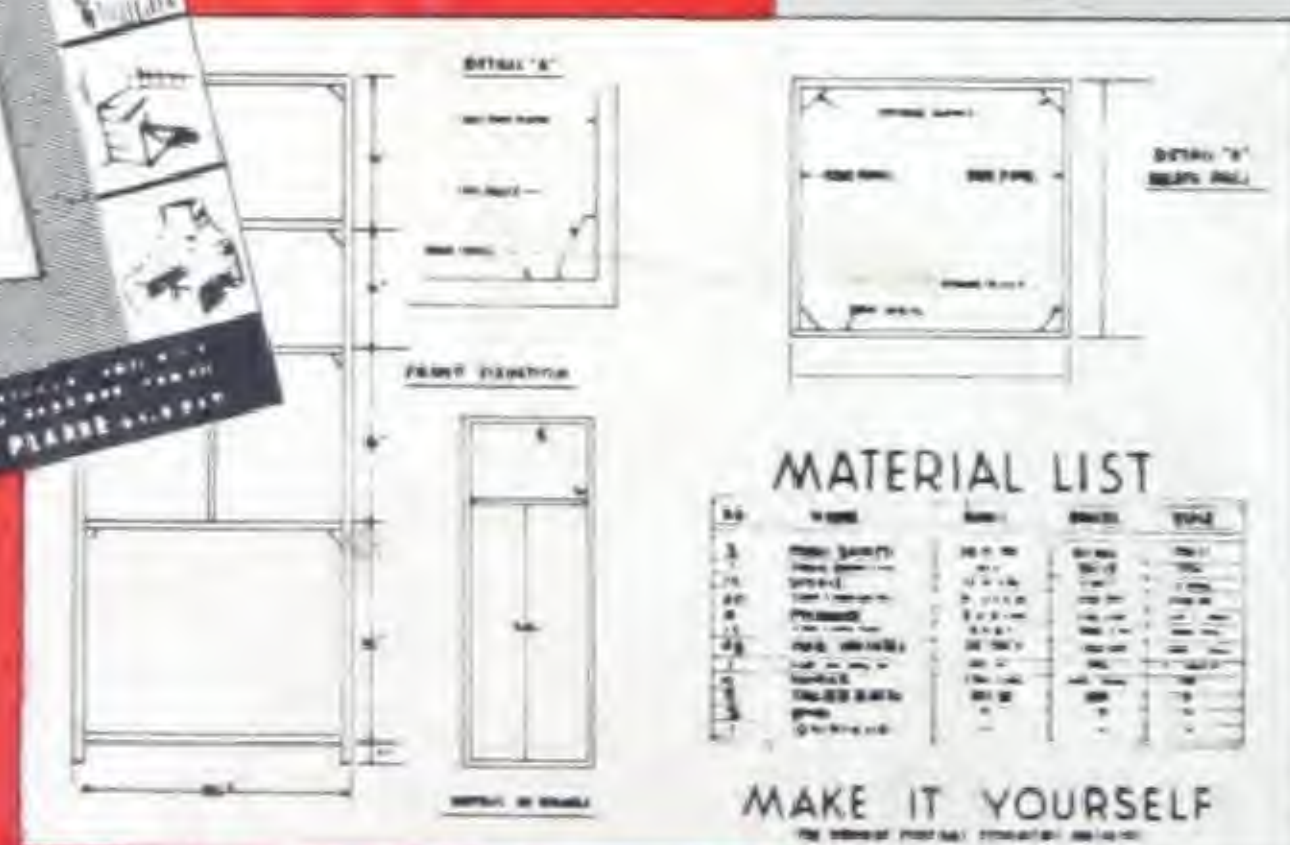
BLUEPRINTS — SPECIFICATION GUIDES — MATERIAL LISTS



HOW TO SECURE THE ABOVE MATERIAL:

See your department store, Material Dealer, Builder, Realtor or Bank. OR, use convenient Mail Card in this book. Material sent Cash on Delivery (\$7.50 first blueprint; each extra set in same order, \$5.00; \$1.00 for each Material List) plus C.O.D. mailing charges (U.S.A. only). OR, enclose full amount with order and we pay postage via Parcel Post because you save us the bookkeeping. (Add 15% if outside U.S.A.). If a first class faster mailing is preferred, please add 50c for each Blue print. **BE SURE TO SPECIFY DESIGN NUMBER WHEN ORDERING.**

"MAKE IT YOURSELF" IDEAS AND DETAILS



HOW TO SECURE ABOVE MATERIAL:

See your dealer, OR, use convenient Mail Card in this book. Material sent Cash on Delivery (\$1.00 for each "Make It Yourself") plus C.O.D. mailing charges (U.S.A. only). OR, enclose full amount with order and we pay postage, because you save us the bookkeeping.

BE SURE TO SPECIFY DETAIL NUMBER WHEN ORDERING

BLUEPRINTS are available for any one of the home designs appearing in this book. Good blueprints save you money, whether you use them for study or for the actual building of your dream home. Because of this, the HomOgraf staff has produced what we sincerely feel to be the finest blueprints we have ever made available. Each of these clearly and accurately detailed sets of professional blueprints was prepared by a member of the American Institute of Architects and is only \$7.50 & \$5.00 each. This low price is only possible because we have customers in every one of the 48 states and in foreign countries, which enable us to pass the savings of mass production on to you.

A **SPECIFICATION GUIDE & CONTRACTORS AGREEMENT** is included with each set of blueprints ordered. This bound 16-page "Fill-in" type Guide breaks down the building of a home into 28 different operations and allows you to adapt your building to local conditions.

MATERIAL LISTS for each of our designs are also available at \$1.00 per copy. No expense has been spared to make these lists easily understood and read. This new HomOgraf Customer Service was added because most people who bought blueprints from us in the past also wanted at least one material list with each blueprint in order to secure competitive price quotations and to get these quotations quickly without waiting for the material dealers to "take off" such a list.

DETAILED DRAWINGS that make it easy to build the things you want for your home are available for each of the "Make It Yourself" ideas presented in this book. We are pleased to announce this additional HomOgraf Customer Service because of the numerous requests made for it by readers of past HomOgraf books. It is no longer necessary to look at an appealing idea for the home and wish that you had the directions for making it. Each "Make It Yourself" has been prepared with typical HomOgraf quality and thoroughness and is available at \$1.00 each. In addition to simplified and complete scale working drawings, you receive a visual picture plus a complete list of the readily obtainable materials needed to do the job. Then with the aid of a few simple tools, you can add much to the pleasure of living in your home.

ATTENTION—DEALERS, BUILDERS, REALTORS, BANKS

Write for information about how you can produce more business while helping your customers with our complete Home Planning Service.

**ADDRESS INQUIRIES TO: "PLUS" BUSINESS MANAGER
HOMOGRAP PLANNING CORPORATION**

11711 East Eight Mile Road, East Detroit, Michigan